
III.7 THE PRESENCE OF OTHER MULTINATIONALS

Canada already has a significant number of major multinational pharmaceutical companies. The Canadian pharmaceutical industry includes over 100 companies involved in manufacturing and distributing a range of products, including human prescription and non-prescription drugs, and veterinary and biological products. Within this superior business environment, Canada encourages investment in the pharmaceutical industry to:

- establish research and manufacturing facilities;
- assign global mandates for R&D to international subsidiaries;
- establish collaboration and technology transfer between foreign partners and Canadian fine chemical and biopharmaceutical firms;
- subcontract pharmaceutical R&D to third-party research establishments; and
- form alliances, joint ventures or establish licensing agreements with Canadian pharmaceutical or biopharmaceutical companies.