

ALBERTA

POPULATION	2,415,300
Major Centres: Edmonton	785,465
Calgary	671,326
Lethbridge	58,841
Gross Provincial Product '88:	\$63.284 Billion
Total Exports '88:	\$13.01 B (20.6% of GPP)
Major Exports: Mineral Fuels:	6.874 B (52.8% of total exports)
Cereals:	1.251 B (9.6%)
Organic Chemicals-salt, lime, sulphur:	892 Million (6.8%)
Exports to the USA: Total:	\$9.045 B (69.5% of total exports)
Washington State:	\$1.743 B (13.4%)
Minnesota:	\$1.27 B (9.8%)
Illinois:	\$974 M (7.5%)
Other Export Markets: Japan:	\$945 M (7.3%)
China:	\$642 M (4.9%)
USSR:	\$266 M (2.1%)
Morocco:	\$255 M (2%)
% of total Canadian Exports:	(9.7%)
# of Firms on WIN Exports:	900 (3.8% of Canadian total)
# of PEMD Applications Annually:	500 (15.5% of Canadian total)
Export Award Winners:	
Baymag:	1988 Calgary
INTERA Technologies:	1988 Calgary
NovAtel Communications:	1988 Calgary
Westronic, Inc.:	1987 Calgary
Canadian Foremost Ltd.:	1986 Calgary
Peter Bawden Drilling Ltd.:	1986 Edmonton

Local Federal Government Trade Promotion Resources

International Trade Centre, Edmonton - 5 officers, 3 support staff

Senior Trade Commissioner, ITC Edmonton: Jack Kepper

Part-time from other ISTC Programs - 1.2 PYs

EDC - Prairie & Northern Region office located in Calgary

CCC - Regional office located in Calgary.

Centre for International Business Studies - University of Alberta (est. 1989).