

Board of Trade

At the monthly meeting of the Board of Trade held to-day at noon, the following report was submitted by the President, Hon. Tasker Cook, on the adoption of the Report on the Local Industries.

The Council is pleased to meet the members at this 5th meeting of the series of special meetings held this year, and desires to particularly welcome the new members who have recently joined the Board. We are pleased with the large attendance at these meetings, and hope that the assistance of new blood will stimulate the members in matters pertaining to the business life of our community. The meetings on the whole, while successful from one point of view, have not brought forth a full discussion of the matters submitted by the Council for consideration, and we again ask for recommendations made by the Council will have more weight if it is felt that the whole body of the Board of Trade is behind us.

At our last meeting we had the pleasure of listening to an address given by W. Lunn, M.P., and a member of the British Parliamentary Chamber of Commerce. Mr. Lunn if you will remember referred to the low volume of imports from England as compared with the Colony's importations from Canada and the United States, and in his suggestions from the Board as to how our trade with Great Britain might be increased. The Council took this matter in hand immediately, and appointed a committee of a special committee to deal with this subject. The Report fully describes the difficulties tending to restrict trade with Great Britain, but certain recommendations have been made, the adoption of which will greatly minimize these difficulties, and the matter is now in abeyance pending a reply from Mr. Lunn.

A letter was received from the Prime Minister enclosing copies of communications received from the Hon. Vice Consul on the subject of an Exhibition to be held in Philadelphia in 1926, and inviting the participation of Newfoundland. Copies of this correspondence were forwarded to the trade asking if they were prepared to take advantage of the opportunity to display their products. One reply was received to these letters and we are accordingly advising the Prime Minister that no action can be taken in this matter.

Your Council was obliged to call the attention of the members to the deplorable condition of the Board's finances, and in a circular letter addressed to members of the Trade Association that the deficit for the coming year would amount to approximately \$500.00. Returns from the questionnaire which was attached to the circular unanimously approve of assessment being made of \$3.00 per member to cover the deficit referred to, but as this matter can only be dealt with at an annual meeting, it will have to be deferred until that time. Meanwhile individual members of the Council undertook to secure new members, and you will be pleased to learn that within the past few weeks 7 additional members have been added to the Board.

The South Coast is now being traversed by Halifax and other ports, and it would seem to us that steps should be taken that will place St. John's shippers in a position to satisfactorily compete for this trade; it being understood that the present coastal freight rates are higher than those quoted by competing companies, and the Council would be pleased to receive suggestions from the members on this point.

Matters held in abeyance include the reduction of Fire Insurance rates, and the West Indies agreement. The former being held up awaiting advice from the Secretary of the Board of Fire Underwriters, and the latter awaiting a report from the Executive Government.

The meeting was then addressed by Mr. Herman Archibald, B.Sc., on the subject of "Local Industries." This will appear in to-morrow's issue.

Autumn Dance
C. L. Association

The Autumn Dance of the Columbus Ladies' Association was held at Columbus Hall last night and proved a very enjoyable affair. A very large number were present and the Prince's Orchestra provided the music for what proved to be a most popular programme of dances, all of which were danced several times. During an interval songs were rendered by Mrs. A. Cahill and Mr. Christian Holm, courtesy of the management of the Theatre. The elimination dance was won by James Power and Miss Galt, and the prizes were presented by Mr. J. T. Power, President of the Association.

Disasters' Fund
GALLERY, 10c.

House
Phone 2082-M

RAH!
CHESTRA
every night.
O'CLOCK.
Every one enjoyed
Prince's Orchestra
all the latest

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Fair Weeks at The Royal Stores

MEET MR. BILL SAVER

The many people who remember with pleasure our Bill Saver Sale, during the Fair last Autumn, will be delighted to know that Mr. Bill will be with us again this year. For the next two weeks Mr. Bill Saver will be at The Royal Stores saving you considerable money on every purchase you make. Buy your needs for present and future use during his visit and save.

Women's Skirt Values

A complete showing of the newest styled skirts in Tweed, Gaberdine, Serge, Hopsack and Plaid, accordion pleated and wrap over style, nicely trimmed; all sizes. During Bill Saver Sale your needs can be supplied at a splendid saving.

Wool-Plaid Skirts	Tweed Skirts
Women's All Wool Plaid Skirts, accordion pleated, newest shades and color combinations, with silk bodice attached, assorted sizes.	A nice assortment of pretty Tweed Skirts, accordion pleated, with silk bodice attached, 1 leg. \$5.00 each. Sale Price \$4.50
Reg. \$7.00 each. Sale Price \$6.30	
Reg. \$11.00 each. Sale Price \$9.90	
Reg. \$15.00 each. Sale Price \$13.50	
Hopsack Skirts	Tweed Skirts
Fancy Hopsack Skirts, in wrap over style, neatly finished with fancy buttons, extra special value.	
Reg. \$4.55 each. Sale Price \$4.10	
Reg. \$5.50 each. Sale Price \$4.95	

Magnetic Values from Our INFANTS' WEAR SECTION

The vastness of our stock of Infants' Apparel, has to be seen to be appreciated. Baby must be kept warm and comfortable in cold weather, so we have prepared well to supply every requirement of clothing for babies of every age. Mothers will welcome the opportunity presented by our Bill Saver Sale, to secure these much needed articles at a substantial reduction.

Child's Sleeping Suits	Flannellette Baras
High neck, long sleeves, buttoned down back, full length with 8 1/2" to fit ages 1 to 10 years, warm and comfortable for the cold weather; priced according to size. \$5c. up to \$1.20; all offered at Bill Saver Sale Prices.	Scalloped edge, silk stitched.
	Reg. 60c. each. Sale Price 54c.
	Reg. 75c. each. Sale Price 68c.
	Reg. 95c. each. Sale Price 86c.
Infants' Nightgowns	Infants' Flannel Bands, silk stitched edge.
Flannellette and Winsey Nightgowns, high neck, long sleeves, 8 1/2" lace trimmed, others hem-stitched, still 4 bars nicely embroidered.	Reg. 45c. each. Sale Price 41c.
Reg. 50c. each. Sale Price 45c.	Reg. 50c. each. Sale Price 45c.
Reg. 55c. each. Sale Price 50c.	Reg. 75c. each. Sale Price 68c.
Reg. \$1.20 each. Sale Price \$1.08	Reg. 95c. each. Sale Price 86c.
Reg. \$1.45 each. Sale Price \$1.31	
Reg. \$1.70 each. Sale Price \$1.53	
Reg. \$2.20 each. Sale Price \$1.98	
Infants' Wool Jackets	Infants' Flannellette Bands, plain bound edge.
White wool, in plain and fancy knit, also in Brushed Wool, nicely trimmed in a variety of ways; long sleeves; very dainty for Baby.	Reg. 30c. each. Sale Price 27c.
Reg. \$2.85 each. Sale Price \$2.39	Reg. 35c. each. Sale Price 32c.
Reg. \$3.35 each. Sale Price \$3.02	
Infants' Baras	Infants' Dresses
Flannel Baras, plain bound and silk stitched edge.	Dainty Cashmere Dresses; colors of White, Blue and Ink, embroidered in self colors.
Reg. \$1.00 each. Sale Price \$1.13	Reg. 90c. each. Sale Price 81c.
Reg. \$1.25 each. Sale Price \$1.13	Reg. \$1.00 each. Sale Price 90c.
	Reg. \$1.10 each. Sale Price 99c.
	Reg. \$1.20 each. Sale Price \$1.08
Infants' Rubber Pants	Infants' Rubber Pants
Made from special quality live rubber, elastic at waist and legs.	Made from special quality live rubber, elastic at waist and legs.
White—Reg. 45c. pair. Sale Price 41c.	White—Reg. 45c. pair. Sale Price 41c.
Cream—Reg. 60c. pair. Sale Price 72c.	Cream—Reg. 60c. pair. Sale Price 72c.

Men's Suits and Overcoats

During our special Bill Saver Sale, we will offer substantial reductions on our complete stock of Men's ready-to-wear suits and overcoats. All these garments are cut on the newest lines, and are carefully tailored. Our big assortments make choosing easy.

Men's Tweed Suits	Men's Winter Overcoats
3 button coat, plain and cuff bottom pants, in assorted, pretty mixed tweeds; all sizes.	Double breasted style in Grey, Brown and Heather mixtures, cut knee, three piece belt. These overcoats are made of all wool material, cut and tailored in the latest style; all sizes.
Reg. \$14.00 per suit. Sale Price \$13.05	Reg. \$21.50 each. Sale Price \$19.25
Reg. \$15.00 per suit. Sale Price \$14.40	Reg. \$23.00 each. Sale Price \$20.70
Reg. \$17.50 per suit. Sale Price \$16.15	Reg. \$24.50 each. Sale Price \$22.05
Reg. \$19.00 per suit. Sale Price \$17.10	Reg. \$27.00 each. Sale Price \$24.30
Reg. \$20.00 per suit. Sale Price \$18.00	Reg. \$28.00 each. Sale Price \$25.20
Reg. \$21.50 per suit. Sale Price \$19.15	Reg. \$29.50 each. Sale Price \$26.55
Reg. \$23.00 per suit. Sale Price \$20.40	Reg. \$30.00 each. Sale Price \$27.00
Reg. \$24.50 per suit. Sale Price \$21.65	Reg. \$32.00 each. Sale Price \$28.80
Reg. \$26.00 per suit. Sale Price \$22.90	Reg. \$35.00 each. Sale Price \$31.75
Reg. \$28.00 per suit. Sale Price \$24.80	
Reg. \$30.00 per suit. Sale Price \$26.55	
Reg. \$32.00 per suit. Sale Price \$28.30	
Reg. \$34.00 per suit. Sale Price \$30.05	
Reg. \$36.00 per suit. Sale Price \$31.80	

Men's Serge Suits	Riverside Overcoats
Special quality Navy Serge, 3 button coat, plain and cuff bottom pants; sizes 3 to 7.	Made from all wool Riverside Coating, half full lined, patch pockets; three piece belt, pretty Lovat shades of Green and Fawn. Special each \$28.00
Reg. \$24.75 suit. Sale Price \$22.50	
Reg. \$26.00 suit. Sale Price \$23.40	
Reg. \$28.00 suit. Sale Price \$25.20	
Reg. \$30.00 suit. Sale Price \$27.00	
Reg. \$32.00 suit. Sale Price \$28.80	
Reg. \$34.00 suit. Sale Price \$30.60	
Reg. \$36.00 suit. Sale Price \$32.40	
Reg. \$38.00 suit. Sale Price \$34.20	
Reg. \$40.00 suit. Sale Price \$36.00	

Men's Raglans	Fawn and Navy Raglans, double breasted
Fawn and Navy Raglans, double breasted Trench coat style, full belt, lined throughout, with waterproof lining; also with detachable all wool lining; all sizes. Reg. \$28.35	
Reg. \$21.50 each. Sale Price \$19.25	
Reg. \$23.00 each. Sale Price \$20.70	
Reg. \$24.50 each. Sale Price \$22.05	
Reg. \$27.00 each. Sale Price \$24.30	
Reg. \$28.00 each. Sale Price \$25.20	
Reg. \$29.50 each. Sale Price \$26.55	
Reg. \$30.00 each. Sale Price \$27.00	
Reg. \$32.00 each. Sale Price \$28.80	
Reg. \$35.00 each. Sale Price \$31.75	

FREE! Men! need a new Suit or Overcoat? Sure—get one while our Bill Saver Sale is on and save a goodly amount of money—and at the same time get absolutely free a strong serviceable fibre suit case.

BUY & SAVE WHERE YOU SEE ME DISPLAYED—Bill Saver

New Millinery

This is a splendid opportunity to secure your new fall and winter hats at an opportunity you should not miss; offering our complete stock of the newest fall and winter millinery at attractive reductions.

THE ROYAL STORES, Ltd.

Crockeryware

Visit our Crockeryware Dept. and secure some of the best offered during our special Bill Saver Sale. It is well stocked in suitable Christmas gift giving.



Supplying your needs at this Sale, will mean turning a sharp corner on every purchase you make. It was Bill who originated that famous phrase—a dollar saved is a dollar earned.

This Sale embraces practically every article in this great store. Don't fail to take advantage of this unusual offer.

SPECIAL VALUES IN MEN'S UNDERWEAR

Men! It will soon be time to don your heavy underwear; now is the time to select it—while our Bill Saver Sale is progressing. We are showing all weights in Stanfield's and English All Wool garments, at prices you should take immediate advantage of.

Men's All Wool Underwear	Men's Pyjamas
English manufacture, fine knit from very soft wool, warm and comfortable without being too heavy; all sizes; Reg. \$2.85 per garment. Sale Price \$2.57	Made from special quality Striped Flannellette, Military collar, finished with silk frogs and pearl buttons; all sizes. Reg. \$3.30 per suit. Sale Price \$2.97
Reg. \$4.65 per garment. Sale Price \$4.19	
Stanfield's Underwear	Men's Flannel Shirts
Men's Stanfield's Underwear in assorted weights, suitable for winter wear; sizes 34 to 44. Special prices per garment	Made from Union and All Wool English Flannel, light grounds with neat colored stripes, collar band, single and double buttoned cuffs, all sizes.
\$1.95, \$2.50, \$3.20 & \$3.50	Reg. \$2.50 each. Sale Price \$2.52
	Reg. \$4.00 each. Sale Price \$3.60
	Reg. \$5.00 each. Sale Price \$4.50
Men's Fleece Lined Underwear	Men's Grey Flannel Shirts
High grade underwear, heavy velvet fleece lined, very fine quality; all sizes. Special per garment \$1.00 & \$1.30	Single buttoned cuff, attached collar; all sizes.
	Reg. \$2.45 each. Sale Price \$2.21
	Reg. \$2.65 each. Sale Price \$2.39
	Reg. \$3.35 each. Sale Price \$3.17

Every Need in Fancy Linens

Every housekeeper who has need for new linens will welcome this opportunity to select from new fresh assortments at remarkably reasonable prices. We have a big selection to choose from, all of dependable quality. This is also a good time to select some for Christmas gift giving.

trimmed; sizes 32 x 32.					
Price	77c.				
Price	99c.				
A Cloths, hemstitched border,					
handsome colors; assorted					
Price	86c.				
Price	\$1.04				
Price	\$1.40				
Price	\$1.62				
Price	\$1.80				
S					
osed embroidered, hemstitched					
Price	77c.				
Price	95c.				
Price	\$1.13				
trimmed.					
Price	81c.				
Price	\$1.35				
atched border.					
Price	72c.				
Price	90c.				

Cushion Covers	
Fawn Linen, hemstitched, colored embroidered;	
size 24 x 24. Reg. \$1.10 each. Sale Price	99c.
White Linen, self embroidered, hemstitched	
border; size 24 x 24.	
Reg. \$1.25 each. Sale Price	\$1.13
Reg. \$1.50 each. Sale Price	\$1.17

Centre Cloths	
Circular and Oval, silk fringe, hand painted on	
assorted colored grounds, very dainty.	
Reg. 55c. each. Sale Price	50c.
Reg. 75c. each. Sale Price	68c.
Reg. \$1.50 each. Sale Price	\$1.35
Reg. \$1.75 each. Sale Price	\$1.58
Brown Linen, colored embroidered.	
Oval. Reg. 65c. each. Sale Price	59c.
Circular. Reg. 75c. each. Sale Price	65c.

Tray Cloths	
White Linen, hemstitched, self embroidered.	
Reg. 90c. each. Sale Price	81c.
Reg. 95c. each. Sale Price	86c.

Pillow and Bolster Cases	
Bolster Cases	
White Cotton, plain buttoned; size 18 x	
54.	
Reg. 55c. each. Sale Price	50c.
Reg. 65c. each. Sale Price	68c.
White, filled, size 20 x 68. Reg.	
65c. each. Sale Price	68c.
White, hemstitched, self embroidered;	
size 20 x 68. Reg. \$1.45 each. Sale Price	\$1.31