

Notable Values Are Plentiful at Simpson's Thursday

Higher Grade Boots and Shoes on Sale Thursday

The quantities are large and the assortment is so complete that you will find no difficulty in securing an exceptional bargain tomorrow at any hour, but come early to make sure of your preference and size. An augmented sales force will be here to serve customers promptly.

WOMEN'S \$4.50 TO \$6.00 BOOTS, THURSDAY, \$2.49.

3,500 pairs of the newest summer boots, made on the latest lasts in button and lace patterns; cloth top in sand, putty, tan, light and dark gray and black, also white calf; patent colt and dull calf vamps; spool, Cuban, French and military heels; uppers are trimmed with patent and dull calf military piping; all light weight materials for summer wear; plenty of sizes. Regularly from \$4.50 to \$6.00. Thursday sale price 2.49

BOYS' \$2.50 BOOTS, THURSDAY, \$1.99.

750 pairs, button and lace, box calf and English kip leathers; single and double-ply soles, stylish and comfortable toe shapes; sensible heels; good linings; sizes 13 1/2 to 5 1/2. Regularly \$2.50. No mail orders. Thursday 1.99

MEN'S \$4.00 TO \$5.00 OXFORDS, THURSDAY, \$2.49.

750 pairs, sizes 6 to 11. Leathers are patent colt, black calf, vici kid and tan calf; button and lace patterns; round, recede, wide, high and narrow toe shapes; Goodyear welt soles; foot-fitting lasts. Regularly \$4.00 to \$5.00 shoes. No mail orders. Thursday for 2.49

Misses', Boys', Children's and Infants' Barefoot Sandals at attractive prices. Outing footwear at prices obtained by our huge purchasing power. Ask our salespeople to show the new exclusive models of the side-lace boots for women. They are reasonably priced.



An Attractive Home Demands Well Bought Accessories. Here They Are. Consult the Secretary of the Homelovers' Club and Get Them Now.

Fabrics and Accessories for Home Draperies

Curtain Stretchers at 79c Set—Folding curtain stretcher, with all the latest improvements, non-rusting pins. Regularly \$1.25 set. Thursday, 79c.
Spring Window Shades, 39c—An oil opaque cloth of good quality, in cream, green or white, sizes 36 x 70 inch, spring rollers, brackets and ring pull. Thursday, each 39c.
Goose-neck Extension Rods, 17c—Curved and brackets, extending from 28 to 50 inches. Thursday, each, 17c.
English Washing Chintz at 18c Yard—Artistic material in rich colorings, for covering cushions or for curtains, 30 inches wide. Thursday, yard, 18c.
Art Satens at 18c—Beautiful color combinations, good quality satens, 30 inches wide, for cushion coverings or light draperies. Thursday, 18c.
American Taffetas at 49c—For hangings or covering bedroom boxes or chairs, light dainty colorings, 36 inches wide. Thursday, yard, 49c.
American Chintzes at 59c—Designs and colorings in this lot will go with almost any wall paper, 36 inches wide. Thursday, yard, 59c.
White English Lace Curtains, 69c Pair—Inexpensive yet effective, 3 yards long, rich floral borders and spray centers. Thursday, pair, 69c.
White Nottingham Lace Curtains at 89c Pair—A special line, 3 yards long. Thursday, pair, 89c.

Many Floor Treatments Suggested by These Carpetings

Seamless Wilton Rugs, in productions of lovely Oriental, Anatolian, Samarkand, Feragan, Ispahan, Suruk and Kirmanshah, in rose colors; tans, greens, etc. 6.7 x 9.4, \$35.25; 7.8 x 11.8, \$44.00; 9.2 x 10.4, \$46.25; 9.1 x 13.6, \$55.00; 12 x 18, \$63.00.
Many New Rag Rugs—We have never before shown such an assortment. Almost every conceivable color is represented from plain rugs with striped borders to elaborate reversible chenille, with handsomely colored wide borders, shown in mulberry, tan, gray, green, blue and rose, plain centres, with end border, in the following sizes: 24 x 36 in., 75c; 27 x 54 in., \$1.25; 36 x 63 in., \$2.25; 4.0 x 7.6, \$4.25; 6.0 x 9.0, \$6.75; 7.6 x 10.4, \$8.75; 9.0 x 10.6, \$10.75.
Plain centres, with pretty floral chintz and borders, 24 x 36 in., 95c; 27 x 54 in., \$1.65; 36 x 63 in., \$2.75; 4.0 x 7.0, \$5.75; 6.0 x 9.0, \$8.75.
Wide Chintz Borders and Plain Centres—New shades are shown in these fine quality reversible Colonial Rugs. They give a very smart foundation for chintz bedrooms, sizes as follows: 30 x 60 in., \$4.25; 36 x 72 in., \$6.50; 4.0 x 7.0, \$9.70.
Canadian Muscovy Fibre Rugs for verandahs and sunrooms, made from fine cocoa fibre, with plain natural color centres and conventional borders, in reds, blues and browns, size 36 x 36 in., \$1.25; to size 9 x 12 ft., at \$14.00.
Japanese Matting Rugs, plain centre, with stencilled borders, greens, blues, browns and reds, sizes 6.0 x 9.0, \$1.25; 9.0 x 10.6, \$1.50; 9.0 x 12.0, \$2.25.
Heavy China Matting at 25c—Extra weight for dining rooms, living-rooms and bedrooms of summer homes; small mottled design in greens, blues and browns, 36 inches wide. Regularly 30c a yard. Thursday, 25c.
Extra Heavy Linoleum at 95c Yard—Many block, tile, matting and hardwood effects, two yards wide only. Thursday, square yard, 45c.
Remnants of Oil Cloth at 19c—Short lengths up to eight square yards. Regularly 27c square yard. Thursday, 19c. (No phone orders taken).

Good Quality Furniture at Half Price

Dresser, quarter-cut oak, fumed finish, "Arts and Craft" design. Regularly \$36.00. Thursday	18.00
Dresser, in satin walnut. Regularly \$47.50. Thursday	23.75
Dressing Table, in satin walnut, inlaid. Regularly \$60.00. Thursday	30.00
Chiffonier, in bird's-eye maple. Regularly \$66.00. Thursday	33.00
Dressing Table, in bird's-eye maple. Regularly \$25.00. Thursday	12.50
Chiffonier, Circassian walnut, inlaid. Regularly \$100.00. Thursday	50.00
China Cabinets, in fumed oak, various designs. Regularly \$23.00 to \$62.00. Thursday	Half-price
Dinner-Wagon, fumed oak. Regularly \$16.00 to \$40.00. Thursday	Half-price
Extension Dining Table, in quarter-cut oak, golden finish. Regularly \$57.00. Thursday	28.50
Dining-room Chair, "Jacobean" design, five side and one arm chair. Regularly \$125.00. Thursday	62.50
Dining-room Chair, in mahogany. Regularly \$125.00. Thursday	62.50
Extension Dining Table, in mahogany, "Colonial" design. Regularly \$137.00. Thursday	68.50
Buffet, in mahogany, "Colonial" design. Regularly \$150.00. Thursday	75.00
Dining-room Chair, "Colonial" design; set has six side and two arm chairs. Reg. \$234.00. Thursday	117.00
China Cabinet, in mahogany, "Colonial" design. Regularly \$120.00. On sale Thursday	60.00
Dinner Wagon, in mahogany, "Colonial" design. Regularly \$37.00. On sale Thursday	18.50
Arm Rocker, "Adam" design, antique mahogany. Regularly \$49.00. On sale Thursday	24.50
Arm Rocker, "Jacobean" design. Regularly \$41.00. Thursday	20.50
Arm Chair, "Jacobean" design. Regularly \$40.00. Thursday	20.00
Hall Arm Chair, "Charles II." design. Regularly \$65.00. Thursday	32.50
Hall Chair, "Charles II." design. Regularly \$85.00. Thursday	42.50
Three Only Arm Chairs, in solid mahogany, loose cushions, in morocco. Reg. \$54.75. Thursday	27.25
Settee, in mahogany, "Colonial" design. Regularly \$40.00. Thursday	20.00
Desk, in mahogany, "Colonial" design. Regularly \$47.50. Thursday	23.75
One Only Kitchen Cabinet. Regularly \$40.00. Thursday	20.00



The Hats Men Will Wear This Summer

Just now it's soft hats and Derbys that are most in demand, and to meet your needs we have one of the finest stocks in Canada, including everything from Italian felts and English makes to the smart American hats that go with the new cuts in clothing. Every shape and every shade is represented in every wanted size.

Thursday's Special is in the Straw Section

Men's Panama Hats

Fine even weave. Thursday, \$2.95.
Latest New York Shapes in South American Braid Panama Hats, \$5.00.
Men's Straw Boater Hats. Thursday, \$1.00.

Special Dinner 25c

Fresh Caught Trout, stuffed, Tomato Sauce, or Roast Prime Ribs of Beef, Yorkshire Pudding. Boiled or Mashed Potatoes with Mashed Turnips. Rhubarb Sponge Pudding, Lemon Sauce, or Fresh Strawberries and Cream. Bread and Butter. Tea or Coffee.

Bed Spreads Half Price at \$1.38

Snowy White Honeycomb Bed Spreads, made in England, heavy fringed all round, for large double beds. Regularly \$1.75 and \$2.00. Thursday, 98c; regularly \$2.50 and \$2.75, Thursday, \$1.38. Cannot accept phone or mail orders for spreads.

OTHER SPECIALS.

Pillow Cases, pure Irish linen, fine quality and well finished, with deep spoke-hemstitched hems; size 45 x 36 inches. Regularly \$1.25 and \$1.50 pair. Thursday, pair, 98c.
White American Crochet Bed Spreads, for double beds hemmed, size 77 x 87 inches. Thursday, \$1.95.
Bleached English Sheets, sturdy quality, free from filling, hemmed, size 70 x 90 inches. Thursday, \$1.69.
English Longcloth, fully bleached, 36 inches wide. Thursday, 12 yards for \$1.25.
Sheeting at 25c—Plain bleached, will wash and wear well, 80 inches wide. Thursday, yard, 25c.
Convent Cloth, a little heavier than nainsook, for undergarments, etc., 42 inches wide; 12 yards for \$2.25.
Brown Holland Linen, for wash dresses, motor coats, strong aprons, 38 inches wide. Yard, 30c.

Store Hours, During May, Including Saturday, 8.30 a.m. to 5.30 p.m.

Most Men Like a Norfolk Suit

Essentially a youthful cut, yet looking smart and appropriate for every man who enjoys life, whether on the golf links or at the office.

These Norfolk Suits at \$10.50 are of gray English tweed, with just enough pattern to please the critical. Unusually well made and tailored. Sizes 36 to 44. 10.50

A \$10.00 Waterproof Coat. It's a good investment for a ten-spot, and apt to save you a good many charges for re-pressing of damp suits during the shower season. 50 inches long. Sizes 34 to 46. 10.00

BLUE SERGE SUITS FOR YOUTHS.

At \$10.50, a smartly tailored single-breasted, English model sack suit, with medium length lapel, natural shoulders and slightly fitting back; vest and narrow cuff bottom trousers, imported English blue serge, fine twill weave. Sizes 32 to 35. Thursday 10.50

Norfolk Suits With Long Trousers at \$10.00. Irish, English and Scotch tweed suits in summer shades of gray and tan-brown, single-breasted, yoke and strap Norfolk styles, with long cuff bottom trousers. Sizes 32 to 35. Thursday 10.00

Boys' Wear Specials

Boys' Long and Short Sleeve Jerseys; all sizes. Thursday, each 19c.

Boys' Balbriggan Shirts and Drawers; all sizes, natural cream shade. Thursday, garment, 19c.

Boys' Balbriggan Combinations; short sleeves and knee lengths; 22 to 32. Thursday, suit, 44c.

Boys' Khaki Duck Shirts; the regulation Boy Scout makes; all sizes. Each, 75c.

Boy Scout Sweater Coat; khaki color; sizes 28 to 34. Special, each, 89c.

Boys' Cambric Shirts; some with collar attached; others with laundered cuffs and no collar; all sizes. Regularly 50c. Thursday, each, 25c.

MEN'S WHITE COMBINATIONS.

Balbriggan knit, in short sleeves and knee lengths, and long sleeves and ankle lengths; also American athletic underwear, white nainsook, in all sizes. Regularly \$1.00. Thursday special, suit, 67c.

100 Only Plain and Fancy Silk and Silk Front Shirts; colored stripes or plain natural tan shade; double soft cuffs; best makes; sizes 14 to 16. Regular prices \$2.50 and \$3.00. Thursday, each, \$1.89.

Fine Gloves and Hose

Women's Lisle and Silk Hose, broken lines and samples, in black, tan and white silk, black silk, lisle and colored lisle thread. Full size range in each shade, all are perfect; usually 29c, 35c, 39c and 50c. Thursday, 25c.

Women's Silk Thread Hose, odds and ends of lines regularly \$1.00 and \$1.25, in black, white and colors; or black lisle thread with colored silk hand embroidered design. Regularly 75c. All sizes. Thursday, 59c.

Boys' and Girls' Black Cashmere Stockings; sizes 5 to 8 1/2. Regularly 25c. Thursday, 17c.

Women's Long Silk Gloves, elbow length, opened at wrist, black only; sizes 5 1/2 to 8. Regularly 75c. Thursday, 49c.

Women's Long Black Lisle Gloves, elbow length, Milanese finish, opened at wrist; sizes 5 1/2 to 8. Usually 35c. Thursday, 29c.

Men's Silk Sox, half-price, 35c pair; 3 pairs, \$1.00.

Sample Hammocks in the Basement

335 Hammocks, samples and odd ones from stock, with loose pillows, wide fringed valance, foot and head spreader, stripe and floral patterns; colors are fast; separately dyed warp. Usually \$2.25, \$2.50, \$2.75 to \$3.25. Thursday, \$1.79.

Cannot promise to fill phone or mail orders.

\$1.79 and \$1.89 Hammocks for \$1.19.

New Hammock Hooks, 5c each.

Lawn Tennis Rackets, new rackets, special, 75c, \$1.00, \$1.50 to \$5.00.

25c Tennis Balls, special, 15c.

Lawn Croquet, for four players, special, 95c.

Varnished Set of Croquet, for six players, special, \$1.35 and \$1.75.

Extra Quality Varnished Hardwood Croquet Sets, for six players, \$2.25.

Croquet Sets, for eight players, \$3.75 and \$4.75.

Garden Hose, 50 feet of 1/2-inch hose, with attachments, \$3.69.

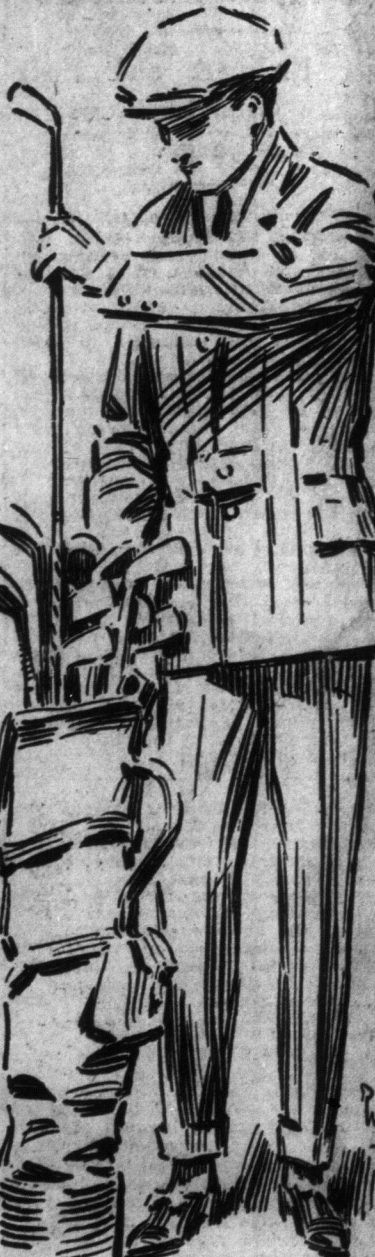
Fifty Feet 3/4-inch Hose, combination spray nozzle and fittings, \$4.19.

KITCHEN UTENSILS.

White Granite Sink Strainers, triangle shape, flat and footed.

25c. 600 Lipped Aluminum Saucepans, usually 23c, for 14c. 29c Aluminum Saucepans, for 19c. 69c Covered Aluminum Saucepans, for 49c. 69c Galvanized Garbage Cans, for 49c. 65c Galvanized Refrigerator Pans, oblong shape, for 39c.

Mops for Hardwood Floors. Sani-Genie, heart-shaped mops, 79c.



SECOND DAY. Toilet Goods Sale

Oatmeal Toilet Soap, Sale price, 5c
Cakes for... 23
French Castile Soap, 3 1/2 lb. bar, Sale price, 25c
Armour's Sylvania Toilet Soap, Sale price, 3 cakes for... 25c
The usual...
La France Castile Soap, large cakes, Sale price, 4 cakes for... 25c
Crape Toilet Paper, in roll, Sale price, 4 for... 18c
Real Ebony Hair Brushes, Regularly 65c, Sale price, 49c
Tooth Brushes, Regularly 20c, Sale price, 10c
Nail Brushes, Regularly 10c, Sale price, 5c
Shaving Brushes, Regularly \$1.25, Sale price, 75c
Hand Mirrors, Regularly 65c, Sale price, 49c
Whisks, Sale price, 17c
Cloth Brushes, Sale price, 3c
Economy Hair Brushes, Regularly \$2.25, Sale price, 1.75
White Celluloid Cocks, Sale price, 3 for... 15c
Tooth Powder, Sale price, 3 tins for... 15c
Babcock's Corymbia Talcum Powder, Sale price, 18c
Rimmel's French Face Powder, Regularly 25c, Sale price, 21c
Rogers & Gallet's Cold Cream, Sale price, 17c
Bradley's Woodland Violet Sea Salt, Sale price, 25c
Shampoo Powders, Regularly 50c per box, Sale price, 35c
Onigoline, Sale price, 25c
Pinaud's L'Etat de France Lotion, Sale price, 65c
Greenfield's Shrub-A-Nearin Perfume, 1 1/2 ounce bottle, Sale price, 85c
(Toilet Goods Dept.)

Cook With Electricity

Always ready, always clean, no odor.
Renfrew Grill, \$3.75; Renfrew Hot Plate, \$3.15.
THE BEST ELECTRIC IRONS.
Radiant, \$2.65; Renfrew, \$3.00.
WICKER AND SILK SHADED LAMPS, \$2.49, \$5.49, \$15.00 each.

Groceries

TELEPHONE DIRECT TO DEPT.
ADELAIDE 6100.
2000 tins Finest Canned Tomatoes, 22c
2000 lbs. Fresh Creamery Butter, 1b. lb. price, per lb. 33c
Finest Sugar-Cured Ham, half or whole, per lb. 19c
E. D. Smith's Pure Orange Marmalade, 5-lb. pail, 45c
Finest Featherstrip Coconut, lb. 37c
Edwardsburg, 27c
Syrup, 5-lb. pail 27c
Salt in bags, 3 bags 14c
Onion Cubes, 3 tins, 25c
Domestic Shortening, 3-lb. pail 39c
Pure Cocoa, in bulk, per lb. 22c
Finest Pot Barley, 6 lbs. 25c
Peanut Butter, in bulk, per lb. 20c
Choice Grapefruit, large size, 4 25c
Finest Evaporated Apples, 3b. 15c
Grapenuts, 2 packages 25c
English Mince, 3 tins, in bags, 3 bags 14c
Choice Red Salmon, 2 lbs. 25c
500 lbs. Fresh Apple Blossom Blends, 2 lbs. 25c
Fancy Carolina Peas, in bags, 25c
Pure Gold Quick Tapioca Chocolate and Custard Powder, 3 pkgs. 25c
Puffs, per tin 10c
Quaker Oats, large package 25c
1000 lbs. Fine Rich Full-bodied Assam Tea, of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb. 37c

The Robert Simpson Company, Limited