



BISCUITS AND BISCUITS

All refiners make Motor Oil, just as all cooks can make biscuits, yet there is as much difference in Motor Oil as there is between the delicious light, flaky biscuits mother makes, and the heavy, soggy apologies for biscuits most restaurants serve. In each case the raw materials are practically the same, but the "making" is different.

Yet, all motor oils are made from crude petroleum, just as the same ingredients go into biscuits. We refine **En-ar-co Motor Oil** with such painstaking care and such scientific accuracy that it is considered everywhere the best to be had.

The use of **En-ar-co Motor Oil** will keep your engine remarkably free from engine trouble, repair costs and other similar annoyances. It will make your motor run sweetly and prolong the motor's life.

That your motor may develop the greatest power and speed, it is necessary to reduce the friction of moving parts to a minimum by the most efficient lubrication—and **En-ar-co** should be your preference.

En-ar-co Motor Oil, by force feed or splash, protects the moving parts by a soft, velvety cushion or film—strong and tenacious—permitting the motor to render its greatest strength and power. **En-ar-co Motor Oil** is the result of nearly 40 years of refining experience, modern methods and scientific instruction. It is a marvel of expert workmanship.

Never say—"Give me some motor oil." Always say—"Give me **En-ar-co**." Better yet, buy it by the barrel or half-barrel, the economical way.