

Food Products Branch

The Food Products Branch conducts medium to long-term analyses of sectors for consideration in strategic decision making. It analyzes and advocates positions on policy matters of concern to industry within government, and also manages or provides access to various government programmes designed to assist industry sectors making primary food products, processed food and beverage products, and seafood and marine products. It provides support for export market development through its sectoral expertise and activities, product sourcing and industrial co-operation and is a source of information on developments in the food and beverage sector. The Branch produces Industry Profiles, reports and other studies. For further information, contact:

Primary Food Products Directorate
Tel: (613) 954-2936

Seafood and Marine Products Directorate
Tel: (613) 954-2927

Processed Food and Beverage Products Directorate
Tel: (613) 954-3087

Business Opportunities Sourcing System

The department maintains a computer listing of Canadian manufacturers, inter-national trading houses, freight forwarders and service firms, which is available for tracing sources for products and services. BOSS, Market Development Branch. Inquiries: Ottawa/Hull (613) 954-5031.

WESTERN ECONOMIC DIVERSIFICATION OFFICE (WEDO)

Head Office
10179-105th Street, Suite 604
Corner Point Building
Edmonton, Alberta
T5J 3N1
Telephone: (403) 420-4164

The WEDO was created in 1987 to help moderate the swings inherent in resource markets by stimulating the development of complementary economic activities for Western Canada. The office works in close contact with western industry, producer associations, co-operatives, labour and provincial governments. It delivers certain business-related programs directly or jointly with the provinces. It invests the \$1.2 billion Western Diversification Fund (WDF) with western partners, where the payoff in economic development and diversification is greatest. Criteria will be further developed through consensus with western industry, producer associations, labour and provincial governments, with particular attention given to each province's economic circumstances, strengths and potential.

EXTERNAL AFFAIRS AND INTERNATIONAL TRADE CANADA**INTERNATIONAL TRADE CENTRES**

A joint program of External Affairs and International Trade Canada and Industry, Science and Technology Canada, International Trade Centres (ITCs) are the primary delivery point in Canada's regions for the trade development programs and services of all federal government departments. Established in 1988, ITCs draw upon the resources of their colleagues in over 100 Canadian missions overseas to assist Canadian firms in their export sales efforts.

Located within the regional offices of Industry, Science and Technology Canada (ISTC), ITCs are distinct units managed by a Senior Trade Commissioner from External Affairs and International Trade Canada (EAITC) and staffed primarily by experienced EAITC Trade Commissioners with hands-on expertise in international trade. Twelve ITC offices have been established to date in Vancouver, Edmonton, Calgary, Saskatoon, Regina, Winnipeg, Toronto, Montreal, Moncton, Charlottetown, Halifax and St. John's.