

T. EATON Co. "Canada's Greatest Store" Last Week of White Goods Sale.

On Monday we commence the fourth and last week of our January White Goods sale. Thousands of customers from all over Canada have anticipated their wants and saved money by taking advantage of the special bargains in White Goods.

- Ladies' Underwear: Ladies' White Cotton Gowns, 4 rows insertion, two clusters tucks, full of embroidery... Ladies' White Cotton Drawers... Ladies' White Cotton Skirts... Ladies' White Cotton Chemises... Towels: Bleached and Half Bleached... Handkerchiefs: Ladies' Pure Linen... Men's Extra Fine Irish... Bed Room Suites: Mahogany Square-shaped Bureau... Solid Quarter-cut Oak Square-shaped Bureaus...

Now is the time to buy. It will probably be another year before you can take advantage of another White Goods sale, and prices now are much lower than you may expect for the rest of the year.

Klondike Clothing. Big Surprise in Dress Goods.

Those who contemplate a trip to the Klondike may look to this store for the best assortment of Klondike Clothing without fear of being disappointed. A glance through the stock and you find: Sleeping Bags, from \$10 to \$15 each. Sleeping Socks, \$1.50 a pair. Klondike Coats, \$1.75 to \$2.50. Klondike Trousers, \$1.50 to \$3 a pair. Klondike Shirts, \$1.50 to \$3 each. Klondike Caps, 75c to \$1.25 each.

Home Needs. In Floor Coverings, Wall Papers and Curtain Poles, just a few forcible reminders of how a little money, when used in buying on the Second Floor, will bring much beauty and brightness to your home.

- Wall Papers: 600 rolls of Wall Paper Remnants... Curtain Poles: 850 White Enamel Curtain Poles... Floor Coverings: 500 yards Heavy Body Brussels Carpets... Pictures: Brisk selling in Pictures at present, and not without good cause, either. Two items for Monday tell the story best: 200 Sheet Pictures, American Antiquities... Such an opportunity to buy

THE TORONTO WORLD ONE CENT MORNING PAPER.

Business Office: 321 Spadina-avenue. E. W. Duggan, 382 King east. H. Willis, 168 Yonge-street. Mrs. Morrison, 1240 Queen west. H. Ebbw, 687 Dundas-street. G. H. Eard, 767 Queen east. Branch Office, 70 King-street east (next Postoffice) Hamilton. Telephone 664. H. E. Sargent, Agent.

THE WORLD IN THE UNITED STATES.

The Toronto World may be obtained at the following places in the United States: New York: The World, 100 Broadway. Boston: The World, 100 Broadway. Philadelphia: The World, 100 Broadway. Chicago: The World, 100 Broadway.

A BATTLESHIP FOR CANADA.

It has often occurred to us that Canada was lacking in some indelicate way in national greatness. We have a great extent of territory, as large as half of Europe. Canada has not even a single battleship. By all means, then, let us get into line with other progressive nations and have a navy of our own.

THE ONLY CURE FOR HEAVY GAS BILLS.

We publish the evidence collected from factories, churches, charitable institutions, storekeepers, and private citizens, showing that the best company for gas bills is the use of the Gasometer of the Citizens' Gas Company, Limited, 71 Bay-street.

THE JAMES BAY RAILWAY.

The more the James Bay Railway project is discussed the more eyes are turned to it. It is extending the Toronto's interests in extending the Grand Trunk's system from North Bay northwards.

CUPIID AND DEATH.

It is a pitiful truth that in a tremendous percentage of cases love and death claim a young woman at the same moment. If a young woman's mother does not feel competent to give her daughter the right advice about how to keep herself well and strong in a maidenly way, she should seek the advice of some physician of years of wide experience, and of substantial reputation.

TO-DAY.

At the Grand-In Gay New York, 2 and 8 p.m. At the Toronto-Palmer Comic Opera Company, "Climes of Norway," 2 and 8 p.m. At the Princess-Cummings Stock Company, "Noble," 2 and 8 p.m.

THE FACTS....

about LUDELLA Ceylon Tea tax language heavily. We might tell you a lot about it, but all we could say could not convince you of its superiority as readily as would one trial package. Past results warrant us speaking thus confidently.

MURDER OF ISIDORE POIRIER.

Crowds Continue to Throng the Court House—Jury Sent to View the Scene of the Crime. St. Sotolusque, Que., Jan. 21.—The storm did not prevent the crowd from coming to the trial, and the court house is not large enough to give room to the large number.

An Excellent Report.

The synopsis of the twelfth annual report of the Temperance & General Life Insurance Company, Limited, shows great credit to that sterling company. Every paragraph points out some meritorious feature, and indicates with regard to its investments and steady gains in every important feature of its business, coupled with rigid economy in its management, tells the tale.

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