

1.2 Purpose of this Report

The purpose of this report is to present the results of a strategic review of Pacific 2000 (a major component of the Going Global initiative) and the Asia Pacific Foundation of Canada (APFC). This review has been undertaken jointly between the Department of Foreign Affairs and International Trade Canada (DFAIT), the Canadian International Development Agency (CIDA), and the APFC. The Treasury Board Secretariat (TBS) has also been represented on the review team.

This paper will form the basis for a report on Pacific 2000, a part of the DFAIT evaluation report on Going Global, which was requested by the Treasury Board after fiscal year 1992/93. It will also provide material for inclusion in a joint 1994 report from DFAIT and the APFC to Parliament on the APFC and its activities in the 1989-1994 period. CIDA's core funding to the APFC is managed as a project within their Asia branch program, and CIDA is participating in this evaluation in order to fulfil its own project evaluation requirements.

The report is divided into three main sections. The first deals with Pacific 2000, the second with the APFC as an institution, and the third will discuss options for the future, and provide key elements of strategy.

1.3 Evaluation Mandate

In its decision letter of December 19, 1989 concerning "Going Global: Opportunities and Challenges", the Treasury Board requested that "the Department conduct an evaluation study of the Going Global initiatives following 1992-3. The study should report on, inter alia, the effectiveness of the trade promotion, investment development, trade communications, technology transfer and Asian language and awareness components". The timing of this evaluation is welcomed by Pacific 2000 management since it will contribute to the review of the largest, and one of the more innovative, parts of "Going Global".

The APFC receives core funding from DFAIT from Pacific 2000¹ funds, and also from CIDA (Official Development Assistance (ODA) funds) in addition to money received from other sources (provinces and the private sector). Under the terms and conditions of the core funding contribution from DFAIT the APFC and DFAIT are required to submit an evaluation report on the APFC to Parliament in 1994. In addition CIDA is taking this opportunity to meet its own requirement to evaluate its APFC core funding as a CIDA project.

1.4 Evaluation Methodology

The scope of the evaluation of Going Global is limited to those parts of Going Global

¹Prior to 1989/90 the core funding came from DFAIT's main estimates.