

Rain Positively Rolls Off



THE NEW WATERPROOF COAT IS THE "SALUTAQUA."

It contains No Rubber Solution of any kind, yet is Absolutely Water-Resisting, Air-Free & Odourless.

These Coats are now being sold all over the world by CURZON BROS., the Great International Tailors.

However heavy the rain, it never penetrates "Salutaqua" garments.

Let us supply you with one of these Coats, which are invaluable for driving, riding, fishing, shooting, motoring, as well as for town wear.

Price \$12 to Measure.
(Duty and Carriage Paid.)

If you are dissatisfied we return your money.

Send post card for a set of the "Salutaqua" patterns, fashion-plates, and simple self-measurement system, by which a fit is assured, no matter where you live.

LONDON OR NEW YORK STYLES.
Ask for the "Salutaqua" Fabrics when writing.

Curzon's Range of prices for Suits to Measure (Carriage and Duty Paid),
\$8 60, \$10, \$11 50, \$13, \$14 50 \$17 10

Every quality has been valued by our Canadian friends at double our prices.

Write for Patterns—NOW—and get your Suit or "Salutaqua" Coat in good time.
We dispatch your order within seven days.

Address:—CURZON BROS. (Dept. 137),
449, Spadina Avenue, Toronto, Ontario.

CURZON BROS
"Go to Curzon"

The World's Measure Tailors,
60/62, CITY ROAD,
LONDON, ENGLAND.

Please mention this paper.



Put Yourself in His Place

THIS MAN inside the fire lines is watching his property burn. What does it mean to him? What would it mean to you if you were in his place? Would you be face to face with disaster or would you watch the smouldering remnants of your property with your mind occupied with plans for business rehabilitation, because somewhere in the ruins is the safe containing the indestructible financial soul of your business—your fire insurance policy?

If this happens to your property, you can plan with absolute certainty if your policy is in the **Hartford Fire Insurance Company**, because for more than a hundred years it has been furnishing just this kind of business protection and has never failed to make good an honest loss.

It has paid 158 Millions for claims on property of its policy holders. This is larger indemnity than has ever been paid by any other American company.

When Next You Insure
INSIST on the HARTFORD

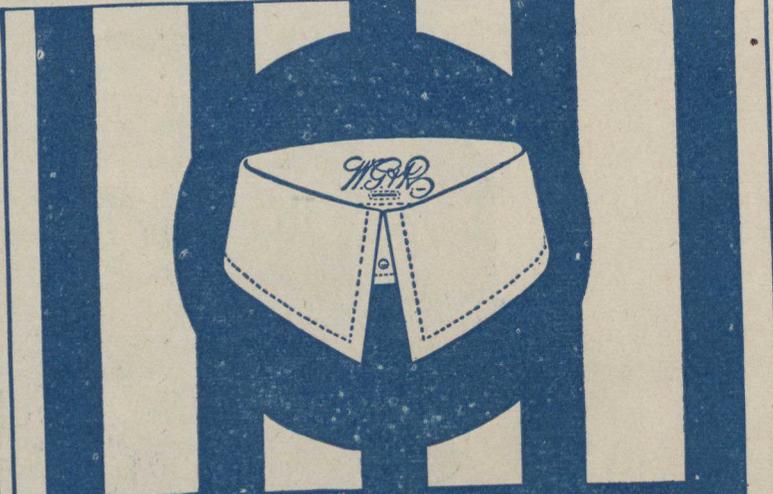


ANAEMIA WEAKNESS BRAIN-FAG "RUN-DOWN" SLEEPLESSNESS CONVALESCENCE

If you suffer from any of the complaints mentioned above—you need suffer no longer. Take the first step towards renewed health to-day by buying a bottle of "Wincarnis." Note how it invigorates you—how it strengthens you—how it gives you a delicious feeling of exhilaration—how it sends the blood dancing through your veins. Note how quickly it dispels that "run-down" feeling, and gives you new life, new vigour, and new vitality.



Test "Wincarnis" free by sending 6 cents Stamps (to pay postage) to Coleman & Co., Wincarnis Works, Norwich, England. "Wincarnis" can be obtained from all leading Stores, Chemists, and Wine Merchants.



"ALGOMA"

The latest collar. Shaped for comfort but particularly dressy on account of its long points **2 for 25c.**

"Bristol"

Same shape in Castle Brand **3 for 50c.**



51