REPORT 4 37/09/25

PLANNING:

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 304-LAGOS

## 005-COMM. & INFORM. EQP. & SERV NIGERIA

## ANTICIPATED RESULTS:

ALL SUB-SECTORS

SATELLITE: NIGERIAN GOVERNMENT HAS YET TO DECIDE ON THE PURCHASE OF A SATELLITE ALTHOUGH ITS CONTINUED PROMOTION CONSUMES A FAIR AMOUNT OF POST'S RESOURCES.

PRIVATE & PUBLIC EXCHANGES: POST IS ATTEMPTING TO INTEREST CDN MANUFACTURERS TO SUPPLY NIGERIA WITH EXCHANGES.

GOVERNMENT IS PUTTING GREATER EMPHASIS ON PUSHING COMMUNICATIONS CAPACITY INTO RURAL COMMUNITIES AS PART OF ITS CONCENTRATION ON AGRICULTURAL DEVELOPMENT. CON FIRM IS LOOKING INTO THE OPPORTUNITY

EARTH STATIONS: NIGERIAN GOVERNMENT HAS DECIDED TO REHABILITATE AND UPGRADE ITS SIXTEEN EARTH STATIONS. TENDER DOCUMENTS ARE EXPECTED SOON. CDA HAS SHOWN AN INTEREST.

SHOULD NIGERIAN GOVERNMENT LOCATE FINANCING (SUCH AS THOSE FROM COUNTERTRADE)A CDN SYSTEM COULD BE CHOSEN.

IN THE LONG RUN IT IS EXPECTED THAT CON FIRMS WILL ENTER THE NIGERIAN MARKET AS A MAJOR SUPPLIER PARTICULARLY WITH THE ASSIS-TANCE OF WORLD BANK FINANCING.

CDN FIRM WILL DEVELOP A PROJECT TO SUPPLY EQUIPMENT TO RURAL COMMUNITIES.

CDN FIRM WILL WIN A CONTRACT TO REHABILITATE AND UPGRADE SOME OF THE EARTH STATIONS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROMOTION OF CANADIAN COMMUNICATIONS EXPERTISE.

ACTIVITIES PROPOSED IN POST PLAN:

QUARTERLY RESULTS REPORTED:

SATELLITE SALE GIVEN BOOST BY TRIP TO CDA BY COL MARK ON N.A. SIGNALS. SPAR RANKS SECOND IN TEN-DERS FOR REHAB OF EARTH STNS. VISITY BY REP OF SR TELECOMS IMPROVES PROSPECTS FOR SALES OF RURAL TELECOMS EQUIPMENT.

QUARTER: 2 -----

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