



## Purchase Your Lumber Direct from the Mills

### And Save for Yourself the Middleman's Profits

We market our entire product **DIRECT TO THE FARMER BY MAIL**. We have **NO AGENTS** or representatives of any kind. We pay no commission to anyone. We sell for **CASH** and eliminate all Bad Debts, and we give **YOU** the benefit of this enormous saving in the price.

We manufacture in our own plant every grade of lumber, finish mouldings, windows and doors, which you would require for your barn or house. This enables us to quote you **MILL PRICES** on your **ENTIRE ORDER**, and at the same time assures you of the very **HIGHEST QUALITY** of workmanship and material in whatever line of lumber and mill work you purchase from us. Our splendid facilities enable us to ship all your requirements in lumber in the one car, and you have the advantage of your entire bill being on your own place when you want it; no expensive delays keeping your workmen waiting for material out of stock, and our prices include delivery on board cars at your nearest railroad station. Don't be influenced by the **IDLE TALK** of line yard representatives who talk quantity in order to justify their higher prices (you have had nothing but line yard prices for years). We guarantee our lumber to be of the **HIGHEST QUALITY** in the grade in which you select, and we **UNCONDITIONALLY GUARANTEE PERFECT SATISFACTION** to you in every respect. If the amount of lumber you require for your own use is not sufficient to fill a car (which requires about twenty to twenty-five thousand feet), get your neighbors to join with you and have your shipment come together. The saving you will effect will astonish and delight you.

#### Read what one of our Many Pleased Customers says:

Gentlemen: Dundurn, Sask., June 10th.  
The carload of lumber ordered from you arrived in 10 days from date of shipment, and I am well pleased with the quality of lumber. The carpenters say they have never used better material since they have been in the West. My house is now completed and all who have seen it do not hesitate to say that there is quite a difference in the looks over the houses built from the local lumber dealers. I have saved \$250.00 by buying my lumber from your firm. I am well satisfied with the shipment in every respect.  
Yours truly,  
N. E. BAUMUNK.

#### Send Your Bill for Prices

Make out your bill, stating just what you require, send it to us, and without any expense or obligation to you, we will tell you exactly what the entire lot will cost you delivered to your station.

You cannot afford to pay more than our prices for your lumber. We are giving you the opportunity to purchase direct from the mill at mill prices. With your co-operation and assistance, we will make the Consumers' Lumber Company's prices the standard for the Prairie Provinces.

*We Wholesale to a Nation instead of Retail to a Neighborhood*

## Consumers Lumber Company

City Offices: Birks Bldg.  
VANCOUVER, B.C.

# The Grain Growers' Guide

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**PUBLISHED** under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter.

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; three years, \$2.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, thru careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

#### General Advertising Rates

##### DISPLAY

16 cents per line. No discount for time or space.

	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$144.00

#### Live Stock Advertising Rates

##### DISPLAY

14 cents per line. No discount for time or space.

	Each Insertion
One Inch	\$1.96
Eighth Page	\$12.60
Quarter Page	\$25.20
Half Page	\$50.40
Full Page	\$100.80

Seven words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

#### Classified Rate

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 gate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg



## Why Farmers Fail

☛ Nine-tenths of the farmers who fail, lose money on **DISTRIBUTION — SELLING — MARKETING**. And that's the very fact The Guide is driving at. The Guide occupies a unique position in the field of Agricultural publications. Farmers, clergymen and teachers have all helped to place The Guide in the proud place it holds today.

☛ But we want a large number of good men to help us in our fight for the right. Men who are enthusiastic and who believe in us. We are willing to pay liberally for the services of such men. Write today for particulars and let us tell you how you can earn the extra money you need.

Address: Circulation Manager

**The Grain Growers' Guide**  
WINNIPEG