

**Strang's** CHRISTMAS SHOPPING IS NOT BEGUN IN FULL YET — BUT — For that Boy who is far away, it is time to buy!

**The Shop on the Corner**

OUR ASSORTMENT OF **MEN'S FURNISHINGS** comprises just what he would like, and suggests to you what to give. **Come in and Inspect Our Lines**

SEE OUR ASSORTMENT OF **NECKTIE and Handkerchief Combination** of superior quality Silk.

**Silk Handkerchiefs**  
Neck Ties, Fancy Socks,  
Fancy Shirts, Collars,  
Golf Hose, Gloves,  
Etc., Etc.

**J. J. STRANG**  
CORNER WATER STREET and PRESCOTT STREET.

**KIRKMAN'S**

**BORAX SOAP**  
**FLOATING SOAP**  
**SOAP CHIPS**  
**CLEANSER**

**For Sale Everywhere**

**The Whale Industry of To-Day**

NEW USES OF PRODUCTS ADD TO ITS VALUE.

VICTORIA, B.C., Nov. 30.—Science is finding almost as many uses for the whale as Chicago packers have found for the hog.

As a result, the whaling industry is not a thing of the past, as the majority of people seem to think. As the various branches of production are expanded and new uses are found for the carcass of the big mammal the industry is entering a steadily widening field and those engaged in it foresee a future as profitable as the past, if perhaps not quite so picturesque. The old days of the greasy schooner, away from port for months at a time, with hand harpoons and other primitive equipment, are gone; but such things as these would never survive in this modern age when whaling is carried on under an entirely different setting.

The whale is no longer caught only for the oil it yields. In fashionable London and Paris gay hats with egret and osprey plumes might, if they could, tell of their affinity with the finely shredded fibres of the so-called right whale.

On the dinner table of Far Eastern merchants, when company is to be treated with special honors, salted whale tails are served.

The changing shape of milady might be said in part to owe allegiance to the useful and pliable qualities of whalebone. Hard-fibred brushes to sweep the obstinate corners of the home, "Ivory"-backed brushes with initialed monograms, toilet soaps and many other articles of household use may trace their origin to the

plunging monster of the North Pacific. The rice fields of Japan and China, the truck gardens of British Columbia and other parts of the coast owe the richness of their crops to the fertilizer bloods and bonemeal of the whale.

Victoria is the headquarters of the whaling industry of the North Pacific, although United States whalers operate on a smaller scale out of several Washington and Oregon ports.

Some 10,800 barrels of oil were put up by the Consolidated Whaling Company of Victoria, as a result of the operations of four stations from May to October this year. The higher grades of oil go into the manufacture of toilet soaps. Grade three is used for tanning purposes and for tempering steel. Number four grade is used for fruit and other sprays, while blood and bonemeal are also used for the culture to flowers and fruits. The fertilizer field has opened up a new line of development recognized as of enormous importance, for it will eliminate all waste from the various reduction and manufacturing processes.

Compared with the methods of the old days, the whaling plants leave very little for the sharks and beagulls.

Twenty-three years ago the whaling industry was established in Victoria by the late Dr. Rissmiller, formerly of Newfoundland, and Capt. Sprout Balcom, one-time famous as a sealing skipper. Eight vessels now comprise Victoria's whaling fleet, each carrying a crew of eleven men, including one gunner who mans the harpoon gun.

Embroidery either almost covers the gown or is carefully used to make an interesting spot.

Arms and hands, legs and feet should harmonize with each other and frequently with the costume.

**STOCK MARKET NEWS**

Published by Johnston & Ward, Board of Trade Building, Water Street

**TO-DAY'S OPENING.**

Am. Tobacco "B" .....	113 1/4
Baldwin .....	128 3/4
Anacosta .....	49 1/4
C. P. R. ....	145 3/4
California Petroleum .....	31 1/4
Certainite .....	52 1/4
Cuban Cane Sugar PID .....	45 1/4
Fiske .....	23
General Motors .....	120
General Petroleum .....	52 1/4
Inter Combustion Engineering .....	65
Kennecott .....	54 1/4
Marland .....	59
Phillips Petroleum .....	45 1/4
Radio .....	48
Studebaker .....	57 1/4
Union Pacific .....	149 1/4
U. S. Steel .....	137 1/4

**MONTREAL OPENING.**

Brazilian .....	79 1/4
Can. Steamships Pfd .....	56
Montreal Power .....	213
Breweries .....	55 1/4
Can. Smelters .....	150
Can. Steel .....	98 1/4
Winnipeg Electric .....	48

**WHEAT OPENING.**

Chic. December .....	178 1/4
Chic. May .....	175
Win. December .....	165
Win. May .....	162 1/4

**SOUTHERN PACIFIC HAD RECORD GROSS.**

October Net Second Only to October 1923.

(From Boston News Bureau, Nov. 30.)  
N. Y.—In its annual peak month, Southern Pacific reached its highest gross revenues in the system's history, \$29,118,645, a gain of \$468,978, or 1.5 p.c., over last year, but net operating income of \$7,482,541 was second to the record of \$8,214,737 in October, 1923, because of higher taxes and equipment rents than two years ago.

Freight revenues were 3.5 p.c. above a year ago and passenger receipts were slightly higher, but decreases in revenues from express and incidental transportation reduced this increase to 1.5 p.c. in gross revenues. Expenses were \$77,153 above last year, giving net revenue from railway operations of \$10,533,645, or \$391,825 above last year, a gain which was reduced by increases of \$66,987 in taxes and \$214,716 in equipment rents, leaving the gain in net operating income at \$147,673, after all adjustments.

Transportation expenses took 34.1 p.c. of gross revenues compared with 33.5 p.c. in September and 33.1 p.c. a year ago, but less than the 36 p.c. average for the first nine months. Maintenance expenses took 23.9 p.c. of gross, compared with 25.2 p.c. in September and 24.1 p.c. a year ago, but less than the 26.5 p.c. average for first nine months. Ratio of operating expenses to gross was 63.7 p.c., compared with 64.3 p.c. in September, 64.8 p.c. a year ago and 65 p.c. the first nine months.

Cumulative earnings for the 10 months were improved slightly by the October showing. Gross revenues of \$243,004,234 were \$583,330 behind last year and net operating income of \$39,279,401 was \$3,890,212 behind last year. On a seasonal basis, 10 months' net operating income indicates 1925 earnings equal to 9.6% on \$349,051,600 capital stock and for 12 months ended Oct. 30, 9.3% compared with actual earnings in 1924 of 10.2%.

November earnings are expected to show a greater percentage of gain than those for October. Shipments of fruit this fall have been the largest in the history of the system, grape tonnage having been particularly heavy. Passenger business has developed signs of continuing improvement.

Current increase in traffic and earnings was recently referred to by William Spruille, president, as promising continuance into 1926. Without making an estimate of 1925 earnings, he said: "We have reason to believe the return from operations in the closing months of this year will be very satisfactory. Decline in net operating income, which stood at 15% at the end of the first seven months of the year, had been reduced to 7.7% at the end of October."



**Quality Uppermost**  
With Prices Moderate!

**GIFT NECKWEAR**



HANDKERCHIEF AND TIE SETS  
The correct thing for dressy wear.  
In Gift Boxes.  
2.60, 2.85, 4.50 the set.

Special Purchase!  
**NECKWEAR.**  
Choice Silk designs  
90c. 1.20 each.

**FANCY CREPE TIES**  
Non Creasable.  
1.50 each

**FANCY KNITTED.**  
18c. 23c. 30c. 39c. 70c. 1.00.  
1.20, 1.35, 1.60, 2.60, 3.30, 4.60

**FANCY BATWING TIES.**  
New Patterns ..... 85c. each

**FANCY BOWS.**  
Wire Fasteners ..... 35c. each  
Elastic Fasteners ..... 40c. each

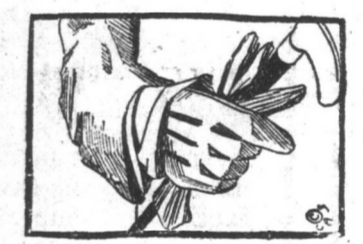
**MEN'S GLOVES**

Offering a wide range for selection.

**UNLINED GLOVES.**  
Grey Suede ..... 3.50, 4.95, 6.00  
Light Grey Suede ..... 3.90  
Brown Suede ..... 4.50, 5.70  
Tan Cape ..... 3.60, 4.50  
Real Chamouis ..... 3.60  
Grey Fabric ..... 1.60  
Chamois Fabric ..... 1.25, 1.40, 2.00

**LINED GLOVES.**  
Grey Suede ..... 4.00  
Grey Suede, Fur wrist ..... 5.50  
Grey Suede, Fur wrist strap ..... 6.20  
Grey Suede, Fur lined ..... 8.00  
Brown Suede, Fur wrist ..... 5.50  
Brown Suede, Fur lined ..... 8.00  
Tan Cape ..... 3.00, 4.30, 5.00  
Tan Cape, Fur wrist ..... 5.20  
Tan Cape, Knitted Wool lining ..... 6.00  
Tan Cape, Fur wrist strap ..... 6.60  
Tan Cape, Fur lined ..... 8.00

**LINED FUR BACK GLOVES**  
Fur wrist, wool lined ..... 11.50



**SILK LINED.**  
Brown and Grey Deerskin  
6.00 pair.

**WOOLEN GLOVES.**  
Closed Wrists.  
Heathers and Greys ..... 50c. 70c. 95c.  
Beaver and Mole ..... 1.25  
Camel shades ..... 1.95, 2.10, 2.30, 2.70  
Naturals and Greys ..... 2.70, 3.50  
With Dome Fasteners.  
Browns, Grey and Heathers—  
1.00, 1.10, 1.20, 1.40  
Grey and Natural shades ..... 1.40, 1.45  
**LEATHER MOTOR GAUNTLETS.**  
Black, lined ..... 2.00, 2.50, 3.40, 9.20  
Black, Sheepskin lined ..... 12.50  
Tan, lined ..... 6.90, 11.30  
Tan, Fur lined ..... 13.50

*Ayre & Sons*

**OFFICIAL NOTICE.**

PROPOSAL TO CHANGE A SHIP'S NAME.

Simon Peter Roberts, of Wesley, Newfoundland, hereby gives notice that in consequence of change of name, under Section 47 of the Merchant Shipping Act, 1894, in respect of the ship "CLIMAX" of St. John's, Newfoundland, official number 119455, gross tonnage 72.45 tons, register number 73.45 tons, heretofore owned by "MARION EDWARD LLOYD" to have her registered in the new name of "SIMON PETER ROBERTS", as owned by Simon Peter Roberts.

Any objections to the proposed change of name must be sent to the Registrar of Shipping at St. John's, Newfoundland, within seven days from the date of this advertisement, and at St. John's, Newfoundland, on the 15th day of December, 1925.

**SIMON PETER ROBERTS.**

**Newfoundland Postal Telegraphs.**

**NOTICE.**

Local Wireless Stations have been opened at Burgeo and Cape LaHune, Tariff 25c. for first 10 words and 2c. for each additional word. Address and signature free.

Telephone Stations have recently been opened at Laurenceton connecting with Norris' Arm and Big Barachols, connecting with Placentia.

**GEO. J. VEITCH,**  
Superintendent.  
dec7,21

Many gowns are draped in front, the drapery being caught up with a large bow.

Any number of blues may be combined safely, but be careful with your greens.

Greens range from very dark myrtle to a shade so faint that it is almost white.

**Flowers for Xmas.**

If you have a friend in America, Canada, Great Britain or any other part of the world, why not send her flowers for Xmas? Do not wait to write, order NOW and we will write. Ask us for particulars about the "Florists' Telegraph Delivery."

**J. McNEIL,**  
(Sole Member F.T.D. for Nfld.)  
GROVE HILL, Phone 247R.  
— OR —  
**"The Flower Shop."**

There is a revival of heavily jeweled and gilded fitting for the dressing table.

The French ornament the fronts of some frocks and trim only the backs of others.

**Information For Investors**

Our facilities for securing accurate information on Canadian, United States and other securities are comprehensive and complete.

We welcome enquiries from investors and give careful attention to correspondence enquiries.



Represented by **C. A. C. BRUCE G. W. W. ROSS**

**Jellico Says Canada Should Give Four Cruisers**

Thinks Dominion Should Contribute \$26,000,000 Towards Cost as Well.

(Canadian Press Despatch)  
LONDON, Dec. 1.—Viscount Jellicoe suggests that Canada should contribute £7,200,000 (\$36,000,000) a year for the next few years towards the cost of the imperial navy, and should provide a squadron of four cruisers within the next four years at an annual cost of approximately £2,000,000 (\$10,000,000) during the four-year period of construction. He also suggests a cruiser in reserve. He estimates the cost of the maintenance of four cruisers at approximately £850,000 (\$4,250,000).

The suggestion as to Canada's contribution to the navy is made in connection with an appeal by Viscount Jellicoe in Brassey's naval annual publication to all the British dominions to "face the situation" and assist the motherland, each portion of the empire sharing the naval burden in proportion to its population.

Seventeen Shillings Per Head.

On the assumption that in the next few years £69,000,000 will be needed annually for the imperial navy, Admiral Jellicoe suggests that Australia, New Zealand, Canada and South Africa's white population should contribute in kind at the rate of 17 shillings per head, and Great Britain and the Irish Free State 23 shillings per head. This would work out at the following figures for the dominions: Australia, £4,800,000; New Zealand, £2,850,000; Canada, £2,700,000, and South Africa, £2,850,000. India's contribution is placed at the same figure as that of South Africa, £2,850,000.

Canada's first consideration, Viscount Jellicoe continues, would be a program of new construction. Assuming that Canada would aim at providing a squadron of four cruisers

within the next four years the annual cost for construction during this period would be approximately £2,000,000. During this period it would be necessary to recruit and train up the required personnel for these ships.

Also Subs.

Seeing that the actual maintenance of a squadron of four cruisers and one in reserve would approximately amount to £850,000, Viscount Jellicoe says, Canada could afford to extend her program to the extent of even exceeding considerably the Australian naval forces. Under these conditions she doubtless would provide one or two additional cruisers, six or nine submarines, and possibly an aircraft carrier or naval airships. Her numerous harbors would necessitate providing auxiliary patrol vessels and ...

At the outset of ...

Assuming that Canada would aim at providing a squadron of four cruisers

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need for co-operation in deciding and carrying out a naval policy. He declares that the high taxation, the decrease in trade and the great extent of unemployment have seriously crippled the finances of the motherland. He then makes his appeal, as stated.

Brassey's naval annual was established by Lord Brassey in 1886.

**CARD.**  
**Dr. M. F. Hogan,**  
Dentist.  
112 Water Street,  
over Lamb's Jewellery Store.  
(Opp. Royal Stores).  
Telephone 1255.  
apr5, eod, tr