

Window Shades

One of the most complete assortments on hand that has ever stocked our store.

Dainty Fringes

Exclusively ours.

Scotch Hollands

Our own importation, combined with every shade of opaqueness.

O. B. GRAVES,
222 Dundas St.

R.K. Cowan

Barister, etc., over Bank of Commerce
London.

In Life Insurance Secure
Something Definite

SEE THE NEW GUARANTEED INCOME
POLICY AS ISSUED BY THE

Confederation Life.

FRED H. HEATH, General Agent.
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MECHANICAL AND PATENT LAW EXPERT.
254-61 Richmond, corner King, London, Ont.
Telephone 591.

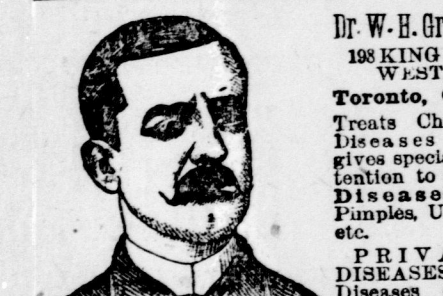
When our city fathers
Could save twenty per cent.
The order for dog tags
To break quickly sent.

The example of the wife
Is safe to pursue.
If you wish to save money
Take your work to Brock, too.

His aim in repairing
Is to excel;
Take your work to him
And he'll do it well.

The most intricate work
On cycle or gun.
Take it to Brock's
And have it well done.

A type writer to repair,
Or a safe lock to drill;
Through others are dismayed
It is nothing to Bill.



Dr. W. H. Graham

138 KING ST.

Toronto, Ont.

Treats Chronic
Diseases and
gives special
attention to skin
Diseases, as
Pimples, Ulcers,
etc.

PRIVATE
DISEASES, and
Diseases of a
Private Nature,
as Impotency, Sterility, Varicocele, Nervous
Debility, etc. (the result of youthful folly and
excess), Gleet and Stricture, and all the
DISEASES OF WOMEN—Painful, Profuse
or Suppressed Menstruation, Uteration, Leu-
corrhoea, and all Displacements of the Womb.
Office hours—9 a.m. to 5 p.m.; Sundays, 1 p.m.
to 3 p.m.

THE REASON WHY

We are selling Fur Goods so
cheap is to clear out our stock
and save packing it away until
next season. You will save
money if you buy your Furs here.

H. BEATON,

OPPOSITE MARKET LANE,
183 Dundas St., London.

A CLEVER WOMAN DEAD.

She Was Proprietress of the New Orleans
Picayune.

New Orleans, Feb. 17.—Mrs. Eliza J. Nicholson, proprietress of the Picayune, died Saturday morning. She was suffering from the grip when her husband died a week ago, and the sad event so shattered her system that the disease developed into congestion of the lungs, and without strength to fight off the attack she sank rapidly into the final sleep.

Mrs. Nicholson was born on Pearl River, in Mississippi, and was the daughter of Capt. J. W. Poitevent, descended from a Huguenot family, still one of the most influential in the section. She was born a poet, and under the name of Pearl Rivers early wrote poems which made her famous. Her first verses were published in the Home Journal and Lippincott published a volume of her lyrics, which earned praise from Paul H. Hayne and other poets and critics. Her latest contribution to American verse were "Hagar" and "Leah," in the Cosmopolitan, intended to begin a series of Biblical lyrics.

The work of her youth attracted the attention of Col. A. A. Poitevent, then the proprietor of the Picayune, who offered her a position on the paper, which she accepted. She became his wife and increased her mastery of the details of newspaper work, so that upon his death she was enabled to assume the management of the journal and direct its progress to gratifying success, becoming one of the best-known editors in the country.

She associated George Nicholson, then business manager, in the direction of the property, and upon their marriage the firm became Nicholson & Co. Of late years, Mr. and Mrs. Nicholson, feeling that their interests no longer required constant personal attention, allowed an able staff to conduct the active work of their journal, and devoted most of their time to travel and recreation, although she constantly made suggestions and preserved an intimate knowledge of every department. She leaves two sons, the oldest only 14 years of age.

Out of weakness comes strength when the blood has been enriched and vitalized by Hood's Sarsaparilla.

The wonders that mediocrity thinks I could perform if it had time would run the world inside out.
Angostus Bitters were prepared by Dr. G. B. Seiger for his private use. Their reputation is such today that they have become generally known as the best appetizing tonic. Beware of counterfeits. Ask for the genuine article, manufactured by Dr. J. G. B. Seiger & Sons.

Why do you not enjoy a few minutes' happiness and satisfaction by having your work done at the Palace Barber Shop, 60 1-2 Dundas street west?

Priddis Bros.**NEW GOODS**

TO HAND.

White Cottons,
White Sheetings,
Gray Cottons,
Gray Sheetings,
Ginghams,
Embroideries,
Shirt Waists.

TELEPHONE 324.

158 Dundas Street,
157 Carling Street.

CLOTHES WRINGERS,

WASHING MACHINES,
CARPET SWEEPERS

ROYAL ROASTER AND BAKER,
(The Best in the World.)

ENAMELED WARE Just in

SPECIAL LOW PRICES.

Large Stock of

STEVEY'S, 362 Richmond St. Phone 452.

FINE TODAY—MILDER TOMORROW

Toronto, Ont., Feb. 16—11 p.m.—The cold wave which covered the Northwest Territories and Manitoba during the greater portion of last week is now being severely experienced from the lakes to the Atlantic. In the Northwest the pressure has now become quite low and the weather turned mild.

Minimum and maximum temperatures: Edmonton, 20—26; Calgary, 4—48; Qu'Appelle, 14 below—20; Winnipeg, 34 below—zero; Toronto, 10 below—2 below; Ottawa, 16 below—8 below; Montreal, 10 below—4 below; Quebec, 12 below—2 below; Halifax, 10—18.

PROBABILITIES.

Toronto, Feb. 17—1 a.m.—For the lower lakes region (including counties lying south of the Georgian Bay region east as far as Belleville). Fine today; rising temperature; considerably milder tomorrow.

Let Us Do It

If you are going to give a dance, reception, party or ball, let us attend to the floral display. We will do it at small expense and in a way that will please you.

J. GATTAGE & SONS,
213 Dundas St. Phone 96. zxy

THE SKIP TURNED OVER.

Fatal Accident in a Michigan Iron Mine.

Four Men Meet a Terrible Death and as Many More Seriously Injured.

Republic, Mich., Feb. 17.—Not since the collapse of No. 1 shaft of the Republic mine six years ago has the mining community of Marquette county received such a shock as by the disaster which occurred in the same ill-fated shaft at 6 o'clock Saturday morning, and by which four lives were crushed out and four more seriously injured on the brink of eternity.

The night shift of miners and trammers were just giving place to the day shift, and the former were being hoisted to the surface in the large cars or skips which also do duty in hoisting ore.

Eight men started up with no thought of the fate which lay between them and daylight. At 1,200 feet below the surface the skip became derailed, and in a moment was overturned, imprisoning the men in a trap. It was impossible to reach the signal wire, and the car dragged slowly upward, crushing and grinding its human freight as in a machine.

The engineer finally became conscious that something was wrong, and put on the brakes. When the car was righted, it was found that four men were mangled to death, and the remaining four horribly injured.

The following are the names of the dead: William McGraw, James Bridge, Adolph Boitel, Mathias Tedelster.

The injured are: Erik Marti, James McGraw, sen., Charles Anderson, Andrew Peterson.

All are men of family except William McGraw. The injured are receiving the best possible attention at the mining company's hospital. Doctors report that their chances for life are slight. Opinions are about equal as to the responsibility for the disaster, many contending that the Republic Iron Company should be held culpable in not maintaining a safer system of carriage for its miners. But it is the practice in almost all mines in this district to hoist and lower men in the ore, and by care on the part of the engineer this method has been regarded reasonably safe.

WONDERFUL CLOTHING SELLING.

It is wonderful where all the boys come from who get their clothes at

OAK HALL.

Boys' Suits,
Boys' Pants,
Boys' Overcoats,
Boys' Ulsters.

Boys from the city,
Boys from the country,
Boys from everywhere.

The wonderful low prices for such high quality goods

Accounts for it all! zxy

Tisdale's Toronto Iron Stable Fittings

Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East, Toronto.

The James F. Hunt & Sons' hair mat-
tress and feather bed cleaning factory; man-
ufacturers of new mattresses and goose
feather pillows; a good variety on hand.
Bedroom sets, spring beds, fancy rockers,
fables, chairs, stoves and general house
turnishing. Telephone 997.

**A Slash In
Shoes and
Rubbers****Nobby
Footwear**

of the very best quality at
very reasonable prices.
New goods arriving daily.
No trouble to show you
what we have.

J. P. Cook

173 Dundas St.

Your Money Back if You Want It.

London Advertiser.

Call Us Up! Telephone Numbers:

107 Business Office

134 Editorial Rooms

175 Job Department

STREET-CAR-TICKETS

ARE ON SALE AT

T. R. PARKER'S,

G. P. R. Ticket Office

Southwest corner Dundas and
Richmond Streets.

Doing a Good Business.

The report of the Dominion Savings

and Investment Society, printed in an-

other column, was presented at the re-

cent annual meeting of the shareholders

presided over by Mr. Robert Reid,

collector of customs, who was re-elected

president of the company. The Domi-

nion has been a favorite agency, both

for borrowers and investors, in past

years, and during the past twelve

months, despite dullness in real estate,

it has fully held its own. It is man-

aged with economy, and with due re-

gard to the interests of the shareholders

as well as to those of its patrons,

the borrowing public. The cash value

of mortgages and other securities held

by the society, for the security of its

shareholders and savings bank deposi-

its is now \$2,168,360.62, while at the

date of audit it had \$60,764 in bank

waiting to be lent; its liabilities to the

public are \$1,274,312.91, while its li-

abilities to the stockholders are less

than \$1,000,000. Last year its earnings

were \$119,968.21, of which 46,610 went

to pay dividends on permanent stock,

and \$25,570.99 for interest to savings

bank depositors. A surplus of over

\$5,275.48 was carried to contingent ac-

count. All being considered, the re-

sult must be satisfactory to the

shareholders of the society.

London and Environs

—At the franchise discussion at Somerset

Hall tomorrow afternoon, there will be no

admission fee or collection.

The people wish something new all the

time, especially so in the amusement world.

Minstrelsy has been plodding along in its

time-worn grooves for years; always the

same—black faces, singing and farces. It

remained for Al. G. Field to leave the old

time ruts and adapt himself to the times,

the progressive times in which we live. The

people wanted a change, and after a year

of laborious labor the Al. G. Field Big White

Minstrels are presented for their approval.

It is a new show in everything. Over

half a hundred minstrel stars are engaged

with this company. The first part, "The

Court of Monus," is the richest stage set-

ting ever employed in minstrelsy. It is a

merely musical melange, deftly woven to in-

troduce all the funny comedians of the

subject, and the great collection of

novelties especially engaged for this great

production.

—At the last regular meeting of the Y.

W. C. T. U. reports from the different de-

partments proved to be encouraging. The

total attendance for January was 1,456,

of which 1,084 visited the rooms during the

day, 625 were present at the lunch hour

and 371 attended the evening meetings.

UNITED STATES HEALTH REPORTS:

Official Indorsement, June 19, 1895,
Page 10.

THE TOBACCO HABIT CURED.

In the interest of the masses, for whom these reports are compiled, the United States Health Reports have examined and investigated many preparations having for their object the cure of the tobacco habit, but among them all we have no hesitancy in giving the editorial and official endorsement of these reports to the remedy known as "Uncle Sam's Tobacco Cure," manufactured by the Keystone Kennedy Company, at 228 Le Salle street, Chicago. They are distributing literature this week all through the city, and in the light of our examinations and tests of "Uncle Sam's Tobacco Cure," we are but performing a duty we owe the public when we indorse the same, and stamp it as the crowning achievement of the nineteenth century, in the way of destroying a habit as disgusting as it is common (For Only \$1) hence we earnestly advise you to read full particulars and if you have not seen circulars to call at W. S. Bryers Bark-wells, whole-sale and retail agents for Canada, 232 Dundas street, London.

PIPE

50c FOR 25c

THIS WEEK ONLY

Sam. K. Stewart, 202 1-2 Dundas Street.

Cathode Rays in London.

City Scientists Experiment With the All-Penetrating "X."

Photographing Coins in a Cardboard Box and Metal Through Wood—How the Vibrations Are Produced.

The physical laboratory in connection with the Collegiate Institute was the scene on Saturday of the first experiment in this city with the use of the all-penetrating "X" or cathode rays in photography.

When mathematicians wish to designate an unknown quantity in algebra they always represent it by the letter "X." So, when Prof. Wilhelm Conrad Roentgen—who is, no doubt, well and favorably known to the majority of Londoners as a writer of works such as the method of fixing the isothermal surfaces of crystals, and the use of the ice calorimeter, to determine the intensity of sunlight—in pottering around the University of Wurzburg, and investigating the curious phenomena of electricity passing through various gases, accidentally discovered the wonderful effect of the rays in relation to photography, he was not displeased.

He had the cause and effect, but did not name the vibrations to which all things seemed pervious. But, as he was professor of mathematics, as well as physics, he remembered that "X" stood for any unknown quantity. So he dubbed the rays "X." There was nothing to hinder him labelling them "XXX," if he had wished, and there are many who can testify to the fact that the latter has produced decided vibrations at times.

It may not be generally known that the discovery of the rays was accidental, but such is the case. The Literary Digest, a reliable authority, says: "It is only wonderful that some other experimenter did not happen upon it before. The rays have been produced thousands of times in nearly every physical laboratory in the world, and it needed only the neighborhood of a sensitive plate to register and reveal them."

When an "Advertiser" reporter reached the Collegiate Institute on Saturday afternoon, the blinds in the laboratory were drawn and the room dark as Erebus. It was not a regular school day, and the room was also cold, but that did not prevent three enthusiastic devotees of science—Principal Francis W. Merchant, Dr. Alex. Hosson and Wm. T. McClement—from working with their overcoats on.

The plate was already being exposed to the influence of the rays. These can only be produced in a vacuum, and one of the ordinary incandescent light bulbs was used for this purpose. All these bulbs have the air extracted from them as much as possible, and after some trials the experimenters managed to secure one which is estimated to have contained 1-500,000 quantity of air.

The amount of electricity used was as much as would light an incandescent lamp of four volts to 100,000.

The current is sent through a storage battery with a large induction coil, changing its potential from four volts to 100,000.

"Voltage literally means pressure," explained Mr. Merchant.

"It would not such a powerful current be very deadly?" asked the reporter.

"It would if there was sufficient quantity as well as pressure," replied Mr. Merchant. "Take an illustration: a stream of water. A man can stand the force of a stream the thickness of a needle, but the same force from a hose would knock him down."

The current is led into the vacuum tube by an electrode—technically known as the anode—and out by another—the cathode—from which the rays are named. The top of the tube, to which one wire is connected, was covered with tin foil, and the current in passing through the tube, gave off a fluorescent light. The vibrations were plainly visible, and it is these, and not the light itself, that penetrate substances so easily.

Placed about six inches from the tube or bulb was a sensitive plate, and between it and the rays were the objects to be photographed. These consisted of several coins in a circular cardboard box, and a tuning fork and another piece of metal fastened to a flat wooden block, which stood between the metal and the plate, and through which the vibrations had to pass. The exposure lasted twenty minutes, when the current was turned off and the plate taken down to develop. The result was known, and another vacuum requiring the reporter's attention just then, he left.

As far as it went, the experiment was a success, but the result cannot be ascertained with any degree of certainty. It would have been known Saturday night but for one trifling circumstance—the plate which had been exposed to the rays broke in process of development.

This ended the first experiment with the "X" rays.

But it will be repeated, doubtless with more success.

DYSPEPSIA AND INDIGESTION.

C. W. Snow & Co., Syracuse, N. Y., write: "Please send us ten gross of Pills. We are selling more of Farnham's Pills than any other Pills we keep. They have a great reputation for the cure of Dyspepsia and Liver Complaint. Mr. Chas. A. Smith, Lindsay, writes: 'Farnham's Pills are an excellent medicine. My sister has been troubled with severe headache, but these pills have cured her.'

Orders by mail will receive prompt attention.

MARA'S

The People's Store.

"'Tis Now Your Feast!"

We have just closed a bargain with the assignee of the late Samson, Kennedy & Co. estate, Toronto, wholesale drygoods, for a large quantity of goods at 25 per cent. less than wholesale price.

Clothing for Men,**Boys and Children.**

100 Overcoats for Boys up to 14 years. Take your pick for \$1.80.

72 Men's Business Suits, made to be sold at \$8, now marked down to \$4.50.

Men's Odd Pants, tough as leather, down 75c pair.

50 only Men's Black Worsted Coats and Vests, all wool, worth from \$8 to \$15, only \$7.50c.

Men's Linen Collars.

On sale Tuesday at 8 a.m. Send in your order by mail and if you don't like what you've got bring back the goods and we return your money to you.

Linings.

My, how the Linings go. Dealers from all parts of the country come to Mara's for their linings instead of going to the wholesale.

So can you as long as the Samson-Kennedy lot lasts; the 10c kinds are all for you at 5c yard.

36-Inch Twill Lining, worth 12½c yard, for 8c.

36-Inch Surah Twill Waist Lining, on Tuesday for 10c yard.

Graniteware and Tinware

Blocked Tin Dish Pan, 5c, regular 15c.

Large size Granite Washbowl, 19c, regular 35c