

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS.

... warm and moderately warm.

SIMPSON



Two Sales of Importance

"There now! if this confounded sale had only happened last week I would not have paid all that money for this."

We trust **you** are not in a position to give vent to your feelings in that way.

These two sales are at a most opportune time of the year, and we hope just in time to **fit you** out, at a **very** moderate price, with exactly the Spring clothes you wanted. This is a case of "A sale in time saves nine dollars," and more, too, for you will be getting a **Genuine Less Than Half-Priced Bargain**.

In the Mantle Department

Sale of Women's Dresses, Regular \$15.75, \$18.50, \$25.00, and up to \$29.50, Wednesday **6.98**

We put on sale a collection of 100 Women's Dresses of fine broadcloths, crisp voiles, silks and mulls, and of foulards, in fancy designs; the colors in the lot are grey, brown, green, champagne and navy; these dresses are made in a variety of fashionable styles, some with the kimona waist, some trimmed with lace, velvet or silk cord; long or three-quarter sleeves; high or low collar, with rounded or V shaped yokes; skirts have the slim effect, and are either gore or pleated styles. These dresses sold regularly at prices ranging from \$15.75 to \$29.50. Will clear Wednesday at **6.98**

Women's Spring Coats

73 Women's Spring Coats, in either long or short lengths; some in plain tailored styles; some with shawl collars and button trimmed; others with self strapping; the materials are fine broadcloths, in black and navy, good quality covert cloths in fawn shade, worsteds in black and white shepherd checks, and of light weight tweeds in mixtures of brown or fawn tones. Regular selling values from \$10.00 to \$18.50. Wednesday special **6.49**

In the Men's Department

Sale of 150 High Grade Men's Suits, Reg. to \$22. Wednesday **\$12.95**

These Suits are of the finest West of England Worsted and Scotch Tweed.

They are the remains of full lines of our this season's goods; there are only 150.

The tailoring is the best, and they are cut in single-breasted 3-button sack style.

You know perfectly well that nowadays ready-made clothing can be had to **fit** as well as any made-to-measure. But, of course, that depends largely on the **class** of clothing. These 150 Suits are **First-class**.



C. B. a la Spirite and Thomson Glove Fitting Sample Corsets

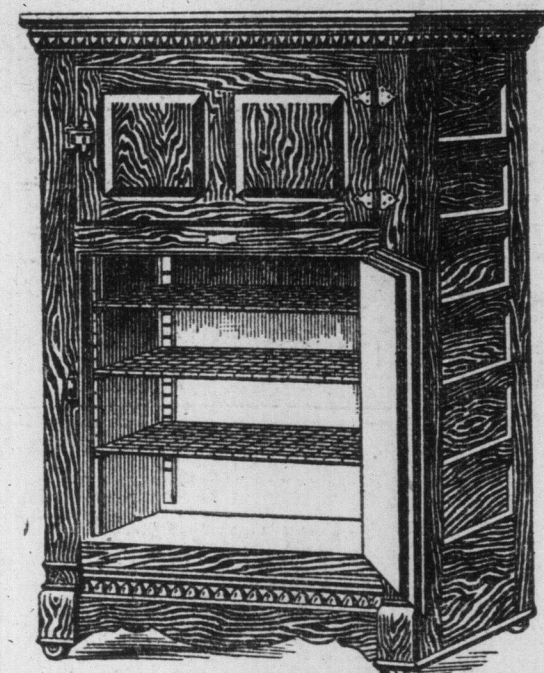
If your size is among this lot of samples, there will be rich choosing for you here Wednesday morning. We cannot fill phone orders. Nearly 200 Pairs Sample Corsets, consisting of spring samples of C. B. a la Spirite and Thomson's Glove-Fitting, magnificent corsets, in all the latest models, mostly in white summer batiste, all have garters; sizes come mostly 21 inches, a few 20, 22 and 23 inches. Wednesday Exactly Half Price.

Nazareth Waists for Boys and Girls

Here is a chance to save on popular and useful spring undergarments for boys and girls. Knitted underwaists for young children are hygienic as well as most comfortable. Phone orders filled. A Sale of 900 Nazareth Underwaists for boys or girls, fine elastic ribbed knit cotton, colors cream or white, strongly taped, waist buttons for attaching other garments, can be worn buttoned back or front as desired. Many have safety pin tubes at sides; sizes 2 to 12 years. Regular prices 25c, 30c and 35c each. Wednesday sale price, each **.15**

Women's Porous Knit and Cumfy-cut Vests

Two popular garments from our Women's Underwear Section of extra interest to ladies just at this season. Reduced prices will rule for the day. Phone orders filled. Cumfy-cut Vests, fine white ribbed cotton, low neck, no sleeves, beading and draw tapes, Cumfy-cut garments, cannot slip off at the shoulders, sizes 32 to 38 bust measure; regular value 25c each, Wednesday 20c each, or 3 for **.55** Women's "Porous Knit" summer weight white balbriggan vests, low neck, short or no sleeves, lace and draw ribbons; sizes 32 to 38 bust. Wednesday each **.25**



Refrigerators on Fifth Floor

Refrigerators in endless variety of styles and sizes made in hardwood, ash oak and sheet metal, lined with galvanized iron, white enamel, genuine enamel and solid stone. (Fifth Floor.) "Greenland," made of hardwood, golden finish, galvanized iron lining. Prices, \$5.65 and \$6.95. "Leader," made of ash, golden oak finish, lining of galvanized iron. Prices, \$8.25, \$10.00, \$12.75 and \$13.00. "Cold Wave," made of ash with white enamel lining. Prices \$14.00, \$16.50, \$19.00, \$19.75 and \$22.75. "Superior," made of solid oak, with genuine enamel lining. Prices \$23.75, \$28.75, \$29.50 and \$39.00. "White Mountain," made of solid oak, rich golden finish, and lined with solid white stone. Prices \$32.00, \$37.00, \$42.50, \$48.00, \$59.00 and \$72.50. "White Frost," made round of sheet metal, enamelled, with revolving shelves. Prices \$35.00 and \$40.00.

New Embroidered Taffetine Petticoats \$1.19

100 Women's Petticoats of taffetine, black only; twelve-inch flounce, is trimmed with two rows of pin tucks and two embroidered frills, also dust frill, lengths 26 to 48, Wednesday **1.19**

In the Boot and Shoe Dept.

300 pairs Misses' Boots, strong dongola kid, Blucher, heavy sole, low heel, 11 to 2. Regular \$1.35, Wednesday **1.09**
150 pairs Little Gents' Boots, box kip, dull calf, Blucher top, heavy sole, low heel, 8 to 10 1/2, lace books, Regular \$1.25, Wednesday **.99**
600 pairs Children's Boots, strong dongola kid, patent toe caps, spring heel, button style, sizes, 5, 6 and 7, Blucher style, all sizes 8 to 10. Special, Wednesday **.79** (Phone orders filled.)
150 pairs Misses' Boots, vic kid, dull mat calf or kid, Blucher top, heavy sole, solid leather insole, solid leather heel, sole leather toe, boxes and coulers. All sizes, 11 to 2. Regular \$2.00, Wednesday **1.49** (Phone orders filled.)
450 pairs Men's, Boys' and Youth's Boots, box kip, and buff leathers, solid and strong, Blucher style, standard screw soles, easy fitting—
Men's, all sizes, 6 to 11, regular \$1.50, Wednesday **1.19**
Boys', all sizes, 1 to 5, regular \$1.35, Wednesday **.99**
Youths', all sizes, 11 to 18, regular \$1.25, Wednesday **.99** (Phone orders filled.)
600 pairs, Women's Boots and Oxfords, Blucher, button, lace, ankle strap and silk tie styles, Russia tan, calf, patent; colt, gun metal and vic kid leathers, all sizes, 2 1/2 to 7 1/2. Regular values \$2.50 and \$3.00. Wednesday **1.99**



16,000 Yards of Japanese Matting, Worth 25c, 30c, 35c, Wednesday 15c Per Yard

16,000 yards means quite a lot of matting, nearly ten miles, but such are the facts. Here are more facts about this large purchase:

It is the best Japanese matting in Canada for the money. The warp is of fine hard spun cotton. The straw is selected, tough and pithless. The patterns and colorings are better than those of former seasons. Most of this shipment is 30c and 35c matting. It is not likely that this offer will be repeated.

Lace Curtains at Half-Price

As a result of the heavy selling of Lace Curtains during the past few weeks there have accumulated many last pairs, and to clear we have put them on sale Wednesday at half-price. One curtain has been used as a sample, and is more or less soiled. The variety of makes covers the entire range from 50c to \$15.00, and includes Nottingham, Swiss, Brussels, Battenberg, Point-Arabe, Marie Antoinette, novelties, etc. Wednesday your choice at half-price.

Cushion Form Sale

Hundreds of Cushion Forms to be sold at exceptional prices, and just at a time when most needed. You are now getting ready for the summer cottage, canoeing, etc. Comfort demands an extra supply of cushions. Forms on Wednesday at the following prices:

- 18 x 18 inches. Worth 35c. On sale **.26**
- 20 x 20 inches. Worth 50c. On sale **.36**
- 22 x 22 inches. Worth 60c. On sale **.44**
- 24 x 24 inches. Worth 70c. On sale **.54**

Every form is of high-grade Russian down, well filled, casing of white cambric, and well made. (Fourth Floor.)

Groceries for Wednesday

2,000 stone Fresh Rolled Oats, per stone, 36c. Choice Sugar Cured Ham, half or whole, per lb., 17c. Finest Canned Corn, 3 tins, 25c. Canned Tomatoes, per tin, 10c. Only 3 tins to a customer. Canned Yellow Peaches, in heavy syrup, large tin, 25c. Teller's Cream Soda Biscuit, 3-lb. box, 25c. Malta Vita Breakfast Cereal, 3 packages, 25c. St. Charles Evaporated Milk, 3 tins, 25c. Imported Macaroni, 3 packages, 25c. Canned Haddie, Brunswick brand, per tin, 10c. One car California Sun-kist Oranges, sweet and seedless, per dozen, 30c. Imported English Marrowfat Peas, 3 pkgs., 25c. Telephone direct to Dept.
2 POUNDS COFFEE 44c.
300 lbs. Fresh Roasted Coffee, in the bean, ground, pure or with chicory. Wednesday 2 lbs 44c.

Beautiful Black Blouses \$5.00

Our Wednesday sale of Imported Blouses at five dollars is this week confined to black.

40 only high-class French and English Blouses, in black chiffon, ninon, lace, crepe de chine, and other light, graceful materials; styles comprise everything that is new; long or short sleeves, high or low necks, kimona or ordinary styles. Usual selling prices \$8.50, \$10.00, \$12.50 and \$15.00. Wednesday, one price **5.00**

Trimming and Robe Dept.--Main Floor

A special showing of Imported Mustin Robes, in the new narrow shapes, without the bell or flare effects of the past.

The range of style and color is wonderful, black with white pin spots, navy and white, royal and white, cherry red with white, being amongst the most prominent. Besides this there are quite 30 distinct styles, in all white. These lovely goods are being shown in the circle adjoining the Trimming Department. Special prices are **6.95, 5.50, 9.50, 10.50, 12.50**

Hosiery and Gloves

Women's Chamois Leather Gloves, the washable kind; the correct glove for present wear, comfortable and dressy, oversewn seams, buttons or dome fasteners, all sizes in natural and white. Regular 75c, Wednesday **.59**

Women's Black and Colored Lisle Thread Hose, with neat silk embroidered frings, full fashioned, medium weight for spring and summer wear, all sizes. Special Wednesday, 35c, 3 pairs **1.00**

Men's Plain Black Cashmere and Tan Merino Socks, English made, seamless, double spliced heel, toe and sole. Regular 20c, Wednesday **12 1/2**

\$1.25 Cape Leather Gloves, 79c.
Men's English Cape Leather Gloves, for spring wear, in all the shades of tan, pique and P. X. M. seams, dome fasteners. Bolton thumb, all sizes. Regular \$1.25, Wednesday **.79**

Linens and Stap'es

\$1.25 FANCY LINENS 45c EACH
300 pieces Fancy Linens in tray cloths, shams, scarfs, dresser covers, in draws work, embroidery and lace and insertion. Goods worth regular up to \$1.25. Second floor, Yonge street, Wednesday, each **.45**

35c CAMBRIC SHIRTING 19c YARD
500 yards fine English and Irish Woven Cambric Shirtings, 32 inches wide, beautiful stripe patterns, for shirt waist and shirtings. Regular 25c and 35c, Wednesday, yard **.19**

SATIN BED SPREADS \$1.98 EACH
100 English Satin Bed Spreads, full size for double bed, new patterns, fine quality medium weight, easily washed for summer use. Wednesday, each **1.98**

HEMSTITCHED SET TABLE LINEN \$5.50.
50 only, fine Scotch make damask Table Linen Sets, hemstitched all around, very pretty designs, 1 cloth about 2 x 2 1/2 yards, and 1 dozen napkins 20 x 20 inches. The set on sale Wednesday **5.50**

12 1/2c AND 15c CRASH TOWELLING 9 1/2c.
1,000 Yards All Linen Crash Towelling, 17 1/2 inches wide, red border. Regular price 12 1/2c and 15c. On sale Wednesday **9 1/2**



Rich Black Silks in Wide Widths for Dresses and Coats

Rich Black Dress Suiting and Coating Silks, manufactured, dyed and finished by the best French dyers and finishers.

Black Silks we guarantee and recommend for wear, unquestioned qualities and unquestioned values.

Black Corded Silks, Black Beau de Soie, Black Duchess Mousseline, Black Satin Faillette, 36, 38 and 40 inches-wide, \$1.50, \$2.00 and \$2.50 per yard.

The Robert **SIMPSON** Company Limited

Central and 158 ft. front...

NEW TO

Purchase of Glen Road \$125,000 Premier, siders B Fine Site

The new Glen Road, built in North of the St. A The property Park, belongs late John...

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