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THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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Authorized by the Postmaster-General, Ottawa, Can., for transmission as second class mail matter.

Subscriptions and Advertising

Published every Wednesday. Subscriptions in the British Empire \$1.00 per year. Foreign subscriptions \$1.50 per year. Single copies 5 cents.

Advertising Rates

Commercial—16 cents per agate line.
Livestock—14 cents per agate line.
Classified—4 cents per word per issue.
No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

Now Then, All Together, Push!

BY THE EDITOR

Look at the figures in the middle of this page. See the money and subscriptions that have been poured into our office since the first day of March. These figures show the business received only up until the 27th of March. Next week we know will be just as good. We are going to get considerably over \$5,000 in our subscription department in the month of March, and we think we will have more than 5,000 subscriptions, new and renewals.

This is a record for us. Never in the history of The Guide had business come in so fast, and we know now that we can depend upon our readers to help us when we put all the facts of the case before them and appeal for their assistance.

These figures show beyond dispute that there are thousands of farmers who would become subscribers to The Guide if some of our present readers would only explain to them the value of the paper. We cannot expect farmers to become subscribers unless they know the work The Guide is doing and what the organized farmers have done for the benefit of the farming industry. Our readers can explain all this to their neighbors. It takes only a minute or two to show a farmer a copy of The Guide and tell him how it will help him in his business. In most cases you can then collect his dollar on the spot and send it into us. We will do the rest.

PRICE NOW \$1.50

By the time this copy of The Guide reaches our readers the month of March will have passed into history and the subscription price of The Guide will be \$1.50 per year henceforth. Any subscriptions that are mailed from any part of the West not later than March 31 will be accepted at the old rate of \$1.00 per year, or \$2.00 for three years. Subscriptions that are mailed in April will come under the new rate. That is, if we receive \$1.00 for a subscription mailed after April 1 it will pay for only eight months' subscription, and \$2.00 will pay for sixteen months. This applies specially to renewals.

In order to make it easier for our friends to keep on helping us we are going to put on a special offer now of \$1.00 for nine months, for new subscriptions only. Renewals, as we said before, will only be accepted at \$1.50 per year or in that proportion. But we want a lot more new subscribers and our special offer to them is \$1.00 for nine months.

SEEDING: HARVESTING: SELLING

Seeding will be the chief occupation all over the country in the course of a week or two. It is very important that all seed should be clean and that it should be treated for smut; that the ground should be well prepared and that the seed be carefully sown. If every farmer does the best he can in this respect, nature will do her share towards giving him a good crop.

After seed time comes harvest and after harvest the marketing. The farmer who studies marketing conditions, who knows the provisions of the Grain Act and who understands the various methods of

selling grain, can, as a rule, get a better price for his grain than the man who hauls it right from the separator to the shipping point and sells it to the first man who offers. It is too late to study marketing conditions when you must sell your grain. The time to study this question is between seed time and harvest. In ordinary years careless marketing will lose a farmer from \$10.00 to \$30.00

six months will be worth not less than \$10 to every farmer who ships a carload of grain.

Tell these facts to your neighbors who are now getting ready to put in their seed. Ask them if they have figured out the difference between good and bad marketing. Tell them that in The Guide they will get the information mentioned above. Tell them how easy it is for a farmer to lose from

one cent to three cents a bushel on his wheat, and in the same proportion on his oats, barley and flax, if he does not know market prices and marketing conditions. You will then have no trouble in getting the farmer to give you \$1.00 for The Guide for the next nine months, which will carry him over the marketing season. Then if he finds The Guide of value he will renew his subscription for the winter.

Every day brings us bunches of letters from subscribers who have picked up from one to six subscriptions from their neighbors and have sent them into us just to help the cause. Don't stop the good work now. Keep it up and put The Guide into the hands of those who really need it.

All Records are Broken!

SUBSCRIPTIONS TAKEN FROM MARCH 1st TO 27th

	Cash	New Subs.	Renewals
First Week	\$ 944.81	311	635
Second Week	993.45	319	587
Third Week	1,162.49	466	639
Fourth Week	1,400.40	585	922
Total	\$4,501.15	1,681	2,783

per car on his wheat. Those who study the situation and know the experience of other farmers, the inside "tricks of the trade," and the market conditions of past years, have the best opportunity to get the highest price for their grain.

\$10.00 WORTH OF HELP

Every prospect points to good prices for wheat and other grains this fall, but every farmer wants every possible cent he can get for his crop. The Guide has devoted more attention to the marketing of grain than any other paper in this country. From now on until harvest The Guide will publish information covering every phase of the marketing question, in order to give its readers the best possible aid in getting the biggest return for their crop. It will cost The Guide a lot of money to

SPECIAL OFFER

The regular subscription price of The Guide henceforth is \$1.50 per year. Just now, however, as a special offer to new subscribers only we will send The Guide for nine months for \$1.00 to any address in Canada. This is 36 weekly copies of The Guide for \$1.00, less than three cents per week. We want to put on 10,000 new subscriptions at this rate. We can do it easily if our readers will only help us the way they have been doing for the past four weeks.

This offer is open to agents also

get this information and publish it, but it is part of the service which an up-to-date farm journal should supply to its readers. We will guarantee that the information on grain marketing alone which will be published in The Guide in the next

WE WANT AGENTS

In addition to those voluntary workers who have done so much for us we want regular agents in every community in the Prairie Provinces. We will pay a generous commission to any person who will introduce The Guide to the farmers in the neighborhood and collect their subscriptions. We will also pay commission for collecting renewal subscriptions. We never pay a commission to any agents except on subscriptions or renewals which they actually collect and send us the cash. Any person who sends us in their own subscription or their neighbor's in full will know that it is all being used to help The Guide. But at the same time we are glad to pay commissions to agents, because experience has taught us that we must have agents to help us carry on our work. Any man or woman, or a bright boy or girl, can do this work for us, and do it well. It will take very little of their time and they can pick up from \$5.00 to \$20.00 in cash according to the number of farmers in the district, by collecting subscriptions from every farmer around them who can read English. There are a lot of districts now where we have no agents and we will be glad to have letters from persons who are willing to act as our agents. Except in big districts we only appoint one agent and that leaves the agent the whole field to work in. We want to hear from several hundred men and women, boys and girls in the next two or three weeks who will act as agents for us. Simply address your letter "The Circulation Manager, Grain Growers' Guide, Winnipeg, Man.," and tell us that you will canvas the farmers in your district and send us as many subscriptions as you can. We will then send out receipt books, agents' instructions, report forms, envelopes and everything to work with. If you can use a half a dozen sample copies to good advantage we will also send those along. Don't delay as we shall appoint these agents in the order in which we receive their letters.