

REPORT 4
89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :341-CAIRO

009-FOREST PRODUCTS,EQUIP,SERVICES
ARAB REPUBLIC OF EGYPT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

KEEP IN CONTACT WITH LUMBER IMPORTERS TO SEEK OPPORTUNITIES
AND UPDATE REPORTS ON LUMBER MARKET SITUATION FOR FOLLOW-UP
BY CANADIAN EXPORTERS.

\$35 MILLION EXPORTS IN 1988/89.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 EXPAND ON LAST SECTOR REPORT, INITIATE NEW SALES

SALES REPORTED 10,000 CU.M. SPF
3,000 M.T. UNBLEACHED PULP AND
2,000 M.T. NEWSPRINT

QUARTER: 2 Follow up with lumber importers and Canadian
suppliers the reintroduction of Canadian lumber
to local market.

Two visits to lumber importers in Alexandria re-
sulted in sale of 40,000 cubic meters and two
sectorial reports sent to Canadian suppliers
that led to above sales.

QUARTER: 3 -----

QUARTER: 4 -----