

The Robert SIMPSON Store

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities—Fresh easterly winds; cloudy, with occasional snow or rain.

The Robert SIMPSON Store

New Spring Goods Are Coming Into Most of the Departments Daily--Come and See Them

An Exceptional Purchase of Women's Separate Skirts

A firm of manufacturers of high repute wanted room; space was of vital importance to them, as spring goods are coming into their stockroom. They had 250 up-to-date skirts, made up in a quiet time. They asked us for an offer. We offered what appeared a ridiculous price, but evidently they were crowded to the wall, and must have room; so we got the skirts; and we pass them on to you at the great money saving.

Skirts Up to \$9.00 for \$3.95 Wednesday

All are made of first-class materials, good crisp quality French voiles, all-wool Panamas and serges; colors are mostly blacks and navys, but there are some myrtles, Burgundy and browns; styles are a large variety of the new pleated effects, some banded; trimmings are either of self or buttons; the voiles are trimmed with silk strappings. These garments are tailored with the greatest skill and best of workmanship. Anyone requiring a first-class garment at a ridiculously low price can obtain one on Wednesday morning at 8 o'clock, \$3.95.

All Kinds of Aprons On Sale Wednesday

Aprons for any purpose for which an apron is required will be placed on sale Wednesday. There are thousands at insignificant prices, so:

"Take off your old torn apron. Of our sale become a patron! You don't have very much to pay. Come to Simpson's store. And buy a dozen more. For Wednesday is Apron Day."

Plaid Aprons, heavy fine white lawn, large size, deep hem on skirt, wide slashes. Wednesday, each, 25c.

Plaid Kitchen Aprons, heavy blue and white check gingham, size 36x38 inches. Wednesday, 15c.

Plaid Black Saten Aprons, full size, large pocket, deep hemstitched hem, fine mercerized quality. Wednesday, each, 35c.

Overall Aprons, heavy blue and white check gingham, gathered full on square yoke, length 52 inches, width 59 inches. Wednesday, each, 35c.

Overall Apron, fine white cambric, covers whole dress, buttons in back, front trimmed all way down with broad panel of embroidery, flounce on bottom, pocket tucks, full length. Regular \$1.00 each. Wednesday, each, 75c.

Maid's or Nurse's Aprons, heavy white lawn, 5-inch hem, plain bib, large pocket and wide slashes, size 38x55 inches. Wednesday, 65c.

Maid's Aprons, white lawn, bib and bretelles of very fine embroidery, deep hemstitched hem and wide slashes, size 38x38 inches; a regular 75c apron. Wednesday, each, 50c.

Maid's Aprons, white lawn, embroidery trimmed bretelles, deep hem, slashes, size 38x38 inches. Wednesday, each, 25c.

Maid's or Nurse's Aprons, white lawn, extra large skirt, 32x55 inches, large bib and wide square bretelles, wide slashes. Wednesday, each, 75c.

Women's Afternoon Tea Aprons, small size, fine white lawn, trimmed with fine embroidery ruffle and dainty insertion, slashes. Wednesday, each, 35c.

Women's Afternoon Aprons, fine white Swiss dot muslin, small round shape, finished with ruffle of goods, slashes. Wednesday, each, 35c.

Our Famous Overall Aprons, covers whole dress, heavy blue and white check gingham, gathered full on fitted yoke, ruffle or goods on bottom, buttons in back, lengths 52, 54, 56 inches. Regular 55c each. Wednesday, 45c.

Waists Worth Wearing Linens and Staples

From the new arrivals we have selected for Wednesday's specials three new Wash Waists, which for simple elegance have seldom been equaled.

No. 1—A Sheer Swiss Lawn, fastening at back; front is of baby tucks with false opening at side, heavily embroidered and ruffled; fine Val lace; back is finely tucked; long sleeves with four rows of Val forming cuffs; sizes 32 to 42 inches. Wednesday, \$1.05.

No. 2—A Fine Swiss Muslin, sleeves are strictly tailored; plain cuff and embroidered linen collar; front of close tucking and dainty worked panel finished with detachable full of muslin and lace; fastened large round pearl buttons. Wednesday, \$2.05.

No. 3—A Pure Irish Handkerchief Linen, open front, of broad and narrow tucking; Gibson effect; fastened with two groups of visible pearl buttons; tailored sleeves and laundered collar; sizes 32 to 42 inches. Wednesday, \$2.30.

Satin Damask Table Napkins, 23 x23 inches, all pure linen, perfectly bleached and woven in bordered designs, Scotch made napkins of sterling quality, 50 dozen only. Wednesday, \$1.50 per dozen.

50 pairs Large Sheets to Clear, 21-42x and 21-23 yards, selected full bleached, plain and striped sheetings, standard home. Regular \$2.50 to \$2.75 pair. Wednesday, \$1.05.

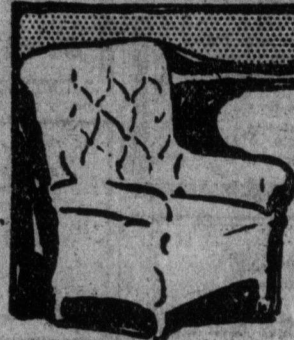
New Madras Shirtings, very fine stripes and dainty colorings, white, mid-blue, tan, grey grounds, etc.; the newest showing of fast colors; 32 inches. Wednesday, 35c yard.

White English Quills, for double beds, hemmed ready to use, pure honeycomb weave. Wednesday, 95c.

42-inch "Convent Cloth"—This is a beautiful soft fine cotton, like a calico, only softer; 42 inches wide, 12 yards in each piece. On sale, per piece, \$2.25, Wednesday.

A Clearing of Finest Quality Silk Hosiery, Petticoats, satin stripes and larrikin plaid effects, navy and green; accordeon pleated; sectional flounce; some trimmed with piping; others with pin-tucked frills, finished with velvet binding, in harmonizing shades; lengths 35, 38, 40 and 42 inches. Regular \$6.00. Wednesday, \$3.95.

Distinctive Furniture at the February Sale



You will notice that the few examples that follow for Wednesday's selling consist of suites and pieces for drawing rooms and libraries. The word distinctive describes them, and on examination they will be found to be THE BEST. Take, for instance, the Louis XVI. suite at \$100; the characteristics and details of the period have been followed with exactness. You may SEE that, but we cannot allow you to smash up the furniture to satisfy yourself as to its construction, but WE WILL GIVE OUR GUARANTEE that the wood employed and the workmanship are above suspicion.

We have already brought to your notice the fact that our alliance with the best factories in the Dominion enables us to offer you furniture at an economical figure. Please do not consider this mere advertising talk. Our Fifth Floor is at the back of the statement, and prices and values there are proof positive.

Upholstered Suites, of four pieces, settee, arm chair, arm rocker and small chair, mahogany finished frames and covering of green panne plush. February Sale \$54.00

Library Settees, of three pieces; frames made of solid mahogany, colonial scroll design, with genuine leather upholstery. February Sale \$187.00

Fireside Upholstered Arm Rocking Chairs, covering of denim, with mahogany carved frames, February Sale \$29.75

Upholstered Arm Chairs, in grey denim, plain spring seat with tufted back. February Sale \$44.75

Two-piece Upholstered Suite, of peculiar but artistic design; frames of solid mahogany, with covering of green silk plush. February Sale \$100.00

Upholstered Arm Chairs, plain upholstery, with covering of denim and down-filled loose cushion. February Sale \$39.00

Parlor Suites, of three pieces, in Louis XVI. design; details faithfully carried out by expert workmen; in solid mahogany, with denim covering. February Sale \$100.00

Parlor Suites, of three pieces, in solid mahogany, neatly carved, Louis XV. design, with plain denim upholstery. February Sale \$200.00

Trimming Dept. (Main Floor)

We have a lot of odd pieces in black jet and colored bead garnitures, perhaps 50 altogether. Regular prices were up to \$10. Wednesday \$1.98.

Sale of Boys' Boots

150 pairs Youths' Boots, in patent colt, velours calf and Dongola kid, Blucher style, with dull matt calf uppers; sizes 11, 11½, 12, 12½ and 13. Regular price \$1.50 to \$2.00. Wednesday, \$1.25.

120 pairs Boys' Boots, made of strong box kip leather; double solid leather soles. Blucher style; a boot that will stand hard usage, and turn the water; sizes 1 to 5. Wednesday, \$1.60.

15 Men's Fur-lined Coats

A Special Bargain

15 Men's Fur-lined Coats, custom tailored, shells of fine quality black English beaver cloth, first-class trimmings, lined, including sleeves, with selected No. 1 grade Canadian spring muskrat skins, nicely matched and well finished, collars of heavy furred and dark color Canadian otter skins, in deep rolling or shawl shape. A specially fine coat at less than manufacturers' prices. Sold regularly at \$65, your choice Wednesday of 15 coats, for \$44.00.

Special Opportunity for Men

On Thursday our Men's Department is clearing out Thirty-five Fur-lined Coats at Less Than Half Price. This is an opportunity that should not be missed. Don't YOU miss it. There are only thirty-five, so don't put off visiting the department until too late in the day.

Fur-lined Coats

These thirty-five Coats have choice Russian marmot linings, shawl or lapel style collars of No. 1 grade German otter, shells of soft smooth-finished black English beaver cloth, thoroughly tailored and well trimmed. Your choice of any of these coats for less than half price. Regular \$35.00. Thursday bargain \$15.95

Automobile or Sleigh Robes

Extra fine grade mountain bear skins, close, heavy fur, in grizzly brown or black, fine beaver cloth or plush linings; large size. Regular \$13.50. Thursday bargain \$7.95

Men's Scotch Wool Underwear

2000 garments to be cleared, some slightly counter soiled; these include the "Britannia Brand," pure undyed lamb's wool; "Penangle," double breast and back, Scotch wool, and several other makes to choose from; all sizes. Regular price 75c, \$1.00, \$1.25 and \$1.50. Thursday, each garment, 47c, or the suit complete for 90c

No phone or mail orders filled.

Men's Chesterfield Overcoats

Made from extra quality English melton, in black, cut from single-breasted Chesterfield models, with nicely built shoulders and black velvet collars; exceptionally tailored in every way and perfect fitting; sizes 36 to 44. Regular \$18.50. Thursday, \$12.50

Boys' Fancy Overcoats

Made from fine quality English tweeds, naps and mackinac cloths, in dark blue, brown, green and red shades, plain and with self and fancy colored stripes; made up in double-breasted Russian style, with black velvet collars; also a few Red River Blanket Coats, in dark blue and grey shades, double-breasted style, with capon and epaulettes on shoulders, lined with flannel, fancy worsteds and twill moulair linings; sizes 20 to 25. Regular to \$7.00. Thursday \$2.98

The Popularity of Our Hosiery Sale Increases



At first glance this illustration looks decidedly out of season. It is not, for the simple reason that there must be hundreds of men and women who have a little forethought, and know that hosiery bought for the summer at our February Sale means good hosiery and money saved. We have had abundant proof of this since the sale started.

There is another point about that illustration—notice the attention being paid to that boat. We would like to rivet yours for a moment on the fact that our hosiery comes straight to us over the Herring Pond on a similar vessel, from the European factories. These factories make hosiery better than anyone else. No middlemen handle our hosiery. Our own buyers get it at the right time and place; hence the quality at the sale price.

Women's Imported "Llama" Cashmere Hosiery, fine and soft, double spliced heel, toe and sole. Special. Wednesday, 25c.

Women's Ribbed Black Cashmere Hosiery, English made, double spliced heel, toe and sole. Regular 30c. Wednesday, 25c.

Women's Imported Lisle Thread Hosiery, plain black and colors; lacee, black and colors; silk embroidered, black and colors. Regular 40c. Wednesday, 25c.

Women's Black Cotton Piece-lined Hosiery, Regular 30c. Hosiery Sale price, Wednesday, 12½c.

Women's Ribbed Cashmere Stockings, British make, black, tan, sky, blue, cream; double heel, toe and sole. Regular 50c and 60c. Wednesday, 19c.

Women's Plain Black Cashmere Stockings, English made, double heel, toe and sole. Regular 50c. Wednesday, 25c.

Women's Elastic Ribbed Lisle Thread Stockings, black, sky, pink, not all sizes in each color, but from 4½-2 to 10 in the lot. Regular 30c. Wednesday, 19c.

Men's Silk and Cashmere Shot Socks, also fancy stripes and checks, finest quality goods, neat colorings. Regular 50c and 60c. Hosiery Sale price, Wednesday, 35c, or three pairs for \$1.00.

Men's Cashmere Socks, black, tan, purple, green, seamless, double-spliced heel, toe and sole. Regular 35c. Wednesday, 18c, or three pairs for 50c.

Men's Imported Lisle Thread Socks, the lot consists of silk-embroidered stripes, checks, checked and plain colors, in all the latest designs. Regular 50c. Wednesday, per pair, 45c.

50c CASHMERE GLOVES, 10c.

Women's Fine English Imported Cashmere Gloves, silk lined, suede lined and unlined, black, brown, grey, navy. A clearing from a big maker. Regular 50c gloves. Wednesday, per pair, 19c.

The Robert SIMPSON Company Limited