



JOSEPH OPPENHEIM  
Inventor of  
New Idea and Nisco Spreader

Founder of the New Idea Spreader Company

About 18 years ago when the mails brought to Joseph Oppenheim the patent papers covering his wide-spreading distributor, he sat for a while in deep thought. When asked what was on his mind, he said:

"I am sorry that a patent is good for only 17 years. It will take at least 15 years to educate the people to the wide-spreading machine, and within two years after these patents expire, competition will be imitating and copying."

What a truly remarkable insight into the future! How thoroughly his words have come true! At that time we were building less than 100 spreaders a year and everybody ridiculed the invention, calling it "Oppenheim's wind mill" and other choice names. But he was not discouraged and went forward with a strong faith, and today, in spite of the fact that competition did what he foresaw, our business has grown until we are the largest exclusive spreader manufacturers in the world.

The New Idea Spreader Company is a partnership owned entirely by Joseph Oppenheim's six children, who pride themselves on putting into every machine they make, the quality and the service which was their father's ideal.



NEW IDEA ONE MAN STRAW Spreader Attachment

Here's another New Idea improvement which will mean much to the farmer. It enables you to use your grain straw, which has a fertilizing value of about 18 per ton, for improving your land and crops instead of selling it "for a song" or burning it in the fields.

Easily and quickly attached to New Idea or Nisco Spreaders, giving you two machines in one for very little additional cost.

Write us direct for illustrated circular.

# NISCO

## The Original Wide Spreading Spreader

Have you read the little story in the panel at the left? It conveys a real message to you and every progressive farmer who uses or should use a mechanical spreader. When you invest your hard-earned money to the amount that a good spreader must cost in these days, you cannot afford to be satisfied with a device which simply dumps the manure nor even one that throws it some distance, here in chunks and there so thin you can't see it. It is real service that you want in spreading the manure evenly and widely and thoroughly shredded; a machine that you can load easily and which your horses can pull without undue strain. Is there any better way to get all these desirable quantities than by going to the original source? There is more truth than poetry in the saying that

**"An imitation---be it ever so good--- is still an imitation."**

The growth of our business testifies that the majority of farmers realize this and prefer the original. They want the machine that Joseph Oppenheim invented, and which his family is building at present in immense quantities.

The Nisco Spreader gives you not only all the advantages enumerated above, but it has another very strong feature in its favor, and that is, the machine is built to last. It takes years to wear one out, and we guarantee it for a year against breakage from any cause. Tens of thousands of "Niscos" have been sold all over the country. Some of them sold years ago are still rendering faithful service, while many an imitation has gone to the scrap heap of forgotten things.

Let us send you our catalog which will give you full details. Better still, go to the nearest Nisco dealer and let him show you the machine. If you don't know who he is, or there is none close by, write to us or the nearest branch listed below, and we will see that you get full information promptly.

At the same time, we will be glad to see that you get a copy of our book entitled, "Helping Mother Nature," which has a wealth of information about manure not usually published. It won't cost you a cent.

### New Idea Spreader Company

Spreader Specialists

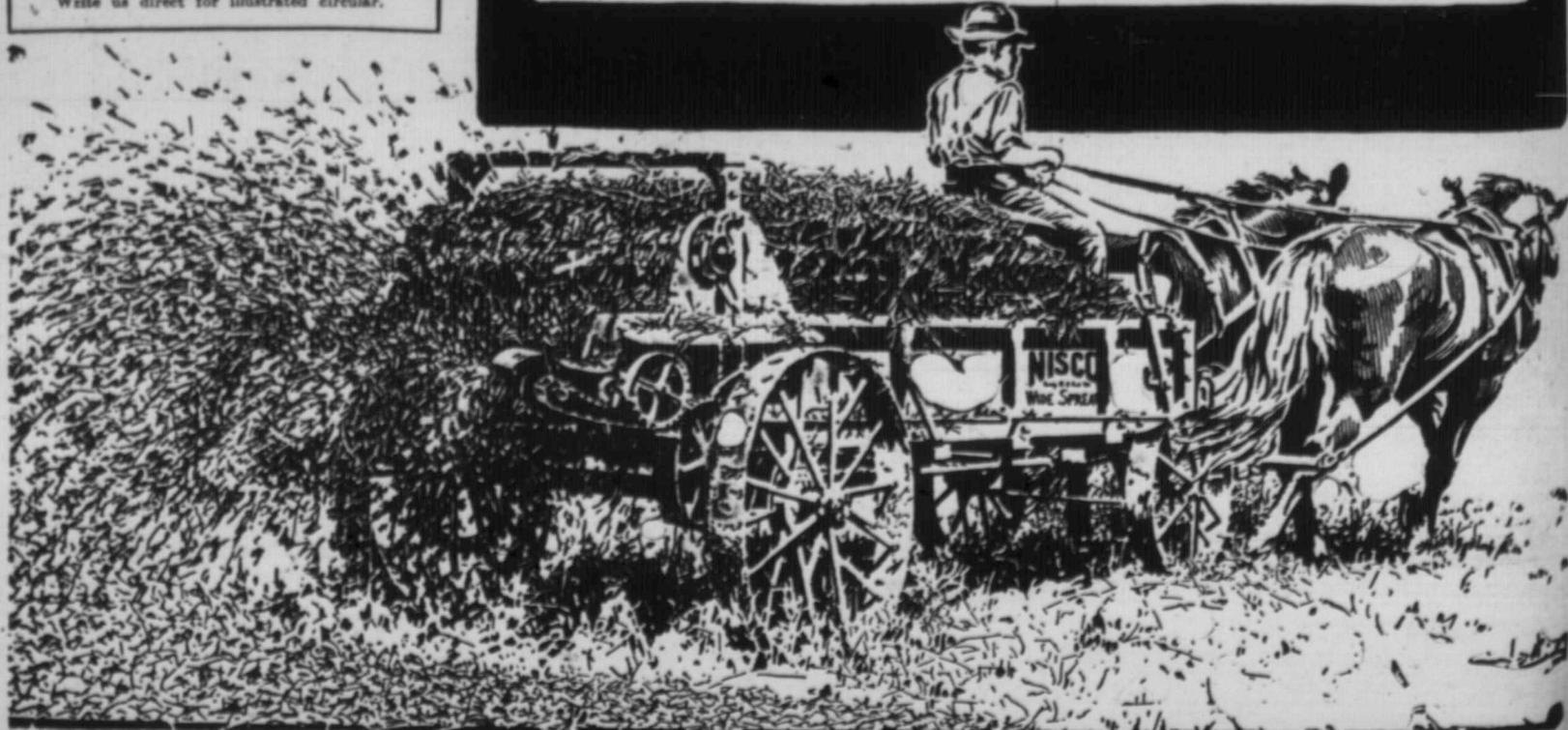
Coldwater, Ohio

OFFICES AT

Harrisburg, Pa. Jackson, Mich. Minneapolis, Minn. Omaha, Neb. St. Louis, Mo.  
Columbus, Ohio Indianapolis, Ind. Chicago, Ill. Kansas City, Mo. Guelph, Ont.

PACIFIC COAST DISTRIBUTORS

Polson Imp. Co., Seattle, Wash. Wallace Corcoran Co., Portland, Ore.  
Pacific Imp. Co., San Francisco, Cal. (3)



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