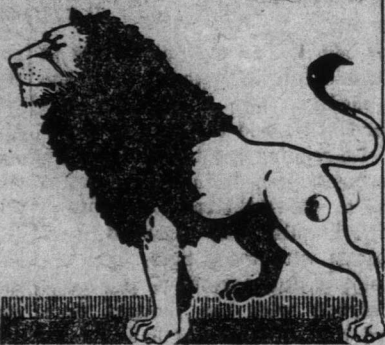


THE LION

is recognized as the King of Beasts, SUNLIGHT SOAP is recognized as the King of Laundry Soaps. The rule of the Lion extends only over the animal world; the rule of SUNLIGHT SOAP extends to wherever Soap is necessary. It is without a rival for washing clothes, household linen and all fabrics even of the finest texture. It is the best Soap that skill and money can produce. Give it a trial and you will be convinced of its value.



"I Didn't Think."

By RUTH CAMERON.

A woman who sometimes comes to our home has a habit of making what she cheerfully calls "breaks."

For instance, she will forget that Mrs. A's daughter is suing for a divorce and that Mrs. A, who does not believe in divorces, is very sensitive about the matter, and in her presence will bring up the latest divorce scandal of the newspaper world and comment on it in a way that to Mrs. A's oversensitized feelings must be like a sledgehammer falling on bare nerves.

Or will she forget that Mrs. L's brother is a dipsomaniac and the father of four boys, and will tell Mrs. L. at length about a sweet girl who is going to marry a man who drinks. She thinks it is a terrible mistake, she says. Such people ought to be taken in hand by society and restrained from marrying and having children, for they are so sure to inherit their father's weakness.

When she remembers or is reminded afterwards what an unfortunate topic she chose, of course she has the grace to be sorry. "Wasn't it terrible?" she says. "I didn't think."

She is a fishwife instead of a perfectly excusable fishwife has sufficiently excused herself. But she hasn't.

Moreover, her statement isn't true. Of course she thought. Human beings always think. That's the price

of having a mind, we can't stop thinking for a moment through all our lives except when we sleep, and even then most of us still carry on a kind of subconscious thinking which we prefer to call dreaming.

It isn't because she fails to think that she tramples on people's exposed mental nerves—it's because she thinks only of herself and what she is interested in.

It's the same way with people who lack good manners. One man rises when a woman enters a room and finds her a chair; another fails to assume that responsibility. One man remembers to say "Good night" to his hostess's mother; the other forgets. "I don't think about those little things," he explains with an evident feeling of justifying himself.

The other man does think. He is not so concentrated upon his own interests and his own pleasures that he cannot remember the little graces of manner that make daily life sweeter and more gracious. In plain words, he is not so selfish.

"I didn't think" is used to cover a multitude of sins. It cannot really cover one.

It is merely another and prettier phrase for "I didn't care," for if we cared, we would think.

If we could see our failure to think in this light and recognize it as self. And apparently she considers that ble forgetfulness perhaps we should be more troubled when we fail to think, and make a greater effort not to do so.

The Big Circus Act.

SERPENTELLO AND THE FROG.

To-night the most wonderful act in circus or vaudeville profession, dainty little Serpentello, the lady who was the pet and pride of Barnum and Bailey and Ringling Bros. shows; also young Nicholson, the Human Frog man, who made such a sensation here two years ago. Now the double act is simply marvellous. Those wonderful people have several very special acts, horizontal bars, flying trapeze, swing of death where the clever Serpentello will swing on a perch from the ceiling of the theatre; all wonderful daring. They will give many styles of dancing, acrobatic and otherwise. This is another sample of act from across the ocean, and their first show will prove that this is an act that the public of St. John's will say the greatest they have ever seen. The pictures are just as good and can't be beaten. The price of admission is like the rest of the performance, right.

The Crescent Picture Palace.

The Crescent Picture Palace advertises to-day a great two reel feature by the famous Elclair Biograph Company. This story treats of a wealthy society man who through disastrous speculation loses his fortune and starts to seek for gold in the Yukon; the terrible hardships of a winter in that region is vividly portrayed in this great feature.

The leading Rex actors, Bob Leonard and Marguerite Fischer are seen in their best in the drama: "The Wrong Road." This story is of a fishing village and has some beautiful scenic effects.

An "Eastern Cyclone" at Bluff Ranch, is a corking comedy of western life and shows how the cyclone tames the whirlwind; plenty of fun in this. Mr. Frederick Knights, the tenor, sings "The Old Plaid Shawl" an old time melody. Don't miss this show it's one of the Crescent's best.



One Dose and You Will Feel Better.

We are able to produce letters from all parts of Newfoundland which highly recommend the wonderful results derived from using this preparation called Prescription "A."

It is for sale in nearly every outport from the leading business places. Why are you too tired to do anything? A feeling of distress after meals, fullness of the stomach, heaviness and headaches. You feel more tired when rising in the morning than you were retiring at night.

Your sleep is disturbed and you feel as if you are going to suffocate and afraid to go to sleep again.

You have to be careful of what you eat for your breakfast.

Why go on suffering like this when you can be cured by obtaining a bottle of Stafford's Prescription "A" for a small size, 25c.; postage, 5c. extra. Large size, 50c.; postage, 10c. extra. Stafford's Liniment and Phosphate Cough Mixture are still in great demand.

Our Drug Store (Theatre Hill) is open every night until 11 o'clock. oct19,14

Great Send-Off

To the Four British Belles.

On Saturday night the Rossley theatre was jammed to the doors, all wanting to see the final performance of the troupe of ladies. Those ladies received many beautiful gifts from some of our best citizens. Mr. Rossley presented each lady with a large box of chocolate together with hand-some brooches, and Miss Evelyn Keen presented the Rossleys with an elegant silver entree dish. She made a very nice little speech in which she thanked the public of St. John's for their kind patronage and the Rossleys for so pleasant an engagement, and wished them success in their new theatre when open. The fairy pupils of Mrs. Rossley then stood up and gave them a college yell:

1 2 3 4 British Belles
They are all jolly fine girls,
Rossley's fairies gives these yells,
Hip, hip hurrah for the 4 British Belles.

They also sang the chorus "It's a long way to Tipperary," in which the audience joined.

More Fires.

Fires provoke immediate sympathy for the sufferer and also thankfulness for personal escape. Another thought should be whether one is personally and sufficiently protected? An insurance policy with Perole Johnson would provide for you this desired security and at small expense. Have you enough insurance?

Personal.

The many friends of Mr. A. E. March, formerly purser and wireless operator on the Red Nid, ships plying between North Sydney and Port aux Basques, will be pleased to hear of his doing well in Montreal. He is now in the employ of the Canadian Northern Steamship Co. Ltd., holding the responsible position of Chief Clerk in the Passenger Department of that Company.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Gruesome Find.

The Minister of Fisheries received the following message Saturday evening from Mr. J. Roche, of Branch:

"John Nash, fishing six miles off Branch, found a dory bottom up with a dead man tied to her. The dead man cannot be identified as the clothing shows no marks; supposed to belong to the district of Placentia and St. Mary's."

Minister Piccott wired for fuller details. There is a theory that the corpse is that of one of the men lost at Bar Haven on Friday last.

German Seaman Taken Into Custody.

Saturday afternoon a German seaman named Carl Riebers, alleged to have deserted the German Navy, was arrested by Constable Lawlor. The German came by the S. S. Nascope on Friday last from York Harbour, Hudson Bay, having reached there, it is supposed, on a schooner from an English port.

Another German named Yiemann, who also came on the Nascope, is now under police surveillance.

Indigestion Ended, Stomach Feels Fine.

Time "Pape's Diapensin!" In five minutes all Sourness, Gas, Heartburn and Dyspepsia is gone.

Sour, gassy, upset stomach, indigestion, heartburn, dyspepsia; when the food you eat ferments into gases and stubborn lumps; your head aches and you feel sick and miserable, that's when you realize the magic in Pape's Diapensin. It makes all stomach misery vanish in five minutes.

If your stomach is in a continuous revolt—if you can't get it regulated, please, for your stake, try Pape's Diapensin. It's so needless to have a bad stomach—make your next meal a favorite food meal, then take a little Diapensin. There will not be any distress—eat without fear. It's because Pape's Diapensin "really does" regulate weak, out-of-order stomachs that gives it its millions of sales annually.

Get a large fifty-cent case of Pape's Diapensin from any drug store. It is the quickest, surest stomach relief and cure known. It acts almost like magic—it is a scientific, harmless and pleasant stomach preparation which truly belongs in every home.

Fox Cases.

Editor Evening Telegram.

Dear Sir,—Two men here from Sydney, who are or were partners in a fox ranch, were fined a thousand dollars a few days ago for a breach of the Game Laws—buying foxes out of season.

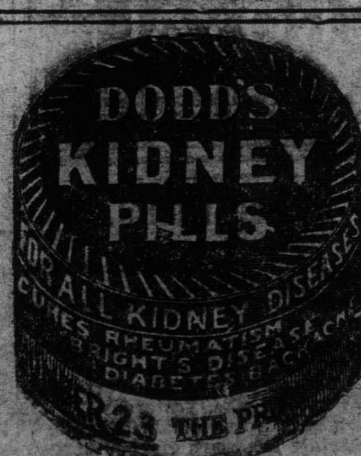
Very well now, every law-abiding person here is glad to see this long abused law maintained and carried out and we hope the authorities will discover and punish every one who has been breaking this law ever since it was enacted, but there is one thing that is puzzling a good many of us and it is this: why it was that these two men were fined \$1,000 each while the members of a company operating a ranch at Port au Port convicted of a similar offence, a short time ago were fined, it is said, only six or seven hundred dollars each? Now, Sir, as I said before every law abiding man in this Bay wants to see the Game Laws carried out properly and every breach of them justly punished without any consideration of persons whatever.

It is nothing short of a public scandal the manner in which the Game Laws are said to have been broken in parts of this district.

Why, it has even been said that people whom you would expect to uphold the law, have openly shown their opposition to officials who have been trying in the face of great obstacles to carry out the regulations according to instructions, but now that public opinion has been aroused over this matter, a decided improvement all round may be expected.

Yours truly,
REYNARD,
Stephenville Crossing, Bay St. George,
October 8th, 1914.

Stafford's Liniment should be in every home. No advance in the price. sep19,14



DARK DAYS

Mean more Expense in Lighting. Cut your Light Bills in half by using

TUNGSTEN BULBS

Give better light for less money. They cost no more than the ordinary kind. Buy one to-day.

Tungsten Bulbs

33 C.

Tungsten Bulbs

TUNGSTEN BULBS

Give more light for less money. You can get them cheap now. Buy one to-day.

More Light, Better Light, Cheaper Light.

We also carry a full line of Cord, Sockets, Switches, etc. **AYRE & SONS, Ltd.**

Undeniable Value

White Lawn and Silk Blouses.

Prices:

\$1.10, 1.20, 1.30, 1.40, 1.60, 1.70, 2.20, 2.40, 2.80 to 5.00 each.

This Week at

A. & S. Rodger's.

Big Offer in Ladies', Maids' & Children's WINTER COATS,

Very Newest Styles and Colors.

Ladies' from \$3.50 to \$12.00.

Maids' from \$2.50 to \$8.00.

Children's from \$1.50 to \$5.00.

Very Special Values in Three Numbers.

50 Ladies' Coats, original price \$5.00, for \$3.00.

36 Ladies' Coats, original price \$10.00, for \$6.60.

50 Children's Coats, original price \$1.50 to \$3.00, for \$1.00 to \$2.00. The above are a CHEAP and SMART LOT.

BISHOP, SONS & CO., LIMITED.

oct15,14

BLACK DIAMOND LINE!

PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.

FIRST CLASS.				THIRD CLASS.			
	One Way.	Return.			One Way.	Return.	
Montreal to or from St. John's	\$30 to \$35	\$50 to \$55		Montreal to or from St. John's	\$15.00	\$25.00	
Quebec to or from St. John's	\$30 to \$35	\$50 to \$55		Quebec to or from St. John's	\$15.00	\$25.00	
Charlottetown to St. John's	\$16.00			Charlottetown to St. John's	\$8.00		
Charlottetown to St. John's and return to Sydney	\$12.00	\$20.00		Charlottetown to St. John's and return to Sydney	\$6.00	\$10.00	
Sydney to St. John's	\$12.00	\$20.00		Sydney to St. John's	\$6.00	\$10.00	
Children under two years of age, between Montreal & St. John's	\$5.00			Children under two years of age, between Montreal & St. John's	\$2.50		

HARVEY & CO., LTD., Agents Black Diamond Line.

Advertise in The Evening Telegram

IRISH BUTTER, 1-lb. blocks and by the lb. CANADIAN ONIONS, in sacks. SPANISH SILVERPEEL ONIONS, in cases.

We Will Never Cease to Hammer Home The Fact

that "Homestead" Tea is refreshing, palatable and pure. It is the right kind for your family to use, as it is prepared in accordance with the most approved sanitary methods.

Homestead Tea, 40c. lb.

Gravenstein APPLES,

Nos. 1, 2 and 3. Ex s.s. Stephano.

Partridge Berries.
Cranberries.
Cod Tongues, 1 lb. tins.
Bakeapples 1 lb. tins.
Foster's Wrinkled Peas, a cartons.
New York Corned Beef.
Local Rabbit, 1 lb. tins.
FRESH RABBITS DAILY.

C. P. EAGAN,

Duckworth Street and Queen's Road.