## GEOGRAPHIC SYNOPSIS OF EXPORT PROMOTION PROGRAM PLANS OF CANADIAN MISSIONS ABROAD FY 1990/91

## FORWARD

This report contains a summary of the highlights of the proposed work plans of the export and investment promotion program of Canadian diplomatic missions in Asia Pacific for fiscal year 1990/91 commencing April 1, 1990.

The format of this synopsis is designed to provide Canadians involved in the process of export promotion the means to identify quickly the key components of the trade program of External Affairs and International Trade Canada missions and access conveniently those feature of the plans which are pertinent to their specific interests.

This synopsis is generally organized alphabetically by mission except where more than one mission exists in a particular country, in this latter instance multi-mission configurations have been grouped together in the same general area of this synopsis with the Embassy or High Commission appearing first. For example Tokyo is followed by Osaka as both missions are located in Japan. A similar geographic synopsis is also available for the Dept. of External Atlairs following geographic regions: Min. des Affaires extérieures

Africa Eastern Europe Latin America and Caribbean Middle East United States Western Europe

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The synopsis provides a trade and economic overview of each country in the region in which market prospects exist for Canadian exporters, a listing of sectoral priorities for each market, profiles of important or interesting sectors as well as proposed promotional projects in support of specific program activities.

The emphasis in the synopsis has been placed on providing factual information in as brief a format as possible with minimal narrative.

The computerized planning system from which this report was produced was developed by the Department of External Affairs and International Trade Canada to facilitate the assembly of vast amounts of detailed information on world markets from some 92 missions abroad. It is programmed to make this information available to government in a format which would enable specific