

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finish Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

DIED.

BEEDLE—On Sept. 4, at 8 o'clock, Ethel May, only daughter of Ernest and Maggie Beedle, aged 5 years and 5 months.
Funeral private, Thursday afternoon at 4:30. Service at 4 o'clock.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
557 York Street.
Telephone 118.

REMOVAL

The local offices of the
Confederation Life

have been removed to the
building of the Ontario
Loan and Debenture Com-
pany, Market Lane, ground
floor.

W. A. BROCK, Manufacturer
of the
DIADEM BICYCLES!
—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto.

HATS HATS

BEATON'S HILL STYLES
Of Hats are arriving, see the Little Admiral for children. Also Silk Ties in scarlet and blue.

STRAW HATS

Away Below Cost.

138 Dundas Street

Pocock Bros. SCHOOL SHOES.

We want you all to know how very cheaply good School Shoes can be sold for

Boys' Boston Calf High Cut Laced Boots.....\$1 00
Boys' Tan Laced Boots special.....\$1 20
Girls' Solid Leather, fine quality, button and laced.....\$1 00
Girls' all kinds of Tan and Black Oxfords.....75c
Boys' all kinds of Tan and Black Oxfords, worth \$1, for.....75c

Wholesale reductions in all summer footwear.
Our stock contains a full assortment in Men's, Women's and Children's Reliable Footwear. No trouble to show goods.

Pocock Bros.
PHONE 308.

Priddis Bros.

CARPETS

We are showing new and elegant designs in Brussels and Tapestry

CARPETS

For values we take the lead.

TELEPHONE 324.
153 Dundas Street,
157 Carling Street.

METALLIC CEILINGS:

Handsome, durable and fire-proof. We have a large variety of patterns and will be pleased to furnish estimates. Our prices are very low for first-class work.

Wm. Stevely & Son
362 Richmond St. - Phone 462.

FAIR AND WARM.

Toronto, Sept. 3.—The area of low pressure mentioned last night is now centered over the western portion of Lake Superior and pressure continues higher over the middle Atlantic coast. The weather today has been generally fine throughout the greater portion of Canada.

Minimum and Maximum temperatures: Calgary, 40—50; Qu'Appelle, 48—58; Winnipeg, 54—82; Fanny Sound, 51—80; Toronto, 48—80; Montreal, 52—70; Quebec, 52—74; Halifax, 44—70.

Toronto, Sept. 4.—1 a. m.—Fresh to strong southerly to westerly winds, generally fair and decidedly warm thunderstorms in some localities.

Trusts Corporation

OF ONTARIO,
Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000
Hon. J. C. Aikins, P. C. President
Hon. Sir R. J. Cartwright Vice Presidents
K. C. M. G.
Hon. S. C. Wood.

This Company acts as ADMINISTRATOR in cases of intestacy or with will annexed. EXECUTOR, TRUSTEE, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and commingled.

Deposits safe to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

Roses, Carnations, Violets.

J. GAMMAGE & SONS,
Phone 96, 213 Dundas Street.

R.K. Cowan

Barister, etc., over Bank of Commerce London.

THE PEARY RELIEF.

St. Johns, Nfld., Sept. 4.—Captain McKenzie, of the Gloucester fishing schooner, John F. McKenzie, makes an important contribution of the statement respecting the Peary steamer, Kite, given out by his mate yesterday. The Kite did not reach Holsteinburg until July 27, instead of the 15th. She met with stormy weather, overran Holsteinburg 60 miles, and had to engage an Eskimau pilot to make the return trip to the harbor. All the members of the party are in splendid health.

Seize the Opportunity.

Next week 250,000 people will visit Toronto's Great Annual Fair. A very large proportion of this number will arrive from outside points and not a few will have taken this opportunity of renewing their acquaintance with Toronto until Fair time next year. Every one, however, of this vast number, will have a relative or a friend who has fallen a victim to the demoralizing influence of intoxicants, for there is no family in this fair land which has not felt, directly or indirectly, the blighting, poverty-producing effects of whisky. Nowhere is there a family circle which has been made brighter or gladder by whisky. Its use always brings devastation and sorrow. To hundreds of homes during the past four years the Lakehurst Gold Cure for alcoholism has brought untold happiness. If you have a relative, or a friend who is causing you worry or trouble in this way, find out, before you leave the city what the Lakehurst Institute, Oakville, can do for him. Your inquiry at the Toronto office, 28 Bank of Commerce Building, may be the first step leading to his restoration and may earn for you a debt of gratitude, for everyone who takes our treatment proves grateful.

TISDALE'S TORONTO IRON STALE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stale Fittings Co. (Ltd.), No. 4 Adelaide St., E., Toronto.

Mrs. P. Kay (calling)—Does your husband ever sleep in church? Mrs. D. Lane—Well, I hardly know what to answer. I tell him he does, and he declares he doesn't.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done once it will do again.

"What

Do you do with your corn?" asked the smart city chap of the farmer from Lobo.

"We eat what we can, and what we can't eat we can," was the reply.

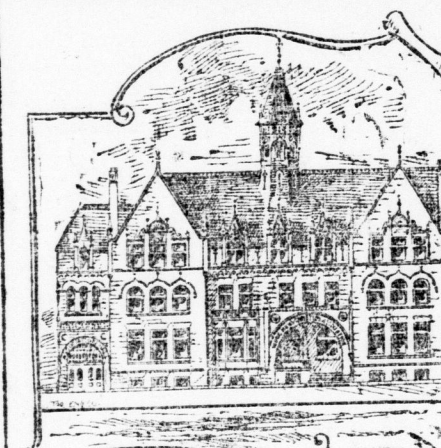
Cook doesn't give you any such double answer when you ask him concerning his bargains in Shoes. One price for everything, and that at the bottom. Try his School Shoes; they stand more kicking than any other in the market.

J. P. COOK

173 Dundas Street.
"Your money back if you want it."

London Advertiser.

Telephone Numbers.
107.....Business Office
134.....Editorial Rooms.
175.....Job Department



OUR NEW Y. M. C. A. BUILDING.

(To be erected on the property owned by the Association on Wellington street.)

Subscriptions previously acknowledged.....\$10,020 50
W. G. Young.....50 00
A. O. Granger.....25 00
Jno. H. Moore.....10 00

Total.....\$10,105 50

The "Advertiser" hopes to add to this list from day to day.

London and Environs

—Lieut. Petrie, No. 4 Company, Galt, will take a course of instruction in Woiseley Barracks.

—The weekly high court for London was not held yesterday morning. No motions were on the order paper.

—An elderly man named Bush was thrown out of his rig on King street Monday afternoon and received a bad shaking up.

—Mr. George A. Mowbray, city, leaves on the 21st on a trip to the old country. He sails on the Etruria from New York.

—Mr. John Law is making another effort to get a collection of geological specimens for London from the Deputy Minister of the Interior at Ottawa.

—Mr. Edward De la Hooke, city agent of the Grand Trunk, has received an invitation to attend the meeting of the International Association of ticket agents in Boston, Sept. 11, 12 and 13.

—Mr. W. Scott, formerly foreman for Muir Bros., St. Catharines, has been engaged by Mr. J. A. McMahon, contractor, to superintend the building of bridges on the street railway near this city.

—Mr. J. W. Fetherston, Miss Mand Fowler, Miss M. Maguire and Miss Evelyn Allen left this morning for Ridgeway to provide a concert programme for the First Methodist Church there.

—During August the Queen's Daughters connected with Dundas Street Church Methodist Church made up and distributed to hospital patients 212 bouquets. The flowers were contributed by members of the congregation.

—The meeting of the Water Commissioners, called for yesterday afternoon, was postponed. Mayor Little was accompanying the Trades Congress delegates to Springfield, and Commissioner Judd was out of the city.

—The \$1,416 stock of John McGrath, Belmont, was offered by J. W. Jones yesterday, and withdrawn at 33 cents on the dollar. The stock consisted of genteel furnishings and clothing. The stock of James Rogers was sold at 13 cents.

—Yesterday evening two East End lads, of good connections, engaged in a quarrel, and in the scuffle that ensued the larger one was thrown on the pavement. A third boy who was looking on seized a large cobble stone and threw it at the head of the prostrate lad, inflicting a severe gash, from which the blood flowed freely. The injured youth was helped into a near-by doctor's office where his wound was dressed.

—James Stevy and Harry Rowat, the youths who were picked up on Saturday night and taken to the Mount Hope Orphanage by Inspector Sanders, ran away from the institution on Monday. Yesterday morning they were trying to board a train near the C. P. R. station, but were held off and hurt his right foot. The pair were subsequently brought to the police station and handed over to Mr. Sanders. They now claim to belong to Brantford.

—As a general rule there is considerable "go" about the average Londoner and his ability is very apt to find recognition. The Manitoba Free Press of Aug. 24 has this to say of a well known gentleman from the Forest City: "A very interesting meeting was held in Duguid schoolhouse on the 17th inst., when Mr. J. L. Baron, music master of the city schools, London, Ont., gave a practical illustration of the tonic-solfa system of music. He took the whole audience for his class, and taught in such a plain and simple manner, that in a very

THE Royal Crown Remedy

Secures the harmonious action of each of the organs. It establishes throughout the entire system functional harmony, and supplies the blood vessels with a pure and healthy current of new life. The skin after a few days' use of the Crown Remedy becomes clear and beautiful—pimples, blotches, black spots and skin eruptions are removed, sores and ulcers soon cured. Persons suffering from scrofula, eruptive diseases of the eyes, mouth, ears, legs, throat and glands, that have accumulated and spread, either from uncurved diseases or mercury, or from the use of corrosive sublimate, may rely on a cure if the Royal Crown Remedy is continued a sufficient time to make its impression on the system. \$1. pills 25c, or 5 bottles of Remedy and 5 boxes of Pills for \$5, from druggists, or sent by Isaac Williams Company, London, Ont.

Fine Tailoring

Our fall stock, just received, includes Suits, patterns which are beautiful. This season's designs are very neat. See them early.

Jos. Dambra,
Fashionable Tailor,

262½ DUNDAS STREET.

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.
Two Doors from Richmond
Wholesale and Retail.

short time he had them reading and singing a round in four parts."

—The Seventh Battalion resumed its annual drill at the sheds last night after a hot-weather lay-off of three months. There was a good attendance of soldiers and both bands, Col. Lindsay being in command and Capt. Kingmill acting as major. Capt. Fitzgerald was in charge of No. 1 Company, Capt. Thomson Nos. 2 and 3, Lieut. Magoe Nos. 4 and 5, and Serjt. Hayman No. 6. It is expected that the drill will be completed by October 21. The following regimental orders were issued: No. 1—The regiment will parade in drill orders at the drill shed on Monday evening next at 8 o'clock; No. 2—Officers will wear the scarlet patrol jacket when in drill order in future. By order, H. A. Kingmill, captain, and acting adjutant.

SALVATION ARMY NEWS.

Recent appointments: Lieut. Bentley, Watford, to be captain at Brussels; Cadet Coy, Chatham, Ont., to be lieutenant at Leamington; Cadet Blackway, Stratford, to be lieutenant at Brantford; Cadet Harper, Essex, to be lieutenant at Ridgeway.

International headquarters have decided to keep a record of the death of all soldiers in every part of the world.

The General's photo hangs on the walls of the Columbus Penitentiary, O.
Mrs. Commissioner Coombs, Australia, is very ill.

OCEAN TRAVELERS.

Steamship Lake Ontario Inward.

The following is a list of the saloon passengers per steamship Lake Ontario, Captain Campbell, from Liverpool to Montreal, Saturday, Aug. 24, 1895: Mr. John Aird, Mr. Hugh Aird, Miss Nellie Aird, Mr. J. H. Allen, Dr. A. E. Aude, Mrs. Aude, Mr. Joseph Aude, Mr. Arthur Bell, Mr. Matthew F. Blackiston, Mr. Board, Mr. A. E. Bond, the Rev. Dr. Bristol, Mr. F. W. Brooks, Mrs. Brooks, Mrs. Burnett, Mr. R. C. Clute, Miss Annie Coffield, Mr. James Craik, Professor Forsyth Day, Mr. W. H. Dean, Mrs. Dean, Mr. Dewar, Mrs. Dewar, Mrs. Edna W. Hughes, Miss Belle Jacobs, Mr. Edmund W. Jamon, Mr. J. A. Johnson, Mrs. Johnson, Mr. T. D. Law, Colonel S. S. Lazier, Mrs. Lazier, Mrs. Catherine Leach, Mr. E. Laflur, Mr. C. D. Macaulay, Mr. A. Maclean, Miss Marsh, Doctor McFarlane, Mrs. Macfarlane and child, Mr. Hugh MacDonald, Mrs. McCord, Mr. J. B. Melver, Mr. H. A. McKay, Mr. Hugh McLennan, Mrs. McLennan, Miss Alice McLennan, Miss Isabella Millard, Mr. J. McMurchie, Mr. M. F. Mudge, two Misses Mudge, Mr. A. L. Mudge, Mr. S. Munroe, Miss Florence Munroe, Mr. G. M. Nield, Miss Norreys, Mr. George Percival, Miss Plimms, Mr. E. G. Porter, Miss Proudfoot, Mr. Robertson, Mrs. Robertson, Mrs. J. Robertson, and three Misses Robertson, Miss Rhind, Miss M. F. Rhind, Mrs. A. E. Roe, Miss Florence Roe, Mr. J. J. Smith, Mrs. Smith, the Rev. Geo. H. Smith, the Rev. M. De Sola, Mrs. De Sola, Master De Sola, maid and infant, Miss Stewart, Miss F. Stewart, the Rev. W. H. Thompson, Mr. F. J. Thompson, Mr. and Mrs. Vogel and child, Miss Ella Walker, Mr. Robert Wightman, Mrs. Wightman, Miss Wightman, Miss Wilgress, Miss Williams, Miss Louise Williams, Mr. W. A. Williamson, Miss Violet Winnett, Mr. Samuel Woods, Miss Edith Woods.

List of second class passengers: Miss Ash, Mr. John Beaumont, Miss E. Blunder, Mr. Ben. Bryan, Mr. Wm. Colbeck, Mrs. Colbeck, Mrs. T. Coombes, Mr. J. T. Ellis, Mrs. Ellis, Miss Kate Hill, Miss Jacome, Mrs. Jessop, Miss A. Kitchen, Miss Alice Kitchen, Mr. Alfred Owles, Mr. George Patterson, Mrs. Patterson, Miss Annie Pugsley, Mr. W. Small, Mr. G. H. Swinerton, Mr. G. H. Taylor, Mr. Albert Waterer, Mr. Whately, Mr. G. Whately, Mr. B. G. Willis.

"Why Do You Live?"
"I live for those who love me,
For those who know the true,
For the heavens that bend above me,
And the good that I can do."
But O, that fate would give me,
And hundreds say so too,
Some safe and potent agency
That would my health renew.

Of course, because then you would be more useful to your fellowmen. Well, that is what Dr. Pierce's Golden Medical Discovery. There is nothing that can compare with the "Discovery" as a curative agent for "stomach, constipation, impure blood, biliousness, liver and kidney troubles. Pierce guarantees a cure.

Special.—While the weather is fine have your house photographed. Mr. C. D. Anderson, 340 Richmond street, makes a specialty of this work.

MARA'S

GREAT

BARGAIN

LIST.

—FOR—

Thursday, Sept. 5th.

1,000

Choice Bargains

IN

NEW FALL GOODS!

WILL BE FOUND ON OUR COUNTERS.

All Amazon Cloth, 50 inches wide, in ten different shades, 40c on Bargain Day.
54-inch All Wool Tweed Suiting, worth \$1, for 75c.
9 pieces of Ellen Terry Dress Goods, all wool, 65c.
1 piece Black Mervalean Silk, worth \$1 25, for 98c.
1 piece Black Pansie Silk, worth \$1 25, for 98c.
1 piece Faille Silk, heavy cord, for 92c.
A few pieces of All Wool Challie, nice patterns, for 15c.
Mara's Long Waist Corset, 48c.
Ladies' Hermsdorf Hose for 10c.
Children's Tan Cotton Hose, 7c pair.
Ladies' Fancy Bow Ties, 2 for 25c.
Ladies' Colored Lisle Gloves, 10c.
Ladies' White Chamis Musquetaire Gloves, 75c.
Ladies' White Skirts, tucked and embroidered trim, 59c.
Ladies' White Night Dresses, 45c.
Ladies' Fine Swiss Embroidered Handkerchiefs, 10c, 3 for 25c.
Three patterns only in Heavy Twine Matting, 10c.
Fine Venetian Carpet, worth 20c, for 15c.
Ingrain Carpet only 22c.
Two ply All Wool Carpet, worth 62½c, for 49c.
Best English Oilcloth, all widths, 20c yard.
Stair Oilcloth only 10c.
Linoleum, 2 yards wide, 60c yard.
Curtain Poles, in oak, cherry and ebony, all complete, 83c.
Brussels Carpet Sweeper, \$1 99.
A lot of manufacturers' samples in Ingrain and All Wool for 25c each.
200 Children's and Boys' 2 piece Suits for 75c.
Chenille Table Covers for 59c.
110 Ladies' Fall Mantles, German make, worth \$4 to \$8, for \$2.
Men's All Wool Navy Blue Top Shirts, 50c.
Men's Shirts and Drawers, worth 35c, for 19c.
Men's Heavy Braces for 10c.
Dark Shaker Flannel 6c yard.
28 inch Checked Gingham for 4c.
Extra Heavy Sheetting 5c yard.
Large German Blankets 75c.
Large size Towels for 5c.

SOLE AGENTS FOR

Standard Patterns and Publications

The best and most reliable. We carry a full assortment of all the latest patterns.

MAIL ORDERS—We make a specialty of mail orders. Anything advertised in these columns can be ordered by mail, and you will be as well served as if you came here to buy them. We beg to remind all out-of-town residents that we do a large mail order business.

The T. E. Mara Co.

LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square

London.

PHONE 1,043.