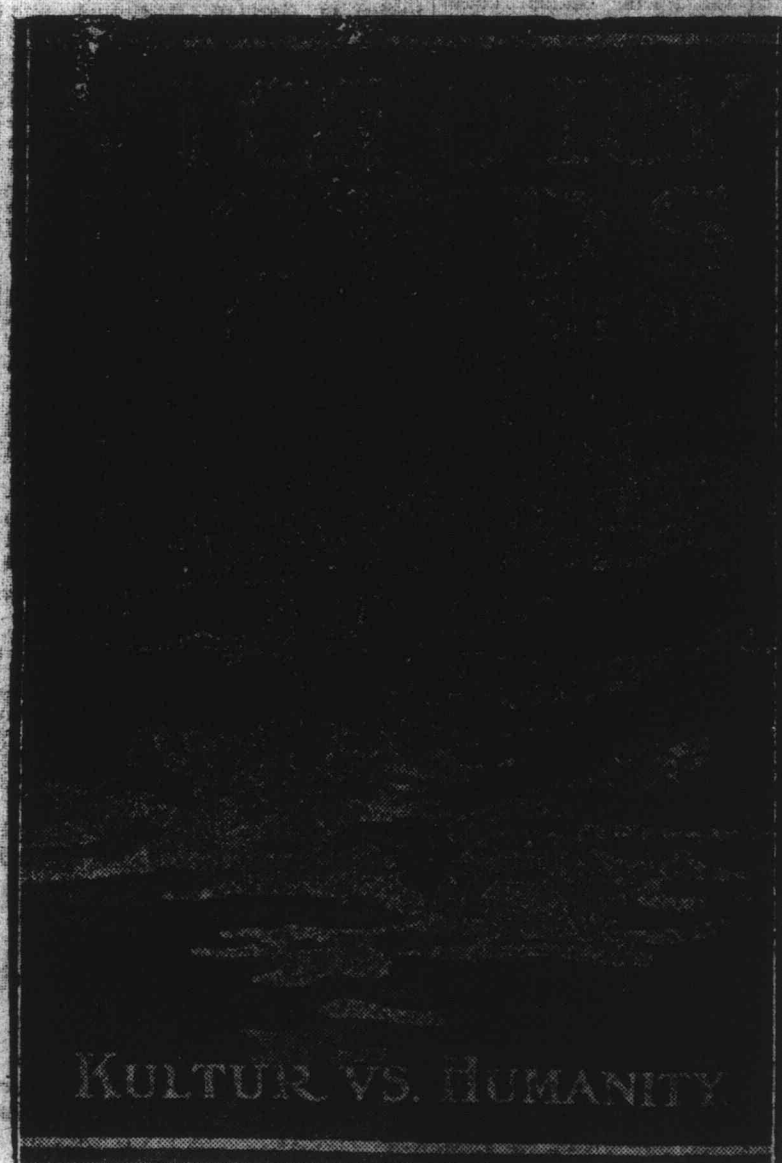




Are You Helping to Defend Your Own Freedom

OR LETTING SOMEONE
ELSE DO IT FOR YOU ?

Canada's Victory Loan 1918

LAST YEAR over 800,000 people helped to defend their freedom through the Victory Loan 1917. If you were one of these you will now be one of the million or more patriotic Canadians who will help to oversubscribe Canada's Victory Loan 1918. The same principles, the same love of your country, and the same anxiety to do your share, however small, towards the great work, will guide you now as it guided you then.

It is the privilege of every Canadian man and woman to help to provide the means by which our gallant boys are enabled to finish their great fight for freedom.

Money has been and is the greatest asset in the greatest war in the history of the world.

Your money is needed.

We will do our best also to see that others come forward, we will tell them of the security of the investment which Canada offers to us, of the 5½ per cent. interest their money will earn, and the absolute certainty of the repayment of their loans. But above all else, we will ourselves *each and every one of us, buy to the extent of our ability.*

Thus shall we be able to look our boys in the face when they come home again and show them that *we did what we could to help* while they fought for us.

Plan to take all the Bonds you can possibly pay for.

The payments are as follows:

10 per cent. on application.
20 per cent. December 6th, 1918.
20 per cent. January 6th, 1919.
20 per cent. February 6th, 1919.
31.16 per cent. March 6th, 1919.

BUY VICTORY BONDS

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