

POOR DOCUMENT

MC 2035

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# FREE

THIS is FREE PALMOLIVE WEEK  
for every user of this famous soap.

The week in which you buy one cake at the regular price, and secure another full sized cake absolutely free by presenting the coupon which appears below.

Every dealer who sells soap is acting as our agent, in this great free offer. Each will accept the coupon in exchange for a cake of Palmolive provided you buy another cake of Palmolive at the same time.

With all soap selling at war-time prices, this gift will be doubly appreciated—act now, while the supply holds out. Tear out the coupon, sign it and take it to your dealer at once. Don't risk losing your free cake of

# PALMOLIVE SOAP

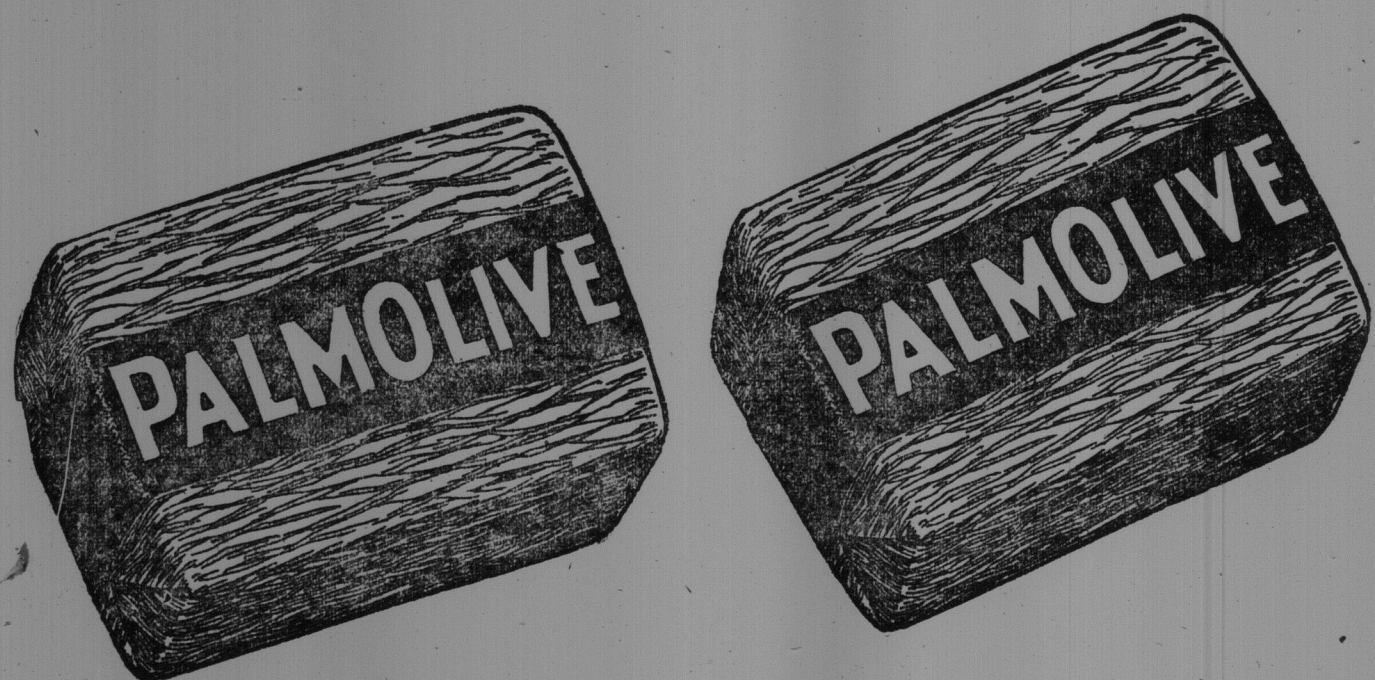
No need to tell you how good Palmolive is. How its smooth, creamy lather is considered the greatest of all toilet luxuries.

Make this your introduction to the luxury you have been missing if you don't already use Palmolive—

—or accept this opportunity to enjoy a cake free if you do.

Palmolive contains Nature's greatest cleansing agents—the Palm and Olive Oils prized since history began as the greatest of all toilet luxuries. Its delicate Oriental perfume adds to the pleasure of its use. Its lasting qualities make it the economy soap.

## If You Present This Coupon



7012

**FREE SOAP COUPON**

*This coupon will be accepted (if presented within thirty days) as full payment for one cake of Palmolive Soap when the holder purchases another cake at the regular price of 15c (two for 25c.)*

*Only one coupon may be presented by each family and the name and address of the party receiving the free Palmolive Soap must be signed in full to the following:*

*I hereby certify that I have this day purchased one cake of Palmolive Soap from my dealer and received one cake Palmolive Soap Free.*

Name \_\_\_\_\_

Address \_\_\_\_\_

NOTICE TO DEALERS: We will replace the soap given with this coupon only under the following conditions: Coupon must be returned direct to the Palmolive Company, Limited, Toronto, Ont. It must bear the full name and address and be signed by the party receiving the soap. We positively will refuse to redeem coupons cut from newspapers purchased by dealers.