

THE STRAWBERRY.

Horticulturalists Listen to an Interesting Address on it.

It Costs no More to Grow Good Fruit Than Poor Stuff—A Well-attended Meeting

The lectures given in Christ Church Sunday school, last night under the auspices of the Horticultural society, were highly instructive and were listened to by a large audience. The hall was prettily decorated. The alcove above the speakers was hung with glorious Union Jacks. In front of the platform were arranged beautiful foliage and palm plants from the city green houses. The plants were the property of T. A. Smith, Chas. Baxter, and McKenzie Ross & Sons. President Gordon Biles, Secretary Geo. Massey and the two speakers of the evening were on the platform. Capt. Biles, who occupied the chair, opened the meeting with a splendid narration of the work, purpose and success of the Chatham Horticultural society. He then introduced E. B. Stevenson, of Port Rowan, the first speaker. His subject was

THE STRAWBERRY.

After a history of the berry, Mr. Stevenson stated that the different species of strawberries were distinguished as the wild, the Alpine, the Chilean and the native American. The Chilean was the best of these, and the origin of the garden berries of Ontario was a cross between the Chilean and the Native American. There were a large number of new varieties of these four primary kinds and new ones were being produced every year, but these were obtained by crossing. He characterized as rubbish a great many of the berries now on the market. It took no more time for the cultivation of the good kinds and the large varieties than it did to grow the small berries. As an instance, the case of two growers near Hamilton was pointed out. One invested \$10 in new plants and sold his yield at 11 cents a box. The other who had not purchased new plants, but had used plants obtained from stock grown on his farm for years, sold his berries for a cent and a half a box. It is better to eat fruit in the fruit season, as it is healthy and much more beneficial fresh than cooked.

Profits accrue from a field of berries according to the manure, muscle and brain utilized in their production. The average returns are from \$200 to \$300 per acre, but five, six, seven and eight hundred dollars per acre have been realized by some men. There are a hundred varieties of berries, but only a few do well on all soils. The producer must find out what kind will do best on his own ground.

William Gammage, of London, also gave an address and answered all the questions on horticulture propounded by the members of the society.

Miss Aggie Kerr sang a splendid solo in a most pleasing manner, Miss Elma Dennis playing the accompaniment. During the evening capital musical selections were furnished by an orchestra. Frank Phelps presided at the piano and Claude Eberts played the guitar. A cordial vote of thanks, moved by John A. Walker and seconded by Alister McKay, was passed to the lecturers.

LOCAL BRIEFS

Alister McKay is back from the south.

Wear The 2 T's \$10 New Method Suits.

Mrs. J. Jenner, Essex, is the guest of Mrs. T. B. Taylor, William street.

Stiff joints are quickly relieved by a Mt. Clemens sulphur bath. Sixth St.

Ladies' Quartette: Ladies' Orchestra, March 30th, Park Street Sunday school room.

Mr. and Mrs. Manson Campbell arrived home yesterday from the Pacific coast.

Deal this time of year are dangerous. Spend the night in the Turkish bath and get rid of that cold.

Latham's orchestra will produce a new program to-night at Thibodeau & Jacques. Don't miss the treat.

The Maple City Brewery will place its beer on the market next week, instead of three weeks hence, as recently stated.

Col. Martin, of Tilbury, is circulating a petition asking that he should be appointed to the position of clerk of the Surrogate Court.

New ideas in American Collars every week at The 2 T's.

Wm. Carlie, Edgar street, who has been residing in London, British Columbia for the past year, returned home yesterday, suffering from pneumonia.

Every Barrington Hat guaranteed. Price \$2.50. The 2 T's Sole Agents.

All Oddfellows not receiving an invitation will consider themselves cordially invited to the "At Home" on Thursday, the 29th inst. This "At Home" is for Oddfellows and ladies only.

A fine list of properties for sale will be found from day to day in Broker F. Marx Real Estate Exchange advertisement. The list will be changed from time to time, and will contain great chances for bargains in real estate.

Divine service will be held in Christ Church this evening at half past seven. All are cordially invited. A collection will be made in behalf of the fund for the relief of the famine stricken in India. Thousands are dying of starvation and help is urgently needed.

Slater Shoe Polish in Black and Tan, at the 2 T's.

On account of the cold change in the weather on Saturday night and our window covering over with frost so that some of our customers had not the opportunity of looking at the 50c ties we were offering for 35c we have decided to continue the sale all this week ending Saturday night. About 300 more special ties will be added to the lot. You know the place; come to the old reliable store. Send the children if you cannot come yourself. Strap bow ties 50c for 15c, string ties 15c. Ridley's, 45 King Street.

THORNTON & DOUGLAS

VICTORIA BLOCK

THORNTON & DOUGLAS

Thornton & Douglas



Opened This Morning

We hope this day will be memorable in the commercial history of Chatham. We come here with every intention of making it so; with the utmost confidence in ourselves, in our products, in our methods and in Chatham. That confidence is not born of inexperience. Our store in Stratford was established in 1888; that in Guelph in 1893; for ten years we have manufactured all the clothing we have sold in our own factory. We believe it the best ready to wear clothing yet produced and our methods permits us to offer it, with a fair profit to ourselves, at a price so low that successful competition is impossible.

Our Methods Briefly Stated

No Misrepresentation

Sincerity has a fixed place in business—at least it has in ours. We do not parade even common honesty as our motive. We simply know that permanent success cannot be built upon deception. Therefore, we bring with us the habit of telling the truth in the store and in print.

We intend our advertising to be taken seriously and looked upon as a trade treaty.

Cash and One Price

We buy for cash because we get prices that enable us to sell for less. We give credit to no one because, if we did, the entailed losses and expenses that belong to the credit system would compel us to sell at much higher prices than we do. This is not saying people are unworthy of credit.

We have but one price—that price is ours, yours,—argument will not change it.

Your Money Back

If there is any better way of exhibiting confidence in goods than a standing offer of your money back, if you want it, we have not heard of it.

You may wish to reconsider a purchase. If so, you can have your money back at any time within 10 days on return of the goods unworn and uninjured and we won't be disagreeable about it either.

We Sell

In the kinds we make we sell no other, and these are sold in our own store only. We maintain complete stocks in furnishings, haberdashery, hats and caps.

We Make
We manufacture clothing in every form which that word generally used includes. Besides such clothing we make smocks and overalls, working pants and shirts.

This new store of ours, open for the first time to-day, you will find in appointments, fixtures, fittings, arrangement, light and general appearance the finest in Western Ontario. It is the outcome of much planning and much spending. We believe it worthy our efforts and that the stocks it will contain worthy their home and of you whom we come to serve.

Thornton & Douglas

King and Fifth Streets

Store open till 9:30 this evening