est value for their money. rranted as Represente TREET, TURONTO ND JEWELERS, nown Indian Clock.

ween Offices.

RETAIL D

5.50 per ton.

TREET EAST. Esplanade St. East.

DNS

de are for Style l of any other ne city.

al Low Prices.

OR. TERAULEY

'S SUPPERS.

received a choice from BOSTON, expressly for our of VELVET and ITIFULLY EM-TAPE.

SEE THEM. King Street East.

IDELER. OWN, PRACTICAL

OE MAKER with all kinds of Boots and

S OWN MAKE. a business is a Guaranttee that are A No 1. Ladies will do ne Boots and Shoes, as his

DELER. st Op. Beverley Street.

ioods

ench Engravings. SENTS.

& BRO...

ECTION CARDS.

HE ELECTORS OF IDREW'S WARD

influence are respectfully solicited for the election of ARD GEGG derman for 1882.

will take place on

y, Jan. 2nd., 1882.

to her popularity. The mail clerks soon found, however, that beyond the line warranted by their mutual duties she was utterly unapproachable, and not a few of them united in the view held by the girls, that she was "stuck up"; but since she was not in the least above her business, no constant according to the state of the state By Edward P. Roe, Author of "Barriers Burned

Lway, "Opening a Chestnut Burr," "Suctess with Small Fruits," Etc., Etc.

CHAPTER XXVIII-(Continued.)

mamma dear, I'm too tired to talk,

and would rather eat, and especially drink.

These surely are good symptoms."
"Millie, you are a soldier, as we use

to say during the war," said Mrs. Joselyn hastening the preparations for supper "but you cannot deceive a mother's eyes You are more exhausted than you even real-

careful not to exaggerate, for Mrs. Jocelyn's

which ended in a close approach to agony, from which the nights brought but slight

one could complain openly.

As one long, exceedingly busy and weary day was drawing to a close, however, she received a sharp reprimand. A gentleman had agreed to meet his wife at "Millie," cried Mrs. Jocelyn, bending the shop as he came up town, in order that they might together make provision for Christmas. The lady having nearly accom-plished her round, and having proved her-• over her with moist eyes, "you look pale and gone-like-" Oh no, mamma, I'm here—a good hundred and ten pounds of me, more or less." self a liberal purchaser, she was naturally accompanied toward the door by a very amiable foreman, who was profuse in his thanks. Suddewly it occurred to her that she would look at the laces, and she ap-"But how did you get through the day?"
"You will hardly believe it," was the reassuring reply; "I've been promoted already from work that was hard and coarse to the lace-counter, which is near the door, where one can breathe a little pure air. If the goods were as second-hand as the air they would not have a customer. But,

ize yourself. Oh, I do wish there was some other way. I'd give all the world if I other way. I'd give all the world if I had Mrs. Wheaton's stout red arms, for I'd rather wash all day and half the night than see you and Belle so burdened early in life."

"I wouldn't have my beautiful mamma changed even by one gray hair," was the very natural response.

Belle nearly rendered futile all of Mildred's efforts to hide the worst from her mother; for, after her duties were over, she went eagerly to the shop where she expected to find her sister. Having learned that Miss Jocelyn had fainted and had gone home some time in the forenoon, she speal almost breathlessly after her, and burst into the room with the words, "Millie!"

Was soon absorbed in the enteing wares, while her husband stood behind her and stole sidelong glances at the weary but beautiful face of the saleswoman.

"Jupiter Ammon,,' he sollloquized mentall stonged for that—out to a ball last night, I imagine. She don't even morning, if not worse. What lives these comingly dressed. She'd make a sensation in a Fifth avenue drawing room if she had like to see that one rested, fresh, and becomingly dressed. She'd make a sensation in a Fifth avenue drawing room if she had like to see that one rested, fresh, and becomingly dressed. She'd make a sensation in a Fifth avenue drawing room if she had like to see that one rested, fresh, and becomingly dressed. She'd make a sensation in a Fifth avenue drawing room if she had like to see that one rested, fresh, and becomingly dressed. She'd make a sensation in a Fifth avenue drawing room if she had show her ignorance and under-breeding."

But he was growing impatient, and at live her husband stood behind her and stole sidelong glances at the weary but beautiful face of the saleswoman.

"Jupiter Ammon,,' he soliloquized mentallist face of the saleswoman.

"Jupiter Ammon,', he soliloquized mentallist face of the saleswoman.

"Jupiter Ammon,', he soliloquized mentallist face of the saleswoman.

"Jupiter Ammon,', he soliloquized mentallist face of the saleswoman.

"Jupiter Ammon,', he soliloquized mentalli in a Fifth avenue drawing-room it she had the sense to keep her mouth shut, and not show her ignorance and under-breeding."

But he was growing last said, "Oh, come, my dear, you've bought enough to break be late for dinner."

The lady rose reluctantly, and remarked, "Well, I think I'll come and look at these another day," and they were bowed out of the door. Fortunately Mrs. Jocelyn was busy over the stove at the moment and did not see Mildred's strong cautionary gesture; but

Belle's perceptions were almost instanta-neous, and with one significant glance of her dark eyes she entered into the loving "You must be more alert," said the "What is it, Belle ?" was Mrs. Jocelyn's foreman, imperatively, to Mildred. "These people are among the best and wealthiest in anxious query.
"I'm wild to know how Millie has got

"Millie is standing it capitally for a beginner," Belle remarked, with the air of a veteran, as Mildred eagerly drank her cup of tea and asked for more. "I was so tired the first night that it seemed as if I veteran, as Mildred eagerly drank her cup
of tea and asked for more. "I was so
tired the first night that it seemed as if I
could scarcely swallow a mouthful."
Thus they carried out the little ruse,
carried by the veggerate, for Mrs. Jocelyn's

careful not to exaggerate, for Mrs. Jocelyn's intuitions were quick.

As it was she looked at her child with many misgivings, but she tried for their sakes to be cheerful, and praised the courage and spirit of both the girls, assuring them that they showed their true Southern blood, and that they reminded her of their father when, during his brief visits, he talked over the long, hard campaigns.

At last they were in the privacy of their own room, and Mildred, as if she were the weaker and younger, buried her face on her sister's shoulder and sobbed despairingly, "Oh, Belle, you are the stronger. I fear I can't stand it at all. I've suffered more today than in all my life, and my feet and back still ache—oh, I can't tell you."

The child soothed and comforted her, and

only a little cynical admiration, crept home with steps that faltered, burdened with a heaviness of heart and a weariness of body which could be measured only by the pittiful eye of Him who carries the world's sins and sorrows.

The rescued horse munched his oata in stolid tranquillity; the woman raised to heaven her eyes, beneath which were dark, dark lines, and murmured, "O God, how long?"

(TO HE CONTINUED.)

Anti-Liquor Powders make a tonic drink which not only removes the effects of bad liquor and over drinking, but checks the craving for liquor, corrects acidity, improves digestion, regulates the liver and packets of 8 powders for 25 cents, or twe for 10 cents, mailed for stamps, address W. Hearn, Drugzist, Queen st. west, Toronto, Bray and the cents, mailed for stamps, address W. Hearn, Drugzist, Queen st. west, Toronto, Ext. AND COMPORT TO THE SUFFERING. "Brown s Household Panacea," has no equal for relieving pain, both internal and external. It cures Pain in the Side, Back of Bowels, Sore Throat, Rheumatism, Toothache, Lumbago, and any kind of a pain or ache. "It will most surely quicken the Blood and Heal, as its acting power is wonther of the control of the cont day than in all my life, and my feet and back still ache—th, I can't tell you."

The child soothed and comforted her, and said she had suffered just the same at first, and often still she felt that if she could not sit down for a few moments she would drop down; "but there, Millie," she concluded, with the best philosophy the case admitted of, "you get used to anything."

"I don't believe I can," was the dejected reply, "and yet I must, if we would have shelter and brea! Oh, that we might hear some good news from papa! Why don't he write oftener? I fear it is because he has nothing cheering to tell us."

The next morning, in spite of all effort, Mildred was too ill and lame to rise, but she instructed Belle to assure her employer that she would come the following day.

Mrs. Jocelyn tried hard to persuade her not to go back at all, and at last Mildred grew a little stern and said emphatically, "Thleres ear no more mamma. We can

has nothing cheering to tell us."

The next morning, in spite of all effort, Mildred was too ill and lame, to rise, but she instructed Belle to assure her employer that she would come the following day.

Mrs. Jocelyn tried hard to persuade her not to go back at all, and at last Mildred grew a little stern and said emphatically, "Please say no more, mamma. We can afford none of this weak nonsense. I must earn my bread, as do other girls, and have no time to lose."

The following day, fortunately, was so stormy that customers were scattering, and Mildred had a chance to gain an idea of her duties and to rest a little from time to lose."

The following day, fortunately, was so stormy that customers were scattering, and Mildred had a chance to gain an idea of her duties and to rest a little from time to lose."

The following day, fortunately, was so stormy that customers were scattering, and Mildred had a chance to gain an idea of her duties and to rest a little from time to lose."

The following day, fortunately, was so tormy that customers were scattering, and Mildred had a chance to gain an idea of her duties and to rest a little from time to lose."

The following day, fortunately, was so tormy that customers were scattering, and Mildred had a chance to gain an idea of her duties and to rest a little from time to lose."

The following day, fortunately, was so tormy that customers were scattering, and Mildred had a chance to gain an idea of her duties and to rest a little from time to lose."

The following day, fortunately, was so tormy that customers were scattering, and have been dutied to be so made to be so mad

MONEY AND TRADE. W. W. FARLEY

FARLEY & MARA, 26 TORONTO STREET, TORONTG. Stock Brokers, Commission & General Agents.

MEMBERS OF THE TORONTO STOCK EXCHANGE Buy and sell on commission Canadian and American stocks; also grain and provisions on the Chicago and Toledo Board of Trade for cash or

Toronto Stock Markets.

mocompanied toward the door by a very amiable foreman, who was profuse in his thanks. Suddewly it occurred to her that she would look at the laces, and she approached Mildred, who, in a momentary respite, was leaning back against the shelves with closed eyes, weary beyond all words of description.

"Will you please wake that young woman up," the lady remarked, a little sharply.

This the foreman did, in a way that brought what little blood the poor girl had left into her face. The shopper sat down on the plush seat before the counter, and was soon absorbed in the enticing wares, while her husband stood behind her and stole sidelong glances at the weary but beautiful face of the saleswoman.

"Jupiter Ammon, he soliloquized mentally, "but she is pretty! If that flush would only last, she'd be beautiful; but she's too pale and fagged for that—out to a bill last night, I imagine. She don't even notice that a man's admiring her—proof, indeed, that she must have danced till near morning, if not worse. What lives these girls lead, if half the stories are true! I'd like to see that one rested, fresh, and becomingly dressed. She'd make a sensation in a Fifth avenue drawing-room if she had the sense to keep her mouth shut, and not

E.STRACHAN COX STOCK BROKER. No. 86 King St. East. Toronto.

Buys] and sells Canadian and American Stocks strictly on Commissi on. Also represents the Grain and Provision House of Messrs. D. H. Denton & Co., Chicago, through whom orders are executed on the Board of Trade either for cash or on margin.

Receives telegraph quotations of the New York, Chicago and Montreal markets, daily reports and financial papers.

"I'm wild to know how Millie has got on the first day, and whether she has a big fight on her hands as I had. If she has, declare war, too, against all the powers and principalities—not of the air, for there wasn't a breath of it in our store to-day. We've had a cush, and I'm half dead from trying to do two days' work in one. Ten minutes for lunch. Scores of cross customers all wanting to be waited on at once, and the floor-walkers flying around like hens bereft of heads, which, after all, are never of much use to either. In spite of all, here we are, mamma, ready for a cup of your good tea and other fixin's. Now, Millie, it s your turn. I've let off enough steam to be safe ttill atter supper. Have you made cruel enemies to-day, from whom you desire my protection?"

"No, Belle." said Mildred, laughing: "I have'n't your force and brill inancy, and have made but a humdrum beginning. I was so stupil at one counter that they transferred me to another, I'n glad of it, for laces are pretty, and taking care of them wouldn't seem like drudgery at all. Best of all, it's near the door, and every customer will give me a sustaining breath." Bells romaked, with the air of a with steps that faltered, burdened with a with steps that faltered, burdened with a weight on the first and the lore of the mounding the sum of the su

Grain and Produce Markets.

which dended in a close approach to agony, movever, which ended in a close approach to agony from which the nights brought but slight and temporary relief, for so great was the pain in her feet and back that she would most over in her sleep. Her sufferings were scarely-less than at first, but, as Belle said, she was "getting used" to them.

It is a well-known fact that many would persist in living in spite of all the tortures of the laquisition. I wonder if the old-time inquisitors and their "familiars" were ingenious enough to compel delicate women to stand and talk all day, and sometimes part of the night?

In very truth, the poor girl was earning her bread by torture, and she soon found that she had many companions in suffecting who, with woman's capacity for the patient endurance of pain, made for the pestient endurance of pain, made the best of their lot, often trying to forget the best of their lot, often trying to forward take no part. While her gertileness and courtesy to all gave no cause for hose tility, her air of quiet aloofness and her recognized superiority prevented her from the coming a favority, nor low when the work in the she received from the wonds take no part. While her gertileness and courtesy to all gave no cause for hose tility, her air of quiet aloofness and her recognized superiority prevented her from the coming a favority, nor low when the she received from the wonds taken no part. While her gertileness and courtesy to all gave no cause for hose tility, her air of quiet aloofness and her recognized superiority prevented her from the coming a favority, nor weak at \$50.00 the she with the control of the many advances that make the same than the she received from the wonds taken no part. While her gertileness and courtesy to all gave no cause for hose tility, her air of quiet aloofness and her recognized superiority prevente

TEAS AND OOFFEES. CONSUMERS"

REMOVED TO 52 COLBORNE STREET. Teas and Coffees wholesale to families

Fine India Teas a specialty. Coffee roasted on the premises and ground when sold. CONSUMERS' WHOLESALE TEA CO.

HOTELS. HOTEL BRUNSWICK KING STREET WEST,

(Next Mail Office). Choicest Selected Lot of the Celebrated CANADIAN MALPEQUE OYSTERS, ust received this day from Prince Edward Island; l on the shell; try them.

GEO. BROWN,

Late of the American Hotel.

ROSSIN HOUSE S THE LARGEST, COOLEST IN SUMMER Unequalled in Cleanliness, Best Veutilated, best urnished, and the best managed Hotel in Canada Graduated Prices.

HENRY J. NOLAN,
Chief Clerk.

MARK H. IRISH
Proprietor

SIMCOE HOUSE, Cor. Simcoe and Front Streets, TORONTO, ONT, Convenient to Union Station. Terms \$1 and \$1.50

per day, according to location rooms.

246

WM. HANCOCK, Proprietor. JUST ARRIVED Per Steamer Peruvian, A Large Consignment of JOHN

JAMIESON & SON'S CELEBRATED 4-YEAR OLD WHISKEY IRISH

The above well-known Brand Commands the HIGHEST PRICE in the MARKET, and considered the BEST IN THE WORLD. Sold in Bulk or ON DRAUGHT by

RICHARDSON, Corner King and Brock Streets.

RESTAURANTS &c RESTAURANT FRANCAIS, U. E. CLUB BUILDINGS, KING STREET WEST NOW OPEN. EUROPEAN STYLE. Steam Printers & Publishers. Neatly-fitted Ladies Dining-room with private entrance.

J. QUINOLLE & F. ARNOLD, SHELL OYSTERS! SHELL OYSTERS First of the Season. Fresh and Fat at the 246 ST. CHARLES RESTAURANT 70 YONGE STREET. DENTAL

WM. MYERS Surgeon Dentist.

OFFICE AND RESIDENCE, No. 77 King Street West. No 4 Adelaide Street West.

PAINLESS DENTISTRY M. F. SMITH, DENTIST, 266 Queen st. East Artificial teeth, life-like in appearance, and perfect in eating and speaking; moderate fees. 246

WEST END Hardware House 313 QUEEN STREET WEST.

HARDWARE.

J. L. BIRD

Keeps a well-assorted stock of Coachpainters' materials in store, and still leads in Builders Oils. Glass, etc., etc. 246

and General Hardware, Paints, BOOTS AND SHOES WM. CHARLES

CUSTOM BOOT AND SHOE MAKER 113 CHURCH STREET,

19 Adleaide Street East.

NOTICE.

If you want a First-class Fall Suit, at a reasonable price, go to G. & J. Fawcett's, 287 Yonge St., where you can get a firstclass fit without the trouble of trying on.

BARGAINS! BARGAINS Great Clearing Sale of

BOOTS AND SHOES! For 30 days at cost and under, 246

201 Queen Street West.

HISTORY

The ÆTWA INSURANCE COMPANY was fully chartered May 28, 1820, to do a Fire and Life insurance business, and opened offices the same year in Montrean, and in all the leading cities of the continent, but only commenced the life insurance feature in 1850.

The ÆTMA LIFE INSURANCE COMPANY was set apart from the parent body by an Ast passed May 28, 1853, and with a specially trained corps of life underwriters in charge, soon took the prominent place which it holds to-day in the front rank of existing life insurance companies.

In July, 1869, was established the present MUTUAL DEPARTMENT, affording to the public ALL THE RENEFITS OF FURELY MUTUAL INSURANCE without the dangers attending mutual contracts.

La February, 1896, its non-forfeitable Policies were first introduced into Canada, thus doing away with the fear of losing all the money paid if unable to keep up the policy, after two or three, or more payments made.

In July, 1877, it resolved to avail itself of the new Insurance Act and annually increase this deposit, keeping always in Government as a pledge of good faith with its Canadian members.

In July, 1877, it resolved to avail itself of the new Insurance Act and annually increase this deposit, keeping always in Government hands at Ottawa enough funds to fully provide for every Canadian policy issued subsequent to March 31st, 1878, and \$190,500 ever. Its Deposit is now \$225,000 and about \$100,000 more will be added in 1882, and more in 1883, affording sich ecurity to its Canadian patrons as few companies furnish, in any country.

In January 1878, the undivided surplus earned in the stock department—see books and funds of which have always been kept entirely distinct from those of the Mutual department—was found to have grown in the 28 years to 2850,000. Instead of dividing this among the stock holders to whom it belonged, the Directors resolved to add \$600,000 of it to the capital, raising it to 38:50,000. Unstead of dividing this among the stock holders to whom it belonged, thus affording additional security

merits.

In January, 1879, the assets of the Company had passed the Quarter of a Million—no, the Quarter of A Hundred Millions of Dollars! Ten years previously, in 1869, they had passed into the Ten Million space. It is the pass shows SOLID PROGRESS.

In December, 1889, the Assets had grown to \$26,463,446 68, notwithstanding the disbursement, during the year, of \$1,165,774 63 in Death Champon 665 policies, and \$771,468 65 in matured Endowments, and over half a million dollars in Dividends to the holders of policies in the Mutual Department. In 1881 a much larger amount of new business is being transacted by the Ætna than for many years previously, both in the United States and Canada. Reader, before closing your application for a Policy, examine the merits of this Company. Address the undersigned for Rate Tables, latest Annual Statement, Ætna Querterly Journal, etc.

WILLIAM H. ORR, Manager.

BOOK AND JOB PRINTING RAILWAY SHOW CARDS MAIL JOB DEPARTMENT. Designs and Sketches Furnished. Railway. Law, Show,

Of every description executed promptly class style. Entrance to Job Department on Bay street. BILIOUSNESS, DYSPEPSIA. DROPSY. IND!GESTION. LOVELL BROTHERS. ERYSIPELAS. SALT RHEUM.

BOOK AND JOB a Specialty.

Fine work of Every Description Attention given to Book Work. Estinates given on application. 39 AND 41 MELINDA STREET TORONTO.

Book and Job Printing,

Commercial.

MERCHANTS! YOU CAN HAVE Bill Heads, Circulars, Cards, Etc., Printed Cheap and neat at

G. C. PATTERSON & CO.'S.

PRINTERS,

11 and 13 KING ST. WEST.

MERCHANT TAILORS JAMES NOBLE MERCHANT TAILOR, 9 ADELAIDE STREET EAST No. 100 Yonge Street.

Messrs. Kennedy & Co., TAILORS 91 KING STREET WEST.

Have on hand a full assortment of FALL TWEED Worsteds, Serges, &c., nd are turning out the finest work at the

Lowest Prices in the City. Remember the Address: KENNEDY & CO., 246 91 King St. West.

ARTIFICIAL LIMBS. ARTIFICIAL LEG AND ARM CO.,

151 BAY ST., TORONTO.

27 All Lers made by me have the Improved Take-Up Joints, and the Wearer can always tighten the Joints with a small Screw Priver, thereby preventing the moise that has always been a great trouble to the Wearer of an Artificial Leg. Send for circular.

246

PLUMBING AND GASFITTING J. N. O'NEIL, PLUMBER, STEAM AND GAS FITTER, 109 CHURCH STREET.

FANCY GOODS. SPECTACLES EYE GLASSES C. POTTER, Optician,

TERS

WILL CURE OR RELIEVE DIZZINE88. FLUTTERING OF THE HEART. ACIDITY OF THE STOMACH, OF THE SKIN. HEADACHE.

And every species of disease arising from disordered LIVER, KIDNEYS, STOMACH, BOWELS OR BLOOD,

T. MILBURN & CO., Proprietors, TORONTO. Private Medical Dispensary (Established 1860), 27 GOULD STREET TORONTO, ONT. Dr. Andrews' Parificantia, Dr. Andrews' Female Pills, and all of Dr. A.'s celebrated remedies for private diseases, can be obtained at he Dispensary. Greaters Free. All interest promptly, without charge, when stamp is enclosed. Communications confidential. Address (let This new Truss adopts itself to all

This new Truss adapts deel to all contents on the bod. Presses Back the Intestines 23 a person would with the finger. With and presses the content of the description of the Content of the content of the description of the content o and highest medical au ine ruptured makes no difference. Easy, nurable and cheap, sent by mail Circulars ree. Save your money till you get our Circular.

J. WRICHT & CO., Druggists, and Charles of What Tokunto Out

The new FrenchMedicine cures Spermatorrhos IMPOTENCE, NERVOUS DEBILITY. Weakness the Re siles of Errors, Ercesses, causing Premator Decay of the Vital Powers, Loss of Memory, Unfidess for Business, Obstacles to Marriage, etc. Sok by druggistas everywhere. Wholesale—LYMAI BROS. & CO. Sent by anall secturely sealed on ceipt of price, 75c per box 6 for \$2. Addrawinperial Medicine Agency "Toronto 246 The untold miseries which result from ndiscretion in early life may be alleviated and cured. Exhausted vitality, Nervousness and Physical Debility, will become a dream of the past, and vigorous manhood may be restored and regained. Indubitable evidence is afforded phlet in scaled wrappers post free. Address PHY-SICIAN, Rox 1286, Toronso. 135

EXPRESS LINE.

T. FISHER'S EXPRESS LINI CHEAP ST EXPLESS LINE IN THE SITY 5 Cent Parcel Delivery in Con-Arrangements made with merchants lelivery of parcels in large quantities.

T. FISHER. Proprietor. BREAD &C. WANTED, A few more Customers to BUY BREAD At Crumpton's Bakery 0 DELIVERED DAILY. The New Confectionery Store

is f st crowing a popularity and is already doing, a first class business. Al orders prometly a tended to. Entire satisfaction guaranteed in all instances. We note the pat onage of

No. 90 Queen St. west,

All orders Personally and Promptly Ornamental Confectioner! Special attention given to supplying Weddings, Evening Parties, &c. A full supply of all requisites, including Cosaques, Silver Dishes, Centres, Cutlery, Table Linen. Table Napkins. &c., constantly on hand.

OUR SPECIALTIES.

TENDERS

FOR

PUBLIC INSTITUTIONS

The Inspector of Prisons and Public Clarities for Ontario will receive Tenders up to Normal Thursday, 15th Dec. Inst., FOR THE SUPPLY OF Butchers' Meat, Butter, Flour, Oat-

and Cordwood. to the following Institutions for the Year 1892, viz. The Asylums for the Insaneat Toronto, London, Kingston, Hamilton, and Orilia; the Central Prison and Reformatory for Females at Toronto: the Reformatory for Boys, Penetan-, guishene; the Institutions for the Deaf and Dumb. Belleville and for the Blind, Brantford.

meal Commeal, Mess Pork,

Specifications and conditions of Contract can only be had on making application to the Bursars of the Respective In-

stitutions. Two sufficient sureties will be required for the dus unishment of the Contracts.

The lowest or any tender not necessarily accepted.

J. W. LANGMUIR. Inspector of Prisons and Public Charities.

CARRIAGES.

Call and examine Large Stock of Fine

CARRIAGES

CHEAP ADVERTISING

THE WORLD.

The Only ONE CENT Morning Paper in Canada.

THE TORONO WORLD morning paper, is already read widely, not only in Toronto but in every town and village of any importance in Ontario, as well as in many places in Quebec and Manitoba, and its circulation is advancing by more than one hundred daily.

The large and rapidly-increasing circulation of THE WORLD on the one hand, and its reasonable rates on the other, must com-nend it to all classes of advertisers as a most desirable medium of communicating

most desirable medium of communicating with the public.

THE WORLD is published every morning at five o'clock. Extra editions are also published whenever there is news of afficient moment to demand them.

All advertisements are measured as solid nonpareil, twelve lines to an inch.

ORDINARY RATES

Casual advertisements, of whatever nature, FIVE CENTS a line for each insertion.
Reports of meetings and financial statements o banks, and railway, insurance and monetary companies, TEN CENTS a line.
Paragraphs among news items, double the ordinary rates. Special notices, twenty-five per cent, advance he ordinary rates Birth, marriage and death notices, TWENTY CONDENSED ADVERTISEMENTS

are charged at the following rates;
Situations Wanted, FREE.
Help wanted, Properties for Sale, Houses or Stores to Rent, Houses or Stores Wanted, Board and Lodging, Rooms to Let, Rooms Wanted, Articles for Sale, Articles Wanted, Articles Lost or Found, Processio nal or Business Cardy, Business Changes, Money to Lend, Personal, and Miscellancous, TEN CENTS for Twenty words, and one-half a cent for each additional Word for sech insertion.

Exera words at corresponding rates.

Do you want a situation?
Advertise in the World FREE.

Do you want nechanics?
Advertise in the World for TEN CENTS:
Do you want a clerk?
Advertise in the World for TEN CENT and the servant?
Advertise in the World for TEN ENT
Do you want help of any kind?
Advertise in the World for TEN CENTS
Do you want boarders or lodgers?
Advertise in the World for TEN CENTS
Do you want a boarding-house?
Advertise in the World for TEN CENTS
Have you and a boarding-house?
Advertise in the World for TEN CENTS
Have you ahouse or store to let?
Advertise in the World for TEN CENTS.
Do you want to rent a house or store?
Advertise in the World for TEN CENTS.
Have you any property for sale?

Advertise in the World for TEN GENTS.

Have you any property for sale?

Advertise in the World for TEN CENTS.)

Do you want to end or borrow money?

Advertise in the World for TEN CENTS.

Do you want to sell or buy a business?

Advertise in the World for TEN CENTS.

Have you lost or found anything?

Advertise in the World for TEN CENTS.

Do you want to sell anything?

Advertise in the World for TEN CENTS.

Do you want to sell anything?

Advertise in the World for TEN CENTS.

Do you want to buy anything?

Advertise in the World for TEN CENTS.

31 KING STREET BAST, TORONTO, . . Makes a specialty of givin an easy fit, so will not tire the eve. 30 years' experienc

Attended To. 246

Wedding Cakes & Table Decorations Let Everybody Advertise in the