

Store Opens 8.30 a.m. and Closes at 5.30 p.m.

The Robert Simpson Company, Limited

Saturdays: June, July and August Store Closes 1 p.m.

Whitewear Sacrifice

To ensure early business Tuesday, we are making these rush prices on lovely whitewear. Perfect Simpson quality, every piece of it. Phone orders filled.

- Nightgown**, fine nainsook, slip-over style, yoke finished with pretty embroidery and lace insertions, lace headings and edges, silk draw ribbon; 56, 58 and 60-inch lengths. Regularly \$1.50. Tuesday, to clear, at **.75**
- Nightgowns**, finest nainsook, slip-over style, yoke trimmed with beautiful embroidery and Val. lace insertions, lace headings and edges, wide and narrow silk draw ribbons; lengths 56, 58, 60 inches. Regularly \$2.50. Tuesday, to clear, at **1.25**
- Corset Covers**, nainsook, yoke of insertions and edge of fine linen lace, silk draw ribbon; sizes 34 to 42 bust. Regularly 45c. Tuesday **.25**
- Combinations**, fine nainsook, hand-made throughout, daintily hand-embroidered, yoke and drawers hand-scalloped edges, silk draw ribbon; sizes 34 to 42 bust. Regularly \$1.75. Tuesday **.89**
- Princess Slips**, finest nainsook, three exquisite styles, adorned with beautiful embroidery or Val. lace insertions and edges, silk draw ribbons and rosettes; sizes 34 to 42 bust. Regularly \$4.00 to \$5.00. Tuesday **1.95**

(Third Floor)

A Charming Frock for Summer Days

When we pulled these out of their packings, they made a rainbow of delicate, brilliant colors, and it was a notable thing that no two seemed in the least alike.

Of course, they are sheer, frilly, transparent vested, with quaintly odd colors; and they have long tunics. But over and above, the figured voiles are a bit larger patterned, or the pinks and blues of the commoner shades, making them unusual.

At the park, the club dance, or the holiday boat ride, they will be noticed and admired. Crepes, voiles, lovely French prints, in light colors and some chic black and white combinations, grouped at the one price on Tuesday much below ordinary. Usually valued at \$9.00 to \$12.50, for **7.85**

HANDSOME BALMAÇAN COATS IN HARRIS TWEEDS, REGULARLY \$12.50. TUESDAY, \$7.50.

For wear over summer dresses, for boating, motoring or street wear; gray and brown mixtures are shown in very smart style with full ripple back, well tailored, collar and cuffs and slash pockets. Tuesday **7.50**

HIGH-GRADE LINEN MOTOR COATS, \$9.50 AND \$12.50.

Of pure Holland linen, in natural shade only; full ripple cape; the very latest on the New York market; also a swagger mannish style with Raglan sleeves, patch pockets and collar that buttons close to throat. Both ideal styles for motoring or driving. Tuesday **9.50 and 12.50**

NEW WASH SKIRTS.

A splendid range of skirts, in this season's best styles, including the long tunic, suitable for outing or dressy wear; materials are rep, pique, cordeline, corkscrew rep, ratine, checks, stripes and plaid ratines. Tuesday **1.25 to 8.50**

(Third Floor)

3300 Yards Curtain Nets at 24c

A MANUFACTURER'S COMPLETE STOCK.

Regular price 50c yard. Marked 1c less than half-price. Vitrage, novelty and bungalow nets; 36 to 52 inches wide, in white, ecru and ivory shades. This is an opportunity in a life-time. From one of the best makers, all choice designs, and every yard just one cent less than half price. Come at 8.30 for the best selection. Clearing Tuesday, at, yard **.24**

(Fourth Floor)

Children's Dresses, 33c

Here's a splendid bargain for mothers with little girls to fit out for the summer. Phone orders filled.

Girls' Wash Dresses, choice of gingham, prints, muslins or cotton crepe, exceptional variety of dainty colorings, made with contrasting trimmings. Sizes 2 to 6 years. Regularly 65c. Tuesday **.33**

(Third Floor)

Mid-Summer Sale of Lingerie Blouses

In the new ranges of lovely garments for Tuesday we have concentrated our efforts upon a collection at \$2.95.

Good blouses, right on the eve of the hot weather, and including materials and styles that are the newest arrivals in Toronto.

There is a choice of over 50 designs, which insures a certain exclusiveness for each style. Special ranges Tuesday at **\$1.95 and \$3.95**, but particularly a wonderful choice at half-price and less, for **2.95**

(Third Floor)

Wash Goods for Summer Wear

40-inch Plain Colored Crepe, with ratine check, colors are sky, Alice Copenhagen, mauve, champagne, tan, rose and white. Per yard **1.00**

40-inch Fine French Crepes, in white grounds, with embroidered designs in colors, a beautiful material for summer gowns. Per yard **1.00**

28-inch Fine French Voiles, in white grounds, with embroidered dots; colors red, blue, pink, mauve, tan and black. Per yard **.65**

40-inch White Crepes, in checks, stripes and brocade effects. A nice cool material for summer gowns. Yard **1.00**

40-inch White Embroidered Crepes and Voiles, in dainty small designs. Per yard **1.25**

27-inch White Crepes, with dainty colored designs, in pink, blue, mauve, yellow, etc. Per yard **.25**

(Second Floor)

Fashionable Black Silks

Black Satin Paillettes, one yard wide, richly finished, known for good service; don't miss this big cut. Regularly \$1.00. Tuesday **.79**

38-inch Black Satin Messaline, a fine, closely woven satin, thoroughly dependable in wear, and not too bright in finish. Regularly \$1.25, for **.98**

Black Satin Duchesse, very much in demand now, drapes to perfection, soft and glossy, an extra special in 39-inch at **1.24**

Black Duchesse Satins; these are mostly broken lines from this season's best sellers, in widths 38 and 40 inches; the best of dyes and perfect weaving. Regularly \$1.65 to \$1.75. Sale price **1.38**

Our \$2.00 Black Suiting Satin priced for Tuesday at **1.69**

New Black Moire Velours, Moire Brocades and Shadow Moires; a big showing of 40 and 42 inch widths on Tuesday, per yard **2.50**

(Second Floor)

Men's Two-Piece Summer Suit

Made from homespun cloth, in medium gray, they will give the best and most satisfactory service. The coat is single-breasted, half lined; the trousers have cuff bottoms. Price **9.00**

MEN'S NORFOLK SUITS, \$17.50.

There is a great demand for Norfolk Suits, of which this is an excellent example; made from English shepherd plaid tweed; coat is in yoke Norfolk style, and the trousers have cuff bottoms. Price **17.50**

\$1.25, \$1.50 AND \$1.75 LIGHT SUMMER COATS, 98c.

Indispensable Office Coats, of light cotton and linen fabrics; light gray and tan colors; single-breasted, with patch pockets; neat and comfortable for the hot weather. Tuesday **.98**

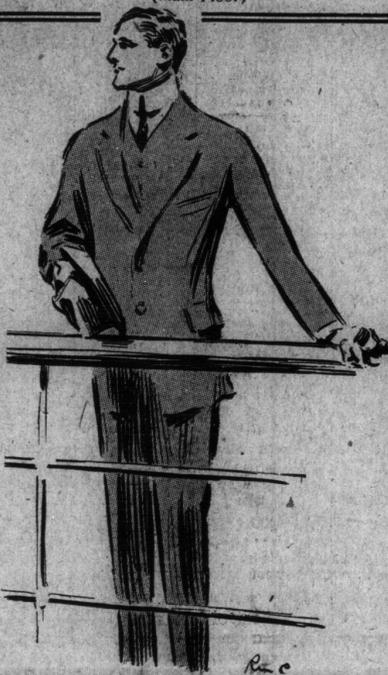
EXTRA QUALITY OUTING PANTS, \$4.50.

Made from plain gray flannel, in medium shades of gray; cuff bottoms, five pockets and self belt; sizes 32 to 42. Price **4.50**

WHITE DUCK PANTS, \$1.75.

Made from an 8-ounce white duck, with cuff bottoms, belt straps, side straps, five pockets; best making; sizes 30 to 44 waist. Price **1.75**

(Main Floor)



Youths' Long Trouser Suits, \$9.45

55 Suits only, with smart single-breasted coats, single-breasted vests and long trousers; suits are odd sizes from our higher grade stock and include plain tans and grays; also grays, browns and fancy weaves with stripe patterns; sizes 32 to 35. Values \$13.50, \$14.00, \$16.50 and \$18.00. Tuesday **9.45**

Boys' Sailor Suits With Long Trousers, \$1.75—Full cut blouse style with the regulation bell-bottom trousers, made from English white duck, wide sailor collar and extra blue duck collar, trimmed with white braid; sizes 3 to 10 years. Tuesday **1.75**

(Main Floor)

Summer Toilet Requisites

We suggest the advisability before leaving the city for the country and the ocean of laying in a plentiful supply of the particular make of Toilet Goods to which you have become accustomed. The local dealer where you are going may not be prepared to supply you with your particular brand. We stock the leading makers' goods, both imported and domestic, large variety of Cold Creams, Vanishing Creams, Massage Creams, Face Powders, Talcum Powders, Tooth Pastes and Tooth Powders, Perfumes in a large variety of odors, and Toilet Waters, Dainty Sachet Powders, Cologne, Lavender Waters and Florida Waters, Toilet and Bath Soaps, Tooth Brushes, Combs, Ebony and Parisian Ivory Toilet Goods of all descriptions. All our prices are based on direct importation from the maker, hence they are the lowest.

(Toilet Goods Department)

Gloves and Hosiery

TWO SPECIALS IN GLOVES.

20-inch, elbow length, opened at wrist, dome fasteners, double tipped fingers, fine silk thread; close, heavy weave, black and white, sizes 5½ to 7½. Tuesday **.50**

24-inch, above the elbow, silk finish lisle thread, black only, opened at wrist, dome clasps, finest weaves, sizes 5½ to 8. Regularly 50c. Tuesday **.35**

29c WOMEN'S SUMMER HOSE, 19c.

Black, tan and white, fine mercerized cotton; close, even weave, fast dye, sheer finish; double garter welt, strong durable thread, spliced heel, toe and sole; sizes 8½ to 10. Regularly 29c. Tuesday **.19 pair; 3 pairs .35**

Children's Summer Hose, fine one-and-one ribbed, silk lisle finish, elastic rib; tan, sky, pink, black and white; sizes 4 to 8½. Tuesday **.25**

Women's Real Silk Boot Hose, fine silk thread half of the leg, the top fine lisle thread, sheer weave, seamless finish, spliced heel, toe and sole; sizes 8½ to 10; black, tan and white. Tuesday **.50**

(Main Floor)

Men's Furnishings at \$1.98

Three Specials in Summer Wearing Apparel.

CASHMERE BATHING SUITS.

Men's English Pure Cashmere Bathing Suits, in plain navy blue, and a few with stripes around bottom of skirt and knee. These are the two-piece style; are made strongly and will wear satisfactorily; sizes 32 to 44. Regularly \$2.50. Tuesday **1.98**

MEN'S PYJAMAS.

200 Suits of Men's Pyjamas of all-summer weight; materials in plain colors or stripe designs; a beautiful silky soisette, light in weight; has a splendid appearance, cut low neck or military collar style; sizes 34 to 44. Regularly \$2.50 and \$3.00. Tuesday **1.98**

150 Suits of Men's Silk Lisle Thread Combinations; all have a closed crotch, short or long sleeves, ankle length, in natural or pure white, splendid value, in summer weights only; sizes 34 to 44. Regularly \$3.00. Tuesday **1.98**

MEN'S NECKWEAR AT HALF-PRICE.

We have purchased about a thousand dozen of Men's Neckwear at a great reduction; all summery designs and colorings, wide shapes. Regularly 50c. Tuesday **.25**

(Main Floor)

Groceries, Candy

One car Standard Granulated Sugar, in 20-lb. cotton bags **.90**

Choice Picnic Hams, 6 to 8 lbs. each. Per lb. **.16**

Ogilvie's Royal Household Flour, ¼ bag **.34**

Choice Messina Lemons, Per dozen **.82**

Finest Canned Tomatoes, 3 tins **.25**

Canned Corn or Peas, 3 tins **.25**

Royal Lemonade Crystals, Per tin **.10**

Finest Creamery Butter, Per lb. **.26**

Pure Kettle Rendered Lard, 3-lb. pail **.49**

Imported Malt Vinegar, Bottle **.50**

Finest Canned Peas, Per tin **.20**

Rich Red Salmon, 2 tins **.15**

Tillson's Oats, Large package **.26**

Canned Peaches, in heavy syrup, Per tin **.15**

St. Charles Milk, Per tin **.10**

Post Toasties, 3 packages **.25**

Banner Brand Jam, assorted, 5-lb. pail **.43**

Campbell's Soups, assorted, 2 tins **.24**

Blue Bell Jelly Powders, assorted, 4 packages **.24**

Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages **.26**

Morton's Kipper Herring, Per tin **.15**

500 lbs. Peek Freans Fresh Shortbread Biscuits, Regularly 35c. Per lb. **.35**

CANDY SECTION.

500 lbs. Kerry Caramels, Per lb. **.30**
1,000 lbs. Imported Turkish Delight, Per lb. **.15**
Simpson's Special Nut Milk Bar, Regularly 3c. 3 for **.10**

(Main Floor and Basement)

Women's White Pumps 99c

Fine White Poplin Pumps, with white Cuban heels and flexible hand-turned soles, made on easy-fitting lasts, with the new recede toes, and finished with neat white tailored bows; sizes 3 to 7. Regularly \$1.50. Tuesday **.99**

MEN'S BUTTON AND LACED OXFORDS, \$1.99.

All of these Oxfords are made on popular lasts, and sell regularly for \$4.00 and \$4.50; every pair has medium weight Goodyear welted soles. There are patent colt, tan Russia calf and gunmetal leathers, in all sizes from 5 to 11. Tuesday **1.99**

PATENT COLT DRESS BOOTS FOR MEN, \$2.50.

Selected Patent Colt, Laced Blucher Boots, with dull matt calf tops, made on lasts to suit all tastes, narrow, medium and wide toes, Goodyear welted soles; these are high-grade boots, splendid fitting and up to date in every way; sizes 5½ to 11. Regularly \$4.00 and \$4.50. Tuesday **2.50**

MISSES' AND CHILDREN'S BOOTS ALMOST HALF PRICE.

Sizes 11 to 2, are made in both button and laced styles of dongola kid leather with patent toecaps, medium weight soles and low heels. Regularly \$2.00. Tuesday **1.35**

Sizes 5½ to 10½ are in laced style only, medium sole and spring heels. Regularly \$1.25. Tuesday **.85**

(Second Floor)

Linens and Staples Now on the Fourth Floor

BATH TOWELS CLEARING AT HALF-PRICE.

Turkish Bath Towels. These come in plain white or brown linen, large size, with a good, heavy pile. Regularly \$1.35 to \$1.50. Special Tuesday, pair **.75**

HEMMED TABLE NAPKINS, \$1.45 DOZEN.

Damask Napkins, good sturdy quality, assorted designs, suitable for hotel or restaurant use; size, 19 x 19 inches. Special Tuesday, dozen **1.45**

PLAIN BLEACHED SHEETING.

Good close weave and free from filling, width 70 inches. Regularly 35c and 38c yard. Clearing Tuesday, yard **.27**

BLEACHED ENGLISH LONGCLOTH.

A good general purpose cotton, 36 inches wide, done up in 12-yard lengths. Regularly \$2.25. Clearing Tuesday, 12 yards for **1.69**

IRISH BROWN HOLLAND LINEN.

Very serviceable for boys' wash suits and ladies' dresses, etc., 40 inches wide. Regularly 30c yard. Special Tuesday, yard **.22**

CRASH ROLLER TOWELLING.

All linen, good heavy quality, 17½ inches wide. Regularly 18c and 20c yard. Clearing Tuesday, yard **.14**

(Second Floor)

Heavy Scotch Linoleum, 45c

A wonderful range of splendid hard-wearing linoleums, two yards wide only, priced at, per square yard, 45c; per running yard, 90c.

Very Low Prices on Heavy Mourzouk Rugs—Attractive, bold designs, in tans and greens; plain centres and figured; a rug that gives the best satisfaction for porches, sun-rooms, etc.

5 ft. 0 in. by 8 ft. 0 in. **6.00**

4 ft. 6 in. by 9 ft. 0 in. **6.00**

4 ft. 6 in. by 12 ft. 0 in. **8.00**

6 ft. 0 in. by 9 ft. 0 in. **8.00**

9 ft. 0 in. by 12 ft. 0 in. **16.15**

Sterling Values in Beautiful English Wilton Rugs—Choice, small Oriental designs shown in lovely colors, blues and tans, greens and rose; exceptional values:

4 ft. 6 in. by 6 ft. 0 in. **9.00**

4 ft. 6 in. by 7 ft. 6 in. **11.25**

4 ft. 6 in. by 9 ft. 0 in. **13.50**

6 ft. 9 in. by 9 ft. 0 in. **20.25**

6 ft. 9 in. by 10 ft. 6 in. **22.50**

9 ft. 0 in. by 9 ft. 0 in. **27.00**

9 ft. 0 in. by 10 ft. 6 in. **31.50**

9 ft. 0 in. by 12 ft. 0 in. **36.00**

9 ft. 0 in. by 12 ft. 6 in. **40.00**

9 ft. 0 in. by 15 ft. 0 in. **45.00**

English Brussels Rugs from \$9.50 to \$16.75—These prices are much lower than it is generally necessary to pay for rugs of this quality. The designs are all small conventionals, Orientals and florals, in pleasing colors:

6 ft. 9 in. by 9 ft. 0 in. **9.50**

6 ft. 9 in. by 10 ft. 6 in. **11.00**

9 ft. 0 in. by 9 ft. 0 in. **12.50**

9 ft. 0 in. by 10 ft. 0 in. **14.75**

9 ft. 0 in. by 12 ft. 0 in. **16.75**

(Fourth Floor)

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