

Abbey's
Effervescent
Salt
Reaches
the
Consumer
Through
the
Retail
Druggist
Only

WHAT THE DRUGGIST WANTS. . .

when he buys pills, is pills that give results. He cannot afford to risk his reputation by dispensing pills that are insoluble, no matter if they can be crushed under the pressure of the thumb. People do not carry around a board and hammer, or even a thumb, in their stomachs, with which to apply the necessary pressure. Therefore pills must be soluble—not “mashable”—or they pass through the alimentary canal intact, and do not give results.

STEARNS' PILLS ARE SOLUBLE, and we know it, therefore we do not object to comparative tests. We hold that next to the actual clinical test there is no fairer one than that of solubility, and we are willing to put our pills, old or new, against anybody's on that score. We have been making pills about half a century, and the testimony of the thousands of druggists who have sold our pills during that time, is that they never handled more satisfactory goods.

STEARNS' PILLS GIVE RESULTS, and are as good as money and skill can make them. That is one reason why it is to the druggist's interest to buy them; there is another reason, hardly less potent—the price. When it comes to pill prices we are the people for the druggist to see, and if we can't interest him, it will be a wonder.



ASK US ABOUT THOSE
PILL PRICES BEFORE
YOU FORGET IT.



Frederick Stearns & Co.

MANUFACTURING PHARMACISTS

WINDSOR, - Ont.

DETROIT, MICH. LONDON, ENG. NEW YORK CITY