

The Leading Store

MILDMAY.

Our August Reduction Sale.

Quality is the fundamental principle in good storekeeping. It costs no more in the transportation, handling, storing, insurance, display and advertising good qualities than for poor.

Dealing may safely be closer in good quality stuffs, quantities may safely be larger, satisfaction and good will will assuredly be greater.

Most stores prefer the cheaper quality and larger profits, or big profits on high qualities.

We can afford smaller profits. There is more money to be made on 100 yds selling with 5 cents per yd profit than on 30 yds bearing 10c. profit—that's the way we're situated. We work on the 100 yd selling basis with the smaller profit.

Quality is our watchword. Our August Reduction Sale presents many mighty values. There are big reductions in all Departments. Every Bargain is a genuine Bargain, backed up by our Reputable guarantee of Satisfaction.

FARM PRODUCE TAKEN SAME AS CASH.

John Hunstein.

MOST OF THIS PAGE IS MISSING

FROST LOCKS
Make a Fence of Strength

The heaviest, strongest wires made can't make a strong fence unless the locks are as strong as the wires. A fence, like a chain, is only as strong as its weakest spot.

The New Frost Lock and Frost Wedge Lock are the most unyielding parts of a Frost Fence. They make the whole fence as strong as the strongest wire.

We guarantee to repair—free of charge—any Frost Fence that goes wrong.

X. WEBER - Karlsruhe

SOMETIMES YOU DON'T
NEED ENOUGH

From the "Grocery" to make a respectable delivery—so you don't order at all.

Don't hesitate to send the smallest order here.

The satisfaction derived from small purchases made here is what has built up this business; we give them such careful attention.

Need any of the following to-day?

A box of Starch or a package of Blueing; Some Laundry Soap or a Scrubbing Brush; A can of Baking Powder or a bottle of Pickles. No matter what it is, if it is in our line, we have it, and will be only too glad to send it to your home.

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THE STAR GROCERY.

Highest Price allowed for Farm Produce **J. N. Schefter**
