



You Can Get All the Mileage which is Built into Goodyear Tires

OBVIOUSLY, the maker cannot guard an automobile tire against all the accidents incident to a strenuous career.

But Goodyear has produced Tire Savers and Service Stations to cure or prevent things which shorten tire life.

The Goodyear Tire Reliner is one of these Tire Savers—a complete new lining for tires weakened by injuries or hard driving—the cure for fabric breaks, the prevention of premature blowouts.

This reinforcement, given the tire as soon as weakness shows in the fabric, should add a thousand or more miles to the service you usually get.

Goodyear Service Station Dealers recommend and use Goodyear Tire Reliners and other Goodyear Tire Savers solely for one purpose—to make Goodyear Tires go farther and thus build up their sales.

These same Service Stations

do many other things for their customers—watch wheels for alignment, warn against under-inflation, give advice on tire care.

All of which is part of a Goodyear policy—to help users get all the generous mileage which is built into Goodyear Tires—a policy which has built the largest sale of any tire in the world.

You can benefit directly by going to a Goodyear Service Station for tires and tubes and by writing us at Toronto for our free Tire Conservation Course.

The Goodyear Tire & Rubber Co., of Canada, Limited



GOODYEAR

MADE IN CANADA