



COLUMBUS Rubber Footwear

For All the Family

Besides the "COLUMBUS" BOOTS for Men, there is a range of Rubber Footwear to suit every member of the family—old and young.

"COLUMBUS" RUBBERS are supplied in a large variety of Styles and Qualities, the only kind which meet your needs, at once, in Comfort and Economy.

From every viewpoint they are the most satisfactory.

SEE THEM AT YOUR DEALERS.

The CLEVELAND RUBBER COMPANY, Ltd.,
166 WATER STREET, ST. JOHN'S, N.F.

One Whole Week Devoted To Fall Specials.

Mail Orders Promptly Attended to.

Cotton Blankets.	Wool-Nap Blankets.	Linen.
Size 52 x 72; a good fleecy Blanket of medium size, with blue borders, only \$2.75 pair.	This popular Blanket is fully 64 x 76 inches; good weight, large size; assorted borders. \$6.00 per pair.	Another lot of this cheap Holland or Linen on hand, to be had in Blue, Pink, Cream, Lavender and Nile. 19c. per yard.
Children's Hose.	Boys' School Hose.	Striped Flannelette.
Children's Brown and Black Hose in sizes 6 to 3 1/2 inches; suitable for present wear, only 25c. pair.	A heavy Black Cotton Hose, specially made for boys, sizes 7 to 11 inches. 50c. per pair.	A good fluffy make, 36 inches wide; a large assortment of patterns. 35c. per yard.
Men's Sweater Coats	Ladies' Brown Hose.	White Flannelette.
These are of Heather mixture yarn, fitted with collars; sizes 38 to 44. Good value. \$2.90 each.	A few more dozen of these popular shade Stockings left. Don't fail to secure a pair, only 28c. per pair.	Fully 36 inches wide. Last year's price for this same material was 60c. per yard. Now only 38c. per yard.

ALEX SCOTT, 18 New Gower St.

ADDITIONAL PASSENGERS.—The following additional passengers are sailing by the Rosalind:—Rev. T. R. Saint, Mrs. Saint, Edgar Duff and Miss Pittman.

GAME PRICES.—Partridge were selling in the city yesterday at \$1.50 per brace. Rabbits were also in the market and sold at from 80 cents to \$1.00 per pair.

Brick's Tasteless can be purchased at T. McMurdo & Co.'s, Water Street. Price \$1.20 bill. Postage 20c. extra.—sep15,17

"Swimming."

When I go swimming, who will take Their stand beside the silver Lake, To watch each graceful stroke I make, And revel in the fun? When I go swimming, who will share, The same delights and freshness rare, Which wait for those who time will spare, When day of toil is done?

When I am floating on the tide, Who will remain so close beside, All yet and may be slowly glide, Around, and round again? No cushion'd lounge could ere combine, To give such ease when I recline, The pleasure and the gain.

When I go diving, who will stand, Upon the dry, and driest land, To stop and ponder if I command, Of muscle and the deep? Can be attained by those who try, In time so short as mystery, Whilst those who linger idly by, Drift into realms of sleep.

—BETA.

Anglo-Saxon Race.

The British Empire is the product of the political genius of the Anglo-Saxon race. It is that, and that alone that has made such an empire possible, and no other race has ever existed nor exists to-day capable of such an achievement. The qualities which have made Britain such a successful mother-country are just those regarded as the peculiar attributes of her own constitutional monarchy. In particular may be mentioned the virtues of self-effacement and readiness, when the welfare and interests of the Empire seem to demand it, to subordinate her own will and desires to those of its other parts, and to sacrifice cherished plans and ideals in part or wholly, when it is evident that an endeavour, to realise them would be productive of friction and ill feeling would perhaps even lead to war. The magnanimity and large mindedness which can respect national rights and tolerate local differences of opinion is also worthy of mention. As Mr. Rudyard Kipling said of her great King, Edward VII, Britain, "mightily schooling (her) strength to the use of her nations, rules as not ruling."

ELASTIC BANDS.
In making constitutional changes it is the British way to move cautiously and tentatively, feeling the national pulse at every step, finding out just how far it is wise to venture and attempting no more. Constitutions cast in a rigid mould do not appeal to Britain who holds that governments are made for men and not men for governments. She prefers those of a more elastic order, that can change with circumstances and adapt themselves to altered conditions and the new needs of men as they arise. The British constitution has seemed rather to grow of itself, naturally, than to be the work of man. "You are defining life itself when you are defining the British Empire, you cannot do it," said Mr. Lloyd-George in one of his illuminating phrases, that seem to, as it were, flash the truth by searchlight.—The Empire Review.

Coastal Boats.

GOVERNMENT.

S. S. Prospero is due at 5 p.m. from the northern coastal service.

S. S. Portia left Channel at 11 a.m. coming this way.

REIDS.

Argyle leaving Placentia to-day for the west.

Glencoe at Placentia.

Meigle anchored in Flagstaff Tickle, on way south, at 5 p.m. Thursday.

HUNDREDS of MEN ARE NOW WEARING BENGALINE TIES.

And why not? When men first heard we were selling Ties for 50c. they doubted. Though they were old stock—shoddy material—a catch somewhere. They didn't expect to get a Tie for 50c. that would outlast a \$1 Tie. They got a surprise—so did we: we sold them by the dozen on Saturday. There are still some choice Japanese patterns left—a windowful.

50c.

Kearney's.

sep20,31,tu,th

THE BEST SOAP FOR MEN.

The daily use of GERMICIDAL SOAP keeps the skin soft and clean and preserves its integrity and cleanliness. It is a cleanser. It is a germ destroyer. It is a disinfectant. Used extensively in hospitals and by doctors and nurses.

50c. cake.

PETER O'MARA,
The Druggist,
THE RETAIL STORE.

Reading the Cups.

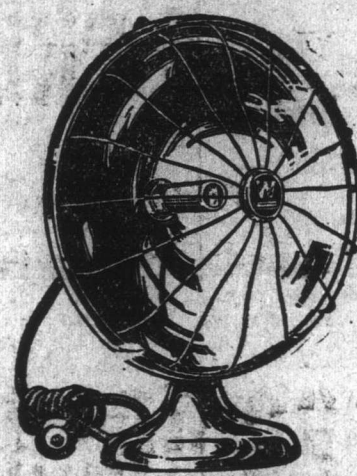
To amuse yourself and friends by reading the omens in a tea cup, start by leaving a teaspoonful of tea in the cup, and have the curious one revolve the cup three times and place it upside down on the saucer. Remove the cup in a moment or so and study the positions taken by the leaves. More in our next announcement.

Blue Bird Tea

Brings Happiness!

BAIRD & CO., St. John's, Distributors for Newfoundland.

Have your office made comfortable for you these chilly mornings by using one of NOS-WORTHY'S COSY GLOW HEATERS.



WM. NOSEWORTHY, Ltd.,
Water Street West.

sep23,1mo

MEN'S BOX CALF BLUCHER BOOTS,
At 1914 Prices.



ONLY \$7.00 PER PAIR.

A genuine bargain awaits any man who purchases his boots from us. This boot is made of the finest Box Calf and is Goodyear welted.

PRICE \$7.00.

Mail Orders Receive Prompt Attention.

F. SMALLWOOD,
The Home of Good Shoes,
218 and 220 Water Street.

Two Kinds of Trading.

During the past four to six months, margin trading has been largely professional, that is by brokers, pool operators or syndicates, who simply "make" prices in a great many cases, but just now the tide is turning—the price trend is upward and the big buying is being done by investors—the general public.

Are YOU getting your share of the good dividend-payers that are selling low? We are properly equipped to execute your marginal instructions.

J. J. LACEY & COMPANY, LIMITED,
STOCKS AND BONDS. TELEPHONE 1144.

APPLES!

Orders now booking for 500 brls. GRAVENSTEINS due to arrive Sept. 8th.

ORANGES!

250 cases SUNKIST ORANGES, all counts—150, 176, 200, 216, 250, 288, due to arrive Sept. 5th.

IN STOCK: 75 kegs EXTRA HEAVY GRAPES—A little higher price but better quality.

Soper & Moore

N.B.—Please note our Main Line Phone numbers: 490 and 902.

DR. LEHR, Dentist,
329 WATER STREET.



YOUR TEETH—

PTORRHEA AGAIN.

Ptyorrhea is so insidious that we want to repeat again and again our former warnings against it. It is not painful as a rule, and that very fact makes it all the more dangerous. Watch for those bleeding gums, they are your warnings. Do not give your body a chance to absorb poisons that come from bad teeth or diseased gums. Anything from a headache to a serious illness may result from your neglect. Ptyorrhea is a dreadful disease.

Clothes and the woman—one and inseparable—always will be—and always should be. But, my, how thrifty they are getting nowadays and yet they continue to dress just as well.



Other women except Dainty Dorothy have learned how to make last season's suit meet this season's requirements. They have learned of our superior cleaning and drying facilities, and they are taking advantage of them—so are the men folks.

J.J. Dooley
WE KNOW HOW
PHONE CONNECTION
CLEANING, DRYING, COR. LIME ST. & LE MARCHANT ST.

East End Feed & Produce Store.

Diamond "C" Soap
Does better work and goes further than any other laundry Soap.

White Borax Naphta Soap

A combination of nature's products for every household use.

Ring 812.

East End Feed Store.

Brick's Tasteless can be purchased at Jas. Wiseman's, Top Carter's Hill. Price \$1.20 bill. Postage 20c. extra.—sep15,17