

GO TO INSECTS FOR IDEAS ON FASHIONS

Designers Copy Glow Worm and Beetle—Some Other Novelties.

London, Feb. 21.—Glow-worm gowns are fashion's latest gift to women. But as a matter of fact there is no obligation to confine one's appearance to this particular form of insect.

There are beetle gowns and firefly ones, and others that suggest dragonflies, and the ultimate choice as to which she shall resemble rests with woman herself.

To put the matter plainly, the dress people have evolved a new material in which the shimmering tints of the insects mentioned are most faithfully reproduced. It is a women material with fine metal filaments cleverly introduced into the silk that forms a background, and the iridescent metal threads give the colorings desired, the whole representing the newest development in the knitted dress that has been popular for so long.

The "beetle"-tinted model shows beautiful, gleaming, green tints against a black background, and iridescent flower motifs are worked in to give additional color.

In the firefly and glow-worm models, golden and orange tints predominate, and bronze and green characterize the dragon-fly series of models. Of these dresses, apart from their beautiful appearance, not the least attractive feature is that they are extremely light.

Dresses made from materials woven in such a way as to suggest knitting will be the most popular during the spring season, say the leading arbiters of fashion.

But the dresses described are far from exhausting the novelties that the artists in materials can produce. Frocks in a woven material that suggest a fine sponge cloth, but are as pliant as a knitted fabric, are handily embroidered with gay colors in Oriental designs, and others show a flower pattern in gold or silver, or alternatively, stripes of the same substance woven into the silky background.

Metal threads are lavishly used to adorn day gowns, and almond green will, it is prophesied, be the favorite spring color.

The reformer must be sincere, after all. He labors ceaselessly to work himself out of a job.—Paisika (Fla.) News.

Closed Friday Morning

Further Reductions at Gigantic

Removal Sale

This store will be closed Friday Morning to make further reductions on the balance of the stock, and will open Friday at 1.30 p. m., when all prices will be at their lowest.

Several Lines of Silk on Sale Commencing Friday at 1.30 P. M.

Macaulay Bros & Co. LIMITED

Open Friday at 1.30 p. m.

WEDDINGS

Haslett-Jenkins.

Rev. James M. Rice, B. A., pastor of Fairville Methodist church was the officiating clergyman yesterday afternoon, when Miss Mabel Winifred Jenkins, daughter of Mr. and Mrs. William H. Jenkins, of Walton Lake, was married to Mr. Elmer H. Haslett, son of Mr. and Mrs. William J. Haslett, of White Head. The bride, who was unattended, was very pretty in a costume of blue silk and hat to match. The ceremony was solemnized at 8.30 o'clock at the parsonage, after which Mr. and Mrs. Haslett left on the evening train for a short trip. On their return they will reside at 168 Millidge Avenue.

Bevis-Goddard.

The marriage of Mrs. Ada Ray Goddard and Company Sergeant Major Instructor Harry Willson Bevis was solemnized last night at 171 Queen street in the presence of friends. The ceremony was performed by Rev. H. A. Cody, rector of St. James' church. The bride was becomingly gowned in a dress of blue Canton crepe with silver grey trimmings and carried a bouquet of hyacinths. She was attended by Mrs. Fred Cox and was given in marriage by Alfred G. Ellis. After the ceremony a dainty supper

was served. Sergt.-Major and Mrs. Bevis will reside in St. John and have the good wishes of many friends. Sergt.-Major Bevis was recently transferred to the local military headquarters from Toronto.

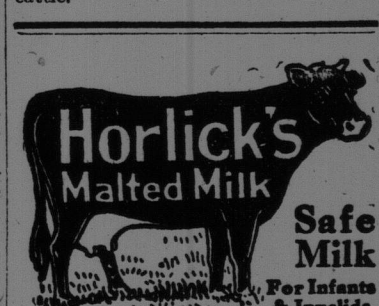
GOOD SPEECH BY R. D. PATERSON

St. Stephen, Feb. 20.—(Special)—The St. Stephen-Milltown Rotary Club celebrated the 19th anniversary of the founding of Rotary by Paul Harris by entertaining a large number of guests at a ladies' night in the Oddfellows' Hall Monday evening. A large and well arranged programme was enjoyed. The chief speaker of the evening was R. D. Paterson, of St. John. Mr. Paterson delivered one of the finest addresses on Rotary ever heard on the St. Croix. Mrs. Paterson also attended.

PROTEST AGAINST CANADIAN CATTLE

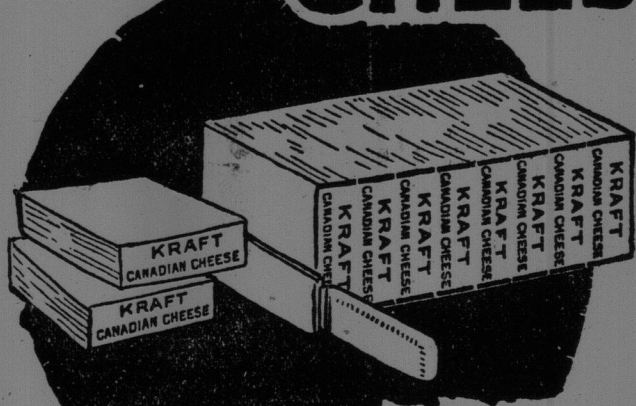
London, Feb. 20.—The council of the National Farmers Union passed a resolution protesting against the recent agreement between the Minister

of Agriculture and the Canadian Government whereby all cattle imported from the Dominion as stores are allowed entry into the interior of the United Kingdom, provided they are suitable, for 28 days more feeding. The council points out that it is obvious that all cattle after such a long journey are suitable for 28 days more feeding, the effect of this rule being to admit to the interior markets Canadian fat cattle under the guise of store cattle.



A Nutritious Diet for All Ages. Keep Horlick's Always on Hand Quick Lunch; Home or Office.

KRAFT IN LOAVES IN TINS CHEESE



NOW that cheese is served at most every meal it is good to remember that Kraft Cheese comes in three varieties—Canadian, Piemento and Swiss—enabling one to vary the cheese menu. Many tempting ways to serve it as the main dish of the meal are suggested in our free Recipe Book. Write for one. Kraft-MacLaren Cheese Co. Limited, Montreal.

ALSO 5 VARIETIES IN TINS



Warm Underwear and Night Things for the "Kiddies"

Think of the millions of children who have slept snug and warm in

HORROCKSES' FLANNELETTE

since this sturdy fabric was first fashioned 132 years ago.

Mothers know its excellence for Children's Sleeping Suits and Underwear, as well as for Pajamas and Petticoats for "grown-ups."

Horrocks' Flannelette

has the sturdy strength of cotton and the warmth of wool. It is easily washed and can be boiled if necessary, without losing its softness and fluffy lightness.

Because of its proven quality, it is sound economy to insist on having HORROCKSES' Flannelette.

For name of nearest store where procurable, write

JOHN E. RITCHIE Canadian Agent 591 St. Catherine St. W., Montreal Branch at Vancouver HORROCKSES, CREWDSON & CO. Limited Cotton Spinners & Manufacturers, Manchester, England

Quick Sale of New Tricolette Blouses On Friday



These have just arrived and are particularly smart. Made from fancy tricolettes and drop stitch vella-vella in such new and lovely shades as grey, sand, brown, navy as well as black. Some are fashioned in combination with contrasting fabric. Really lovely blouses—and a nice variety to choose from.

All in the popular Overblouse style with round neck or Peter Pan collars. All sizes.

Just what you'll like for wearing with new spring skirts or costumes.

Remember! On Sale Friday.

Price is only \$4.95

(Blouse Dept., 2nd floor.)

Fashion's Whims in Ready-To-Wear New Models Await Your Selection Here

SPRING COATS are straight and slim and convey an air of distinction to the wearer. Some are made from stunning woolen fabrics in plaids, stripes and plain colors—and are decidedly English looking in cut and material. Others are in soft, light weight gabardines or the velvety Bolivia or Marvella cloths. Each garment has its touch of individuality. You should see them to appreciate their worth.

(Costume Dept., 2nd floor.)

Manchester Robertson Allison Limited KING STREET GERMAIN STREET MARKET SQUARE



New Hats to Suit Every Costume and Every Purse

The woman who is ready now for her first spring hat—and that means every woman—will be fascinated by the fresh charm of these new models.

There is so much that's new, we have room here to mention just one or two innovations. One is the "Petit Point" which turns up from the face to form a cuff-like brim. These are often embroidered or braided in harmonizing colors.

Ribbon ornaments, flat velvet flowers, and chenille tassels are also new features and are showing in interesting variations on toques of crepe-de-chine, Gros-grain straw, Brocade repps, Bulgarian straw and other lovely fabrics.

See Our Special Displays of Popular Priced Hats

From \$3.00 to \$5.00—

Many very smart models among them. They are simply trimmed featuring bands of bright crepes, touches of embroidery, twists of metallic ribbon, etc.

From \$5.50 to \$7.50—

New and jaunty models fashioned from row upon row of ribbon, cellophane satin, and various new straws. Colors comprise those most in demand for immediate and later wear.

(Millinery Salon, 2nd floor.)

TOILET GOODS

At Appealing Prices—now

Special mention items from the Toilet Goods department at preferred prices that indicate their great economy. Just plain bargains and nothing else—but quoting particularly the highest quality goods.

Absolutely the Best on Price That Any Dealer Can Do for You

FACE POWDERS

Djer-Kiss 65c
Pompeian 49c
Mary Garden \$1.20
Un Air Embaume \$1.20
Gay Paree 75c
Quelques Fleurs \$1.50
Vivaudou Talcum, Rose and Violet 21c

COMPACTS

Three Flowers, double . . . \$1.95
Un Air Embaume \$2.20
Gay Paree, single \$1.25
Un Air Embaume single . . . 1.65
Coty's 85c
Celma Loospect \$1.35

Robinson's Pharmacy 107 Charlotte Street. Phone M. 4014

ODD LOTS SALE

We have a few lots of Footwear left from our Winter Sale and have marked them at prices that will clear them out by Saturday.

WOMEN'S

Boots with Louis Heels \$1.00
Oxfords with Louis Heels
Pumps with Louis Heels

MEN'S

Patent or Dull Pumps \$1.00
Dress Boots in Patent
Snowshoe Moccasins

Men's Overshoe Rubbers Now for \$1.65

Waterbury & Rising, Ltd. 61 King St. 212 Union St. 677 Main St.

AMDUR'S, LTD.

Dollar Specials Continued

Coverall Aprons, 2 for \$1.00
Ladies' Cashmere Hose, 2 pairs for \$1.00
Men's Negligee Shirts, 2 for \$1.00
Men's Work Sox, 4 pairs for \$1.00

AMDUR'S, LTD., No. 1 King Sq.

Be Sure the beans You buy are BAKED

If it's baked beans you want—and you do—it's the baked taste that makes you want them—look for the word "baked" on the label. Heinz Baked Beans are baked in ovens by dry heat. It says so on the label.

HEINZ OVEN-BAKED BEANS with tomato sauce

One of the 57 Varieties

Heinz Oven Baked Beans are made in our Canadian Plant.

GIFT FOR HEALTH CENTRE. Recently the St. John Health Centre received a gift of \$15 which it was supposed was the final payment of the returns from the ball game held in St. Peter's Park last season. It has been learned that the \$15 was in reality a personal gift from J. R. Sharp and the hearty thanks of the Health Centre have been extended to the kind donor.

TO DIRECTORS' MEETING. Richard O'Leary, of Richibucto, a member of the board of directors, O. J. Fraser, general superintendent, and H. P. Robinson, managing director of the New Brunswick Telephone Company, Ltd., left for Fredericton yesterday afternoon to attend the annual meeting of the company, to be held in that city today.



Chappie Coats, New--Jaunty

This Season, next Season and the next Season—through them all the Chappie Coat trends its way serene.

Such a difference, such novelty—modishness. Such comfort in this weather and that.

Chappie Coats have come to conquer. At Daniel's. Thick Brushed Wool—Scarlet, Fawn or Gray. Button neck, then free and easy all the way down to three buttons at bottom. Bell sleeves. Set-in pockets, pipings in general of broad braid, \$6.25.

Debonair Caps to match as well as White ones, \$1.25.

Figured Sedan Bloomers, \$1.29.

Sedan Satin in a multitude of floral figurings on light to dark fields. Usual elastics and roomy. Likewise economical at \$1.29.

DANIEL CORNER KING LONDON HOUSE

