

# THE OUTLOOK

VOLUME XXXI.

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MIDDLETON NOVA SCOTIA, THURSDAY, APRIL 2, 1925.

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NUMBER 26

## Beware of the Flu

GET RID OF THAT COUGH

Nyal's Laxa Cold and Nyal's Creobos will stop it and at the same time build up strength. We have other good cough mixtures. Get a bottle to-day and note how soon you'll feel better. Also all kinds of Cough Tablets. My stock has arrived all fresh and new. All medicines must be fresh to be effective. We turn over our stock 4 times a year and you are sure of getting new goods at my store.

—Our Specialties—  
FINE STATIONERY, TOBACCO'S, SCHOOL SUPPLIES, SOAPS, CANDY AND RUBBER GOODS  
MOIR'S CHOCOLATES, 35c, 50c and 70c. per lb. FILMS AND MAGAZINES

## Middleton Pharmacy

Temporary Quarters, Theatre Block, Main St. C. A. Mumford, Prop.

## Religious Meetings in Holy Week

APRIL 6TH to 11TH

In remembrance of the memorable week which witnessed the Passion of the Lord and as a witness to the fundamental union which exists between those who are baptized into the Lord Jesus Christ, it has been decided to hold three meetings and to invite thereto the people of Middleton and district.

The program is to be as follows:

TUESDAY, APRIL 7th at 7.30 p. m. IN THE PARRISH HALL

### "THE STORY OF CHRIST'S CRUXIFIXION"

By REV. ROBERT MILLER

ILLUSTRATED WITH LANTERN SLIDES

WEDNESDAY, APRIL 8th, at 7.30 p. m. IN THE UNITED CHURCH

### THE REV. D. HEMMEON

Will Speak.

THURSDAY, APRIL 9th, 7.30 p. m. IN THE BAPTIST CHURCH

### THE REV. W. D. WILSON

Will speak on

"WHAT THEN HAVE I TO DO WITH JESUS?"

A COLLECTION WILL BE TAKEN AT EACH MEETING.

## At Reagh's Warehouse

FOR CASH we are selling the following at very ATTRACTIVE PRICES: Flour in barrels, also in 98s; Cotton; Middlings; Bran; Shorts; Corn Meal; Cracked Corn; Cotton Seed 41 per cent; Oats; Rolled Oats; Feed Flour; Meat Scraps (for the Hens); Scratch Feed.

IF YOU NEED THE FOLLOWING SEEDS, Get our prices. Timothy, Red Top, Alsike, Millet, Barley, Peas, Corn, Tares, Turnip. The above seeds are all Government Inspected.

We are also stocking SPRAYING and DUSTING MATERIALS. Let us have your requirements.

We will have a shipment of MIXED FERTILIZERS and AGRICULTURAL CHEMICAL in this week. Come in and get our prices.

If you are thinking of buying a NEW SPRAY OUTFIT or DUSTER we can supply you.

We are paying MARKET PRICES FOR PORK; BARREL HOOPS; HEADS and STAVES.

## G. N. REAGH & SONS

MIDDLETON NOVA SCOTIA

## ARMDALE THEATRE

MIDDLETON, NOVA SCOTIA

### Friday and Saturday

APRIL 3rd APRIL 4th

THE SPECIAL PRODUCTION

### "PIONEER TRAILS"

Oullen Landis, Alice Calhoun and all Star Cast. Pronounced by many as equal of the "Covered Wagon."

A story of the West in '49 when Sturdy Adventurers, lured on by Gold faced profits of trackless wastes to blaze paths for Civilization to come.

A STORY THAT ENVISIONS THE TIME OF CUSTER

Regular Prices—17 cents and 27 cents

### Tuesday and Wednesday

APRIL 7th APRIL 8th

ALL COMEDY SHOW WITH

HAROLD LLOYD in

### "FROM HAND TO MOUTH"

MACK SENNETT in

### "GALLOPING BUNGALOWS"

PATHE NEWS

## WILMOT

March 30th—The drama "When a Man's Single" put on by the Torbrook players last Thursday evening in Mr. Shaffer's Hall was a success.

Mrs. Charles Harris and daughter, Shirley, are spending a few days in Middleton, with her sister, Mrs. Raymond Bruce.

Sorry to report Mrs. Hallett Bowby ill with tonsillitis.

Miss Olive Whitman and daughter, Mrs. Percy Baiter spent Friday afternoon with Mr. and Mrs. Charles Dodge and other friends in Middleton.

Mrs. N. P. Wood of Torbrook was calling on friends here last Thursday.

Miss Kathleen Robinson was a recent guest at the home of Mr. and Mrs. C. L. Foss.

Miss Olive Whitman of Nictaux spent Saturday with her sister, Mrs. Louis Wotton.

Mrs. Joseph Lockwood is visiting Mr. and Mrs. Chester Harris.

Sorry to report Mr. Rufus Elliott still seriously ill.

Miss Violet Fitch was a week end guest of Mr. and Mrs. C. L. Foss last Friday evening. After the program a delightful lunch was served by the hostess.

## MELVERN SQUARE

Mrs. W. C. Spurr and little daughter, Betty, spent a few days in Wilmot, last week, the guests of her sister, Mrs. LeRoy Shaw.

Mr. and Mrs. Hallett Armstrong of North Kingston spent Sunday with Mrs. Armstrong's parents, Mr. and Mrs. E. VanBuskirk.

Mr. and Mrs. Ellsworth Gates visited friends at Berwick recently.

Miss Hilda Goucher has returned from Granville, where she spent some time with her aunt, Mrs. Richard Ray.

J. G. Masters, who has been living in Kingston for the past few months spent the week end with Mrs. M. Sproule recently.

Mr. Spurgeon Cox and Mr. Burgess Wheaton of Kingston, have exchanged farms.

Mr. and Mrs. Harry Gates, of Wolfville are guests of Mr. and Mrs. Stewart Dodge.

Miss Mabel Fitch who has been spending the winter with her sister, Mrs. M. Balcom, left on Tuesday for Boston.

## NORTH WILLIAMSTON

March 30th—Mrs. A. Charles and daughter, Lillian, spent the week end with Mr. Frank Cairnes at his home in Halifax.

Mrs. P. G. Banks is seriously ill at the Soldiers' Memorial Hospital at Middleton.

Mr. Henry Guest spent the week end with his brother, Mr. Aubrey Guest, of West Point.

Mr. and Mrs. P. White of Arlington, were guests of his parents, Mr. and Mrs. L. White on the 29th.

Misses Eva and Elsie Hiltz, of Berwick, spent the week end at the home of Mr. and Mrs. J. Mordente.

Miss Jennie Mordente, of Wilmot, spent Sunday with her parents, Mr. and Mrs. J. Mordente.

Mrs. W. A. Shaw was a guest of Mr. and Mrs. Stoccom, of Middleton, on the 29th.

## BIRTHS

Mr. and Mrs. Norman Milbury of Hampton spent the week end guests of her mother, Mrs. P. S. Balse.

Mrs. Gerald Hines and children of Mt. Hanley are visiting at the home of her parents, Mr. and Mrs. James H. Stoccom.

Mr. and Mrs. Sydney Stephan were guests of Dr. and Mrs. Brown of Port George recently.

We welcome our new neighbors, Mr. and Mrs. Peter White, to our community.

Preaching services on April 5th at 7.30 p. m. by Rev. Dicks.

## LET'S KEEP HIM IN MIDDLETON AND VICINITY

Every boy and girl in Middleton and district is a potential asset to us all. Right development of this asset implies better schools, wholesome amusement, promising industrial and professional opportunity—environment that recognizes the developing power of youth—and gives it a real chance.

When you let John or Mary leave town—you may have lost a budding Howe, Lincoln, Edison, Ford, Marconi, Bell—a "future great".

Do your part in making the town a better place to live and thrive. Spend your money at home—where your dollar continues to do a hundred cents worth of work for the boys and girls of Middleton and district—and incidentally to give you far greater return both directly and indirectly than you could otherwise obtain for it.

—keep him in the community.

## A SUGGESTION TO LOCAL MERCHANTS

It has been the policy of this paper to advocate the "buy at home" practice on the part of its readers, and in pursuance of such we have occasionally been criticised by those who have failed to see eye to eye with us in the matter. The opinion has been expressed that people have a right to trade where they please and that they should not be expected to buy at home and pay more than they would be obliged if they made their purchases abroad.

While both these objections are open to logical answer we admit that they may readily appeal to those who require to consider well their expenditures in order that their outlay may not exceed their income. We believe, however, that in most cases the customers would be glad to co-operate with the merchant in order to promote community welfare and would willingly pay slightly more to the home merchant than the mail order house requires because of tax better service rendered.

There is no doubt but that advantage of getting payment in advance and buying in large quantity frequent over the home merchant, and makes it possible for the foreign concern to undersell the local store. This may also come in certain cases from the difference in value in the quality of the goods offered.

May we suggest to our merchants a solution of this problem so that they may be able to meet the competition of the big city store and merit the continued support of their customers? Our proposition is that the dealers in Wolfville should proceed to organize a "Merchants' Association"

for the purpose of solving this problem which is theirs alone and for which they must assume full responsibility. On the principle that "goods bought right are half sold" one of the first undertakings of the new organization should be to take into consideration the very best possible system of buying. Buying is not a pastime, but a profession, and requires special qualities of which comparatively few merchants possess.

We believe that by organizing our merchants can buy so that they can cut their retail prices in many cases to meet those of the mail order catalogues and make more money because of the increased sales.

To accomplish this it will be necessary for the association to select from their number one buyer to whom will be intrusted the entire buying for the needs of the whole organization. All who wish to sell to Wolfville merchants must see the one man and the factory representative must sharpen his lead pencil for his calling upon a big customer. The buyer gives shipping instructions and the goods are received by the merchant in the usual way. For example, one buyer buying all the shoes for all the merchants of the town of Wolfville would save from one dollar to three dollars per pair, the price being cut to the consumer just that much, while the retail profit would be the same as now. Citizens would appreciate the improved service and forget the mail order catalogue, while the dealer would make more money because of the sale of more shoes.

"The Acadia," Wolfville, N.S.—The above is reproduced in the hope that it may help the local merchants.

Read the Classifieds this week, sure

## Smart Hats

SPECIAL SHOWING OF HIGH GRADE Easter Millinery, April 7th, 8th, 9th and 11th

These are exclusive imported Models which will certainly appeal to every lady, so do not miss seeing these; Also a full assortment of Misses and Children's Hats.

PRICES TO BEAT THE MAIL ORDER HOUSES.

## MRS. E. L. SHAW

AT BENTLEY'S LTD. MIDDLETON, N. S.

## When in Need

ORFERNMEAL and CRACKED CORN and WHOLE CORN and all kinds of FLOUR and FEEDS, CASS SEED and SEED OATS; also SUGAR visit or telephone our Warehouse, where your needs will receive our Prompt Attention.

Our Corn Products are manufactured at our Mill and are of the BEST QUALITY.

ALL GOODS DELIVERED WITHIN THE TOWN LIMITS.

## THE VALLEY MILLING CO.

THE MILL WITH THE RIGHT PRICES.

MIDDLETON, N. S.

Telephone 134 Your Wants

## Congratulations

Moirs Ltd. associate themselves with the people of Halifax, Dartmouth and a dozen other communities in felicitating Rev. Joseph Hale and Mrs. Hale on the Golden Anniversary of their Wedding.

Presentations, speeches, showers of confetti and a three-decker wedding cake, frosted in gold, were features of the celebration held in honor of the event last week.

And meanwhile Moirs are receiving inquiries for June wedding cakes, thus linking the present with the past.

Mrs. Jessie Morse, Greta Morse,

## FACTS ABOUT TEA SERIES—No. 1

## Tea as a Beverage

Tea first became known in China nearly 3000 years before Christ. In that country tea was greatly prized, both for its remarkable qualities as a beverage and for the almost religious ceremony attached to the drinking of it. Up to the sixteenth century, tea was used only for medicinal purposes.

Even in the seventeenth century it cost \$25.00 to \$50.00 per pound. All tea caddies were constantly kept under lock and key. Today when even fine quality like "SALADA" costs less than one-third of a cent per cup, it is not surprising that the consumption of tea is increasing tremendously.

## "SALADA"

TORBROOK MINES FINE CONCERT BY N. S. ARTISTS

Under the Direction of Mr. John Hurlley, of North Kingston.

Another group of Nova Scotia artists furnished pleasing entertainment at the Maritime radio station of the Canadian National Railways on Tuesday evening, March 24th. A splendid concert was given under the direction of Mr. John Hurlley, of North Kingston, who rendered excellent tenor solos. Miss Ida Hurlley gave enjoyable readings of her own composition and Miss Eleanor Nelson, rendered piano selections in an artistic manner. Mrs. Kenneth Dawson, of Halifax, gave pleasing soprano solos and Mr. A. J. Mason, of Springhill, gave fine tenor solos.

Numerous messages were received during the evening requesting repeat numbers.—Maritime Radio News.

Advertisers will please try and get their copy in the office, not later than Tuesday noon of each week. Earlier will help more.

The Senior Girls of the Mission Band of the United Baptist Church entertained the Young Ladies Sewing Club and the Ladies Sewing Circle of the Church at a shamble party on Monday night last in the vestry of the Church.

With their leader, Mrs. W. D. Wilson, two of the girls, Margaret Vye and Carrie Koop received the guests as they arrived.

About nine p. m., Mrs. Wilson explained the purpose of the meeting and the programme opened by the whole company singing.

The tableaux presented by the girls were exceedingly well done and the whole programme reflected great credit to all participating.

The large crowd attending were extremely gratified at the ability of the young girls.

A social time was held at the close of the programme.

Those taking part were as follows: Carrie Koop, Marjorie Ariz, Margaret Vye, Isabel Marshall, Bertha Folter, Joy Cox, Annie North, Vye McPherson, Laura Stark, Venetta Caldwell acted as pianist.

BARB'S CORNER

March 30th—Mr. Whitman, of Middleton, is doing mason work for Fred C. deLong.

On Sunday evening, March 29th, fourteen young people were baptised in the Baptist Church.

We are glad to report a slight improvement in health condition of Mrs. Ada C. Webber and Mrs. Phinney.

Miss Dora Nichols, teacher at West Northfield, has been quite ill with influenza; her father drove down on Sunday to visit her.

L. S. deLong has now a lathe machine added to his wood working plant at New Germany and is ready for operations.

CARDS OF THANKS

CARD OF THANKS—"GATES". The family of the late Z. S. Gates wish to express their sincere thanks to the friends who were so kind through his illness. Also for the many beautiful floral tributes. 1tc

CARD OF THANKS—B. G. Carter and family wish to thank their many friends in Melvern Square and vicinity for kindness shown them in their recent sad bereavement. 1tc

CARD OF THANKS—We wish to take this opportunity to express our appreciation and thanks to all who worked so faithfully at the fire that burned our horse barn and wagon houses. W. R. HATT, P. F. HATT, 1tc.

CARD OF THANKS—We wish to express our sincere thanks to the friends and neighbors for their many acts of kindness and sympathy shown during the illness of our husband and father, also for the kind messages and letters of sympathy. Mrs. Jessie Morse, Greta Morse, 1tc

## Parish of Wilmot

HOLY TRINITY CHURCH PALM SUNDAY, APRIL 5th

Holy Communion at 11 a. m. Sermon—9th Commandment: "BEARING FALSE WITNESS"

On Tuesday, Wednesday and Thursday of Holy Week, April 7th, 8th and 9th.

There will be Celebrations of Holy Communion at 10 a. m. Evangelistic Meetings (Inter-Church) on these days are announced in another column.

On Good Friday, April 10th "The Three Hours Service" 12:00 to 3:00 p. m. In Memory of Jesus' Death Upon the Cross

All are invited to join in part or the whole of this devotional meditation.

## UNITED Baptist Church

MIDDLETON SUNDAY, APRIL 5th (Palm Sunday)

Morning Subject: THE TRIUMPHAL ENTRY INTO JERUSALEM.

Sunday School at 12 o'clock sharp.

Evening Subject: CHRIST'S LAST GOSPEL MESSAGE

"Let us go up to the House of God."

## MIDDLETON United Church

Methodist and Presbyterian PASSION WEEK SERVICES SUNDAY, APRIL 5th

Rev. F. J. Armitage will preach at 11 a. m. and 7.30 p. m. Sunday School at 12 noon. Wednesday, April 8th, Rev. Dr. D. B. Hemmeon will preach at 7.30 p. m. Good Friday Evening Service at 7.30 p. m. YOU ARE INVITED