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THURSDAY, AUGUST 7, 1924.

### Hon. Mr. Martin Says "Co-operation."

Hon. J. S. Martin, minister of agriculture for Ontario, has returned from an extensive trip to Britain, Scandinavia and Holland.

Mr. Martin is impressed with what he saw in Denmark, the country that has given Canadian dairy produce and bacon such stiff competition in the British market. His conclusion is that the Ontario farmer must sell goods on the basis of quality, and that his selling must be done on a better basis than ever before, preferably by co-operative effort.

Ontario can produce quality goods. She proved it when she captured the British market in the first place. Ontario lost that bacon market because the quality was not sustained. It was not sustained, because there was not enough cash difference to the farmer between lard and bacon hogs. The trouble was that the selling was in the hands of other interests. When the farmers got their pay for the hogs, they were through. The fat hogs and the bacon hogs went through together and appeared on the British market as Canadian bacon.

The producers of wool and honey are working on the co-operative basis. The growers of beans have started, their idea being to grow better beans, and direct the sales. The result should be that in a year or so the name Canadian beans or Ontario beans will mean something to the consumer. He will know he is buying the best, and the best seldom has to take a low price.

Mr. Martin should call in Manning Doherty, the former minister of agriculture in the U. F. O. government. He had gone into the question extensively, and was ready to give government assistance to co-operative marketing when the government of which he was a member was defeated. It is so important a matter that it calls for the assistance of all parties, and the way to get this assistance is to ask for it.

### Whence Come the Electrical Storms?

Electrical storms have been frequent in this section of Ontario during the past few weeks. They are impressive, too much so at times for the timid ones. We come inside when one starts, close the doors and windows, look around to see if there is a candle in the house in case the lights go off. Being thus fortified the average household awaits the attack. There is a vivid flash, followed almost at once by a crash, and someone offers the suggestion that some place has been struck close by.

But, apart from that, do we know a great deal about electrical storms? The answer to which, as far as the average person is concerned, is in the negative.

The man who studies these matters tells us that it is frictional electricity. Just so, but explain. He proceeds: "You can rub glass and silk and produce electricity; on certain days you stroke a cat's back and there is the crackle of electricity; the same result comes from using a comb on the hair." There are always two kinds of electricity, positive and negative, and their desire seems to be to get together, and in this way each is cancelled.

In the summer time there is water vapor floating in the air in the form of clouds; they are driven around by the wind, rubbing against each other, and in this way a strong force of electricity is created. The professor here used the word "potential," in plain language meaning that a great amount of electricity is created and stored upon the banks of the clouds.

Now what happens? As children we were told that thunder was two clouds bumping together, nor was that very far wide of the mark. Two clouds come close together laden with positive and negative electricity; the tendency is for these forces to jump one to the other, and in some cases they will do so at distances of half a mile. This takes off the tension, and it's for that reason that a severe storm is not usually long. When one of these flashes takes the form of a great streak of lightning that seems to hurl itself from the sky to the earth, it means that the interchange of forces between clouds is intense.

It is then that most people who are inclined to be timid seek the clothes closet or some inside room. They do not like the flash, nor are they in love with the crash.

What makes the crash? It always comes after the flash. The electric spark as it hurtles through space heats the air it touches. This heated air expands and causes a displacement in the atmosphere. There is a rush back to fill this space and this produces vibration, and it is the vibration that is communicated to the drum of the ear.

When the lightning and thunder come close together it means that the lightning bolt has descended quite close. If you are cool and collected enough, you can determine it this way: As soon as you see a fine bright flash start and count the seconds. But you must not get nervous or hurry. Remember you are working on a scientific basis, so you must be quiet and deliberate. It works like this—sound travels at the rate of 1,000 feet per second. Now then, there is a great flash—one—two—three—four—five—bang comes the thunder. You simply remark that it landed some place a mile off. If you do not get past one, you know it is very much closer, perhaps only a few feet away, but in the interests of science you must not get excited. And bear in mind, too, that it is very difficult to count scientifically in the depths of a clothes closet or with your head tucked away under a pillow.

### What Does the Council's Vote Mean?

London City Council did a poor stroke of business when it turned down a recommendation for a salary of \$1,200 for the judge of the juvenile court.

Nor is it exactly correct to refer to the \$1,200 as a salary for Judge Warner. The judge is rector of Crornyn Memorial Church. It was found, after he got well into the work of the court, that it was making such inroads on his time that it was necessary for his parishioners to engage an assistant to look after part of the work in his parish. In this way Crornyn Memorial Church has been carrying the cost of supplying a very competent judge for the juvenile court. It was not the intention of Judge Warner to retain the salary; it would go to pay his assistant.

It is difficult to conceive by what process the \$1,200 vote was turned down. It must be that the aldermen voting against it have not been seized with the importance or the extent of the work being done. It would be hard to imagine how an adverse vote could have been recorded by one who had looked into the matter, consulted the record of the court, or possibly attended any of the sessions.

It may be that the court works so quietly, and with so little publicity that people are not as familiar with its functions as they should be. The juvenile court is operating as it should when it does its work noiselessly. It is not the intention that it should be made known that a certain boy or girl has made a slip. And yet the records are there to show the work that is being done. In the first year there were 266 delinquent children dealt with, and 25 cases of positive neglect were remedied; outside of the court there were 1,102 interviews with the probation officer in connection with 277 various occurrences. It is the aim of the whole organization to keep people out of court rather than bring them there.

The confusing feature is to try and interpret the vote of the council in refusing to grant \$1,200 so that Judge Warner can deal fairly with the membership of Crornyn Memorial Church. He is not asking for remuneration for himself, neither has he threatened to resign if he did not receive a salary, as was stated by one of the aldermen.

Is the vote of the council to be interpreted as meaning that there is dissatisfaction with the court or its personnel, or that there is no need for this class of work in London? Is that the view of the aldermen opposing the vote? If so, they are not correctly representing public opinion. Mayor Wenige did not take the proper course in refusing to vote one way or the other. On a matter of this character he should have given his whole-hearted support to the juvenile court.

It is hoped that Judge Warner will find it possible to continue the work, notwithstanding the adverse vote of the council. The members of Crornyn Memorial Church have given him every encouragement in his new work; they have never asked for financial help from the council to reimburse them for the time the judge spends at the juvenile court. Yet that church has no right to carry the cost of providing a judge for a court that is at the disposal of the whole community, and it is certainly not the wish of citizens generally that they should continue to do so.

### As They See the Royal Family.

The Los Angeles Times comments on the easy manner in which the king and queen of Britain and the Prince of Wales received a hundred or more American jurists who were in London, and adds:

"In spite of some of the politicians, the relations between the English-speaking peoples on opposite sides of the seas are of the most fraternal character and there is definite respect and regard here for the British royal family. So far also as the Prince of Wales is concerned the Americans positively love him—especially the girls."

When it comes to making international friendships, the ruling house of Britain takes second place to none.

### Note and Comment

A knife that won't cut soft butter in this weather is not much of a weapon.

Western wheat crop continues to improve. It refused to take those Chicago failure pills.

County engineer says the new road to Hyde Park will take three weeks to set. So does the speckled hen.

Personal Note.—Mr. Charles Matthews of California is expected to renew old acquaintances in Toronto next week.

The mayor of Wilkesbarre has brought in an ordinance to stop the playing of jazz music in that city. If the mayor had brought in an axe he might have a chance to win.

Sarnia artist says school children should know more of art and less about baseball. The children will compromise by learning the art of knocking a home run with three on.

About 2,500 hens in Middlesex that are not laying eggs are due to meet the axe. Which means that chicken pie socials will step into the spot once occupied by the strawberry festival.

Ponzi, the financial wizard-swindler, got out of jail, but only to face a new set of charges. It's too bad to keep him tied up this way, because the suckers have to look around for other bait.

Methods change. A few years ago father used to tell the young squire it was time for him to be going. Last week a young man stayed so late in London that they asked him to tell the milkman to leave two quarts.

Today's reports indicate that Britain and Russia have reached a new trade and arbitration agreement. It is to be hoped this is true and satisfactory. An agreement between the allies in regard to Germany and another one between Russia and Great Britain is just about as fine a week's work as has been recorded in a long time.

## Dr. Frank Crane

### DOUMERGUE

On the 13th of June, M. Gaston Doumergue was elected president of the French republic by the National Assembly at Versailles. This National Assembly consisted of the Senate and the Chamber of Deputies combined.

M. Doumergue received five hundred and fifteen votes as against three hundred and nine by his nearest competitor.

M. Doumergue is considered a radical Socialist but a mild one. So mild, indeed, that the bulk of the Socialists and Radicals were opposed to him and he was elected by the more moderate votes of the assembly, by those who considered it necessary for the traditional policies of France to be maintained. It should not be forgotten that M. Doumergue voted for and defended M. Poincaré's foreign policy in the Senate and approved of France's entry into the Ruhr.

Voting was closed at 4:50 o'clock, at which time the result was read in congress by M. Bienvenue Martin, vice-president of the Senate. Fully two-thirds of the Deputies and Senators present arose from their seats cheering wildly. The benches occupied by the Socialists and Radicals, the Socialist deputies could at once be distinguished, as their occupants remained seated. The small knot of Communists attempted to sing the "Internationale" but their voices were promptly drowned by those of over five hundred senators and deputies singing the "Marseillaise."

There were three candidates, M. Doumergue, M. Painlevé and third, M. Camélinat. The result of the voting was that M. Doumergue received 515 votes, M. Painlevé 309, and M. Camélinat 21. Having polled more than half the votes cast, M. Doumergue was therefore declared elected.

M. François Marsal announced to M. Doumergue, in a private reception room called the Salle Maréchal, that he had been elected president, and M. Marsal, who during the interregnum had been constitutionally charged with all executive powers, handed them over to the new president.

After thanking Mr. Martin and M. Marsal for their congratulations, M. Doumergue said that he would endeavor to put into practice the Elisee the same principles of fidelity to ideals and love of country which had been his during a political life extending over 30 years.

After thanking M. Martin and M. Marsal for deputies and the members of the French and foreign press, and thanking them all for their congratulations, M. Doumergue drove off through the troop-lined streets in an open car bearing the presidential flag to the Elisee, or official residence of the president.

Long before it was possible for the presidential cortege to reach Paris, the public, eager for the first sight of the new president, were crowded along the Champs Elisees. It was important for this crowd to have a view of the new president, broke from time to time, and the chestnuts with the finest foliage were those selected.

What M. Doumergue will do with his new position is as yet uncertain, but he is the distinct choice of the majority of the deputies selected by the people and the reign of a constitutional head of the state is always followed with interest.

### Hail To This Groom!

The groom's gift to the bride was a handsome check.—From the society page.

More power unto a chap like this, who when it comes the time to wed, he sits and thinks and fumbles up the hair that sticketh to his head, and ponders o'er a lot of things, a kitchen stove, a new brass bed, then calmly stabs into the ink and writes a handsome check instead.

He is the thrifty sort of man who's saved his scads from day to day, not peeling off with reckless fiat his bills upon the gilded way.

Nor did he gather to himself six forks what's made to munch at fish, nor did he cart unto his bride ye ancient gorgeous pickle dish.

He knewed quite well how folks would go when beckoned to the wedding feast, and cart along the pewter spoons and lamp shades glowing in the east, while others brought ten jardinières, a green set for the lemonade, a pie knife fashioned of the type used for the first truck garden spade.

Dear man, he was, he saw these things, piled high upon the sweet bride's neck, 'twas then he stabbed into the ink and penned to her a handsome check.

There's only one thing that may cloud, and hold the joy from keepin' up, when those folks live about six months inside that newly-papered hut—when bills come from the butcher shop, and from the corner store as well, along with one from where they carve the bonnets in the style called swell.

Ah, pause a bit, but will a word be spoke from off the quarter deck, remindin' husband of the day he writ for her a handsome check?

I hate to think a thing like that could cast a shadow on the floor, but then you see old folks like me has heard of things like that before.

But let us gather round this groom, he's of the sort we like to see, well sing a song unto this gent, we'll toast his health now with cold tea; we'll wish him luck, we'll wish him joy, we'll wish him all good things, by heck, this groom what goes with fervent glee and writes his bride a handsome check.—ARK.

### Turns On Lloyd George

(By a London Correspondent.)

If the Liberal party is ground to pieces between the Labor and Conservative parties—as Lloyd George fears—he will have no place to go. Neither of the others will give him leadership. He tried to form a Center party and failed. He is ever threatened in his home district by the Laborite gains in Wales. So his case is desperate.

Never was a political party in a more distressful—or more interesting—situation than that which now holds the venerable Liberal party of Britain. This organization, which Gladstone made so powerful, which was in control of the British government when the world war began, is the butt of the politics of the country at this moment, and there seems to be no way of getting it out of that position. For its woes the ambition of Lloyd George was chiefly responsible; and he is now reaping his punishment.

### The Cat's Quiet Sunday.

Judging from the number of families motor riding on Sunday many homes are left on that day to the watchful care of the family Tabby.—Branford Expositor.

### Out After Business.

The city of Hamilton is so wide awake industrially that it sent the industrial community over to Wembley to get in touch with prospects. The expenditure to expand industrially and keep the community before the rest of the world is one which any live city does wrong to neglect.—St. Catharines Standard.

## The Fun Shop

### THE DAY OF REST!

On Sunday morn we pack our lunch. We meet with apparent glee. Set out in father's motor car. The city's heat to flee. We find a cool and languid spot. Just suited to our needs. But there a sign-board meets our gaze. "No Trespassing" it reads.

We drive away to farther haunts. But all along our route. We meet such blazing signs as these: "Move On" and "Please Keep Out." Each place we go a sign flares forth. Before us like a torch. And so we take our lunch back home. And eat it on the porch.

### They Get That Way.

Sweet Young Thing—"Are all men brutes, I wonder?" Mrs. Webster (grimly)—"Only the married ones, my dear."

### Efficiency.

Mrs. Hill—"Have you swept under the davenport?" Maid—"Yes, mum, everything."

If You Don't Get This, Get Hold of Someone Who Knows Baseball. Baseball fan, No. 1—"That recruit infielder is playing a snappy game over there on third base." Baseball fan, No. 2—"Yeah, he's makin' good, all right; I didn't like him at first."

### Fugitives From Justice.

Willie, cunning little tyke. Bought some paint to paint his bike. He had a whole half-can left over. You ought to see the spots on Rover.

Who would think that fresh-laid eggs Were full of feathers, beaks and legs?

Foxes gobble up the chickens. So do I, so what the Dickens.

The finest poem the ducks declare Is "Water, water, everywhere."

Children, if you are well-bred, Don't chew your gum in bed. Park it somewhere in the room. When you're up and dressed, resume.

### One of Doctor Traprock's Many Marriages.

"Doctor, are you married?" "Not at present," said the great explorer, "but I have probably been the most married man in the world. I have never kept an accurate account—the memories of some of my matches are too poignant—but they were all regular. Quite so."

"Frequently the weddings were forced. I had to carry on in order to save my life. These, of course, I did not consider binding. Such a union was mine with Tokana, queen of the Dakota tribe in Central Australia. I was married to her at the point of a hundred spears."

"While Tokana hunted I was kept locked in a compound, the high walls of which were made of kibula wood, deadly poison to the touch. Its construction had cost a thousand lives. How could I escape a wall I couldn't touch? The answer was simple. I couldn't."

"But I got out. The idea came one night when I heard a soft thud. A body had fallen inside. A cautious search showed me the form of a huge kangaroo to whom the 30-foot leap had been child's play. It was now or never. I acted instantly. Creeping up to the creature I seized its tail, at the same time sending my wisdom tooth home to the hilt. The first leap landed me a quarter of a mile beyond the compound. I hunk on for three leaps and the kangaroo then switched her tail and threw me, fortunately another half mile in the right direction. Naturally I never went back to that wife."

Unaccustomed as I Am—"Caroline is a dreadfully old-fashioned girl."

"How can you say that? I've even seen her smoke cigarettes."

"Oh, yes, but you can tell by the way she does it that she thinks it's awfully devilish."

The married man is in an awful fix. Before he may return to the single life, someone must prove that he had been leading a double life.

Vetoed.

"Burglaries are becoming entirely too frequent in this neighborhood," observed the man of the house. "I'm going to have a burglar alarm installed."

"You'll do nothing of the sort," protested his wife. "You know very

well that if the alarm went off, I'd be frightened out of my wits."

### Stringing It Out.

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### Must Be.

Weldon—"Smith claims he always gets in the last word in an argument with his wife."

Shelton—"What is he—a ventriloquist?"

### THE JINGLE-JANGLE COUNTER.

To kiss a miss is awful simple, But to miss a kiss is simply awful. Man with smiles the morning greets; Joy lies in a stack of wheats.

Life is full of mysteries; Swift is apt to make one sneeze. I love whiskey, I love tea, I love jelly, but they don't love me.

### From Our Children's Garden of Curses.

Teacher (to English history class)—"Who can tell me what Benedict Arnold's last request was before being executed?"

Willie—"He asked that he be buried in his union suit."

If her lips say "No," but her eyes say "Yes," the eyes have it.

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Readers are requested to contribute. All humor: Epigrams (or humorous mottoes), jokes, anecdotes, poetry, burlesques, satires and bright sayings of children, must be original and unpublished. Accepted material will be paid for. All manuscripts must be written on one side of the paper only, and should be addressed to the Fun Shop, The London Advertiser. No manuscripts can be returned. The rates are \$1 to \$10 for accepted material, and 25 cents to \$1 a line for poetry.

## ELECT HORACE LAMB HEAD OF SCIENTISTS

Cambridge University Professor Honored by Gathering in Toronto.

Canadian Press Despatch. Toronto, Aug. 6.—Horace Lamb, M.A., B.Sc., F.R.S., professor of mathematics at Trinity College, Cambridge University, was today elected president of the British Association for the Advancement of Science for the year 1925. The election took place at the meeting of the executive committee of the association, at the annual meeting here this afternoon. Next year's meeting will be held in Southampton, England.

## CLAIMS FOR PENSIONS OUTLAWED THIS MONTH

Canadian Press Despatch. Ottawa, Aug. 6.—Canadian ex-service men are reminded in a bulletin issued today by the Dominion Command of the Great War Veterans' Association that all claims for disability pensions will be outlawed after Aug. 31, 1924.

The bulletin states that "Every ex-service man who suffers from any disability which he believes to be related to his war service should file his claim immediately."

Go as far as you can by motor, then board a steamer, or change over to a train trip. "The Dunlop Trail" tells you "Where and How."

## Putting the "Jell" into Jelly

New method of making jelly entirely eliminates all failures.

By ANN PROCTOR

Jelly making used to be a gamble. Brides have cried over soft, runny jelly almost as often as their first pies. Even experienced home makers found at the end of a blistering day that the coquettish juice absolutely refused to become clear and of the right consistency. Stiff, rubbery jelly was also a discredit to the prestige of the good cook.

Ripe fruit that would give the best flavor was not suitable for jelly making because it did not contain that mysterious substance called Pectin, which made jelly "jell." Certain fruits, such as peaches, pears, cherries, rhubarb, strawberries, and blackberries absolutely refused to turn into jelly.

Along came science in the laboratory to aid the thousands of jelly makers who have faced disappointment in past seasons, and the result is bottled pectin, a real jelly making insurance, sold under the name of Certo.

Certo is pure—contains no gelatine or preservative. Jams and jellies made the Certo way will keep perfectly. Certo saves time and guesswork and you get 50 per cent. more jam or jelly from the same amount of fruit. It is highly endorsed by cooking experts everywhere. Ask your friends about it.

To make Raspberry Jelly by the simple Certo process:

Crush thoroughly 2½ to 3 quarts berries. Place fruit in cheesecloth bag and squeeze out juice. Then drip juice through cotton-flannel bag if a sparkling jelly is desired. Measure 3 cups of juice and 6½ level cups sugar into large kettle. Stir and bring to a boil. At once add 1 bottle Certo, stirring constantly and bring again to a FULL BOIL for ONE HALF MINUTE. Remove from fire, let stand 1 minute, skim and pour quickly.

Stem and crush thoroughly about 3 lbs. grapes. Add ½ cup water. Stir until boiling and simmer 10 minutes in covered saucepan. Place in jelly bag and strain out juice. Measure 4 cups juice and 8 level cups sugar into a large kettle, stir and bring to a boil. At once add 1 bottle Certo, stirring constantly and bring again to a FULL BOIL for ONE HALF MINUTE. Remove from fire, let stand 1 minute, skim and pour quickly.

If you write to the Douglas Packing Company, Limited, Cobourg, they will send you a free recipe booklet of 78 recipes for making jams and jellies.

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Branches from Coast to Coast

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"Delightfully Cool and Sweet Smoking."