Everyone Is Susceptible To the Bargain Appeal

AMUSEMENTS.

LOEW'S

Coolest Spot in Town

Now Playing

James Whitcomb Riley's

"AN OLD SWEETHEART OF MINE"

A drama of love that knew no ending.

EXTRAORDINARY VAUDEVILLE.

18c

NOTICE!

Meetings in the Interest of

J. W. Freeborne

Will Be Held

Wednesday, 20th—Bryanston.
Thursday, 21st—Dorchester and Crampton.
Friday, 22nd—Wellburn.
Saturday, 23rd—Belmont.

J. W. FREEBORN AND OTHERS WILL SPEAK.

Everybody welcome. Opposition Speakers invited.

GOD SAVE THE KING. 30u

Michigan-Ontario LEAGUE BASEBALL

Tecumseh Park

Double Header Today.
FIRST GAME AT 2 p.m.

GRAND RAPIS VS. LONDON

Tickets at Flynn's Store, Corner Richmond and Dundas, 336 Dundas, and National Cigar Store. b

GRAND BEND

DANCE AT LAKEVIEW CASINO EVERY WEDNESDAY AND SATURDAY NIGHT.
SIX-PIECE ORCHESTRA. xt-tf

GARDEN PARTY

under auspices Grenfell Mission, will be held Thursday, June 21, from 3 to 6, at home of Mrs. George Gillespie, 164 Albert St. Admission: Adults 15c, children 10c. Everyone welcome. b

Don't Forget the Garden Party

Given by the Ladies of St. Andrew's Church, Friday evening, June 22, on the church grounds. Delicious home-made cooking and home-made candy. Good music. Admission 10c. b

MEETINGS.

The Annual General Meeting of the Shareholders of the London and Southeastern Railway Company will be held in the board room of the Chamber of Commerce, London, on Tuesday, June 26 next, at 4 o'clock p.m.

E. S. LITTLE,
Secretary and Treasurer. b

DOMINION Lodge, 48, meets tonight, 8 o'clock General business. Visitors welcome. W. E. Evans, R. S.; H. H. Powell, N. G.

CHORAZIN Lodge meets tonight in Alma Block at 8 o'clock. Visitors welcome. J. L. Skinner, N. G.; Arthur Borland, Rec. Secretary.

DANCING—Dayton & McCormick, Lessons any time. Tango, Fox Trot, waltz. Phone 1774W.

BUSINESS OPPORTUNITIES

BAKERY plant for sale. Apply Box 34, Advertiser.

BOOTH on board walk at Port Stanley for rent; plenty space for living quarters. C. E. Knowlys, Grand Trunk Restaurant, city.

GENERAL store and stock, 2 miles to station, electric light throughout, an acre of land with orchard of fruit trees and garage and barn. Will exchange for 50 or 100-acre farm in vicinity of London. Brodie Real Estate, 230 Dundas St.

ICE CREAM parlors, with candy, soft drinks and tobacco, central location. Sydney Smythe, London, Broker, Market Lane.

SHOE REPAIR business, in Woodstock, Ont., for sale, established 25 years, owner retiring, Landis stitcher, progressive finisher, sole cutter, Singer sewing machine, 2-horse motor, all first-class condition, stock, bar, cheap for quick sale. L. E. Edwards, 7 Reeve St., Woodstock, Ont.

STORE and dwelling combined, brick building, near London on provincial highway, for sale, with stock. Box 27, Advertiser.

STOVES, tinware and plumbing. Splendid chance for one or two practical men. Old established business in good town. If interested, call or write for particulars. Business Brokerage Bureau, Dominion Bank Chambers.

SPLENDID opportunity for one with good references to take a position with growing manufacturing concern; must be able to invest some money, cash or Victory bonds. Apply Box 40, Advertiser.

TO RENT—Cooper's Auction Rooms. The Canada Trust Company. 80k

LOST AND FOUND.

AUTO headlight, lens and frame, on north road to Springbank. Phone 5264W or 107 Beaconsfield Ave.

BOSTON pup, brown and white, lost near the corner of Piccadilly and Maitland. Phone 2173 or 1313. Reward.

LOST—A sable, female collie, carrying leather collar with name "Buell." Apply Robt. McEwen, R. R. No. 4, London. Phone 863 ring 2 1.

INSTRUCTION.

MATRICULATION, etc. — Backward pupils coached. Young's School, 379 Princess.

MALE HELP WANTED

BRICKLAYERS, carpenters and laborers, long job. Apply John Hayman & Sons Co., 432 Wellington St.

COOK—Second, wanted, immediately. Apply Grigg House.

FOUR MEN for fruit farm. Apply Mr. Lee, Chelsea Green.

LATHE and drill hands wanted. Apply London Metal Products Co., Ltd.

MAN wanted as salesman, outside work, wages and commission. Peel's.

TOOLMAKERS wanted, permanent position, with highest wages to first-class men. Chance for advancement. Apply to the Hayes Wheel Company, Chatham.

YOUNG MAN for leading flower store, must be honest, good salesman, neat in appearance and willing to work for advancement; we want a stayer, and have a first-class position for the right man; give experience as salesman, training, reference and wages expected in first letter. Apply Box 35, Advertiser.

FEMALE HELP WANTED

COOK—No washing, ironing or upstairs work. Apply 293 King St.

COOK wanted, willing to assist housework, family of one. Apply General King, Wolseley Barracks. Phone office, 5101, house 5488.

FANCY ironers, also shirt finishers wanted. Apply Parisian Laundry.

GOOD woman cook wanted. Apply at Peters Tea Room, Dundas St.

HOUSEKEEPER for two adults wanted, cottage, comfortable home. Apply 28 Blackfriars.

HOUSEWORK—Girl or woman willing to go to Lake Huron for the summer. Mrs. W. Hungerford, 625 Wellington.

NURSE-HOUSEMAID wanted. Apply Mrs. John Gunn, 191 Sherwood Ave. Telephone 4776.

STENOGRAPHER—With or without experience, pleasant office. Give full particulars to Box 38, Advertiser.

TEACHERS WANTED

TEACHER—Experienced, for S. S. No. 15, Brooke Township, second-class professional; duties commence Sept. 4. Apply, stating salary, to R. R. Forman, Alvinston, Ont.

TEACHER—Experienced, holding second-class certificate, for senior room in S. S. No. 1, Lobo. Duties to commence Sept. 4; fifth class to be taught if necessary. Applications in by June 25, personal preferred. State experience and salary to A. J. Campbell, Sec.-Treas., Komoka, R. R. 3.

TEACHER wanted, a successful Protestant teacher for S. S. No. 4, North Oxford, duties to commence Sept. 4, attendance about 40, a new school, 2 miles from Ingersoll. Apply, stating salary, experience, qualifications and phone to W. W. Nancekivell, Ingersoll P. O. Phone 395C.

TEACHER wanted for S. S. No. 2, Caradoc (Christina school), duties to commence Sept. 1. Apply, stating salary wanted and qualifications, Lorne Beattie, Mount Brydges, Ont.

TEACHER wanted for S. S. No. 5 and 15, London and Nissouri, with second-class certificate; duties to commence Sept. 1st. Apply, stating salary and experience, to Walter Marshall, Sec.-Trea., Denfield, No. 4.

TEACHER wanted for S. S. No. 14, Moore, duties to commence Sept. 3. Apply, stating experience and salary wanted, to James Hewitt, Sec.-Treas., Corunna P. O., Ont., R. R. 1, Box 167.

USBORNE, S. S. No. 7, Protestant teacher wanted, duties to commence Sept. 1; please state experience and salary expected. Apply to A. M. Brock, R. R. 1, Granton, Ont.

WANTED—Protestant teacher for S. S. No. 11, Sarnia Township. Apply, stating qualifications and salary expected, to Archie D. Lamont, Sec.-Treas., Camlachie, Ont., R. R. No. 1.

HELP WANTED

MEN and women to travel and appoint local representatives; yearly guarantee $1,092 (weekly average $21.00) and expenses, commission besides; write for particulars. Winston Co., Dept. W. W., Toronto.

MRS. W. SPENCE, 10 Blackfriars St., is invited to call at the office of The Advertiser before June 25 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

OVERALL operators, experienced, wanted, at once, two needle operators preferred. Apply to Box 26, Advertiser.

WANTED on farm, competent single woman as cook, or man and wife as farm hand and cook; wages $40 each and board; pleasant home; house has modern conveniences, gas, hot and cold water, etc. Apply Box 32, Advertiser.

SITUATIONS WANTED

GENERAL gardening, lawn building and lawn mowing, general housecleaning, by reliable worker. Phone 4813.

ACCOUNTANTS

BENSON, WM. C., C.A.—Resident partner, Oscar Hudson & Co., chartered accountants. Cost systems. 213 Dominion Savings Bldg. Tel. 1537J-6346.

O'BRIEN, W. J., commercial specialist, public accountant and auditor. Cost systems, financial statements, income tax returns. 361½ Richmond St.

RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Building, London, Ont.

MONUMENTS

ARTISTIC Cemetery Memorials, London Marble and Granite Co., 493 Richmond. Phone 3569W; res. 2816.

SMYTH MONUMENT WORKS. 344 Wellington St. Phone 1836W. Est. 1852. Over 70 years of service.

BORN, MARRIED, DIED

BORN.

CRONYN—To Mr. and Mrs. R. H. Cronyn, at the Children's Hospital, June 19, 1923, a son.

MARRIED.

McINTYRE—BURNS — On Tuesday, June 19, 1923, at St. Peter's Cathedral, by Rev. Fr. O'Donnell, Grace, youngest daughter of Mr. and Mrs. Louis J. Burns, to Joseph E. McIntyre, son of the late Daniel and Mrs. McIntyre of Dorchester.

DIED.

BINGHAM—At the residence of his daughter, 99 Clendennan Ave., Toronto, Ont., on Tuesday, June 19, 1923, John B. Bingham, late of Harriston, in his 75th year, father of G. E. Bingham, of this city.
Funeral at Harriston.

MAGEE—George, suddenly in Niagara Falls, on Sunday, June 17, dearly beloved son of Mr. and Mrs. Albert Magee, 207 Ridout St.
Service at 3 o'clock. Funeral at 3:30 Wednesday, June 20. Interment at Woodland Cemetery. Friends and acquaintances please accept this intimation.

NICHOLLS—At her late residence, 20 Stanley St., on Tuesday, June 19, 1923, Miss Martha Nicholls.
Funeral private from the above address on Thursday, June 21. Kindly omit flowers.

REEVES—At his late residence, 904 Waterloo St., Wm. Henry, beloved husband of Teresa Reeves, in his 49th year.
Funeral from the above address at 4 p.m., on Thursday. Services 3:30. Interment Woodland Cemetery. Friends and acquaintances please accept this intimation.

OMOND—Hugh Omond, on June 19, 1923, at his late residence, 243 Oxford St.
Funeral from New St. James' Church, Thursday, June 21, at 2 o'clock.

WHITE—Mary, widow of the late William White, at Agincourt, Ont., on Monday, June 18, 1923, aged 71 years.
Funeral from the residence of her son, Claude E. White, 474 Princess Ave., on Thursday, June 21, at 2:30 p.m. Service at 2 o'clock. Interment at Mount Pleasant Cemetery.

REAL ESTATE.

CHELSEA GREEN, $2,800, frame cottage, 6 rooms, lot 80x120, taxes $17; north, $2,500, frame cottage, 6 rooms; 466 Egerton, 1½-story brick, modern, 8 rooms, newly decorated, possession at once, $4,600, terms; modern brick house, will exchange on farm, London Township. Paterson & Sadlier, 110 Dundas. Phone 5484.

COTTAGE, brick, 6 rooms; a bargain for cash. Apply 35 Oak St.

HENRY H. FROUDE, real estate, fire insurance, building lots, east, southeast and south; city or county, $10 down, $5 monthly; building material supplied on easy terms. Full particulars upon application. Residence 1074 Frances St. Phone 7531J.

LOOK! Two new bungalows, South London, $5,900 and $6,400. Will consider $700 down and terms. Apply 255 William. Phone 4875J.

NORTH, $2,600, frame cottage, 6 rooms, basement, nice lot. Terms. Possession at once. Paterson & Sadlier, 110 Dundas. Phone 5484.

OXFORD St., 173, $6,000, eight-room house, modern, 2-story brick. Telephone 4149W or 260.

ROSEWOOD AVE. E., 10, five-room frame cottage, 3-piece bath, full basement, modern except furnace, large lot with driveway, low taxes. Apply evenings.

TWO lots on Dundas St. east and cash to exchange for modern house, north preferred. Four houses for rent. J. C. Patterson, 359 Richmond.

1½-STORY stucco, 211 Clarence St. Possession by the 18th, $250 down and $20 a month. Contains a hall, parlor, dining-room, kitchen, summer kitchen, 3 bedrooms upstairs, large cellar, clothes closet, electric light, gas and water and toilet. Price $2,500. Others for sale. Apply Reely, 795 York. Phone 3893 after 4:30 p.m.

$6,000, NEW rug brick, veranda, hall, living-room, dining-room, kitchen, oak floors, 3 bedrooms and closets, bathroom, full basement, hydro, wire for grate and stove, choice locality. Terms. Phone 2746. R. H. Gallis.

SUMMER RESORTS.

MENESETUNG PARK, Goderich, Ontario, the ideal place for your vacation; the children's paradise; tennis, golf and bathing; meals are guaranteed highest class; rates, $18.00 weekly; special rates for children. Write for booklet and reservations.

PORT FRANKS—Cottage to let for season or month; four bedrooms, fireplace, water in kitchen, screened-in porch, boat, good fishing. Apply E. Knott, 19 Carfrae Crescent. Phone 2966W.

PORT STANLEY — Orchard Beach, large furnished cottage for season, all conveniences. F. W. Farncomb. Phone 1065.

PORT STANLEY, Orchard Beach or Erie Rest, wanted to rent, cottage, with conveniences, for month of July. Tel. 2751, or 75 Bruce St.

FARMS

FARM, nineteen acres, on Fourth Concession of Adelaide, 1½-story frame house, barn, granary and root house. Immediate sale if desired. Chas. Hollingsworth, R. R. No. 7, Strathroy.

ONTARIO—700 choice farms. Catalogues sent free on application. Thomas Myerscough & Bdy, 226 Darling St., Brantford. Bell 'phone 1233J.

17 ACRES, farm and garden land, with good cottage and barn, orchard, nearly 3 acres small fruits, together with one horse, 2 cows, 75 hens, 7 miles from city; $5,000 takes everything, including implements. Alexander, 119 King.

100 ACRES in London Township, 2 miles from city, brick house, bank barn, good fences, choice clay loam soil, on Main road, good reasons for selling, part cash. Balance on easy terms. Box 29, Advertiser.

TO LET

DUPLEX—Aug. 1, five rooms and bathroom, hot and cold water, large attic, strictly up-to-date. 196 Central Ave. Phone 5563.

FIVE-ROOM apartment, all modern conveniences; best location; immediate possession. Phone 1219.

HELLMUTH Ave., modern 2-story brick, 8 rooms, garage and nice surroundings. Phone 3197.

HOUSE on Adelaide St., north, outside city limits, immediate possession. J. W. G. Winnett, barrister.

MODERN lower flat, 570 William St. Apply J. McLoughlin, 1044 William. Phone 1709.

OFFICE to rent, suite of 3 rooms, heated. Apply Box 28, Advertiser.

PORT STANLEY—Furnished cottage, nicely situated, lake front, convenient to beach. Phone 3136W.

ROOMS and flat to let, suitable for offices, dwellings or light factory. Apply Saddy, 62 Dundas St.

WATERLOO, 645—Modern eight-room house, oak floors, tile bath, newly refinished and decorated. Apply 462 King St. Phone 475.

WATERLOO St., 643, modern apartment, 5 rooms and tile bath, oak floors, every convenience, newly refinished and decorated. Apply 462 King St. Phone 475.

ROOMS TO LET

CARTWRIGHT St., 96, 2 front rooms, furnished, semi-modern, ½ block from Normal car, suitable for couple. Call after 6 p.m.

CENTRAL—Furnished room to rent, suitable for business gentleman. Phone 2573F.

HORTON, 237—Furnished bedroom and light housekeeping rooms, all conveniences.

KING, 370—Large, well furnished room, central, all conveniences, modern, use of phone.

TALBOT ST., 572—Furnished or unfurnished rooms to let, all conveniences. Phone 1758F.

WATERLOO ST., 225—Nicely furnished front room, in modern private home. Phone 7559.

WILLIAM St., 651, three bright furnished rooms, all conveniences, with or without board. Gentlemen preferred.

SWAP ADS.

OVERCOAT, man's, good condition, size 38. Will swap for a good watch. Box 37, Advertiser.

PERFECTION Coal Oil Heater, good condition, splendid for summer cottage or camp. What will you swap me for this good heater? Box 42, Advertiser.

RECORDS—25 good, His Master's Voice records. What will you swap me for them? Box 30, Advertiser.

SHOES, pair of brown oxfords, size 8½. Will swap for a foxterrier pup. Box 41, Advertiser.

RADIO

COMPLETE ONE-STEP UNIT. $13.25.
The Radio Lab., 141 Wellington St.

PARK YOUR Radio troubles here. Just call 7330J. The Radio Lab., 141 Wellington.

VETERINARY SURGEONS

BLACKALL, DR. J. E.—Office, 447½ Talbot St. Phone 4804W. Res. 6089F.

HOSKIN, DR. K. L.—Dogs a specialty. Board and hospital, 770 Hale St. Tel.

WILSON, W. J.—Veterinary; horse and dog hospital. 84 King. Tel. 783.

WANTED TO PURCHASE.

A DROP-HEAD typewriter desk. Phone 832J.

SECOND-HAND buggy, state price and where it can be seen. Apply Box 31, Advertiser.

FOXTERRIER pup, about 6 to 8 weeks old; state particulars to Box 33, Advertiser.

FOR SALE

ASPHALT shingles—Oriental designs, red or green. Brick & Supply Co., 609 William. Phone 1244.

ASTER plants, all the best and largest varieties, fifty cents hundred. Early, late, red and Savoy cabbage plants, Twenty-five cents hundred. Mrs. Burr, 377 Grosvenor, between Waterloo and Colborne.

ASTERS—Six, choice, double, mixed, the best obtainable, 50c a hundred; perennial plants, $1 a dozen, also annual plants, 15c a dozen. Richard Trowhill, 335 Victoria St. Phone 7813.

AUTO delivery top, made of wood by the Abbott Carriage Co. Apply Wray's Jewelry, 234 Dundas St.

BONSER'S Redemixt Malt Syrup, new hops, caps, etc., wholesale and retail, 356½ Clarence.

CANARIES, good strain, young songsters. Apply M. Munroe, R. R. 7, Parkhill.

CONFECTIONERY, cigars and tobacco, stationery, school supplies, magazines and papers, games and toys, at Robertson's Cigar Store, 519 Richmond St.

FRESH CAUGHT FISH—Arriving daily. Phone your order, we deliver to all parts of the city.
ONN'S UP-TO-DATE MARKET.
Phone 7720-1296. 143 King St.

FURNISH your home with good slightly used furniture. We sell, buy and auction your goods. May & Ralph, Auctioneers, corner Dundas and Ridout. Phone 1249J.

GET OUR PRICES on electric wiring, satisfaction guaranteed, estimates free. Bowley Electric Co., Home of Quality Fixtures, 306 Dundas St., London. Phone 2303J.

HAND ELEVATOR, three-foot square, in excellent condition. Apply purchasing department. McCormick Mfg. Co., Ltd.

HOUSEHOLD FURNITURE for sale. Before paying the high prices for furniture which are demanded in the downtown stores, call at Syd. Jackson's, 501 Richmond St., or 768 Dundas St., and see what we have to offer. We probably have the very rug, table, dresser or suite you need at a price which will mean dollars in your pocket. See our refrigerators and reed chairs. Syd. Jackson, auctioneer and sales agent. Phone 7460.

HOUSE-MOVING trucks, set of four, cheap. Apply Box 22, Advertiser.

KINDLING wood for sale, 2 loads for $3. London Box Manufacturing & Lumber Co., Ltd., 309 Bathurst St.

"KLEENO Kloths, Kleeno Waste," the superior quality wiping cloths and waste; a grade for every use. W. Left & Co. Phone 2792, nights 5422W.

LADY'S Hudson seal coat, size 48, also 2 gentlemen's overcoats, sizes 36 and 40. Mr. Rose, 255 Sydenham St. Apply between 5 and 8 p.m.

MARMALADE Jars, cut glass, $1.75. Ross McKay, the Jeweler, London E.

NEW and up-to-date clothing and house furnishings sold on credit. J. Holiff, 366 Rectory St. Tel. 3595W.

NEW MEDICAL, used, theological, classical and miscellaneous books, cornet, Indian relics. Hamilton's, 310 King St.

OFFICE furniture and equipment; 2 invoice desks, 2 small tables, filing cabinet, stools, work tables, cupboards, chairs, Remington typewriter, safe, shipping desks, commercial trunks, shelving, lumber, glass partitions, railings, etc. Open from 2 to 4 p.m., or phone 491. Standard Mackintosh Co., Ltd., 195 King St.

ONE BOAT, steel, 14 feet in length, one tennis set and 1 croquet set, in good condition, at reasonable price. Apply T. W. Blatchford, Lambeth.

ONE HORSE 550-volt motor, $75; also 13 horse 550-volt motor, $300. Leff Electric Co., 316 Grey St. Phone.

PIANO, upright, good condition, $85. Easy terms. Pudney Bros., 346 Dundas St. Phone 5124J. Open evenings.

PRINTING—Let Sam Charlton do it. 123 King St. Tel. 984J.

PUNCHING bag with exhibition stand, must be sold at once. Mr. Rose, 255 Sydenham St., between 5 and 8 p.m.

SOLID quarter cut oak dining-room table, 54 inches wide, in good condition. Phone 7309.

THE BUILDING boom is on. See us for your lumber requirements. London Wrecking Co., 501 Bathurst St. Phone 6640W.

THREE-BURNER gas plate, round dining table, mahogany chiffonier, at 351 Ridout St.

TYPEWRITER supplies, repairs. E. O. Graves, 110 Dundas St.

VELVET RUG, 10½x12, like new, bargain; must be sold this week. 265 Regent.

WICKER cradle and wicker baby carriage. Both in good condition, and reasonably priced. 891 Lorne Ave. Phone 7343W.

WONDERFUL assortment of small pictures. Anderson's Art Store, 466 Dundas St. Phone 3790J.

WOOD, mixed, for sale, $4.50 per single cord or $4 per load. Apply 439 Ottaway Ave. Phone 3566J.

LIVE STOCK.

COW—First-class dairy, good milker. T. H. Barrett, Center St., west of Wharncliffe Rd. South.

MOVING AND STORAGE

BIGGS' Furniture Storage — Moving vans. 97 Carling St. Tel. 1162.

COOK'S Motor Cartage, local and long distance. 23 Partridge. Phone 7076W.

DAY, H. F.—Covered motor vans, fireproof storage. Reasonable rates. 480 Maitland. Phone 2887.

DEVINE & YOTT—Local and long distance. Phone 2993W, or 614J.

FOWLER'S truck service, baggage, furniture, local, long distance. Tel. 3260.

FREEMAN & WHITING—Auto trucking, large van, local and long distance. 1036 Florence. Phone 6038.

JOYES & EGGETT—Trunk service, local and long distance moving a specialty. Tel. 7748.

LANGDON & RUMBALL—Draying and moving, local and long distance, 2-ton truck. 350 Burwell St. Tel. 3019J.

LONDON CARTAGE—For unloading cars, safes and machinery. 306 Grey St. Office Tel. 204, res. 2089W.

McKINNON, local and long distance trucking. 857 Queen's Ave. Tel. 4699W.

PICKLING BROS.—All kinds of trucking, local and long distance. 58 Jacqueline St. Tel. 2840.

PROBYN'S Motor Van—Local, long distance. 54 Palace. Tel. 6976.

WALTERS, 72 Maitland St.—Local and long distance moving and trucking. Phone 6497.

AUTOMOBILES

FORDS—Buy good used Fords from Middlesex Motors, Limited, London's Ford Dealer, in whom you can have confidence. Cars are repaired and repainted; any model. Cash or terms.

LONDON SIX Touring, run 4,500 miles, sacrifice for quick sale. Dr. N. F. Schram, 40 Wharncliffe Rd. north. Phone 2336.

1 McLAUGHLIN D 44 roadster, 1 Hupmobile, model N; 1 McLaughlin D 55, 1 McLaughlin E 49, 1 Ford, 1914. These cars are the best buy in the city. Come and see them. 122 Fullarton St. Phone 2929J.

1 McLAUGHLIN, 1 Hupmobile, 3 Fords, cheap; repairs on all makes of cars. Middaugh & Loft, Canadian Garage, Phone 5998W.

AUTO ACCESSORIES.

FORD collapsible steering wheels, the $8 kind, $4; full line new and used parts. London Auto Wreckers, 264 Horton St. Phone 3510J.

AUTO REPAIRING.

AUTO repairing, tops re-covered, work guaranteed. Frith, Alexander Garage, 632 Elias St. Phone 2628J.

AUTO tops and body trimmings, slip covers. Moss Wilson & Son, 337 Talbot St. Tel. 5820W.

DON'T let your car face this season without an overhaul. Expert work done by P. Fuller, 19 King St. (rear Ward's Cigar Factory). Tel. 3947W.

HOW IS YOUR CAR?
If on the sick list, let us put her on the ready for duty list. Salmond Bros., 576 York St. Tel. 6936J.

MISS I. FOSTER, 503 St. James St., is invited to call at the office of The Advertiser before June 26 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

SIMONIZ Station and Auto Laundry, 484 Talbot St. Phone 7545F. Cars washed and polished, upholstery, rugs, carpets and glass cleaned.

SUPER SERVICE.

FORD OVERLAND

WILLYS-KNIGHT

RELIANCE GARAGE, LIMITED,

291-299 DUNDAS ST.

PHONE 6400. LONDON.

TAXI SERVICE.

ADVANCE Taxi. Phone 3911, under new management.

BLUE BONNET Taxi. Tel. 6262. Baggage transfer. We never sleep.

DAVIS Taxi Service—Heated sedans. Night service. 739 Richmond. Tel. 7670.

MARLEY-HEXTER—Phone 2859. Reliable taxi service.

MARLEY Taxi—Reliable drivers and cars at reasonable rates. Phone 3823.

PERSONAL

A RECORD of your sickness sent to me will bring to you in return the cause of your trouble and the road to health free of charge. Every case treated confidentially. Apply Box 36, Advertiser.

DRESSMAKING, renovating, hand embroidery; exceptionally reasonable. Meadows & Ridgeway, rear 186 Simcoe.

DR. M. W. EDGAR, nervous, circulatory and organic diseases permanently cured by Electro-Therapeutics. 546 Richmond. Phone 1009M.

GLENWOOD Private Hospital, 435 Ridout St. Rest cure, electric baths, hydrotherapy and massage.

HARPER Method of Shampooing and Scalp Treatment. Ladies only. Miss E. Nichol, 380 Richmond St. Tel. 2515J.

HEALTH BREAD contains more body-building, health-giving and life-sustaining elements than any white bread. Made by Thos. Alger, 50 Wharncliffe Rd. north.

HEMSTITCHING—Cotton, 6c; linen, 7c; silk, 8c per yard; mail orders filled. Viola Williams, 199 Hamilton Rd. Phone 4328F.

IS YOUR health of any value to you? Have you ever stopped to consider that you have a right to good health, that your friends, men, women and children, have a similar right and that good health is not a lesser right but is your sovereign right? Do you suppose such people as Henry Ford, Warren G. Harding, Chas. Schwab or John D. Rockefeller would accept chiropractic if it was not the one sane, reasonable and natural way of realizing this sovereign right of good health? Chiropractic is so natural, so reasonable, so in accordance with the divine plans that no thinking man or woman would reject it when he or she has considered the complete fact. Some people might say chiropractic is no good for an organic disease; that is not the truth. There is no healing art, science or profession in the world today that gets the patients well as chiropractic does, and the reason is very simple. We remove the cause. If your health is of any value to you, consult a chiropractic. Get well the natural way. Dr. R. R. Fonger, D.C., Ph.C., Chiropractic Physician, 105 King St., cor. Talbot. Phone 7186J. Hours 10-12, 2-5, 7-9.

LEVITT, M. J. (successor to Henry Edwards). Cancers cured with plasters. Advice free. 390 Ridout St. Tel. 2666.

LOOK YOUR BEST.
Have a Permanent Wave.
GREY BEAUTY SHOP.
221½ Dundas St. Tel. 2632W
Mrs. Daugharty. Mrs. Eady.

MATERNITY HOME—Private, Mrs. T. White, 1009 Maitland St. Phone 1642J.

WHITE EAGLE Indian Remedy Co.—Nature's remedies, made of roots, herbs, barks and berries. Laboratories, Belleview Hotel, King St.

INSURANCE

ABBOTT Assurance Agencies — Best English and Canadian companies represented. 201 Dominion Savings Bldg

GUNN, G. M. & SON, Limited—(George C. Gunn, Allan M. McLean)—Fire, life, accident, automobile.

REELY, R., 795 York St. Tel. 3893. All kinds of insurance. See me before you decide.

SMITH, EDWIN—Fire and casualty insurance, 207 Dundas St. (over Gammage, florist). Tel. 90.

WILSON, S.—Sick, accident, hold-up, robbery, fire and automobile insurance, money to loan, mortgages, rents collected. 216 Richmond St. Tel. 2103W

BUSINESS CARDS

AUCTIONEER and Valuator—Fred Genereaux, 91 Adelaide St. Phone 3322J.

CEMENT mixed and man for hire, by day or week. Phone 5385W.

CITY chimney sweep, yards and cellars cleaned, whitewashing. Phone 1883J. W. Berry & Son.

CITY SIGNS and Show Cards. 123 King St. Phone 984J.

ELECTRIC WIRING at special prices. See us first. Leff Electric Co., 316 Grey St. Phone.

FULL LINE of feather pillows. Mattresses renovated. Phone 997 W. Hunt & Sons, 533 Richmond St.

GET YOUR electrical work done now by Fred Mason. Tel. 3210.

LONDON ART SHOE REPAIR, 87 Dundas St. We use the best leather on all of our work. Shoes repaired while you wait. Called for and delivered same day. Phone 4851.

MacLEAN & HARRIS—Bookkeeping, public stenography, collections. 207 Royal Bank. Tel. 776J.

MARINELLO System for faces, scalp. Chiropody. Removal of superfluous hair permanently. Miss Beattie, Talbot and Fullarton. Phone 3027W.

SEWING Machines, baby buggies repaired. Jackson, 239 Wellington St. Phone 3365W.

SIGNS and show cards. Star Signs, 207 Dundas (over Gammage). Tel. 7581.

SLATE Roofing—Our specialty is slate blackboards. J. Whittaker, 551 King St.

UPHOLSTERING — Finest materials, expert workmanship. R. D. Pugh, 89 Wharncliffe South. Tel. 3654.

WARREN BROS., machinists, welders, formerly 314 Talbot. Hamilton Rd., near Rectory. Tel. 3075J.

BUILDERS AND CONTRACTORS.

BAER—Carpentry of all kinds, good work, prices right. 218 Hamilton Rd. Phone 4254W.

BIER, 509 Hill, jobber, carpenter; hardwood floors. Tel. 5950W or 4011F.

JOE BERE, building contractor, estimates given. 319 Wharncliffe N. Phone 4320W.

MOULD, ARTHUR—Roofing contractor, expert repairs. Phone 7891W.

MURRAY, GEO.—General contractor and builder; jobbing estimates furnished. 115 Sydenham St. Tel. 4968F.

NOXELL, 200 St. Julien St., can build a 5-room bungalow, $2,200; 6 rooms, $2,450, red brick. Tel. 7886J.

SEWER contractor—Work done, estimates given. F. Christie, 411 Bathurst.

WEEKS, A.—Builder, contractor, jobbing a specialty. 558 Colborne St.

PAINTERS AND PAPERHANGERS.

BEECH, F. C.—Painter, paperhanger; specialty, graining; wallpaper dealer; free estimates. Tel. 6889M.

VAUGHAN, 499 Adelaide St.—Painting, paperhanging and house decorating. Tel. 5064W.

PLUMBING AND HEATING.

ALLEN & POPE will give you satisfaction and service in plumbing. 155 Chesley Ave. Tels. 2293W and 7839M.

A. RAWN, 400 Lyle St. Tel. 5866F. Plumbing and repair work.

CHAS. WILLIAMS, the man with the repair shop on wheels. Phone 3277J.

FURNACES, eavestroughing, tinsmithing. Regal stove and furnace repair. 527 Hill St. Phone 1364J.

PLUMBING and repairing, soft water motor experts. H. R. Dixon. Phone 1747W.

PLUMBING and repairs. W. O. Ellwood, 69 Becher St. Phone 4348W.

T. WELCH, plumber and steamfitter. 573 Central Ave. Tel. 7211W.

PRINTING.

THE HOLLINS PRESS for fine printing and stationery. 761 Dundas St. Phone 7812W.

TAILORING AND REPAIRING.

A DOLLAR Saved, a Dollar Earned. Send it to Greenwood's. Get my summer prices on suits, dry cleaned, pressed and repaired. Call 7311W. 207 Dundas St.

ARMOUR, J.—Suits pressed and cleaned. 669 Dundas St. Tel. 2379W.

DOES your hat need cleaning? Saddy, only practical hatter in London. 62 Dundas.

FOR THE difficult repairs see Bert Ray, the trained tailor, 201 Wellington St. Phone 7086J.

GET your spring clothes repaired and cleaned at Williams' Tailoring, 428 Clarence St. Tel. 5013W. We deliver.

LADIES! Have your clothes made by an expert ladies' tailor and dressmaker. Wilmer, 229 Hamilton Rd. Tel. 5461W.

LIGHTED Tailoring and Laundry—Suits cleaned and pressed. Delivery. 347 Clarence St. Tel. 705J.

MISS BEATTIE, 466½ Talbot St., is invited to call at the office of The Advertiser before June 25 and receive a pair of tickets for Loew's Theatre, for use any day except Saturday.

SNELL, Merchant Tailor, 129 Bruce St. Phone 4553. Ladies' and gentlemen's. Order your fall suit now; 10 per cent reduction.

SUITS cleaned, pressed and repaired. Tailoring to measure. Customers' own material made up. R. Tatham, corner Lorne and Elizabeth St.

ARCHITECTS & SURVEYORS

BRIDGMAN, L. G.—Architect. Phone 2949. Bank of Commerce Building.

FARNCOMB, F. W. — Civil engineer, surveyor. 307 Dom. Savings. Tel. 552.

McBRIDE, H. C.—Architect, Molsons Bank Building. Phone 262W.

MOORE & CO., JOHN M.—Architects and engineers. 489 Richmond S.

MURRAY, WILLIAM — Architect, Dom Savings Bldg. Phone 1557W.

PAVEY, W. STUART—Registered architect. Standard Bank Bldg. Tel. 7515

WATT & BLACKWELL—Architects, London and Toronto.

FINANCIAL

F. G. McALISTER, Barrister (with Gibbons, Harper & Braden), mortgage loans. Imperial Bank.

INSURANCE funds, farm or city. Edward Towe & Co., agents, London.

MONEY TO LOAN on city property. Apply Donald D. Lethbridge. Phone 4902.

SCANDRETT, T. W.—Solicitor, private and trust money to loan; lowest rates, 98 Dundas St. Phone 354.

WE INSURE you against credit losses. United Creditors' Association, 207 Royal Bank Bldg.

WANT AD TIPS

So Readers Will Appreciate Your Bargains

A Want advertiser was showing an inquirer a steam, electric vulcanizing outfit. He had told his price—$200 cash—and explained good features of the outfit, including the little wear it had received. The visitor was unenthusiastic. In fact, the owner inwardly had concluded he wasn't going to make a sale. Then he chanced to remark:

"This outfit cost new $650. You see what a real bargain it is at the price."

"What!" exclaimed the caller.

"Suddenly, the inquirer had new interest in the vulcanizing outfit. He pressed for more information concerning first cost—and received it. The advertiser added: "It really is a very low price. Last week I asked $250."

The sale was made shortly—all because the advertiser had happened to use two bargain arguments which always appeal.

It is not always enough to offer a real bargain. What's needed, too, is to make readers of your Want Ad, and inquirers, appreciate the bargain. The Want Ad which convinces readers a genuine bargain is offered always gets quick results, because the world is full of people looking for bargains. Everyone, in fact, is susceptible to the bargain appeal—old or young, rich or poor, businessman or mechanic. There are several very effective ways of indicating your bargain.

One is to state, as the vulcanizer advertiser did, what the article cost new. Applying the same principle, an advertiser tells what a house cost to build, or what he paid for a farm, if less than he asks.

Another tack, when the price has been recently reduced, is to state the fact, adding the price formerly held for.

Still another method is to describe the price as, "Cheap," "Very reasonable," "Low."

(All Rights Reserved.)

MEDICAL CARDS

BANGHART, DR.—Women's diseases, surgery. Dundas-Maitland. Tel. 3500.

BICE, DR. E.—241 Queen's Ave., specialist, surgical diseases of genito urinary tract and rectum. Phone 1400.

CAMERON, DR. D. A.—Dundas and Waterloo; diseases of women and stomach. Hours 11-12, 2-4, 7-8. Tel. 1786 or 1722.

DUFFY, DR. J. LEONARD, 200 Central Ave. Hours 11-12, 2-4, 6-8. Tel. 3878.

HOLMES, DR. L. S.—Clinic Bldg., 241 Queen's Ave., Specialist—Skin and genito-urinary diseases, X-ray, and all forms of electric treatments.

HUFFMAN, DR. J. L.—746 Waterloo, cor. Oxford. Phone 5822.

INGHAM, DR. G.—Specialist, eye, ear, nose and throat. 248 Queen's Ave. Tel. 3330W.

KARN, DR. 438 Clarence St.—Specialist, genito-urinary and rectal diseases.

REASON, DR. CLIFFORD, 538 Dundas St. Nervous diseases, surgery. Tel. 266.

SCHRAM, DR. JOHN S.—Cor. Kent and Talbot.