# 'That's the way to buy heat -by the roomful!"

YES, the "roomful" is the practical way to measure heat. It does not matter how much fuel is bought, nor how much heat is produced, unless you get the full benefit of it *in the room* where you want it. Sometimes you want a bathroomful and again a denful. The Perfection Oil Heater is the prompt and direct way to get it. The Perfection produces the heat on the spot

# If you could build your house over again

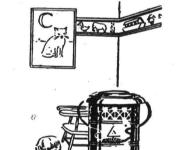
you would change a good many of the radiators and registers around, wouldn't you? Why not put a

Perfection Oil Heater near the window where the radiator *ought* to be? Fresh air is necessary to health, and the ordinary window sash lets in a good

JUST strike a match and light it—as easy as lighting the gas.



deal of it. But a comfortable degree of heat is also necessary. By using the Perfection Heater in this way you get both. It throws out a clean, intense heat, and continues to throw it out for about ten hours on a single gallon of coal oil.



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# As cheerful as an open fireplace

The warm cheerful glow of the Perfection Heater makes it a favorite in many homes that have no open fireplaces. Keep children warm and keep them well with a Perfection Heater. It weighs only a few pounds and can be carried from room to room like a lamp. It will boil a tea-kettle, heat shaving water or dry clothes indoors. It is the most economical and most satisfactory way to get heat when and where you need it. stores everywhere sell Perfection Oil Heaters. Let your dealer show you how simple the Perfection Heater really is. Over four million Perfections in use, and the number is growing daily. Your dealer can also show you the New Perfection Oil Cookstove and Perfection Water Heater models of convenience and economy.



# Hardware, Housefurnishing and Departmental Stores

Hardware, housefurnishing and departmental

### Protect against fuel shortage

See your dealer to-day. Get a copy of our new Perfection Heater folder. You can save a hod of coal every time you use your Perfection. That's worth money these days, and besides coal is scarce and it may be hard to get this winter.

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