

# "Real Publicity"

Writing the other day on the subject of Real Publicity, the entertaining "Diogenes" of the "Vancouver Daily Province" remarked:

"A single appearance in the newspapers is no good if it is publicity you are after. It is only by repeated appearances that the eye of the reader of newspapers can be trained to know you. IT IS THE SAME WITH ADVERTISEMENTS. IT IS THE REPEATED ADVERTISEMENT that eventually gets public attention, as you will remember is vouched for by plenty of instances."

## Vancouver Business Men—and Others Eligible

Who have hope of arranging business and other duties and obligations so as to permit of their offering themselves to the

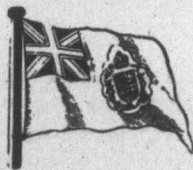
### CANADIAN ARMY MEDICAL CORPS for SERVICE OVERSEAS

and who, with that end in view, are willing to give (freely) two or three hours per week to a course of preparatory training under Army Instructors, are invited to communicate their names and addresses to:

"WESTMINSTER REVIEW" PUBLISHING OFFICE, 1317 HARO STREET

Vancouver, B. C.

Phone: Seymour 6048



## Men with H.M. Forces

Who were formerly connected, as students or otherwise, with Westminster Hall, Vancouver. We have addresses of many, but not of all. In every case the up-to-date designation and address will be welcomed by the Editor of this "Review,"—and also any note of experiences,—and these may be published later.

This magazine shall be mailed to every man whose address we now have.

- |                             |                                     |
|-----------------------------|-------------------------------------|
| 1. Arrol, E. B.             | 24. Thompson, A. B.                 |
| 2. Bowman, H. J.            | 25. Wallace, Bryce H.               |
| 3. Burch, Major A. L.       | 26. Walkinshaw, Driver W. R.        |
| 4. Clark, Chas.             | 27. Waugh, Thomas                   |
| 5. Barton, Gordon           | 28. Wickens, W. J.                  |
| 6. Crute, E.                | 29. Goodfellow, John                |
| 7. Duncan, R. G.            | 30. Greenlee, Gunner J. J.          |
| 8. Duncan, W. N.            | 31. McLeod, Capt. Ronald (Chaplain) |
| 9. Dustan, Corpl. A. B.     | 32. Smith, A. Crowther              |
| 10. Fry, R. G.              | 33. McNaught, R. D.                 |
| 11. Galbraith, S. T.        | 34. Fiddes, Sergt. Herbert          |
| 12. Henry, Lieut. H. D.     | 35. McCree, W. T. (Rev.)            |
| 13. Hilton, W. J.           | 36. Hyde, Rev. Jas.                 |
| 14. McPherson, Lieut. G. A. | 37. Lister, Rev. D.                 |
| 15. McFarlane, Robt. T.     | Howatt, Earle, (with 72nd) formerly |
| 16. Maraquin, Louis         | assistant "Westminster Review."     |
| 17. Maxwell, J. H.          |                                     |
| 18. McConnell, Capt. W. F.  |                                     |
| 19. Murray, Geo.            |                                     |
| 20. Ogilvie, Corpl. J. H.   |                                     |
| 21. Raynes, Walter (Rev.)   |                                     |
| 22. Smeeton, Lieut. J. T.   |                                     |
| 23. Smith, L. B.            |                                     |

#### CASUALTIES

Wounded and Prisoner:

Munro, Alex.

Killed in Action or Died of Wounds:  
McLennan, Kenneth F., C. A. M. C.  
Thomson, Corpl. Jas. R.