Victrola supremacy and what makes it

Victrola XVI, Mahogany or oak

You are likely not interested in the interior mechanism of the Victrola.

What does interest you is what that mechanism, the designing, the construction, give you—the unequaled Victrola tone.

Tone and the control of the volume of tone are the things you want in a talking-machine—two dominant Victrola characteristics.

And because their development represents years of patient experiment and the expenditure of millions of dollars, it may be well for you to know about some of the exclusive features that make the Victrola supreme among musical instruments.

Come in and let us show you the advantages of these

exclusive patented Victrola features:

Tapering tone arm—with its exact taper and perfectly smooth bore, which is scientifically calculated and constructed to conform to the expanding sound waves created by the sound-box.

"Goose-neck" sound-box tube—the flexible metal connection between the sound-box and tapering tone arm, which enables the Victor Needle to follow the record grooves with unerring accuracy.

Concealed sounding-boards and amplifying compartment of wood—provide the very limit of area of vibrating surface and sound amplifying compartment, so absolutely essential to an exact and pure tone reproduction.

Modifying doors—may be opened wide thereby giving the tone in its fullest volume; or doors may be set at any degree graduating the volume of tone to exactly suit every requirement. Closed tight the volume is reduced to the minimum and when not in use the interior is fully protected.

Victor system of changeable needles—a perfect reproduction is possible only with a perfect point—therefore a new needle for each record is the only positive assurance of a perfect point. You also have your choice of full tone, half tone or further modification with the fibre needle.

We're glad to make you fully acquainted with the Victrola and its delightful music which is at all times **in exact accord with the artist's interpretation.** Stop in any time.

Victor — His Master's Voice

At the Sign of The Star.

The Store of Quality.

J. N. Schefter

Terms—Cash or Produce.

If You Are Thinking of Building or Repairing This Spring?

This store would like to supply your needs in the hardware line, and we know that we can satisfy you from every point of view, if favored with your trade, as we are in a position to furnish everything you require from Hanover Cement for the cellar wall to Paroid Roofing for the roof. Our stock includes Plain Building Paper, Tarred Building Paper, Asbestos Paper, Paristone Wall Plaster, Asbestos Plaster, Plaster Paris, White Lead and Oil, Sherwin-Williams Paints, Galvanized Cutter Iron, Eavetroughing, Floor Registers, Partition Safes, Chimney Thimbles, Wire Nails, Pressed Nails, Finishing Nails, Wire Spikes from 4 inches to 8 inches long, Hinges, Locks, Knobs, etc.

Liesemer & Kalbfleish

THE CORNER HARDWARE.

LIVE STOCK MARKETS TORONTO.

There was a comparatively light run of cattle on the Union Stock Yards market yesterday, 116 cars altogether, comprising 2165 head of cattle, 334 calves, 1296 hogs and 41 sheep and lambs, but this fact, while it served to clean up the offerings in short order, was not reflected in any particular improvement in prices.

For the extra good to choice heavy steers and heifers the market was admittedly better, from 20c to 25c per cwt. and more of this class would have sold just as readily. They were wanted and the buyers were prepared to take them off hand, at the advance, but the medium weight butcher were not so much in demand and barely held steady with last week's prices; indeed, it is questionable if they did.

Bulls held steady, as did the canners and cutters, waile the market for stockers and feeders was steady to strong.

There was a light run of sheep, lambs, and calves with steady prices.

The market was firm at from 21c to 21½c fed and watered, 21½c weighed off cars, and 20½c f. o. b.

Report of S. S. No. 13 Carrick

Jr. IV—O Lantz, L Hill, F Filsinger.
Sr. III—A Dahms, P Reuber, J Eiclmeier. C Ruhl.
Sr. II—G Lantz, A Baetz, W Filsinger.
Jr. II—S Ruhl, F Baetz, G Reuber.
Sr. I—H Kuester, L Lantz, A Hill, E Weigel.
Jr. I—P Kupferschmidt (absent)
Primer—T Hill, E Lantz, E Reuber, L Lantz, N Ruhl, C Filsinger, N Kuester.

W J Lippert, teacher

Rioting at Quebec

The attempts to enforce the Military Service Act in the Province of Quebec is meeting with organized resistance. In the city of Quebec the civilians organized a mob several thousand strong, and attempted to raid the Armories. They were opposed by the military and several sharp skirmishes occurred. Hardware stores were raided in an attempt to secure firearms for the rioters, and the military had considerable difficulty in suppressing the outbreak. Three civilians were killed, many others were wounded, and scores of soldiers also suffered injury. The city is quiet now, and it is hoped that the trouble is over for good.

ADDITIONAL LOCALS.

Bruce Municipal Telephone System has raised the phone rate to $15 for 1918.

A young man who was fined at Lindsay the other day for being drunk, had found the necessary stimulant in a mixture of extract of vanilla and 2% beer.

A Midland township farmer sold a sow in Guelph for $117. It weighed 740 lbs., and as a fashion sheet says, had a waist measurement of 77 inches.

A Walkerton hotelkeeper interviewed Premier Hearst last week asking that the sale of tobaccos and cigars be given solely to hotelkeepers. The Premier did not give the hotelman much encouragement.

Don't blame the newspaper man for what happens in the community. If there is anything in the life of the place that you do not wish to go abroad in the world, blame yourself that it exists—not the paper for saying something about it.

Not a Good Season.

Mr. Adam Darling sr., who goes into the maple syrup business each spring on an extensive scale, says that this has been a rather poor sap season so far. He made the first lot of syrup last Friday and although he has a great many trees tapped, he has no trouble keeping up with the boiling.

Meatless days have been suspended for one month in the United States. The great need now is to save wheat, and Mr. Hoover says the nation is facing the most ctitical time since Gettysburg. A problem hardly less serious than that of stemming the German drive is to get wheat to our French and Italian Allies.

Prof. Zavitz, of the Agricultural College, Guelph, strongly advises the sowing of spring wheat, and points out that when the best seed is obtained the crop should be successfully grown in Ontario. In 1917 there were 182,957 acres of spring wheat in Ontario—21 per cent. more than the year previous. He highly recommends Marquis wheat as a variety to sow, which, he says, with favorable weather conditions, should give satisfactory results in Ontario.

A very unfortunate accident befel three young cattle belonging to Mr. J H. Wahl on the 10th con. last week. During the warm days the animals had been let out of the stables for a little sunning. When three young animals failed to return a search was made and they were discovered in the swamp where they had strayed. They had broken through the ice and were drowned

Helwigs' Weekly Store News...

NEW SPRING MODELS

In Ready-to-Wear Apparel

Ladies New Spring Suits

All wool serges, gaberdine and tricotine made up in the latest spring styles, silk linings. Colors—black, navy, brown and green. Sizes 16 to 20 and 36 to 42.
Prices range from .... $25.00 and up to $38.50.

Ladies New Spring Coats

A splendid variety of new models are ready for your inspection. Made from all wool serges, with belts and buttons for trimming, colors—black and navy. Sizes 16 to 20 and 36 to 43. Prices range from .... $15 and up to 22.50

Silk Gloves and Silk Hose for Spring

"Niagara Maid" silk gloves with double tipped fingers, extra wearing qualities. White, black and navy. All sizes. .... $1.25 a pair

"Niagara Maid" silk hose, made from best quality of glove silk. Colors—black, white, sand, bluette and paddy. .... $2.00 a pair

Mens and Boys Suits for Spring

Mens' clothing for Easter wear, fine serges and tweeds made in the leading styles, good wearing and comfortable. Sizes 36 to 48.
Mens' suits range from .... $12.50 up to 35.00

Smart Ready-made Suits for the boys in belted Norfolk styles, Grey and Brown mixed tweed effects. All sizes. Prices on boys suits range from .... $5 up to 15.00
Get your Boys a suit for Easter.

Mens' Felt Hats for Spring

"Borsalino" Our best hat for men, will stand color and wear. Colors—black grey and green. ... . $5.00.

Mens' Furnishings for Spring

"Arrow Brand" shirts and collars for fit, quality and style are the leaders, we have them. Splendid range of neckwear for Easter, also well assorted stock of cashmere socks.

Crepe-de-Chine Blouses

New Models of Crepe-de-Chine, in White, Black, Cream, Peach, Flesh. Sizes 36 to 42. Price $4.50 to $6.00.

Bring us your Cream, Butter and Eggs.

HELWIG BROS.

GENERAL MERCHANTS,

THE PEOPLE'S STORE

4 Big Specials for Saturday, March 30th.

Curtain Scrims

Newest Patterns in all Designs, selling cheap from 30c to 40c a yd.
Special .... 23c a yd
Do not miss this chance. 500 yds for sale.

Mens Whipcord Pants

Regular $6.50 a pair
Special .... $5.00 a pair
Free with every pair: 1 cutlery set high grade tempered steel, 8 pieces. Price of set $2.00.

Groceries

1.00 1.00

Regular $1.39; Special for $1.00

1 lb Rio Coffee regular	30c
1 package Starch "	15c
1 " Macaroni "	13c
1 box Shoe polish "	10c
1 glass Baking powder reg	20c
1 tin mustard reg	15c
1 pc Toasto Corn Flakes	13c
1 cake Laundry soap reg	8c
1 tin stove polish	15c
	$1.39

Fine and course Laces and Insertions

Price 5c to 10c a yd. Good quality for trimming dresses, handkerchiefs, etc, 2000 yds on hand.
Special .... 12 yds for 35c

Bring Us Your: Cream, Beans, Butter, Eggs, Lard, Onions, &c

Phone No. 14 Prompt Delivery

Cash or Produce

Weiler Bros., Prop.