

The world through

The world economy is undergoing continuous and major changes. The functioning of organizations and corporations require people with a global outlook and understanding of society, an empathy for different values and cultures, and appropriate management technique.

Since 1948, AIESEC (International Association of Business, Computer Science and Economic Students), has been committed to the development of socially aware, internationally-minded, adequately skilled business leaders. Over 40,000 members, all students serving on a voluntary basis, further these aims on 532 university campuses in 64 different countries.

The AIESEC International Traineeship Exchange annually provides more than 6000 future managers with the opportunity to directly experience foreign cultures and business practices. Through a wide range of educational programmes, AIESEC enables students and recent graduates to acquire practical exposure to management techniques, while fostering co-operation among the student, academic and business communities on a local, national and international level.

During the past two years, UNB students have been to Germany, the Netherlands, Finland, Norway, France, Denmark and Australia through the Exchange Program. Following are three accounts of students who have lived and worked in Europe.

Shawn

Imagine this: A Canadian being taught a 30 year old American dance by a Hungarian in Germany. Sound strange? How about this: a boat cruise in Oslo, dancing in the streets of Paris, seeing a Genesis concert in Budapest, sleeping on the Orient Express, racing a Mercedes down the Autobahn...is this beyond your imagination?

If you're in AIESEC it isn't!!!

You've heard how we bring people here to Fredericton. Do you care? I'm writing to inform you that by getting involved in AIESEC at UNB, you can invest in your future. You can gain practical work experience, meet business people in the community and go work abroad through our traineeship program.

I went to Stuttgart, West Germany this past summer. I worked for 8 weeks and travelled for an additional 5 weeks. I was not paid much, enough to cover by basics, and travelled every weekend and went out quite a lot. My job was one of high responsibility, working directly with the president on a specialized management information system. The firm I worked for had sales of \$20,000,000 Canadian last year and the company builds machines involved in producing plastics. When I arrived, I only had 2 years of Business Administration under my belt. The AIESEC students in Germany were absolutely fabulous. They found me a place to live, took me out, introduced me to my employer, and looked after me like family.

In Europe, I didn't party all the time as one might suspect. I attended the First International Twin Congress in Nurnburg West Germany. There were 250 people representing over 20 countries. At this Congress I gave a presentation along with two others related to the education system in North America. The guest speakers represented many areas of business and academics from Europe, N. America and Japan.

Because AIESEC is run completely by students, you might understandably be a little skeptical. Here's why AIESEC works:

- We are apolitical
(Ex. members in South Africa, Eastern Europe and South America)
- We are large (64 countries, 40,000 members
We are on every inhabited continent.)
- We work to help promote global understanding and cooperation

Here's an example of the influence AIESEC has around the world:

- In the early 1980's Poland was put under martial law. There were worker strikes and NO ONE was allowed to leave or enter the country. Despite this the government granted permission for AIESEC trainees to continue to enter and leave Poland.

AIESEC-UNB is in its fifth year. We plan to send ten people to Edmonton in January for our National Congress, and two new members to Basil, Switzerland in March for a training Seminar. One of these people could be you. We welcome students of all faculties to join. Be involved a little or a lot, the choice is yours!

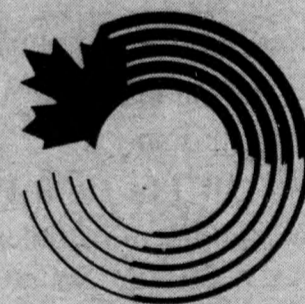
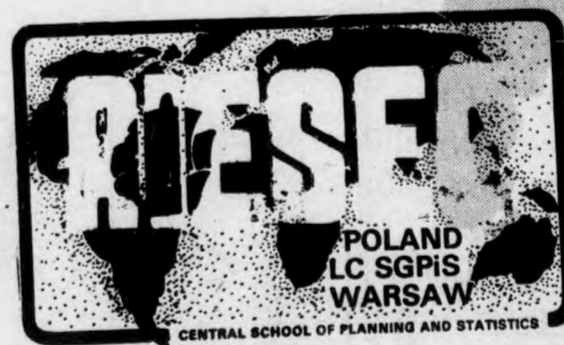
Shawn Jackson is a 3rd year BBA student from Ottawa, Ontario. He is in his second year as an AIESEC member.

Deanna

My traineeship in Oslo, Norway, spanned from June 6 to August 26, 1986. Oslo is the capital of Norway and features every activity possible to keep you busy. I went to Europe early so that I could travel first. I left Canada on May 2 and travelled for a month. I went to Denmark, France, Holland, Germany, Switzerland, Austria, Finland and Sweden. During my travels, I met up with various AIESEC people in the different countries (ie. friends from our local, and trainees that I had met while they were working in Canada).

My job consisted of doing market research for the Royal Norwegian Ministry of Fisheries. This involved analysing the market for salmon and trout in North America for the Norwegian Fisheries, and making recommendations to the Ministry.

While in Oslo, I lived in a residence where all the trainees were located, 100 of us. My four roommates were from England, Austria, Finland and Sweden. It was



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In February, 1989, AIESEC-Canada will be the in the AIESEC world: International Congress, to is an annual event where over 500 student de gather together to discuss the goals and objecti Congress that students are matched by comp job placements.

Receiving the honour of hosting an IC is co right to host the Olympics. The last time that IC the Centennial year, 1967. AIESEC-Canada beg of hosting another IC back in 1984. This year, of resources and strengths, AIESEC-Canada AIESEC-International to host this world-class posal narrowly defeated a strong AIESEC-Fran the honour of hosting IC '89. The event is entir with a budget of over \$600,000, it is one of th the world.

AIESEC members from all around the count to make the event a success. Anyone can play ing AIESEC, you may get an opportunity to world just how much Canadian students can The AIESEC-UNB office is located in Room