

Continuing the evidence that was given before us, on page 311, the witness was asked:—

What would be the effect upon Carr's Elysians and Crombies, and Montagnacs?—A. You will appreciate, sir, that if we have, for instance, Carr's Elysians or Montagnacs on our shelves we just cannot ask the retailer for the price; the retailer cannot possibly ask the consumer for the price that he should get for them when these stores are selling them for \$21, and the result is that the retailers are left with these high class goods on their hands and are forced into liquidation very often by such methods.

That is really an example of a loss leader so far as the 30 coats are concerned.

Mr. SOMMERVILLE: Oh, yes.

Mr. EDWARDS: It is a straight misleading advertisement, is it not?

Mr. SOMMERVILLE: There cannot be any doubt about that.

The CHAIRMAN: It is ten minutes to one and this is perhaps a point where we could stop for lunch.

The committee adjourned at 12.50 p.m. to resume at 3.30 p.m.

AFTERNOON SESSION

The committee resumed at 3.30 p.m.

GEORGE ADAMSON, examination resumed.

By Mr. Sommerville:

Q. We had been discussing this morning that sale of overcoats at \$25. Now we come to the heading "Principal Suppliers"?—A. Yes. The total purchases for the year 1933 in the three departments amounted to approximately \$610,000. Of this amount approximately \$369,575 represents purchases from nine main suppliers listed below, which list shows the purchases from each of these suppliers for each of the departments and in total.

Q. Just leave out the names and give the total?—A. The total purchases for the year for one firm supplying only the custom tailoring department were \$137,612; from another firm, \$52,222; from another firm, \$51,304; from another firm, \$32,399; from another firm, \$29,479; from another firm, \$28,959; from another firm, \$15,450; from another firm, \$11,679; from another firm, \$10,471, making a total of \$369,575.

Q. That is among those nine suppliers?—A. Yes.

Q. \$137,000 of this was made-to-measure clothing?—A. Yes.

Mr. HEAPS: They were made in Toronto, the tailored-to-measure?

By Mr. Sommerville:

Q. Those made-to-measure suits were made in Toronto?—A. Yes.

Mr. SOMMERVILLE: We will come to that very shortly, dealing with that.

By Mr. Sommerville:

Q. Apart from that, practically all the other suppliers, with the exception of \$26,000, were from Montreal?—A. That is right.

Q. That would mean that over \$200,000 worth of the overcoats that were sold came from Montreal?—A. Yes, that is overcoats and suits together.

Q. And about \$26,000 ready-to-wear came from Toronto?—A. Yes.

Q. All the made-to-measure came from one firm in Toronto?—A. Yes.