

original sent Brig. Gen. H.A. Panet, July 28/22.

National Poppy Day Campaign
Great War Veterans' Association of Canada, (Inc.)

41 Isabelle Street,
Toronto.

July 26, 1922.

General Sir Arthur Currie,
Principal, McGill University,
Montreal, P.Q.

Dear Sir:

Armistice Day, November 11/22, has been fixed by our Executive as the date for holding our Poppy Day Campaign. It was the unanimous wish of the Committee that you should be asked to allow your name to appear as our President and also to express the hope that you might be able to be present with us on that day. You will be pleased to learn that I have heard from the Governor General's Secretary (in answer to a letter which I sent to His Excellency) that the Governor General will gladly give his patronage to the Dominion Wide Campaign for Poppy Day, but unfortunately, he will be unable to be present on that day, so we hope to have you as our honoured leader.

We might state that last year eighteen Branches of this Association in Toronto and District took part in this Drive. A large amount of money was collected which was administered by the Secretaries of the different Branches during the winter for distress cases. This was of great service and did a large amount of good and was administered without one dollar overhead expense, so that every cent subscribed was used for the purpose for which it was given. This year we anticipate that during the winter distress will be heavy amongst returned men owing to the coal situation and unemployment due to climatic conditions.

Furthermore, the G.W.V.A. hope by the solemn ceremonies of the day to remind all citizens of the unflinching heroism of the men who fought that Freedom might not Die and to preserve to Canada forever those ideals which are the Glory of the British Empire. Time cannot change our thought concerning our Comrades who "Lie in Flanders Field". The Poppy has been chosen as the "Emblem" to be worn and we feel that the Day and Flower is sacred to yourself forever.

Yours sincerely,
(signed) Geo. Moore,
ORGANIZER TORONTO DISTRICT POPPY DAY CAMPAIGN.