

YOU will also find that the fortunes of nearly every man who has forsaken an old wife for a new one have somehow been mysteriously blighted, and you will find that the solid men of every community, the blighted, and you will ind that the solut line of charge country, the big men who own the banks, the factories and fine shops, and who run the big enterprises are nearly all Darbys who think their middle-aged Joans the most beautiful women in the world and who can't be pried away from their own firesides.

Now, inasmuch as a man's success depends largely upon what sort of a home he has, it is up to the wife to make him a happy home and to keep him in love with her, not only because it is the right thing to do but just as a mere matter of policy. It is the easiest way for her to gratify her ambition, for whatever of power and place and luxury comes to the average woman must come to her through her husband. She rises or falls with him.

TO BEGIN with, a woman can increase her husband's earning capacity by the sort of housekeeper she is. A lot of women think that it doesn't make any difference whether you feed a man out of tin cans and paper bags or not, if he will stand for it, and they never realize that food sup-

plies the fuel that makes the human engine go. So they will send a man off to work in the morning with a skimpy So they will send a man off to work in the morning with a skimpy breakfast, or no breakfast at all, or some indigestible mess that he has scrambled together himself, and then they wonder that he doesn't get along in business or that he breaks down with some sort of stomach trouble by the time he is 45.

Why, thousands upon thousands of men fail in business be-cause their wives don't know how to feed them! A mean cup of coffee and a soggy doughnut has made many a man so cross and irritable that he has sassed his boss and lost his job, or quar-reled with his partner, or mortally offended his best customer. Or it has caused him to take such a dark green, bilicus view of life that he believed the whole world going to the bowwows and turned down some proposition that would have made him a for-ture.

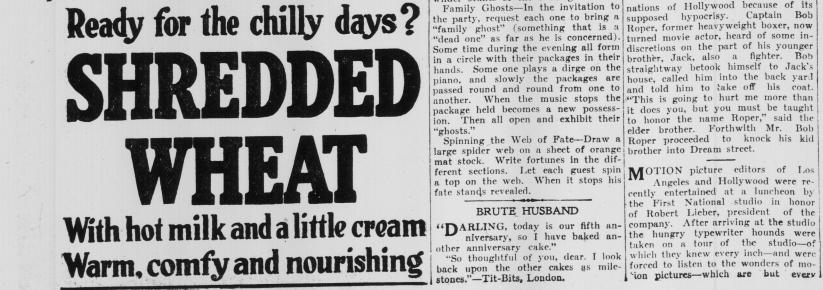
MANY a wife sells out her husband's birthright for a mess of pottage by dragging him around at night to places of amusement. She keeps him up jazzing until 3 and 4 o'clock in the morning, dancing too much and eating too much, and he gets up the next morning with a fur tongue and heavy head and in no condition to compete with the men who have had eight hours of good sleep. Most wives consider a family spat a perfectly innocuous form of entertainment. They get a certain kick out of nagging and fretting. They see no good reason why they should deny themselves what they consider a cheap pleasure. MANY a wife sells out her husband's birthright for a mess of pottage by

It never occurs to them that every breakfast-table quarrel, if assessed at its true value, would cost them more than grand opera seats.

FOR the man who leaves home of a morning with the memory of his Wife's bitter speeches and reproaches echoing with the memory of his wife's bitter speeches and reproaches echoing in his ears is mentally upset. His poise is destroyed, his judgment clouded, his concentration shattered. He cannot give his mind fully to the matter in hand because he is subconsciously dwelling on his grievance. His mind is obsessed by what he considers his wrongs, and his powers of achievement are reduced at least 75 per cent. at least 75 per cent.

Besides this, love is the strongest driving power in the world. It turns the coward into a hero. It gives strength to the weak. It lights a flame even in the soul of a clod. There is nothing a man cannot achieve for the woman he loves. There is no effort he will not make to safeguard the home that is his little bit of heaven on cent

potatoes, \$20 per bushel; beans, \$4 per bushel; butter, \$15 per pound; boots, THE fool and his joke are soon started.



Left, Hallowe'en Costume; Right, Table Decoration For Party

By MRS. MARY MORTON.

WHEN all the tricksy spirits of the earth revel, it is no time for mere man to restrain his gaiety. And Hallowe'en is the one date in the whole

celendar when "on with the dance; let joy be unrestrained" is the apropriate notto. All sorts of weird costumes may be

designed for the Hallowe'en party and the more wild and ghostly the stunts-

the more wild and ghostly the stunts-all within reason, of course—the better. Brownies, ghosts, hobgoblins, witches of all kinds are welcome to the Hal-lowe'en jambore—the more the mer-rier. The decorations may be in keeping with the rest of the entertainment. Orange and black are the generally ac-cepted colors for the trimmings but autumn leaves, cornstalks and fruits and vegetables may all be drafted to add color. and attractiveness to the house or hall where the festivities are to take place.

nouse or hall where the festivities are to take place. At the left of the picture above is a costume worn by Miss Dorothy Dwan, moving picture actress, at a Hal-lowe'en party. The material is red and white check taffeta with a double collar and skirt band of white organ-die. On these latter the black figures are painted, appliqued or printed, mak-ing a very effective costume. An or-dinary dress might 'be used with the collar and skirt band made of crepe paper and printed in the Hallowe'en designs or a whole dress might be made signs or a whole dress might be made -and ten dollars.

of paper. The decorations of the table in this case are mostly of paper and wire. For the pumpkin head which is placed on Goldwin-Mayer lot against Marion the pumpkin head which is placed on Goldwin-Mayer lot against Mathematical a tripod above the table a large circle Davies having a reproduction of the Davies having a reproduction of the Virgin Mary done in colored stone on the outside of her studio bungalow.

features are cut from different colored crepe paper and pasted into place. If desired two pumpkin faces can be made and put around the centre light in the dining room. Small ones can be made in the same manner and used for side lights for candles. of his wire's social program. Taracters for side lights for candles. The tripod is made with three dowel or flag sticks covered with crepe paper. Fasten the sticks together at one end with spool wire. One wire about 18 inches long is covered with black crepe

with spool wire. One wire about 18 inches long is covered with black crepe paper and hooked to top of tripod to hold the caldron. A round box can be used for the centrepiece or made of cardboard and cloth tape. In this the prizes are put for the guests. Pumpkin blosseme are used to decore the tri

But what incentive is there for a man to work for a woman who ngs and scolds, who shows him no apprectation, no tender ness? And the sacrifice himself to the home that is nothing the rent and the grocery bill?
The moral of all of which is, ladies, that if you want your house and feeling that his job is work for a woman who works for you contented and pearls you must keep the man who works for you content the same way. DOROTHY DIX.
THELP! Look this over: As bad as it job is work hore?
The dell find the scare and feeling that his job is work hore?
WHAT makes that new baby at the thouse cry so much, Fred it?
The did on the confederary?
Tea, \$22 per pound; four, \$225 per bund; coffee, \$12 (imported from Mexico mostly): brown ways the method in the wast of the indigmantly): "If all your base try between the more and find four, \$225 per bund; four, \$225 per base in the method is in the mark the paper laid across table and a streng to group apper laid across table and a streng to a streng of the mark the paper laid across table and a streng to a streng of the song the comparison of the song the song the song the comparison of the song the comparison of the song

1 ca, \$22 per pound; coffee, \$12 (imported from Mexico mostly); brown sugar, \$10 per pound; flour, \$225 per barrel; milk, \$4 per quart, \$20 per pound; flour, \$225 per pound; flour, \$225 per barrel; milk, \$4 per quart, \$20 per bushel; sugar, \$10 per pound; flour, \$25 per per pound; flour, \$25 per per per pound; flour, \$25 per per pound; flour, \$26 per po

Here are two games which might be layed when the company has tired of THIS yarn is written purposely for played when the company has tired of wilder stunts of the evening: Family Ghosts—In the invitation to the party, request each one to bring a "family ghost" (something that is a "dead one" as far as he is concerned). Some time during the evening all form

n the light of musical uplift. Roger, he explains, wants to present new musical compositions and discover new talent. The latter also is the ambition of most "butter and egg men" attend-ing the resorts, I am told.

RECENTLY the mother of the "baby jazz king" decided he needed a rest from his winter's work and sum-

{day incidents in their lives. And then pleaded with him to take a leisurely SUDDEN rise . . . a meteoric dight across cinema heavens

ONEA -

A little aid, just here and ther Removes from life much toil and care.

Military pictures and war memoirs comprise the bulk of his library. He ardently dislikes music—unlike e people over whom he rules. There is only one exception—the drum and fife; he can listen to the tunes of these instruments ceaselessly. The frequent visits of German and foreign glee-clubs, which serenade him from the presiden-tial lawn, afflict him with acute ennul, as he has privately confessed. His war comrades relate that when they used to strike up a tune, Hindenburg could never sing a single note correctly.

SCIENCE tells us-A Jellyfish cannot wear suspenders. Elephants cannot be shipped by par-

el post. A pin has a head on only one end. Never to eat canned **corn without** first removing the on. Indians did not invent the whooping

cough. It's dangerous to wear a safe for a watch charm.

Mrs. Reginald Vanderbilt says:



## As MISS GLORIA MORGAN

Mrs. Vanderbilt "danced at court" in the great capitals of Europe where her father was prominent in diplomatic circles. Then came her brilliant marriage into one of America's most celebrated families. Entertaining and the manifold demands upon the mistress of great houses in New York and Newport - all these responsibilities have only increased Mrs. Vanderbilt's conviction that beauty, however youthful, must have wise care. "Pond's Two Creams," she says, "cleanse the skin, keeping it fresh and firm. And protect it, giving it a velvety finish."

"... They constitute as simple, swift and effectual a method of caring for the skin as has yet been discovered."

THE lovely younger women of society have learned to keep the lamp of beauty filled and trimmed.

Listen, for instance, to Mrs. Vanderbilt:-

"Youthfulness is the real pot of gold at the end of every woman's rainbow. How to keep it, how to achieve it is her goal. Pond's Two Creams are a wonderful help to this coveted end. Together they constitute as simple, swift and effectual a method of caring for the skin as has yet been discovered."

Whenever your skin needs cleansing use Pond's Cold Cream. After an outing and before retiring, pat it over face, throat, hands. Let it stay on a few moments that its fine oils may sink into the skin's deep cells, forcing out dust, dirt, face powder. With a soft cloth remove cream and pore-deep dirt. Repeat. Finish with a dash of cold water or a rub with ice.

After every cleansing with Pond's Cold Cream except the bedtime one, apply Pond's Vanishing Cream thinly. It gives an exquisitely smooth surface and takes your face powder beautifully. And now neither sun nor wind can harm youprotected as you are by this delicate film of Pond's Vanishing Cream. The Pond's Extract Company, 146 Brock Avenue, Toronto, Ont.



mer vaudeville engagements.

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