

IN STOCK
VICTOR FLOUR
 In 14-lb. Cotton Sax.
GEORGE NEAL, Ltd.,

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.

Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.

RENEW YOUR BLOUSE FOR TEN CENTS.

It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.

Special Prices to the Wholesale Trade.
SEE OUR WINDOW.

ROBERT TEMPLETON.

Wallace Silverware.

Is your Table Silver as good to-day as when you bought it?
 Have you noticed that at the parts most exposed to wear, the plate has become worn?
 Do you think this condition of your Silver is in keeping with your idea of a well appointed table?
 Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.
 Start with the Tea Spoons and gradually complete your Set with the new pattern—there are several for you to choose from and the price is very moderate.
 Tea Spoons cost \$5.00 for a Dozen.

T. J. DULEY & CO., Ltd.
 The Reliable Jewellers & Opticians.

12,000 SIDES AMERICAN SOLE LEATHER.
 1,200 FEET BLACK UPPER LEATHER.
 Large Quantity of CHAINS & ANCHORS.
 NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
 Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
 And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co.,
 Water Street West (Next Door Reid Electric Store.)

SMALLWOOD'S
Big SHOE SALE

SCHOOL SHOES

This time its
Children's and Girls' BOOTS

We offer Big Values in Girls' Solid Foot-wear.

CHILD'S GREY CLOTH TOP LACED BOOTS—
 Sizes 6, 7 and 8. Only \$2.00 the pair.

CHILD'S BLACK KID LACED BOOTS—
 Sizes 6, 7 and 8. Only \$2.00 the pair.

CHILD'S SOLID BROWN CALF BOOTS—
 Only \$3.00 the pair.

CHILD'S GREY TOP BOOTS—
 Only \$2.50 the pair.

CHILD'S BROWN LACED BOOTS—
 With Brown Cloth Top. Only \$2.80 pair.

CHILD'S PATENT VAMP LACED BOOTS—
 With Champagne Top. Sizes 6, 7, & 8.
 Only \$2.00 the pair.

GIRLS' SOLID HIGH CUT BOOTS—
 Sizes 11, 12, 13, 1 and 2. Only \$3.10 pair.

Extra Special
IN MEN'S BOOTS

MEN'S DARK TAN LACED BOOTS—
 Only \$4.50 the pair.

MEN'S FINE BLACK KID LACED BOOTS—
 Only \$5.00 the pair.

F. Smallwood
 THE HOME OF GOOD SHOES.

Ask for full details about our
Progressive Policy for Business Men.

\$5,000 Death Benefit and **\$25.00** Weekly Indemnity
Only \$16.00 A YEAR.

No "Frisks"—Just honest accident insurance at pure cost. Covers any and every possible accident and no time limit for total disability.
 Larger or smaller amounts at proportionate rates.

U.S. FIDELITY & GUARANTY COY.
 L. J. LACEY, Nfld. GENERAL AGENT.

LABRADORITE

BRACELETS. EAR RINGS.
 PENDANTS. MASONIC EMBLEMS.
 RINGS. CUFF LINKS.
 BROCHES. CHARMS.

This beautiful Native Stone, famous for its different play of colours, is found on Newfoundland Labrador.

A VALUABLE SOUVENIR OF NEWFOUNDLAND.

R. H. TRAPNELL, Ltd.
 Jewellers and Opticians, 197 Water Street.


ADVERTISE IN THE EVENING TELEGRAM.

STOP THE DECAY
 in the
"MATCHLESS"
 Way.
 Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

"Leads in every District"

VICTOR FLOUR

Jan. w.f.m.t.



When you are "waiting around again" or at functions where full dress is usually worn, don't you feel out of place with a jacket on? Now is the time to leave your order for Full Dress or Tuxedo. Our prices for these Suits are remarkably reasonable. For special parades, or social calls, we can give you something within your means in a Prince Albert, or Morning Coat. We specialize in these garments.

JOHN MAUNDER
 TAILOR & CLOTHIER,
 281-283 Duckworth Street.

FIRE! FIRE! FIRE!

POUR ON WATER! POUR ON WATER!
 DON'T DEPEND ON THE FIRE DEPARTMENT.

Newly-weds: Now is the time to have some Fire Insurance placed on your property of any description. It's too late when the fire bells ring.

Older-weds: Your House and Furniture was HARD TO GET. Fire will make it EASY TO LOSE. Be prepared for the fire when it comes by having ample insurance.

Tell us what you have and we'll tell you how to keep it.

FRED J. ROIL & CO.
 REAL ESTATE & INSURANCE AGENTS.
 Smallwood Building, Duckworth Street.

Forty-Four Years in the Service of the Public—The Evening Telegram.

Reid-Newfoundland Co., Limited

S. S. "Glencoe."

South-West Coast Service.

Passengers leaving St. John's on 8.45 a.m. train, Saturday, August 4th, will make connection with S.S. GLENCOE at Argentia for ports of call between Argentia and Port aux Basques.

Reid-Newfoundland Co., Limited

FARQUHAR STEAMSHIP COMPANIES

PASSENGER AND FREIGHT SERVICE

NORTH SYDNEY TO ST. JOHN'S.
STEEL STEAMSHIP "SABLE I."
 Leaves NORTH SYDNEY Every Saturday
 "ST. JOHN'S" Every Tuesday at 10 a.m.

HARVEY & CO., LTD., Agents St. John's, Nfld.
 FARQUHAR TRADING CO., LTD., Agents, N. Sydney
 FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.
 aug 2, 8mo, w.f.m.

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR AUGUST.

From New York at 11 a.m.	Ship	From St. John's 12 Noon
July 28th	ROSALIND	Aug. 4th
Aug. 4th	SILVIA	Aug. 11th
Aug. 11th	ROSALIND	Aug. 18th
Aug. 18th	SILVIA	Aug. 25th
Aug. 25th	ROSALIND	Sept. 1st

THROUGH RATES QUOTED TO ALL PORTS.

ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

BOWRING & COMPANY, 17 Battery Place, New York, General Agents.
 G. S. CAMPBELL & CO., HALIFAX, N.S., Agents.
 HARVEY & CO., LTD., ST. JOHN'S, Nfld., Agents.
 Jan 5, m. w.f.m.

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited.

S. S. "MAPLEDAWN"

The S.S. MAPLEDAWN will leave Montreal on Sunday at daylight.
 The S.S. MANOA will leave Montreal on August 18th.

For space, rates, etc., please apply to this Office, as space is limited.

HARVEY & CO., Limited,
 AGENTS.

apr 27, w.f.m.

Morey's Coal is Good Coal

In Stock, Best Grades of
 North Sydney Screened, Scotch Household and Anthracite
COAL.

M. MOREY & Co., Ltd.

TEN PA
 WEATHER
 TORONTO, Yo
 Friday and
 OPER & THO
 r. 65.
 VOLUME
 C
 St.
 Municip
 TEL
 Tenders ad
 signed, ma
 ables" will
 ursday, Au
 r the erecti
 ables, Haye
 Plans and
 her inform
 application
 by Enginee
 nder not n
 The OLD
 anuels
 Aug
 will be hel
 nners, Te
 served at
 N
 Bo
 The Deser
 the aut
 Sheik",
 Secret Sh
 Donovar
 Sweet Pe
 frey Me
 Privilege,
 lie . . .
 The Yell
 Harold
 Pe
 GARR
 Bookselle
 Doe
 toddle to
 by "warr
 milk sou
 Broo
 Cor
 The Deser
 100 m. l
 1913
 25, m. aod
 W
 Radio a
 rected, Pa
 e have in
 es and Sh
 ade for sal
 H. W
 Ship R
 Rice:
 10 Water
 ay 22, w.f.t
 A. BAST
 ATURD
 LOUR (Vict
 max)
 FOR (select
 BEST (mo
 ARNALAD
 ABLE JELL
 PROOTS, I
 FAVORITE
 MANGES (C
 DILL, BEEF
 SEEN CAR
 FOR POLAR
 Oxblood, do
 BLE GRES
 SLICE WASH
 Harry Wash
 back bottom
 I. A.