Children Cry for Fletcher's

CASTORI

Foods are specially prepared for babies. A baby's medicine is even more essential for Baby. Remedies primarily prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of Infants and Children that brought Castoria before the public after years of research. and no claim has been made for it that its use for over 30 years has not proven.

What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Paregoric, Dreps and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

GENUINE CASTORIA ALWAYS



C&B DAILY BETWEEN BUFFALO & CLEVELAND SPMAGNIEICENT STEAMERS 3 BUFFALO Daily, May let to Nev. 15th CLEVELAND Leave RUPPALO - 9:00 P. M. RASTRINI (Leave CLEVELAND C 9:00 P. M.)
Arrive CLEVELAND > 7:100 A. M.)
SPANDARD THEE (Arrive BUPPALO; > 7:00 A. M.)
Connections at Cleveland for Coder Feint, Fut-to-Bay, Tolodo, Detroit and other points. Reliroad telector reading between Burlano and Cleveland as graveland to the points. Reliroad telector reading between Burlano and Cleveland as graveland to the points. Reliroad telector reading between Burlano and Cleveland as graveland to the points. Reliroad telector agent or tourist agreement the points of the points of the points. Reliroad telector agent or tourist agreement the points of the veland & Buff SEEANDBEE ..

Are Your Eyes Right?

If you do not have eye comfort, make an early visit to our "Optical Parlor"

We have the most Scientific Equipment for Eye Sight Testing, backed by years of successful experience.

We can assure you of a Prompt, Courteous and most Expert Service.

H. R. KNOWLTON

Main St. Athens

Graduate Optician

Your subscription to The Reporter will be appreciated.

> \$50 to \$5,000 A YEAR FOR LIFE

A CANADIAN COVERNMENT ANNUITY PROVIDES I

FAIRS ADVERTISE YOU

Both the Community and the Exhibitor Get Publicity.

It Pays to Let Others Know That You Have the Goods — Fighting the Hessian Fly—The Silo a Proven

(Contributed by Ontario Department of

To the general farmer who grows good grain for seed, to the specialist in garden and truck crops, and particularly to the live stock man, the Fall Fair offers an opportunity. It pays to advertise; the Fair is the place where the people see the goods produced, and seeing is believing. Moreover, the papers report the winnings, and through these the exhibition gets a large amount of advertising free which would otherwise cost him a considerable amount of money. Winning in close competi tions under a competent judge adds dollars to the value of stock shown and increases the market price of any commodity, as well as giving the exhibitor a standing not only in his own community but over a section of country corresponding to the size and influence of the show at which prizes influence of the show at which prises are won. The Fair is a good place to make sales. Prospective buyers see the good exhibits made and enquire about the breeding stock at home. Stockmen show at Fairs home. Stockmen show at Fairs largely to make sales rather than to win prises, although the latter is a factor in the sales and they are not disappointed as evidenced by the growing interest in the Fail Fair. Showing at the Fair, coupled with a judicious newspaper advertising policy, which should never be neglected, is good business. The two go together and work hand in hand. It pays to and work hand in hand. It pays to let others know of your good stock. Use printers' ink and show at the Fall Fair.—Wade Toole, O. A. Col-lege, Guelph.

Fighting the Hessian Fly.

Growers of winter wheat are advised to practice immediate control measures advocated by the Department experts. The following eight cardinal control measures, if rigorously enforced and adhered to by every grain grower, will prevent the introduction and spread of the pest:

Do not sow wheat on stubble if possible to avoid it.

Plough under all infested stubble

possible to avoid it.
Plough under all infested stubble
and ruined wheat where practicable
soon after harvest, especially where
this does not interfere with the
growing of clover and forage

Destroy all volunteer wheat by harrowing, disking, ploughing, or

otherwise.

Plough all winter wheat land as early and deeply as existing conditions permit, and prepare a thoroughly pulverized and compacted seedbed.

Conserve moisture against a period

Conserve moisture against a period of drought at seeding time.

Use the best seed procurable.

Keep the soil in good tilth and, most important of all, sow winter wheat during the fiy-free period as advised by local farm advisers or experiment stations.

Work in co-operation with your neighbor in fighting this pest, as community action is essential to insure complete success.

Late sowing is recommended, but

Late sowing is recommended, but not too late sowing, as the latter is as disastrous in its ultimate results as is too early sowing. Uncle Sam's grain-disease doctors say that the safe date in a time of normal rainfall usually coincides, in any one locality, with the preferable time for sowing to bring maximum yield. For example, grain growers in northern sow after September 1, while the producers of southern Michigan and northern Ohio will escape fly infesta-tion if they plant their grain about September 20.—U. S. Weekly News

Silo Almost as Useful as Barn.

The sile is rapidly becoming recognized as a necessary part of the farmer's equipment. A farm without a silo, at least in the corn area, is no longer up to date. The rapid no longer up to date. The rapid adoption of the silo is accounted for

adoption of the sito is accounted for by recognition of its advantages.

If eorn is cut at the proper stage and put into a good sito, the whole corn plant is eaten.

Silage is more convenient to feed than is any other rough feed com-monly used on the farm.

Silage is both palatable and suc-culent.

culent.

The addition of a succulent feed to a ration increases the digestibility of the dry feed eaten.

With a silo it is possible to save corn that might otherwise, owing to immaturity, be largely wasted.

The silo not only provides excellent feed in winter time, but furnishes a means of keeping more for summer use feed of high quality.

August Farm Hints.

As the grains are harvested the land which is not seeded should, when practicable, be cultivated on the surface so as to germinate the scattered seeds, hold the moisture, and better fit the land for ploughing in the autumn.

in the autumn.
Sod land calculated for winter wheat should be ploughed early in the month and harrowed every week

or ten days in preparation.

When picking wild flowers do not take the whole plant. Remember leaves and roots are needed to grow again next year.

We hear much these days about planting shrubbery and flowers and establishing good fruit and vegetable gardens on the farm. They all pay in money value as well as added

Classy Job Printing of all Kinds

Our Prices are Right

Patronize Home Industry

THE **ATHENS** REPORTER **JOB** PRINTING DEPT.

Athens, Ontario

RURAL PHONE

0

Are your Cows milking

to suit you. IF NOT Get a barrel of CANE MOLA It is fed by the best dairy-

Try a drum of white Rose gas and keep your motor free from carbon.

ITS THE BEST

Sugar, Salt, Flour and all kinds of Stock Foods Gasoline and Coal Oil

The Leeds Farmers Co-Operative Limited

Special Prices on all Buggies to Clear

1 Cushion Tire, Top, Auto Seat, arch axle, short wood bed, \$195.00

11 Cushion Tire, Wire whell, Heavy Spokes, arch axle short, wood bed, auto seat open, \$190.00 with top \$225.00 Steel Tire, same style as above, with top \$165.00

Regular Top Buggy, steel tire \$145.00

2 Seated Half Platform Spring Wagon \$145 00

11 inch Milk Wagon, full platform \$90.00

11 inch Milk Wagon, full platform \$100.00

A. Taylor & Son



Your Guests-

No matter how informal or discriminating the occasion Willard's Ice Cream will more than se your guests. Just think of the time and trouble it saves you in the hot weather by serving this smooth, palatable and delicious dessert.

"The Cream of all Creams"

R.J. Campo

FOR SALE BY

Why swelter with the heat when you can buy nice cool clothes at our store at special low prices.

Nice cool 2 piece suits, Khaki and white duck pants Outing shirts and soft collars

Cool Underwear in one and two piece Fine cool socks

Bathing suits and Jerseys

Neleige Braces and Belts Light weight Cap

Panama and straw Hats

We can make you comfortable during the hot weather.

The GLOBE

Clothing House

"The Store of Quality"

BROCKVILLE

ONTARIO

unswick Records play on any phongraph

The only record with the Spiral Groove

Victoria St.

W. C. TOWN

Athens, Ont.