

Here We Are, AT THE HEIGHT of the Season



Showroom Specials! Incomparable.

Blouses.

The height of the season for pretty White Blouses, for this week we show white embroidered Voile, striped and fancy Ratine, Navy Muslin with Plaid Silk facings and White Muslin with fine pin tucks and a host of other elaborate styles. Regular \$1.70. **Friday, Saturday and Monday \$1.49**

"Terry" Hats.

All the rage, Ladies' and Misses' styles. In pure White Terry Cloth, for knockabout, for street wear and picnics, etc., strong stitched brim. Reg. 44c. **Friday, Saturday and Monday 38c**

Girls' Scout and Camp Suits.

To fit from 4 to 12 years, made from strong Tan Linen, trimmings of red, yellow and blue, beaded necklet to match. The outfit contains Belt, Handkerchief, Rope, Hat, Skirt and Waist, etc. Reg. \$1.55. **Friday, Saturday and Monday \$1.49**

Ladies' Knickers.

Made of fine White Lawn, nicely tucked and embroidered trimmed, open and closed. Reg. 70 cents. **Friday, Saturday and Monday 64c**

Children's Underwear.

Vests and Pants in a nice weight, fleeced Jersey; these are portion of a large purchase bought direct from the manufacturers, and you can be assured of extra good value, assorted sizes, cream shade. **Friday, Saturday and Monday 2 for 29c**

Ladies Button Boots.

In fine Gun Metal Calf, very neat shape, 12 button style, high heel, 1/2 sizes to hand. Reg. \$2.80. **Friday, Saturday and Monday \$2.65**

Pillow Cushions.

For the "baby's carriage," for campers, for hammocks, a convenient size with very soft filling and plain or Art Sateen coverings. **Friday, Saturday and Monday 15c**

Seersuckers.

Perfect washing materials, 29 inches wide. They make up prettily and give most satisfactory wear; nice mixed stripe effects in Grey, Black, Navy, Pink and Helio. Reg. 15c. **Friday, Saturday and Monday 14c**

Half-Blind Materials.

3 pieces best English quality. Cream grounds, showing broad lace insertion band and deep hemmed edging, widths up to 30 inches; these materials wash perfectly and resemble the ordinary Casement Cloths. Reg. 35c. **Friday, Saturday and Monday 29c**

Carriage Wraps

3 dozen of Linen Carriage Wraps in a variety of plaids and stripes, fringed ends. Reg. \$1.40. **Friday, Saturday and Monday 1.18**

Misses' Dresses.

Smart little wash dresses in striped or checked Ginghams and plain Linen, trimmings of pearl buttons and plain facings, turned down collar, long or 3/4 sleeves, overskirt and wide flare skirt to fit from 13 to 19 years. Reg. \$1.40. **Friday, Saturday and Monday \$1.19**

JOB LINE

Ladies' Cream Silk Ratine Dresses.

Reg. \$10.00 for \$2.48.

Beautifully trimmed with Black Velvet, wide chiffon frilling and Black Velvet buttons; Raglan sleeve, 3/4 length, low neck; sizes 34 x 42. Reg. \$10.00. **Friday, Saturday and Monday \$2.48**

Sample Line

Lace Scharves

Useful for many purposes and such handsome Scarfs too, in shades of Cream and Ecru, Black and White, embroidered ends with long silk fringes. Reg. values to \$3.00. **Friday, Saturday and Monday 98c**

Child's Underwear.

Summer weight fine ribbed Jersey, vests with low neck and short sleeves, others with high neck and long sleeves, pants to match, knee length, cuff or loose style, lace trimmed, assorted sizes. Regular 25c. per garment. **Friday, Saturday and Monday 23c**

Ladies' Summer Vests.

Pure White Summer weight Jersey, with or without sleeves, low neck shaped. Reg. 22 cents. **Friday, Saturday and Monday 18c**

Collar and Cuff Sets.

Smart sets for present wear, in plain Muslin, hemstitched and embroidered, the very latest get ups. Reg. 40c. per garment. **Friday, Saturday and Monday 34c**

Infants' Little Creepers

For the little ones, serviceable garments in Seersucker, Pink and White, Blue and White, Striped, low neck and short sleeves. Reg. 30c. **Friday, Saturday and Monday 29c**

GRECIAN QUILTS.

Quilts you'll admire, beautifully patterned, good generous size, being 78 x 88; heavier than Honeycomb and wear as well as the Satin Quilt. Reg. \$2.80. **Friday, Saturday and Monday 2.49**

New American Neckwear.

50 dozen of these, every imaginable shade represented, full length scarfs you'll like to tie; plain and fancy weaves; no dragging, no pulling, they'll slide around the collar just right; the popular wide flowing end style. First showing. **Friday, Saturday and Monday 33c**

WONDERFULLY WELL ARRAYED with everything for the FASHIONABLY INCLINED.

EVERYTHING NEW and DESIRABLE for young and old, at prices that are at once convincing and keep our spacious Store thronged all day.

SEE WHAT WE OFFER for Friday, Saturday & Monday

Boys' Wash Suits, Two BIG Clearing Lines.

Just at the time they are most needed. Smart little Dutch styles in 2 tone effects, plain linens and pretty stripe effects; to fit boys from 3 to 8 years. Reg. 90c. **Friday, Saturday and Monday 79c**

4 dozen Suits, made from the best of wash materials, Sailor, Dutch and other becoming styles, made up in that smart inimitable American way, plain or striped, nicely trimmed and made to fit boys from 3 to 8 years. Respond to these values early. Reg. \$1.50 Suits. **Friday, Saturday and Monday, 98c**

Boys' Linen Hats.

Inexpensive sunshades in White and Striped linens with broad leaf. Reg. 25c. **Friday, Saturday and Monday 20c**

Boys' T. O'S. Caps.

A few dozen in White Linen and Cream Serge, with detachable name band, extra quality. Reg. 45c. **Friday, Saturday and Monday 37c**

Sailor Suit Fronts.

In White and Cream, reversible style, showing embroidered anchor and Flag of the Allies, etc. in colored silk. **Friday, Saturday and Monday 20c**

Boy's Braces.

An unusually strong make with heavy elastics and leather fastenings, others with White cord fittings. **Friday, Saturday and Monday 14c**

Boys' Shirtwaists.

Smart looking and perfect fitting, they come in shades of Plain Khaki, Blue Linen and a variety of pretty striped effects on white grounds; to fit boys from 6 to 14 years. New style collar. Reg. 40c. **Friday, Saturday and Monday 35c**

Boys' Overalls.

Get him a pair at once, you'll be surprised how they will save his clothes, made of strong Khaki Drill, bolted seams, pockets and bib, etc. Just like fathers. Reg. 40c. pair. **Friday, Saturday and Monday, Overall Pants 33c**

55c. Lunch Cases for 33c.

THREE DOZEN ONLY. Strong Little Lunch Cases that sold regularly for 55c. each, with imitation black Crocodile coverings, strap handle and brass clasp, suit case shape. See them! Very handy size. Reg. 55c. **Friday, Saturday and Monday 33c**

Men's and Boys' Balbriggan Underwear.

A full line of this ideal weight for summer wear. Finest Egyptian Balbriggan, perfect garments. Realizing the demand for this inexpensive underwear we feature all sizes for Men and Boys. **Friday, Saturday and Monday, per garment 45c**

Ladies' Hose.

Plain and Ribbed Styles in fast Black Cotton and Lisle, great sellers, assorted sizes. Regular 25c. **Friday, Saturday and Monday 21c**

Ladies' Select Hosiery.

A "star" line for value showing Plain and Ribbed in fast black Lisle and Silk finish, others in shades of Sky, Pink, Sage, Navy, assorted Greens and White. Reg. 38c. **Friday, Saturday and Monday 33c**

Men's Half-Hose

An assortment of summer weight Lisles, Silk and Cashmere 1/2 Hose, Black and Colored; values here are hard to beat. Regular up to 50c. **Friday, Saturday and Monday 39c**

Child's & Misses' White Hose, 14c

Seamless White Cotton Hose, sizes range from 5 1/2 to 9 1/2 inch, full lengths, fashionable, others if required in Tan or Black at the same price. **Friday, Saturday and Monday, our special 14c**

Boys' and Girls' Hose.

Hard wearing stockings that sell like hot cakes, they are good looking, serviceable and fine ribbed, fast black, sizes from 6 1/2 to 9 1/2 inch. **Special, Friday, Saturday and Monday 22c**

3 TOWEL LEADERS.

Huck Towels.

Probably about the best wearing Towel you can buy; these would answer splendidly for kitchen use; size 16 x 34; heavy linen finish, Crimson striped ends. Reg. 17c. each. **Friday, Saturday and Monday 14c**

Hand Towels.

Family size, plain ends, heavy Turkish, unbleached quality; size 21 x 42; a good hard-wearing Towel for everyday wear. **Special, Friday, Saturday and Monday 23c**

White Turkish Towels, 28 cts. per pr.

Extraordinary value in serviceable all White Turkish Towels, medium size and just the weight you would like. We can't renew these at the present price. **Friday, Saturday and Monday, per pair 28c**

Investiture at Buckingham Palace.

LIEUT.-COLONEL A. L. HADOW, C.M.G.

Lieut.-Colonel A. L. Hadow, Officer Commanding the 1st Battalion of the Newfoundland Regiment in the Field, was invested on May 20th at Buckingham Palace with the insignia as a Companion of the Most Distinguished Order of Saint Michael and Saint George.

CAPT. J. J. DONNELLY.

An event, unique in the history of Newfoundland, took place at Buckingham Palace on the morning of May 20th, when His Majesty pinned the Military Cross on the first Newfoundland-lander to receive this coveted distinction. Capt. Donnelly had previously been decorated with the ribbon by General de Lisle, Commanding the Immortal 29th Division. It rested with His Majesty to confirm the honor and to hand over the silver medal—the emblem of "conspicuous gallantry." His Majesty, when pinning on the Cross, warmly congratulated and thanked Capt. Donnelly, who, as it happened, was the only Colonial Officer present to receive such an honor.

Mission Yacht Lost.

The following message from St. Jacques was received by the Deputy Minister of Customs, Mr. LeMessurier:

"Rev. G. S. Templeton, Church of England minister at Belleoram, arrived here from St. Pierre by the schr. Warren Culp. He left Belleoram for St. Pierre in the mission yacht St. Augustine taking with him Mr. Chant, C. of E. teacher and Pilot Hanham. During a dense fog they missed St. Pierre and lost the St. Augustine at Cape Boue, Miquelon. The Rev. Mr. Templeton estimates his personal loss at over \$120; Mr. Chant at \$8 and Mr. Hanham at \$20. The yacht was uninsured."

It is happenings such as this that now and again remind us of the great hardships endured by the Ministers of God in preaching the Gospel along our rugged coast.

Your Boys and Girls.

I believe this is the best idea for a baby's outdoor bed, the best I ever heard. My husband made a boxlike framework, 2 1/2 feet long, 2 feet deep and 2 feet wide resembling an orange crate. This he covered with wire screening, lid and all, and I covered the bottom with a thick excelsior mattress. Then we suspended the box with chains—strong rope would serve—from the porch ceiling. In this I kept my two-month old baby most of the time. I can go about my work knowing that she is perfectly safe from bird, beast or reptile—a security not felt when leaving her in the baby buggy on the porch. I sometimes suspend the swinging crib in a tree, covering the top with a dark cloth to cut off the glare of the sun.

When the Appetite Strays.

During the summer months there is such a temptation not to eat.

The ap often entirely gone, and in most cases fastidious and it is then that one nibbles on a salad or a piece of French pastry.

But one cannot live for weeks on lettuce leaves or ice cream, so it is not always wise to honor the fickle appetite too much. The body requires nourishment in summer, as at other times, perhaps more because the energy is sapped by excessive heat.

After a constant diet of salads and light refreshments of the same nature, one begins to wonder why one has such a weak and tired feeling.

Go back to the diet of meat and hardy vegetables? No, that is not necessary if one's willing to take a substitute. I wish more people realized the value of raw eggs. They are very simple to take, much less work than preparing a heavy meal, and just as nutritious as meat.

One must, of course, be sure that the eggs are strictly fresh. Break one in a glass, taking care not to let the white and yolk separate. Tip back the head and quickly swallow the egg whole.

Practice makes this very easy, so do not be discouraged if it seems difficult at first. Two eggs taken in this way before a meal give one nourishment, while the lettuce and tea that follow please the taste and are refreshing.

For those who find it difficult to acquire perfection in swallowing the eggs, another method may be suggested. Put a little vinegar or lemon juice in the bottom of the glass before the egg is broken into it.

This covers any unpleasant taste. Also the egg may be disguised in grape juice. Beat it thoroughly with an egg beater; then add sufficient juice to make the disguise complete. This makes an invaluable drink for invalids.

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