

# THE SIMPSON STORE

## OFFERS THESE VALUES TODAY

### Men's Suits at \$9.80

150 Suits, broken lines and lots that have been secured by special purchase below the cost of production. English worsteds and tweeds, in gray and brown stripe and small check designs; single-breasted, three-button; soft roll, models. Sizes 35 to 44. Regular \$15.00 and \$16.50. Saturday **9.80**

### MEN'S SPRING OVERCOATS AT \$10.95

Slip-on and Chesterfield styles, in tweeds or English worsted cloth; gray and in brown stripe designs. Sizes 34 to 44. Were \$15.00 and \$18.00. Saturday **10.95**

### ENGLISH BURBERETTE COATS, \$20.00.

The ideal spring coat, in light weight English cloth; fawn shade; slip-on style; two-way convertible collar; satin through shoulders and sleeves; sizes 36 to 44. Price **20.00**

### ENGLISH FAWN COVERT COATS, \$20.00.

Cut single-breasted, buttoned through Chesterfield style, with soft roll lapels; part satin lined. Sizes 36 to 42. Saturday **20.00**

### Linens and Staples for Your Summer Comfort

Bath, Towels Clearing, 49c Pair—Made in England, good heavy pure white Terry; splendid drying grade. Saturday, pair **.49**  
Brown Holland, linen for summer wash dresses, motor coats, etc.; 38 inches wide. Saturday, yard **.29**  
2,000 Yards of Bleached Long-cloth; 36 inches wide. Saturday, yard **.10**  
Factory or Unbleached Sheet- ing, plain weave; 54 inches wide. A limited quantity to clear Saturday, yard **.16**  
Hemstitched Sheets, fully bleached; splendid washing quality; size 70 x 90 inches. Saturday, pair **1.98**  
White Crochet Bedspreads, for double beds; size 77 x 87 inches; hemmed. Saturday **1.48**  
Beautiful New Shirts, exceptionally fine range, including reps, Madras, zephyrs, etc.; 30 inches wide. Yard, **25c, 35c and 50c.**



From the time we sell the boy's mother his first little boy's suit, through his school and college days, until he qualifies for a "stout man's" suit, we want to be the store to serve that boy and man. The service in the Men's Store here is based on this idea. **We want you to want to come back.**

### 300 Boys' Suits at \$3.95

This lot consists of well-tailored suits that sell regularly at \$5.00, \$5.50, \$6.00 and \$6.25. A splendid choice of solidly woven English tweeds, in shades of brown, gray and tan; single-breasted Norfolk coats, and full cut bloomers. Sizes 25 to 33. Selling Saturday **3.95**

### 200 BOYS' SUITS WITH TWO PAIRS OF BLOOMERS AT \$4.95

For most boys wear out two pairs of bloomers to one coat. Smartly tailored suits in medium weight fine tweeds, check and narrow stripe patterns, in light and medium greys and medium browns; single-breasted yoke Norfolk coats and both bloomers full fitting; sizes 27 to 36. Saturday **4.95**

### Boys' Regulation Soldier Suits \$4.85

500 suits, officers' and privates' styles, tunic, breeches, puttees and cap, in khaki serge; neatly finished; sizes 21 to 28. Saturday **4.85**

### 300 Boys' Hand-Tailored Suits \$6.85

New spring and summer Norfolk models, full fitting bloomers, all wool Scotch and English tweeds; grays and browns; sizes 26 to 34. Regular \$9.00 to \$11.00. Saturday **6.85**

### SPECIAL SLIP-ON AND BALMACAN RAINCOATS, \$4.95

Two-purpose coats in tweeds, single-breasted styles, full fitting box back, in plain medium brown and grey, also grey and brown with check pattern; sizes 26 to 36. Regular \$7.75, \$8.00 and \$8.50. Saturday **4.95**

### Young Men's Suits \$10.50

Single-breasted, soft roll saques; smart vest, and cuff trousers; grey English tweeds, small pattern. Sizes 31 to 36. Price **10.50**

### English Tweed Suits \$14.00

Medium shades of grey, in Bannockburn weave; young men's saque style; the new vest, straight cut; cuff trousers. Sizes 28 to 36. Saturday, price **14.00**

### More Good Shirts at 95c

1,325 Men's Negligee Shirts, consisting of the entire left-over stocks of the makers; blues and black, helio, tan and gray stripes, in soisette, percale, Madras and cord cloths; all coat styles, laundered and double French cuffs; some with separate collars to match. Sizes 13 to 17 1/2. Regular \$1.25, \$1.50 and \$2.00. Saturday **.95**

### CASHMERE COMBINATIONS, \$1.29

Spring weight, elastic ribbed knit, Watson's make, "seconds," of a very high grade, slightly machine stained or with a mis-stitch; all perfect wearing garments; sizes 34 to 44. Saturday at **1.29**

### CAMPERS, ATTENTION!

\$5.50 and \$6.00 Sweater Coats at \$3.95 —Pure Botany wool and soft Belgian yarns, broken ranges from our winter selling; grey, grey and grey, grey and navy; fine fancy stitch knit, high-collared, two pockets; sizes 34 to 44. Regular \$5.50 and \$6.00. Saturday **3.95**

### Men's Pull-over Cotton Jerseys, white, white and navy, white and cardinal, navy and red, navy and white trimmings. Sizes 32 to 44. Saturday at **1.29**

### MEN'S SHIRTS AT 95c

Negligee Shirts, plain and fancy hairline stripes of blue, black or helio, sizes 13-2 to 17. Regular 75c, 85c, \$1.00. Saturday **95c**  
Men's Ballerigan Underwear, natural shades, Penman's make; sizes 34 to 44. Garment regularly 60c. Saturday **29**

### Natural Wool Underwear, "Body Guard" and "Mercury" and "Penman's 95." Sizes 34 to 44. Regular \$1.25. Garment, Saturday **.95**

### Also Combinations, sizes 34 to 44 at **1.98**

### \$1.00 SILK EMBROIDERED NECKWEAR AT 50c

Broadway's Latest Fad, made from pure silk Bengaline cloths, in grey, navy, brown, green, royal, red, black; large flowing end shape. Saturday at **50c**

### 50c LEATHER BELTS, 37c

Men's Leather Belts, in black quality, gunmetal buckles; sizes 30 to 44. Regular 50c. Saturday **37c**

### New Styles in Men's Hats

"Christy's" Stiff Hats, extra fine quality, genuine Russian felt, 400 Saturday **4.00**  
English Soft Hats, fur felt; silk linings; wide silk bands; in season's new colors; in myrtle, agate, pearl and slate. **3.00**  
Soft Hats, new fedora shapes; flat crests; brims and tapered crowns. Saturday **1.95**

### "Christy's" Caps, for motorizing; fancy tweeds; black and white checks; greys, browns and greens; silk lined or taped seams. **1.50**

Boys' Caps, flat, four-piece crowns; pleated back, with bands; navy, sharp, hard cheeks, fancy greys and browns. Saturday **.50**  
Children's American Negligee Hats, in shepherd check, or neat black and white, with green overcheck; pleated bands; pearl buttons. **1.25 and 1.50**  
"Rain-Rain" Hats **.75**

### TWO CARLOADS OF BOOTS! And a Special Sales Force to Give You Prompt Service at 8.30 This Morning

#### Men's Boots \$3.24 WORTH \$5.00 AND \$6.00.

A carload of men's boots and sample Oxfords, new spring and summer shapes, either button, lace or Blucher styles; made of tan calf, patent calf, gunmetal, velour calf or dongola kid leathers, made by the Goodyear welt system and perfect in every way, single or medium weight oak soles; high, medium and flange heels; plain and toe cap yamps; sizes 5 to 11. Regular \$5.00 to \$6.00. Saturday **3.24**

#### Boys' Boots \$1.99, \$2.29 THAT WILL WEAR.

1,000 pairs boys' boots in gunmetal, box calf, tan calf, patent calf leathers; made on neat fitting last; button or Blucher styles, with good weight solid McKay sewn or standard screw soles; branded Active Service and guaranteed by Robert Simpson Co. Sizes 11 to 13, \$1.99; sizes 1 to 5, \$2.29.

#### At the Polish Counter

Black Shoe Polish, Regular 10c size, Saturday, 6 for **10c**  
Military Bottle Tan Polish, large size, Saturday **.25**  
Men's and Women's Steel Arch Supports, all sizes. Regular \$1.00. Saturday **.69**  
O'Sullivan Rubber Heels, sizes 000 to 10, Saturday **.20**

#### Women's Boots \$2.95

Dainty high-grade boots made by one of the largest exclusive women's shoe factories on the continent; newest spring styles and toe shapes, with plain and fancy foxings; leathers are metal, velour kid and dull patent calf, gunmetal, black, brown, russet, with kid, black and colored cloth tops, with turn flexible McKay and Goodyear welt soles; Spanish, Cuban and spool heels; widths B, C and D; sizes 7 1/2 to 7. Worth \$4.50, \$5.00, \$6.00 and \$7.00. Saturday **2.95**

#### Women's Oxfords \$1.99 AND PUMPS SATURDAY.

1,000 pairs sample Pumps and Oxfords, made in patent calf, African brown, gunmetal, velour kid, gray suede, white nubuck and many new combination leathers, in button, lace, Colonial, plain and ankle-strap pumps, with Goodyear welt, turn and McKay sewn soles; sizes 4 1/2 to 4, also wide widths, worth \$3.00, \$3.50 and \$4.00. Saturday **1.99**

#### GIRLS' BOOTS

900 Pairs Girls' Box Calf Boots, with kid uppers; button or Blucher styles; made on sensible, good-fitting lasts; medium weight soles and low heels. Saturday:

Sizes 5 to 7 1/2 **1.09**  
Sizes 8 to 10 1/2 **1.19**

#### GIRLS' SLIPPERS

900 Pairs Girls' All Patent Leather Slippers, with ankle strap; made with neat silk tailored bows, and low heels. Saturday:

Sizes 4 to 7 **.99**  
Sizes 8 to 10 **1.29**  
Sizes 11 to 2 **1.49**

### Wardrobe Trunks

The Wardrobe Trunk is fast becoming the most popular trunk for all traveling on account of its convenience in packing and unpacking. Garments escape being creased or ruffled. Our EVER-READY special Wardrobe Trunk is of three-ply construction, fibre covered, heavy brass trimmings, draw clamp bolts and good lock, inside construction provides convenient laundry bag or shoe bag, which is detachable from the trunk.

REMEMBER, a Simpson EVER-READY Wardrobe Trunk is as useful at home as when traveling, to hold your dress suit and your wife's best dress or even furs. There is nothing more convenient, particularly in close quarters in apartments or rooms where no clothes closet is handy.

Every trunk is guaranteed for five years by the manufacturer. Special prices:

### Roller Skates

50 pairs Saturday at **.75**  
50 pairs Saturday at **1.75**  
25 pairs Saturday at **2.75**

### The departments offering big inducements to Club members are

- PICTURES AND MIRRORS.
- CHINA, GLASSWARE, SILVERWARE, HARDWARE.
- STOVES, UTENSILS.
- LINENS.
- ELECTRIC FIXTURES, RUGS AND CARPETS.
- CURTAINS, DRAPERIES.
- FURNITURE, REFRIGERATORS, WALL PAPERS, PAINTS, BABY CARRIAGES.

### Framed Mirrors

18 x 36 and 18 x 40 Bevel Mirrors, framed in oak; white enamel, mission finish or mahogany. Price **6.50**  
Mirrors for dressmakers, milliners or show purposes; size 20 x 60 inches, framed in mission or golden oak. Price **14.50**  
14 x 24-inch Bevel Mirrors, in white enamel, golden oak or mission. Price **2.49**  
10 x 14-inch Plain British Mirrors, in white enamel or golden oak. Saturday **.98**

### Some of Today's Items for Home Lovers'

#### \$3.50, \$4, \$4.50 to \$5 China Dinnerware Pieces 79c

Finest qualities Bernardaud & Co., Theodore Haviland and Bridal Rose china at prices that will clear out the entire lot to early morning shoppers. Selection consists of bakera, soup tureens, sugar bowls, chocolate jugs, platters, vegetable dishes, salad bowls, jelly dishes, cream jugs. Saturday morning special, each **.79**

#### \$3.00 CUT GLASS SUGAR AND CREAM SETS, \$1.95

100 only pairs sparkling cut glass sugar and cream sets, choice of star or floral designs. Saturday special **1.95**

#### Wall Papers 7c Saturday

Imported and Domestic Wall Papers. Usually sold at prices ranging from 50c to 50c per single roll. Saturday, per single roll **7c**

#### Floor Coverings

Seamless Axminster Rugs, three only, one in blue and two in rose colorings, with lined border and small trellis design in centre; size 7.6 x 10.6. Regular \$35.00, for **17.50**

Templeton's Seamless Axminster Rugs, this well-known rug comes in two-tone patterns, colorings fawn, green, gray and blue, small design in centre with chintz border. Size 7.6 x 9.0, regular \$26.75, for **18.75**; size 9.0 x 9.0, regular \$31.95, for **23.95**; size 9.0 x 10.6, regular \$37.25, for **27.25**; size 9.0 x 12.0, regular \$42.50, for **31.75**

English Brussels Rugs, small Oriental designs, in browns, fawns, greens, etc., one size only, 6.9 x 10.6. Regular \$12.95, for **10.95**

New Matting, Yard 9c—Hundreds of yards of new matting in striped and check designs, closely woven in good colorings. Regular 12c yard. Saturday, 9c yard, or bulk of 40 yards **3.50**  
Japanese Mats; size 18 x 36 inches, each **.5**

#### Good Furniture at Low Prices

Buffet, in genuine quarter-cut oak, has three top drawers, double door cupboard, long linen and two dolly drawers, British bevel mirror, golden finish. Regular \$82.60. Saturday **23.75**

Extension Dining-room Table, in genuine quarter-cut oak, fumed finish, has 45-inch top, extending to 6 ft., neatly designed pedestal. Regular \$18.50. Saturday **12.95**

Dining-room Chairs, in quarter-cut oak, fumed finish. Colonial design. The seats are well upholstered and covered in genuine leather. Eye side and one armchair in set. Regular \$22.50. Saturday **14.95**

Dresser, white enamel, two long and two small drawers, large British bevel mirror. Regular \$13.50. Saturday **9.50**

Divanette, "The Famous Kindel," solid oak frame, fumed finish, upholstered in brown leatherette. This divanette opens out to a full size bed. Saturday **23.75**

Extension Couches, framed of angle steel; mattress in green denim, with valance at front and both ends; opens out to a full size bed. Regular \$9.75. Saturday **7.95**

### TODAY'S MARKET

Highest Grade Yearling Beef, selected specially for our Market, Saturday prices:

- MEATS.
- Shoulder Roasts, per lb. **.15**
- Blade Roasts, per lb. **.17**
- Thick Rib Roasts, per lb. **.18**
- First Rib Roasts, per lb. **.22**
- Porterhouse Roasts, centre cut, per lb. **.30**
- at **.39**
- Wing Roast, per lb. **.28**
- Briest Boiling Cuts, per lb. **.13**
- Round Steak, per lb. **.22**
- Sirloin Steak, per lb. **.26**
- Ingersoll Boneless Back Bacon, mild curing, whole or half, lb. **.30**
- Domestic Shortening, 5-lb. pails, gross weight, per pail **.50**

- GROCERIES.
- 2000 lbs. Fresh Creamery Butter, White Clover brand, per lb. **.36**
- Toasted Cornflakes, 3 packages **.25**
- Leaf Sugar, 3 lbs. **.28**
- 4000 tins Finest Canned Tomatoes, 2 tins **.19**
- Finest Canned Corn or Peas, 2 tins **.25**
- Clark's Pork and Beans in Chili Sauce, large tin **.25**
- Finest Canned Asparagus, Sunkist brand, per tin **.25**
- Canned Beets, Rosebud brand, per tin **.14**
- Choice Red Salmon, 2 tins **.27**
- Shirriff's Marmalade, 2-lb. jar **.22**
- Baker's Cocoa, 1/2-lb. tin **.22**
- Finest Canned Fruit, Raspberries, Strawberries and Cherries, per tin **.18**
- 500 lbs. McVitie & Price's Shortcake, regular size, per lb. **.28**
- 3000 Fresh Cut Carnations, all colors, per doz. **.15**
- Choice Pickles, Niagara brand, mixed and chow, 1/2-pint bottle **.15**

- CROSSLAND FISH BRAND Sardines, per tin **.14**
- Garda's P. Sausage, bottle **.22**
- 500 Jars Buchanan's Pure Raspberry Strawberry and Black Currant Jam, 16-oz. jar **.25**
- Blue Bell Jelly, Powders, assorted, 20 packages **.20**
- Choice Olives, stuffed or plain, bottle **.15**
- 500 lbs. Fresh Fruit Cake, per lb. **.18**
- Fresh Mixed Biscuits, per lb. **.18**

- FRESH ROASTED COFFEE, PER LB. **.27c**
- 1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Saturday, per lb. **.27**

- FRUITS AND VEGETABLES.
- One car California Sunkist Oranges, good size, sweet and seedless, per doz. **.25**
- Choice Grapefruit, good size, per doz. **.40**
- Finest New Beets, per bunch **.10**
- Garden Seeds, Rose Bushes and Shrubs on sale, special prices.

- CANDY.
- (Main Floor and Basement.)
- 1000 lbs. Simpson's Special, an assortment of chocolates, creams, bon bons, taffies, caramels, etc., per lb. **.20**
- 1000 lbs. Butter Scotch Drops, lb. **.12**
- 1000 lbs. Finest Assorted Nut Taffy, per lb. **.12**
- 500 boxes Finest Chocolates, in fancy boxes, 2-lb. boxes **1.00**

- CUT FLOWERS.
- 20,000 Fresh Cut Daffodils, per doz. **.30**
- 3000 Fresh Cut Carnations, all colors, per doz. **.15**
- Choice Fern Plants, each **.25 and .40**

## FOR SPECIAL MAY DAY BASEMENT SALE SEE EVENING PAPERS