

Dr. Maria Montessori

### Endowment Insurance at Ordinary Life Rates

The Imperial Accelerative Endowment Policy is a combination of all that is best in life insurance.

Premiums payable under this contract are only slightly higher than the Ordinary Whole Life rates, and one does not have to "Die to Win" because, under any circumstances, the face value of the policy is payable to the assured himself not later than at age 75.

All the usual options of dealing with the profits at the end of each five year period are provided. In addition, two special options are granted under which the profits may be used, to reduce the number of premiums payable, or to hasten the maturity of the policy as an Endowment.

An Accelerative Endowment will ensure your own independence in old age, if you live; the independence of your family, if you die.

Write now for our booklet which explains in detail the distinctive features of this most desirable policy.

**THE IMPERIAL LIFE Assurance Company of Canada**  
Head Office, Toronto

Branches and Agents in all important centres

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### FERTILIZING THE POTATO CROP

The potato is the most widely grown crop in the world, and is by far the most important of our vegetable foods. The average yield of potatoes in Canada is slightly over 100 bushels per acre. Many farmers, by proper fertilization, triple this yield. A yield of over 300 bushels per acre is common in the potato districts of the Dominion. During the past season a yield of 735 bushels per acre was recorded in Nova Scotia. This was exceptional, but it shows what can be done, and should encourage many to try to increase their yield of tubers. The man who raised this tremendous crop of 735 bushels FERTILIZED—using in addition to manure and Phosphatic fertilizers 100 lbs. Sulphate of Potash. He realized that potatoes are gross feeders and require heavy quantities of AVAILABLE plant food, especially POTASH, for their proper growth and sustenance.

#### POTASH is the CHIEF INGREDIENT in a POTATO FERTILIZER

This is readily realized by a glance at the following figures: A crop of 300 bushels removes from the soil 105 lbs. of POTASH, 60 lbs. of NITROGEN and 30 lbs. of PHOSPHORIC ACID.

ENSURE TO YOUR POTATO CROP A READILY AVAILABLE SUPPLY OF POTASH

#### MURIATE OF POTASH and SULPHATE OF POTASH can be obtained from the leading fertilizer dealers and seedsmen. If you cannot buy locally, write us, and we will advise you.

"The Potato Crop in Canada" (4th edition) is a bulletin published by the German Potash Syndicate. It deals with the cultivation, fertilization, prevention of diseases, etc., and contains interesting results of fertilizer experiments. This bulletin will be mailed FREE, together with any of the following, to any address in Canada: "Artificial Fertilizers; Their Nature and Use"; "The Principal Potash-Crops of Canada"; "Fertilizing Orchard and Garden"; "Fertilizing Grain and Grasses"; "Fertilizing Hood Crops"; "Farmers' Companion"; etc.

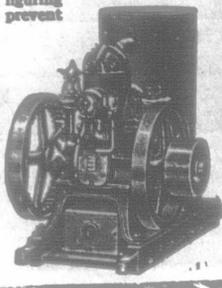
State Which You Require.

**GERMAN POTASH SYNDICATE** 1106 TEMPLE BUILDING TORONTO, ONTARIO

### Use Coal Oil—12c. For 10 Hours

This is the cost for Coal Oil per hour power to run this engine, figuring the price at 16c. a gallon. Don't let the high price of gasoline prevent you from having cheap, safe and dependable farm power.

# ELLIS ENGINE



Will develop more power on a gallon of the cheapest coal oil than other engines will do on a gallon of high-priced gasoline; no danger of fire or explosion. Simplest engine on the market, only three working parts; starts without cranking; runs either way; no excessive weight; guaranteed 10 years and will last a life-time. Anyone can run it; very complete instructions furnished.

**Make Us Prove It** Don't let any competitor or agent tell you that Ellis engines will not use coal oil satisfactorily; ask anyone who saw them run at Toronto Exhibition. Let us prove it to you under actual working conditions on your own place before you buy. We'll ship an engine from Windsor, Ontario, on 30 day's trial, freight prepaid, so you will have neither duty nor freight to pay. If we don't prove our claims, send the engine back. Write to-day for catalogue and opinions of users in all parts of Canada.

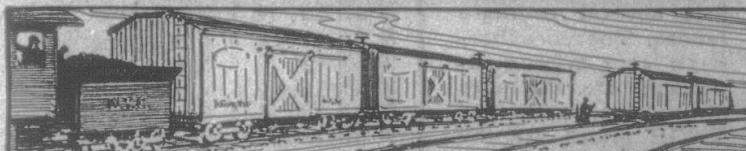
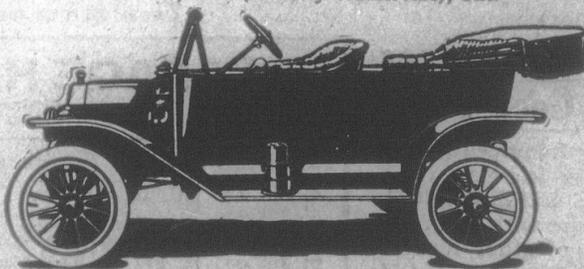
**ELLIS ENGINE CO., 94 Mullett Street, Detroit, Mich.**



## Buy It Because It's a Better Car

Model T Touring Car \$650  
f.o.b. Ford, Ontario

Get particulars from Ford Motor Company of Canada Limited, Ford (formerly Walkerville), Ont.



### Why Not Cut Off the Two Cars of Filler?

It takes 400,000 cars to carry American Fertilizers to our farmers and planters every season. Forty per cent.—2 cars out of 5—of this stuff is Filler, which requires 160,000 cars! Order less filler, higher grade and

## Nitrate of Soda

for your active Nitrogen and save freight bills.

The greater productive capacity of high-grade fertilizers without so much filler means a greater outbound tonnage for railroads and greater purchasing power for farmers, so that railroads and everybody would be benefited.

DR. WM. S. MYERS, Chilean Nitrate Propaganda

NO BRANCH OFFICES

25 Madison Ave., New York

### NEW COAL OIL LIGHT BEATS ELECTRIC OR GASOLINE

10 Days FREE—Send No Money



We don't ask you to pay us a cent until you have used this wonderful modern light in your own home for ten days, then you may return it at our expense if not perfectly satisfied. We want you to prove for yourself that it gives five to fifteen times as much light as the ordinary oil lamp; beats electric, gasoline or acetylene. Lights and is put out just like the old oil lamp.

BURNS 70 HOURS ON 1 GALLON OIL

Gives a powerful white light, burns common coal oil (kerosene), no odor, smoke or noise, simple, clean, won't explode. Guaranteed.

**\$1000.00 Reward**

will be given to the person who shows us an oil lamp equal to this Aladdin in every way (details of offer given in our circular). Would we dare make such a challenge to the world if there was the slightest doubt as to the merits of the Aladdin? We want one person in each locality to whom we can refer customers. Write quick for our 10 Day Absolutely Free Trial Proposition, Agents' Wholesale Prices, and learn how to get ONE FREE.

MANTLE LAMP CO., 744 Aladdin Bldg., Montreal & Winnipeg

#### AGENTS WANTED

to demonstrate in territory where oil lamps are in use. Experience unnecessary. Many agents average five sales a day and make \$300.00 per month. One farmer cleared over \$300.00 in 6 weeks. You can make money overnight and spare time. Write quick for territory and sample.

## BLACK KNIGHT STOVE POLISH



A HOUSEWIFE IS JUDGED BY HER KITCHEN. FOR A BRIGHT STOVE AND A BRIGHT REPUTATION, USE BLACK KNIGHT.

A PASTE | THE F. F. DALLEY & CO. LTD. | NO DUST  
No Waste | HAMILTON, ONT. | No Rust