



THE BEST FARM LUBRICANTS CAPITOL Cylinder Oil

For steam tractors.
Gives maximum of
lubrication for minimum of oil used.
Thousands of satisfied users testify to its
superior lubricating qualities.



PRAIRIE Harvester Oil

Just the oil needed for farm machinery.
Reduces friction and wear to a minimum.
Stays on the bearings, and is not affected
by weather.

STANDARD Gas Engine Oil

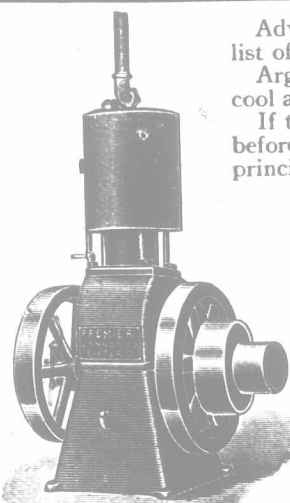
For all types of internal combustion engines
—gasoline and kerosene.

Eldorado Castor Oil

Thresher Hard Oil

Arctic Cup Grease

THE IMPERIAL OIL COMPANY, Limited
Toronto Montreal Winnipeg Vancouver
Ottawa Quebec Calgary Edmonton
Halifax St. John Regina Saskatoon



Advocates of Water-Cooled Engines have quite a
list of "arguments" against air-cooling.
Argument No. 1.—When a blacksmith wants to
cool an iron he puts it in water.
If the iron was but 1-32 inch thick it would be cold
before he could get it into the water. This is the
principle of cooling

The Premier

Thin steel plates fused to the combustion cham-
ber carry off the heat and radiate it to the air so
rapidly that the engine cannot get hot enough
to burn the lubricating oil even on the heaviest
loads.

The Premier is guaranteed to use less gaso-
line than any water-cooled engine on equal load.

Connor Machine Co., Ltd.
EXETER, ONTARIO

SAFETY FIRST

Two Rural Barn Claims are caused by Lightning to
every one due to all other causes.

Lightning Rods properly installed are almost abso-
lute protection. They prevent strokes. They
carry them off, should they occur.

No building rodded with Universal Rods has ever
been damaged by lightning, and they protect many
thousands.

Write for Our Catalogue

THE UNIVERSAL LIGHTNING ROD CO.
The Rod with the Lock Joint HESPELER, ONTARIO



Penetrating Qualities

You can mix a superior paint by using a reliable
white lead as a base, and the one white lead that
stands today unequalled in quality, just as it has
stood for generations, is

Brandram's B. B. Genuine White Lead

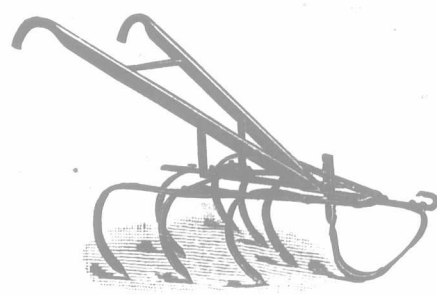
No other white lead has this record - no other
white lead approaches Brandram's in fineness and
whiteness. Brandram's B. B. Genuine White Lead
is the easiest to use and the most durable to employ.

You may try experiments with other brands of
white lead; with Brandram's you are sure.

Ask your Dealer.

BRANDRAM-HENDERSON
LIMITED
Montreal Halifax St. John Toronto Winnipeg

One-Horse Spring Tooth Cultivator



Read the following Testimonial:

Dear Sirs:
The Cultivator I purchased from you
last season is the best one-horse cultivator
I have ever used for all kinds of work,
and it is also very easy to operate, any
small boy can use it.
W. A. NASH, Stoney Creek, Ont.

Dear Sir:
Re my satisfaction with my Spring
Tooth Cultivator purchased from you,
would say I would not be without one of
them for twice the price.
DILBY COLEMAN.

No agent in your locality? Then write us
direct to-day for prices and particulars.

THE HALL ZRYD FOUNDRY CO. LIMITED
HESPELER, ONTARIO

Makers of Pilot Stoves, Ranges and Furnaces

FREE
Save
\$30



pay the freight in Ontario and
asking. Send for it to-day.

Style Book for 1914, of "Quality Line"

Vehicles and Harness

Twentieth Year of selling direct to the User.
Our Catalogue will help you to choose just the
Vehicle or Harness you require, and save you
money. It describes and pictures many styles,
gives prices, freight prepaid, and fully ex-
plains our method of Selling Direct, and saving
you the middlemen's profit. Remember, we
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BRIGHTON

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ONTARIO