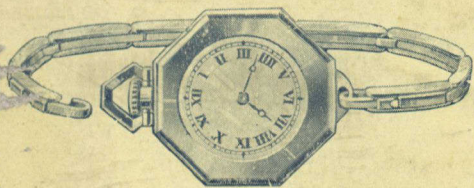
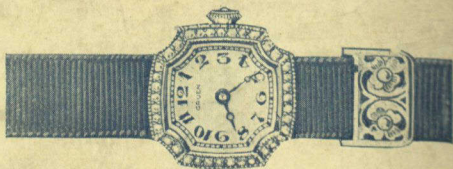


# Smart wrist watches that are real timekeepers



*Among the bracelet wrist watches, this Octagon bids fair to lead in public favor. Fitted with the famously accurate Gruen Guild movement*



*An artistic design high-wrought in the splendor of platinum and diamonds! And a Gruen Guild movement, famous for its accuracy*



*This new Rectangular ribbon wrist watch will be the choice of hundreds of discriminating women. Its simplicity but adds to its beauty. And its dependability is assured by its movement—made by the Gruen Watchmakers Guild*



The product of the Gruen Watchmakers Guild — which combines, in Madre-Biel, Switzerland, the best in American machine methods with the world-famous craftsmanship of the Swiss.

These master watchmakers do what no machine can do—skillfully finish by hand and adjust each movement to that precision accuracy which really makes a fine watch.

In America at Time Hill, Cincinnati, Ohio, is the quaint Guild workshop where the beautiful hand-wrought cases are made, and the movements inserted and given final adjustments. From here the Gruen Guild products are sold through 1200 jeweler agencies, the best in each locality.

## Write for Gruen Guild Exhibit

A book of etchings and photographic plates, showing Gruen Watches for men and women, will be sent if you are sincerely interested.

**GRUEN WATCHMAKERS GUILD**  
Time Hill, Cincinnati, Ohio  
Canadian branch, Toronto, Canada

*Makers of the famous Gruen Watches since 1874*

**GRUEN** Verithin and Wrist **WATCHES**