

FAMILY DOCTOR'S GOOD ADVICE

To Go On Taking "Fruit-a-tives" Because They Did Her Good.

Roche, P. Q., Jan. 14, 1915.

"I suffered for many years with terrible indigestion and constipation. I had frequent dizzy spells and became greatly run down. A neighbor advised me to try 'Fruit-a-tives.' I did so and to the surprise of my doctor, I began to improve, and he advised me to go on with 'Fruit-a-tives.'"

"I consider that I owe my life to 'Fruit-a-tives' and I want to say to those who suffer from indigestion, constipation or headaches—try 'Fruit-a-tives' and you will get well."

"CORNE G. GAUDREAU."

Fifty cents a box, 6 for \$2.50, trial size, 25c. At all dealers, or sent post-paid by Fruit-a-tives, Limited, Ottawa.

MAJOR JOHN BISCOE MORTALLY WOUNDED IS WORD RECEIVED

Message Comes to Father-in-Law at Galt.

WOUNDED.
BRANTFORD.
Pte. Samuel Ritchey.
Driver Arthur H. Lynn (slightly wounded).
KINGSVILLE.
Pte. Leroy Summerfield.
WOODSTOCK.
Pte. John J. Dunn.
WINGHAM.
Pte. Wm. J. Coutts.

SERIOUSLY ILL.
BRANTFORD.
Lance-Corp. Robert Barrowscliffe.
GUELPH.
Pte. Alvin L. Carter.

PRISONER OF WAR.
HAWTREY.
Pte. David Saunders (previously reported missing).

[Special to The Advertiser.]
GALT, Aug. 21.—The wounds received by Major John R. Biscoe, formerly of Galt on August 14 in the battle of the Somme will prove fatal, according to a message received this morning by his father-in-law, F. S. Jarvis, in which it was stated that Major Biscoe's case was hopeless, he having been wounded in the shoulder and neck.

Major Biscoe, previous to the war, lived at Thorold. His wife and two children just arrived in England on August 12. He had been at the front only about a month. Col. Biscoe of Toronto, formerly of Galt, who is a retired imperial army officer, is father of the wounded officer.

HARVESTING UNDER WAY
Will Be General in Saskatchewan During This Week.

REGINA, Aug. 21.—Harvesting has commenced in many parts of the province, according to the report issued during the week-end by the Saskatchewan Department of Agriculture.

Cutting of barley, early sown wheat and oats began about the 12th, but will not be general until the middle of the present week, and in some districts in the central western part of the province there are fields which will not be ready to cut before September 1.

The department is not yet in receipt of sufficient data to justify an estimate of the crop yields.

THEDFORD WILL BE DARK FOR COUPLE OF WEEKS
THEDFORD, Aug. 21.—A bad storm passed over this district early on Saturday morning and struck the electric light plant, and burned the dynamo out. It will take a couple of weeks to get repairs, so the town will be in darkness for that time.

RUMANIA COULD GIVE ALLIES IMPORTANT AID

The entry of Rumania into the war on the side of the Entente would mean the forging of another link in the chain of foes surrounding the central powers.

The material aid which Rumania could give would be of a very important character. She has had between 500,000 and 600,000 troops mobilized for nearly a year and her army is reputed to be one of the best equipped and trained in Europe. Apart from possible Russian reinforcements Rumania would be in a position to deal a powerful blow at Bulgaria from the north, in conjunction with the Allies' drive from the south.

It has been generally understood that Russia has been willing to concede the province of Bessarabia, the population of which is largely Rumanian, in return for Rumanian cooperation in the war. Bessarabia is 18,000 square miles in extent and has a population of nearly 2,000,000.

RUSSIANS SMASHING TOWARD KOVEL BY ATTACKS ON FLANK

Silence of Petrograd Indicates Important Operations.

[Canadian Press.]
PETROGRAD, Aug. 21, 9:45 p.m.—The official communication issued by the war office this evening says there is no change in the situation.

The feature of the Russian campaign which broke out like a tempest on the southwestern front over two months and a half ago is the almost continuous nature of the fighting. With the exception of brief interludes for consolidating positions or changing the direction of attack, it has been like one great sustained battle. Periods like the present, described as "lulls," usually turn out to have been crowded with intense fighting, the details of which it has been the constant policy of the Russian staff to hold secret until the operations are ended.

Attempting Flank Movement.
It is impossible at the present to say whether the Russian attack upon Kovel for the Stokhod region continues with its original energy, but the belief seems to prevail here that the discovery of a series of strong German fortifications protecting Kovel from the east led the Russian staff to have its hopes on taking the city by strong flank attacks, which are now developing. This is considered to account for the desperate German attacks in the region of Lake Nobel, where they are trying to prevent the Russian occupation of the marshy land south of the Stokhod, which would constitute a serious menace to the left flank of the German forces, whose base is Kovel, and prove a valuable vantage point to General Kaledin in the pressure he is exerting from the south.

The strengthening of the Austrian forces in the Carpathians has succeeded momentarily in checking the Russian movement in this direction, but the Russians are declared to have been able to hold all the positions recently won.

PORTUGAL IS PREPARING TO JOIN IN THE WAR
Franco-British Military Mission Goes to Co-operate.

PARIS, Aug. 21.—In preparation for Portugal's active participation in the war a Franco-British military mission will leave this city in a few days for Portugal.

The French Government has designated Lieut.-Col. Paris, Major Grandin de L'Epervier and Lieut. Grandjean. The British Government is sending Major-General Barmistead and Lieutenants Gough-Calthorpe and G. A. Robinson. These officers will co-operate with the Portuguese military authorities.

VERY REV. DEAN BRADY MAY NOT RECOVER
Physicians at Hamilton Hospital Hold Slight Hopes.

[Special to The Advertiser.]
BRANTFORD, Aug. 21.—Little hope is held out for the recovery of Very Rev. Dean Brady of Brantford, who has been ill for some time in St. Joseph's Hospital, Hamilton. Although slight hopes are still held out by the physicians in attendance, there is little if any improvement noted over last week.

BERLIN CITY COUNCIL BLAME LEGISLATORS FOR DELAY IN NEW NAME

Resolves to Push Matter to Favorable Conclusion.

[Special to The Advertiser.]
BERLIN, Ont., Aug. 21.—There can be no doubt that there is an organized effort on the part of the opposition to the name-changers to thwart the will of the people, as recorded by vote.

The mid-month meeting of the city council tonight was attended by hundreds of citizens.

The following resolutions were passed with Ald. Gross in opposition:

"Our investigations have proven that the Ontario cabinet is responsible for the delay and we recommend that unless action be taken immediately we arrange for a monarchical deputation to wait upon the Ontario Government to press the matter to a favorable conclusion."

Want Equal Pensions.
"Whereas the Government of the Dominion of Canada has framed or is framing a pension bill to be submitted to the Dominion House of Commons, whereas the Dominion of Canada is a democratic country where class distinctions do not and should not exist, be it therefore resolved that the city council of the city of Berlin memorialize the Dominion Government that in the granting of pensions for wounds received by Canadian soldiers during a world-wide war, that officers and privates be treated on an absolute equality."

JAPAN'S WHEAT CROP ABOVE THE AVERAGE

Production in England and Wales Also Above High.

WASHINGTON, Aug. 21.—A telegram to the department of agriculture from the International Institute of Agriculture, Rome, gives the production of wheat in Japan as 24,341,000 bushels, or 34.8 per cent of last year's crop, and 101.2 per cent of a five-year average; production of barley as 99,322,000 bushels, or 30 per cent of last year's crop, and 102 per cent of a five-year average.

The production in England and Wales, compared with a five-year average is, for wheat 98 per cent, for barley 97, and for oats 95 per cent.

HEAT HASTENS DEATH OF FORMER STRATFORD MAN

John Holmes Dies in Toronto—Served On Council.

[Special to The Advertiser.]
TORONTO, Aug. 21.—Early today John Holmes, former of Stratford, died here after an illness of ten days. Heart trouble, aggravated by the intense heat, was the cause of his death. Mr. Holmes was born in Fordingham, Cambridgeshire, England, and came to Canada at the age of 17.

He settled in Stratford, Ont., where for a number of years he was a prominent contractor. While in Stratford he served a long time on the town council as chairman of the board of works, and he was also a school trustee.

GIRLS' SCHOOL ON FIRE.
TORONTO, Aug. 21.—Fire of unknown origin threatened the New Al-Exandra School for Girls early this evening. The blaze, however, was extinguished before more than \$500 damage was done to the institution. Though slight hopes are still held out by the physicians in attendance, there is little if any improvement noted over last week.

HUNDRED IN SHADE TWO DAYS AT DURHAM
[Special to The Advertiser.]
DURHAM, Aug. 21.—Both on Sunday and today the thermometer has climbed to the 100 in the shade mark, and the continued heat is having a detrimental effect on the crops.

The potato crop, which is suffering from rot, but this season the tubers are quite small, and not at all plentiful. In some places a second growth has been noted in the hills, brought about by the early season downpour and recent heat.

NO SECOND CONCERN WILL TACKLE RAISING THE PRICE

The Great Lakes Towing Company Must Step Aside First.

[Special to The Advertiser.]
SARNIA, Aug. 21.—Reports that further efforts to salvage the steamer Charles S. Price by another wrecking concern this season have been set at rest by the statement of a responsible marine man, to the effect that the Great Lakes Towing and Wrecking Company, which has the contract for the work, has one year in which to complete the job, and that unless the company throws up the contract no other firm can take hold this season.

When the operation on the Price were abandoned several weeks ago, Capt. Cumming, of the Great Lakes concern, stating that the boat was nothing more than a junk heap.

MUNICIPALITIES SHOULD WELCOME THE SOLDIERS

Also Encourage Development of Industries to Provide Work.

MONTREAL, Aug. 21.—Problems which will meet Canada when the war is over were discussed at tonight's session of the Canadian Municipalities convention. Mr. Frederick Wright, editor of the Canadian Municipal Journal, suggested that municipalities give civic receptions to returned soldiers and encouraging development of industries to lessen the hardships of people being thrown out of work.

At the afternoon session Mr. Thomas Adams, town-planning advisor to the commissioners of conservation, Ottawa, read a paper on "The Town-Planning Outlook."

IS DROWNED AT CODERICH WHILE SEEKING RELIEF

George C. Caron of Detroit, Summer Guest, a Heat Victim.

FOUR DEATHS ACROSS LINE

Temperature 101 in Shade Drives Men From Shops in St. Thomas.

W. O. DISTRICT SWELTERS

Two Hot Days in Row Prove Exceedingly Trying on People.

[Special to The Advertiser.]
CODERICH, Aug. 21.—In seeking relief from the excessive heat, George C. Caron, son of Dr. Caron of Detroit, aged 33 years, died in the waters of Lake Huron just below the Sunset Hotel at 3 o'clock this afternoon.

The young man sank almost immediately he had taken his first plunge. The body was soon recovered and several doctors worked upon him, but death had evidently been instantaneous and it is assumed the cause was heart failure, due to the shock of cold water when the body was overheated.

Mr. Caron came to Coderich August 3 to spend a vacation at the Hotel Sunset.

The body was transported by automobile to Stratford tonight to catch the midnight flyer for Detroit.

4 DIE, 6 PROSTRATED FROM DETROIT HEAT

[Special to The Advertiser.]
DETROIT, Aug. 21.—Detroit was gripped again today by intense heat, which took a toll of four lives.

All of the victims are men, and two of the bodies are still unidentified.

The high point of the day was 94 degrees, and an unusual feature was that the maximum temperature was maintained for more than three hours this afternoon.

There were six prostrations all serious.

ST. THOMAS WORKMEN GIVE WAY TO HEAT

[Special to The Advertiser.]
ST. THOMAS, Aug. 21.—Monday was one of the hottest days of the heated term in this city, the temperature reaching 101 in the shade between two and four o'clock in the afternoon.

Several men in foundries were compelled to quit work for a time.

WOODSTOCK RECORDS TEMPERATURE OF 94

[Special to The Advertiser.]
WOODSTOCK, Aug. 21.—The people of this city in common with the rest of Western Ontario have sweated the last few days. On Sunday the highest point recorded by the thermometer at Woodstock College was 92 degrees, as compared with 90 degrees at Stratford, 95 on Sunday, July 30. Monday the heat was even more intense, and at 2 o'clock in the afternoon the official recorder at the college showed 94 degrees, one degree less than the season's record.

This city has not had a drop of rain in six weeks. Sunday afternoon a heavy storm seemed to be approaching, the city from the east, and it looked as if at last the city was in for a drenching. However, after coming to within a mile or two the clouds suddenly changed, and the storm swerved to the south.

Near Cyclone at Holbrook.
The wind seemed to reach its height in the neighborhood of Colborne and Holbrook. In this neighborhood trees were uprooted and silos blown down. A fine also on the farm of Chas. Feris was demolished. The lightning disturbance was severe, but little or no damage was done by the lightning. The rainfall was exceedingly heavy.

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CANADIAN CASUALTIES

11 P.M. LIST.

INFRANTRY.
Killed in Action—44250 Robert Bartlett, St. Stephens, N.B.; 43853 John May, Montreal.
Wounded—67724 Acting C.S.M. John W. Bowen, Patterson, N.J.; 133318 Clarence Chapman, Toronto; 17462 Alex. Jerrett, Toronto; 45420 Martin Jossa, Fairbank, Toronto; 105476 Gavin A. McDonald, Craik, Sask.; 100243 Hugh McLean, Edmonton, Alta.; 81494 John Paynter, Paynton, Sask.; 42801 John W. Sounger, Kildonan, Man.

MOUNTED RIFLES.
Wounded—15337 Mike H. Burnie, Shebo, Sask.; 132785 George F. G. Pitcher, Melita, Man.; 152326 Willie Randall, Brandon, Man.; 47768 Andrew Vancourt, Pembroke, Ont.; 117435 Jos. W. Wormald, Inverell, Alta.

INFRANTRY.
Wounded—Major Jas. G. McLaren, Ottawa.

ARTILLERY.
Wounded—301976 Bombardier Norman J. Backus, Lundbreck, Alta.; 302335 Sgt. Albert Hozack, Toronto; 511157 Torrance A. McEwen, Yellow Grass, Sask.; 32778 Driver Edward J. Maddock, Toronto.

MEDICAL SERVICES.
Seriously Ill—Capt. Harold G. Gillis, Miami, Fla.

MOUNTED SERVICE.
Wounded—47295 Joseph Copen, Winnipeg.

MACHINE GUN SERVICES.
Wounded—15487 William J. Coutts, Wingham, Ont.

ENGINEERS.
Wounded—12095 Sapper Harold E. J. Lodge, Toronto.

WINDSOR MAN ROBBED AT "MYSTERIOUS" HOUSE

Second Hold-Up at Same Place Reported Within a Week.

[Special to The Advertiser.]
DETROIT, Aug. 21.—The second hold-up has occurred within a week at a mysterious house on Adams avenue, and two men are under arrest as a result of a complaint made by Arthur Clark of Windsor, who says he was invited to the house early Monday morning and robbed of \$42 in cash and a diamond ring valued at \$50.

Detectives have arrested Lionel Dunn and Abe Bucock on suspicion of having some connection with the robbery.

FIRST ILLNESS FATAL AT AGE OF 83 YEARS

Robert Cochrane, Pioneer of Durham Locality, is Buried.

[Special to The Advertiser.]
DURHAM, Aug. 21.—The funeral of Robert Cochrane, one of the pioneers of this locality, took place yesterday at Saugren Cemetery. He succumbed to heart trouble, at the age of 83 years. It was his first real illness, and lasted four weeks.

For the last four years he and for old years at previous times he has been a member of Durham council, and had always taken an active interest in any movement for the town's welfare. Despite his years, Mr. Cochrane took an active part in sports, and in recent years, while living retired, had been a devotee of lawn bowling, curling and quoits.

He leaves one son, John, in Alberta, and three daughters, Mrs. R. W. Gray in Fort William, and Miss Kate and Mrs. S. F. Morlock, Durham, the funeral service being held at the latter's residence.

FLAX-PULLING OVER.

ALISA CRAIG, Aug. 21.—The Indians who were here for the past few weeks from flax-pulling have returned home, as they have completed the pulling in a hurry, the weather being fine and dry, entailing no idle time.

LOOKING FOR GAME? GO WHERE THE GAME RUNS!

About everybody nowadays believes that it pays to advertise—but some who approve the general IDEA hesitate to apply it to THEMSELVES.

I am a believer in advertising, all right—for the other fellow, perhaps—but would it pay ME?

The true answer to this is—if your calling is on the SQUARE—if you are engaged in a business that would stand to GAIN by letting people KNOW about it, then that business can be PROFITABLY advertised.

To be sure, it is not every method that would apply to YOUR particular case, but you can bet all you have that there is A RIGHT WAY FOR YOU, and nine times out of ten that right way is—THE DAILY NEWSPAPER!

In this noisy old world, pretty much ALL of us HAVE SOMETHING TO SELL.

We must attract attention to what we have to sell, or we will not be able to sell it. Advertising is making oneself heard and understood above the DIN.

It is impressing one's entity upon the public mind in a way to DRAW the public to US. Next thing to soap and water, the COMMONEST NECESSITY TO EVERY CANADIAN IS—THE NEWSPAPER.

Everybody, every day, goes ALL THROUGH a newspaper—there is no other medium of communication so capable of GETTING YOU HEARD!

If you find that you are not drawing enough trade from your present surroundings, then GET INTO A GOOD NEWSPAPER AND ENLARGE YOUR SURROUNDINGS!

In this particular community, you will need the help of The Advertiser, because The Advertiser is pre-eminently a people's paper, very strong in its field, and capable of carrying your story all the way THROUGH!

Ask the Advertising Department of The Advertiser about your sales problem. They'll be only too glad to give you assistance.

WILSON APPEALS TO PATRIOTISM OF RAILWAY OFFICIALS

Latter, However, Not Inclined to Give In—Another Conference.

WASHINGTON, Aug. 21.—As one American citizen to another, President Wilson today appealed to each of the executives of the country's principal railroads on grounds of patriotism to accept his plan for averting the threatened disaster of a nation-wide strike. He emphasized the necessity for keeping the railroads in service as a part of the national defence, and to make possible preparation for meeting conditions that will exist after the European war.

On leaving the White House, the railroad presidents, augmented during the day by arrivals from the west, held a conference, at which sentiment was to be again agreeing to the president's proposal in its present form. Hope was expressed, however, that some satisfactory counter-proposition might be advanced, and it was decided to turn over to a committee the task of drafting a final reply to the president.

MUNICIPAL GRANTS ANNOUNCED FOR PERTH

[Special to The Advertiser.]
STRATFORD, Aug. 21.—The provincial and county grants for the various municipalities in Perth County for teachers' certificates and salaries, equipment and accommodation are announced by Inspectors Irwin and Smith.

For North Perth they are as follows:

Certificates and Salaries	Accommodation and Equipment	Total
N. Easthope.....\$410.00	\$153.20	\$563.20
Ellice.....365.00	228.90	593.90
Ellice.....552.50	288.00	840.50
Logan.....427.50	279.15	706.65
Mornington.....729.00	321.00	1050.00
Wallace.....552.50	176.55	729.05
U. No. 10.....		
Howick.....	2.50	2.50
U. No. 4, Grey.....	4.70	4.70
U. No. 15.....		
Minto.....	.60	.60
Total.....	\$3,604.00	\$1,017.90

TRACTION COMPANY.

London to St. Thomas and Port Stanley—1:30 a.m., 3:30 a.m., 11:30 a.m., 1:30 p.m., and hourly to 7:30 p.m., 9:15 p.m. Last car to St. Thomas only at 11:15 p.m.

AUTO KILLS TORONTO WOMAN.

TORONTO, Aug. 21.—Mrs. Edward Platter, 87 Avenue road, was struck by a car driven by J. N. Henderson this afternoon outside her home, and died in the ambulance on the way to the general hospital. The driver is held on a charge of criminal negligence, pending an investigation.

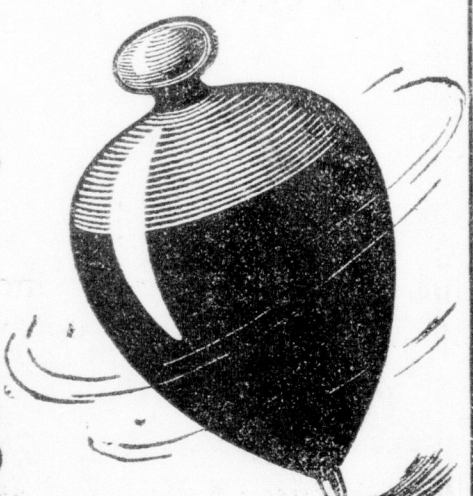
THE QUEEN CITY SPECIAL—LONDON TO TORONTO VIA CANADIAN PACIFIC.

The traveling public are directed to the excellent train service between London and Toronto, particularly the "Queen City Special," leaving London at 9 a.m. daily, and arriving in Toronto at 12:15 p.m.

This train stops at Woodstock, Galt, Guelph Junction, and Toronto, particularly the "Queen City Special," leaving London at 9 a.m. daily, and arriving in Toronto at 12:15 p.m.

Particulars from Canadian Pacific ticket agents, or H. J. McCallum, 37-474.

For a Tip-Top
Breakfast
Serve
New
Post Toasties



Here's the why:

The New Toasties have a delicate, true corn flavor—unmatched by any other corn flakes. Trial proves.

They are the meat of choicest white Indian Corn—first cooked and seasoned, then rolled into thin wisps and toasted by quick, intense heat. A new patented rotary process of making raises distinguishing little bubbles on each flake, and brings out their wonderful new flavor.

New Post Toasties
---the New Breakfast Delight

Made in Canada—By Canadian Postum Cereal Co., Ltd., Windsor, Ont.