

New Apparel For the Thanksgiving and Winter Season

SATURDAY CANDY SPECIALS

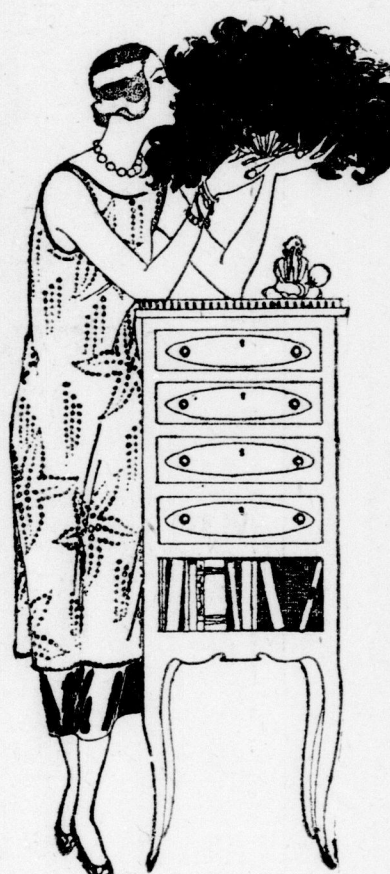
100 boxes Fresh Assorted Chocolates, assorted centers, put up expressly for us 23c box
Another 50 lbs. Toasted Marshmallows, very delicious. While they last 34c lb.
Halloween Jelly Beans, in orange and black, for party decorations 30c lb.
Fresh Assorted Chocolates, Peppermint, Cherries, Brazil Rolls, Swiss Creams, Dates, Walnut Tops and other brands too numerous to mention 30c half lb.
Assorted Chocolate Bars Saturday 6 for 25c

YEAST! YEAST! YEAST!
Yeast put up in candy form, pleasant to take. Try a package... 5c

With a score of events and festivities ahead, one must have the right clothes—clothes in which one can thoroughly enjoy the occasion. Whether your social calendar requires simple daytime clothes or the most formal of evening gowns, you will find us ready to serve you. Afternoon frocks and hats. Dinner dresses and gay dance frocks. The new jewelry, the dainty accessories and underthings, to accompany them. You will find them all assembled under this one roof for easy selection.

HOSIERY FOR GIRLS AND BOYS

Ribbed Cashmere, fine quality, in white, black and brown; prices according to size 65c to 95c
Fancy Ribbed Cashmere Hose in lovat and camel; beautiful fine quality 65c to 95c
Silk and Wool, in fine rib, in white 85c to \$1.15
Colored Silk and Wool, in fine rib 85c to \$1.35
Boys' Worsted Stockings, in black 75c to 95c
Colored Worsted Stockings, brown, lovat and camel 85c to \$1.25



Parties and Dances That Greet the New Season

Their success for both hostess and guest hinges upon the frock worn. If smart—then success! And the gayest of parties is sweeter of recollection when it is accompanied by a correct and becoming gown.

Just a Few of the New Models Shown For Evening Wear \$30—\$75

Bands of rhinestones match the richness of black and silver metallic cloth. Heavy silver and rhinestone fringe is an effective and modish apron. The slight draping creates a becoming line, at... \$75.00

The vogue for lace is given interpretation in a black frock of radium lace in tunie style. Georgette is combined with it for trimming. \$75.00

Gown of panne velvet, in black, with panel trimming of fur; the only touch of color, an ostrich pom-pom in green \$30.00

Marabou trims a smart frock of brown brocaded satin, drapery at hips and the flare-line skirt, \$55.00

For the debutante, a dance frock of palest pink georgette, embroidered and beaded in delicate colors, with dainty shirrings at the yoke. \$37.50

Second Floor.

Special, \$7.75

Dainty Crepe de Chine Gowns, made in sleeveless style, square and shaped neck, trimmed with lace; insertion, hemstitching, fancy edgings and herringbone stitching, in colors of white, flesh, honeydew, mauve. Special \$7.75

Saturday in the Basement

The easy rocker motion dustproof Banner Ash Sifter in three sizes \$2.25, \$3.25 and \$5.00
Wire Corn Poppers, 2-foot handle, specially priced, 29c
Sunlight Soap... 16 bars 98c
Lux 5 boxes for 45c
Rinso 3 boxes for 23c
Lifebuoy Health Soap..... 3 for 23c



Factory Sheeting, 49c

This Sheeting is a good quality, strongly made cotton double bed size. It has good weight and no filling whatever. After washing you will find it thicken a little more. Frosty, clear days are just right for bleaching. Take advantage of our low price for extra quality and buy for sheets, bedspreads. We show you how to make an attractive protector for back and edges of your down comforter from factory cotton this month; 72-inch 49c yard

HEMSTITCHED PILLOWCASES, 89c PAIR

You probably know the sterling quality of this slip. Anyway, we can advise you, you are saving money on every pair you buy, and buying a nicely made, hemstitched and finished article of very excellent quality, with choice of sizes 40, 42 and 44 inch. Saturday only 89c pair

ENGLISH FLANNELETTE, 25c YARD.

Just opened up, a big shipment of good White Flannelette. This has a beautiful, velour-like finish, soft and nice for baby uses and little children's wear. Our last shipment sold out fast. Be sure you share in this one, the best value in any recent season; 27-inch 25c yard
Also good quality White Flannelette for gowns and underwear, about a yard wide. Very special values. 28c and 35c yard

ALL-WOOL FLANNEL, 75c YARD

Beautiful in quality, our famous imported English Flannels come to you direct from the manufacturer, and are pure in texture and finish; scarlet for middies, collars, invalids or old people's wear; white for the new baby. Special value, 75c

EXTRA

LADIES' FULL-FASHIONED CASHMERE HOSE in black and colors, extra quality \$1.00 pair

SMALLMAN & INGRAM LIMITED

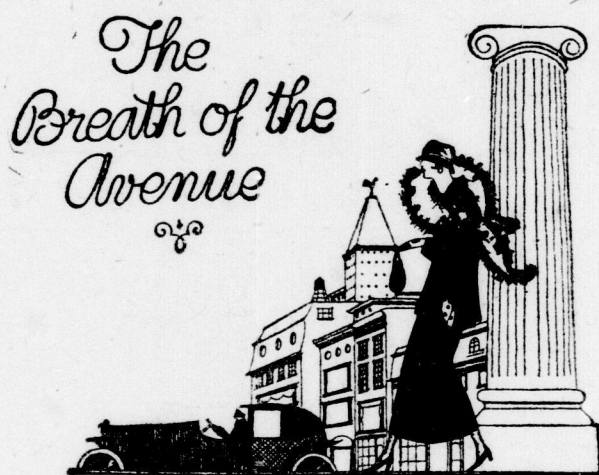
HALLOWEEN FAVORS

Everything for the frolic and feast at Stationery Counter.—Main Floor.

SMALLMAN & INGRAM LIMITED

CHRISTMAS GREETING CARDS

Order now your Personal Cards for Christmas. At Stationery Counter.



Exclusive Fashion Service to SMALLMAN & INGRAM, LTD.

FABRICS FROM NEW YORK'S EVENINGS.

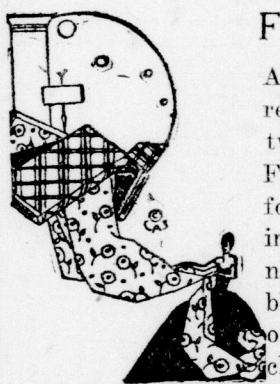
THIS IS THE LITTLE SEASON in New York, when evening fashions make an informal debut. We see the first fall evening frocks worn now—at the dinner hour, in theatre audiences, and dancing towards dawn at the smart supper clubs.

THE LITTLE SEASON SPONSORS VELVET AS THE STAR AMONG FABRICS NOW.

The most striking evening success so far is the vogue for velvet. Velvet that is almost as subtle as satin. Velvet that is worn by mature and magnificent women, or by slim debutantes with short skirts and short hair.

The Princess Matchabelli, dining at Sherry's, is a glowing Italian picture in black velvet, with a great red rose on her shoulder. Peggy Joyce comes to the Lido Club (with her reconciled husband, Count Mornier) and sits at the table next to us. And her ivory-white velvet gown is a perfect setting for the white fire of her jewels and the pale gold of her hair. Two sisters, twins, arrive together at the Trocadero Club in short, straight frocks of pink velvet beaded in crystal. And velvet bordered with fur, velvet combined with other fabrics, velvet beaded with seed pearls, make other frocks that proclaim the importance of this fabric.

New Dress Fabrics



Flat Crepes, Pure Silk, \$2 Yard

An opportunity to have at a very reasonable price—an extra dress or two of this fashionable dress crepe. Flat crepe is known to most women for its charm of finish and soft draping qualities. Your choice of black, navy, nigger, sand, ivory, powder blue, jade and ten other evening colors. All are 38 inches wide. Your choice \$2.00 yard

Have You Secured Your Velvet Dress? Salt's Famous Velvets Are on Sale \$3.95 Yard
The name is a guarantee of quality—a velvet of pure silk pile, soft chiffon finish, best French dye and finish. All are yard wide. Your choice of black, navy and fifteen other colors for street and evening wear. \$3.95 yard

Newest Coatings, \$2.75 Yard.

Fashionable, smart, cosy coatings—from England, too. These are the kind women of fashion are seeking; wonderful color combinations of the autumn tints, in wide stripes; large plaids and plain effects. The correct styles for street wear and motoring. A special importation purchase makes it possible to offer these 54-inch novelties for \$2.75 yard

Pure Wool Bradford Tricotine Dress Goods, 54 Inches Wide, \$2.50 Yard.

Very finely woven pure wool Tricotines from Bradford, England, the greatest wool center of the world. The correct weight for dresses; sharp cut Tricotine twill; extra wide width, in colors of kasha blue, sand, fawn, Congo brown, navy and black. Specially priced at... \$2.50 yard

Beautiful Wool Crepes with Overcheck of Silk, On Sale \$1.75 Yard.

Roubaix, France, contributes these new arrivals for the smart frock; a pure wool crepe with an overcheck of silk in contrasting colors; shades shown powder blue, jade green, coral, champagne, pelican gray, tangerine; 40 inches wide \$1.75 yard

Cotton Flannel House Dresses

(Sizes 16—44)

at \$2.98

Flannel invaded the field of the house-dress and won immediate victory. Constantly-arriving shipments are evidence of the popularity of these smart and comfortable frocks. You'll enjoy a winter of convenience and ease with one or two of them among your wardrobe; sand, gray, blue and brown; made in straight-line effect with turned-back collar and cuffs; button and braid trimming \$2.98

Second Floor.



The Sport Skirt

To complete the Sports Sweater or Middy, camelhair skirts, in two-tone stripes wrap style and button trimmed; in gray, green, brown, and tan and sand; 26 inch to 31 inch bands. In a special sale at \$2.95

Second Floor.

Dolls That Wait For Pretty Frocks and Christmas Parties In a Sale On Saturday

At 49c Each

The Dolls that arrive early in the season to be dressed for Christmas gifts. The sort of Doll that the little girl loves year in and year out, with a limber-jointed body, eyes that move for waking or sleeping, bisque head, and pretty curly hair, either dark or fair.

Preparations for the Christmas season always include the dressing of numerous Dolls. These are admirable for the purpose, fifteen inches long, with a body of washable white Kidlyne. Feet are encased in quaint colonial slippers with buckles. They Are Displayed Today in the Windows of the Main Entrance. On Sale Tomorrow in the Basement Department at 49c

D'Orsay Toiletries—the Choice of Particular Women

Smallman & Ingram, Exclusive Agents.

The D'Orsay containers are distinctive, and their distinctiveness is typical of the unusual quality of the powders and perfume and creams they hold, for the D'Orsay toiletries are the essence of Parisian charm and attractiveness, and they create a Parisian air for the woman who uses them. D'Orsay Face Powders 50c and \$1.00

In the charming Satin Boxes issued exclusively by D'Orsay 75c and \$2.00

D'Orsay Face Powder, in jars of lovely marble glass \$2.50 and \$4.00

Talcum, in glass jars \$1.00

Cold Cream 40c, 75c and \$1.25

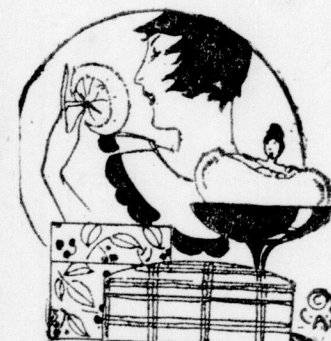
Vanishing Cream 40c and \$1.50

Brilliantine, liquid and solidified ... \$1.25

Tooth Paste 35c

Toilet Waters \$2.00 and \$3.75
Rouge, in brunette, ochre, orange, and rose merveilles 75c

Main Aisle, Toilet Counters.



SOME REAL STAPLE VALUES.

DURO SHIRTING, unfadeable colors, in nice madras weave 39c yard

ROCKFAST DRILLS, guaranteed colors in black and white shirtings... 39c yard

GOOD PRINTS in nice light colors for aprons 22c yard

HALLOWEEN COLORED CAMBRICS for masquerade costumes 18c yard

FEATHERPROOF TICKING, in clean range of blue stripes 55c yard

RIPPLETTE, colors are fast, new and pretty checks 25c yard

SATEENS, large range of colors and black 25c yard